

LIBRARY
BUREAU OF THE CENSUS



Census
HD
9981.4
.U54x
1984
[v.1]
pt.50
c.2

1982

Census of Service Industries

SC82-A-50

GEOGRAPHIC AREA SERIES

Wisconsin



U.S. Department of Commerce
BUREAU OF THE CENSUS

BUREAU OF THE CENSUS
LIBRARY

The publications
from the 1982 Economic and
Agriculture Censuses are dedicated
to the memory of Shirley Kallek,
Associate Director for Economic Fields.
During her career at the Bureau of the
Census (1955 to 1983), she continually
directed efforts to improve
the timeliness and accuracy of
economic statistics.

1982

Census of

Service Industries

SC82-A-50

GEOGRAPHIC AREA SERIES

Wisconsin

Issued December 1984



U.S. Department of Commerce

Malcolm Baldrige, Secretary
Clarence J. Brown, Deputy Secretary
Sidney Jones, Under Secretary for
Economic Affairs

BUREAU OF THE CENSUS

John G. Keane,
Director



BUREAU OF THE CENSUS

John G. Keane, Director
C. L. Kincannon, Deputy Director

Charles A. Waite, Associate Director for
Economic Fields

John H. Berry, Assistant Director for
Economic and Agriculture Censuses

BUSINESS DIVISION
Howard N. Hamilton, Chief

ACKNOWLEDGMENTS—Many persons participated in the various activities of the 1982 Census of Service Industries. Primary direction of the program was performed by Shirley Kallek, Associate Director for Economic Fields (until May 1983), Charles A. Waite, her successor, and Michael G. Farrell, Assistant Director for Economic and Agriculture Censuses (until August 1984), and John H. Berry, his successor.

This report was prepared in the Business Division under the general direction of Gerald F. Cranford, Chief (until December 1983), and Howard N. Hamilton, his successor. Bobby E. Russell, Assistant Division Chief for Census Programs, was responsible for the overall planning and management of the census of service industries; he also coordinated Business Division's activities with other divisions.

Planning and implementing this report were under the direction of Sidney O. Marcus, Chief, Service Census Branch, with primary staff assistance by Jack B. Moody, Rockwell Livingston, Leatrice D. Hines, Thomas E. Bell, Tom S. Hinman, Kathryn B. Cheza, Helen M. Reilly, and Donna L. Nafzinger. Alvin H. Barten, Chief, Cross Industries Branch, with primary staff assistance by Edward D. Walker, coordinated activities, specifications, and procedures with the other economic censuses. Computer programs were developed under the general supervision of Howard R. Dennis, Assistant Division Chief for Data Processing. William C. Wester, Chief, Census Programming Branch, assisted by Steven G. McCraith, Judith A. McKay, William E. Jagg, and Robert J. Hemmig, was primarily responsible for planning and implementing the programs. The computer programs were developed by Leonard S. Sammarco, Jane M. Jaworski, Ann Chen Liau, Janice S. Farquhar, Donald K. Salzman, and Christina Arledge. Emory G. Fuller and Pearl E. Young were responsible for scheduling and control of computer processing. Quality control and sample design were under the direction of Nash J. Monsour, Assistant Division Chief for Research and Methodology, with primary staff assistance by Joseph K. Garrett, Carl A. Konschnik, and Michael Z. Shimberg. Dorothy J. Reynolds, Assistant Division Chief for Current Programs, provided valuable assistance in coordinating the current survey interface.

Systems and procedures for mailout, receipt, correspondence, data input, industry classification, other clerical processing, administrative record processing, and quality control, along with the associated electronic computer programs, were developed in the Economic Surveys Division; W. Joel Richardson, Chief.

Planning, design, review, and composition of report forms were performed in the Administrative Services Division, Robert L. Kirkland, Chief.

Publication planning, design, editorial review, composition, and printing procurement were performed in the Publications Services Division, Raymond J. Koski, Chief.

Geographic coding procedures and associated computer programs were developed in the Geography Division, Robert W. Marx, Chief.

Mailout preparation and receipt operations, clerical and analytical review activities, data keying, and geocoding review were performed in the Data Preparation Division, Don L. Adams, Chief.

Computer processing was performed in the Computer Services Division, C. Thomas DiNenna, Chief (until February 1984), and John E. Halterman, his successor.

Photocomposition programs for the statistical tables were developed in the Systems Support Division, Larry J. Patin, Chief (until October 1983), and Arnold E. Levin, his successor.

The overall planning and review of the census operations were performed by the staff of the office of the Assistant Director for Economic and Agriculture Censuses.

Special acknowledgment is also due the many businesses whose cooperation has contributed to the publication of these data.

Library of Congress Cataloging in Publication Data

Census of service industries (1982)
1982 census of service industries.

Contents: [1] Geographic area series — [2] Industry series.

Supt. of Doc. no.: C 3.257/3: SC82-A-

I. Service industries—United States—Statistics.

I. United States. Bureau of the Census. II. Title.
HD9981.4.C46 1984 338.4'7'000973 83-600218

For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402.

INTRODUCTION

ECONOMIC CENSUSES OVER TIME

The early beginnings of America's industrial output were first measured in the United States in the 1810 Decennial Census and again in 1820, when questions on manufacturing were included with those for population. Beginning with the 1840 Decennial Census, there were enumerations of manufactures and mineral industries at 10-year intervals up to and including the year 1900 for manufactures and 1940 for mineral industries. The latter census was again taken for 1954, 1958, 1963, and 1967.

Because of the increasing dominance of manufacturing in the early 20th century, Congress directed that quinquennial censuses of manufactures be taken beginning in 1905. However, from 1919 through 1939, these censuses were conducted every 2 years. The need for war-related current surveys in the early 1940's postponed the next census of manufactures until 1948 (for 1947). That census was again taken for 1954, 1958, 1963, and 1967.

Retail and wholesale trade data were first collected in 1930, and in 1933 information on selected service industries was added to the data-collection operation. These business censuses, as they were called, were again taken for 1935, 1939 (as part of the 1940 decennial program), 1948, 1954, 1958, 1963, and 1967.

Information on construction industries was first obtained in 1930 and again for 1935 and 1939. Data for the full spectrum of construction industries were not gathered again until 1968 (for 1967).

The need for transportation data to supplement information available from existing governmental or private sources was recognized by Congress in the late 1950's and early 1960's. The census of transportation (consisting of several surveys) was first taken for 1963 and again for 1967.

Since 1967, all of the above censuses have been taken quinquennially as part of the Census Bureau's economic census program. (For the 1977 censuses, the coverage of the service industries was broadened from "selected services" to all services, except religious organizations and private households. A total of 41 additional four-digit standard industrial classifications¹ (SIC's) in 7 SIC major groups was added to the scope of the census. While most of the industries included for the first time for 1977 were covered again for 1982, some were not, i.e., hospitals; elementary and secondary schools; colleges, universities, and professional schools; junior colleges and technical institutes; labor unions and similar labor organizations; and political organizations.)

¹Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

The first manufacturing census for an outlying area was conducted in Puerto Rico for the year 1909. Thereafter, with the exception of 1929, a census was taken at 10-year intervals through 1949. The first censuses of retail trade, wholesale trade, and selected service industries in Puerto Rico were conducted for 1939. These censuses also were taken for the years 1949, 1954, 1958, 1963, and 1967. A census of construction industries was first introduced in Puerto Rico for 1967. These censuses of Puerto Rico have been taken since then for the years 1972, 1977, and 1982.

Censuses of manufactures, retail trade, wholesale trade, and selected service industries were conducted in Guam and the Virgin Islands of the United States for 1958, 1963, 1967, 1972, 1977, and 1982. Censuses of mineral industries were taken in the Virgin Islands of the United States for the years 1958, 1963, and 1967 but not since that time. A census of construction industries was also undertaken in these areas for 1972, 1977, and 1982.

Retail trade, wholesale trade, selected service industries, manufacturing, and construction industries were canvassed for the first time in the Northern Mariana Islands in 1983 (for 1982).

For 1982, the economic censuses and agriculture censuses were conducted concurrently.

USES OF THE ECONOMIC CENSUSES

The economic censuses are the major source for facts about the structure and functioning of the Nation's economy and provide essential information for government, business, industry, and the general public. They provide an important part of the framework for such composite measures as the gross national product, input-output measures, indexes of industrial production, and indexes measuring productivity and price levels. Information from the censuses is used to establish sampling frames and as benchmarks for current surveys of business activity, which are essential for measuring short-term economic conditions.

State and local governments use census data to assess business activities within their jurisdictions. The private sector uses the data to forecast general economic conditions; analyze sales performance; lay out sales territories; allocate funds for advertising; decide on locations for new plants, warehouses, or stores; and measure potential markets in terms of size, geographic areas, kinds of business, and kinds of products made or sold.

Following every census, thousands of businesses and other users purchase reports. Likewise, census facts are widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. All 1982 data are available on microfiche from the U.S. Government Printing Office and most data on

computer tape from the Census Bureau. Finally, the more than 50 State Data Centers also are suppliers of economic census statistics.

AUTHORITY AND SCOPE OF THE ECONOMIC CENSUSES

The economic censuses are required by law under title 13 of the United States Code, sections 131, 191, and 224, which directs that they be taken at 5-year intervals for the years ending in 2 and 7. The 1982 Economic Censuses covered manufacturing, mining, construction industries, retail trade, wholesale trade, service industries, and selected transportation activities. Special programs also cover minority-owned and women-owned businesses. The next economic censuses are scheduled to be taken in 1988 for the year 1987.

CENSUS OF SERVICE INDUSTRIES

The 1982 Census of Service Industries, part of the 1982 Economic Censuses, covered service industries as defined in the Standard Industrial Classification (SIC) Manual,¹ except Hospitals (SIC 806), Elementary and secondary schools (SIC 821), Colleges, universities, professional schools, and junior colleges (SIC 822), Labor unions and similar labor organizations (SIC 863), Political organizations (SIC 865), Religious organizations (SIC 866), Private households (SIC 881), and governmental organizations classified in the covered industries.

Data are presented for establishments in the following classifications:

SIC code	Title
70	Hotels, rooming houses, camps, and other lodging places
72	Personal services
73	Business services
75	Automotive repair, services, and garages
76	Miscellaneous repair services
78, 79	Amusement and recreation services, including motion pictures
80, ex. 806	Health services, except hospitals
81	Legal services
823, 4, 9	Selected educational services
83	Social services
84	Noncommercial museums, art galleries, and botanical and zoological gardens
861, 2, 4, 9	Selected membership organizations
89	Miscellaneous services

This series of reports presents data for service establishments of firms subject to Federal income tax and

(in separate tables) for firms which are exempt from Federal income tax under provisions of section 501 of the Internal Revenue Code. For 1982, only establishments with some payroll during the year are included; for previous census years, all establishments are included. For a more detailed explanation, see appendix A.

Many of the "kinds of business" or operation included in this report are not commercial in the sense of a "for-profit" activity; and the terms used to describe commercial business units often are not descriptive of such services. However, in the aggregate measurement of the production and delivery of goods and services in the economy, an attempt is made to maintain as much conformity of measures as practicable. Therefore, while some of the data measures, concepts, or terms (such as "business," "establishment," and "firm") are not usually associated with many of the noncommercial and professional activities, it must be recognized that they refer to an economic unit, such as a physical location or legal entity, involved in the production or distribution of goods or rendering of services.

The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to service establishments within the same organization. Data for auxiliaries are presented for selected industrial classifications in tables included in the United States Summary report issued as part of this series. Data for auxiliaries are presented for more detailed industry breakdowns in a subsequent report issued as part of the 1982 Enterprise Statistics reports.

For the 1982 Census of Service Industries, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, receipts, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure, so this information may be released even though other information is withheld.

GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.
2. Each State and the District of Columbia.

¹Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement, Stock No. 003-005-00176-0.

3. Each standard consolidated statistical area (SCSA) defined by the Office of Management and Budget as of January 1, 1982, meeting the criteria published in the 1975 Standard Metropolitan Statistical Areas manual or Federal Register, January 3, 1980, Vol. 45, No. 2.²³ An SCSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous standard metropolitan statistical areas which have a population of at least 1,000,000⁴ and which meet specific criteria of urban character and of social and economic integration.
 4. Each standard metropolitan statistical area (SMSA) defined by the Office of Management and Budget as of January 1, 1982, meeting the criteria published in the 1975 Standard Metropolitan Statistical Areas manual or Federal Register, January 3, 1980, Vol. 45, No. 2.³ An SMSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.⁴ Each SMSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
 5. The area within the State outside standard metropolitan statistical areas.
 6. Each county or county equivalent.⁵⁶
 7. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.⁴⁵
- For the economic censuses, boroughs and census areas in Alaska, boroughs in New York, and towns in New York and Wisconsin are not included in this category.
8. Special economic urban areas (SEUA's), which include townships in New Jersey and Pennsylvania and towns in New England with 10,000 inhabitants or more.⁴

²Standard Metropolitan Statistical Areas, Revised Edition 1975 (for SMSA's prior to January 3, 1980). For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402 and *Federal Register* (for SMSA's since January 3, 1980), Vol. 45, No. 2, pages 956-963. Available from Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

³On June 30, 1983, the Office of Management and Budget announced newly defined metropolitan statistical areas (MSA's), consolidated metropolitan statistical areas (CMSA's), and primary metropolitan statistical areas (PMSA's) into which previously defined SMSA's and SCSA's were restructured. The 1982 Economic Censuses publications do not present data for the newly defined areas. These areas were defined after 1982 publication plans were almost complete. Inclusion of the newly defined areas would have materially delayed the publication of the 1982 Economic Censuses reports. However, limited 1977 data for the new areas will be published in the 1984 edition of the *State and Metropolitan Area Data Book*, and limited 1982 data will be published in the 1985 edition.

⁴According to 1980 Census of Population.

⁵Those defined as of January 1, 1982.

⁶See appendix F for Alaska, Louisiana, Maryland, Missouri, Montana, Nevada, Virginia, and District of Columbia county equivalents.

DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars, i.e., 1982 data are expressed in 1982 dollars and 1977 data in 1977 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Bureau of the Census obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for small employers and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

MICROFICHE AND COMPUTER TAPES

The data in this report series are also available on microfiche and computer tapes. Microfiche reports are sold by the U.S. Government Printing Office. Computer tapes are sold by the Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, D.C. 20233.

SPECIAL TABULATIONS

Special tabulations of data collected in the 1982 Census of Service Industries may be obtained, depending on availability of time and personnel, on computer tape or in tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.

To discuss a special tabulation before submitting specifications, call 301-763-5282.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

- * See kind-of-business descriptions in appendix A for treatment of plant outlets.
- ** Data not provided because establishments without payroll are classified only at a broader kind-of-business level by the Internal Revenue Service.
- Represents zero.

††	Not available. Data for most establishments without payroll were extracted from information reported by businesses on Internal Revenue Service (IRS) Form 1040, Schedule C. These data could not be published as planned because many businesses were miscoded by IRS into miscellaneous categories rather than being classified in the specific kind of business.
(D)	Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
(IC)	Independent city.
(NA)	Not available.
(NC)	Not comparable.
(X)	Not applicable.
n.e.c.	Not elsewhere classified.
pt.	Part.
r	Revised.
SIC	Standard Industrial Classification.
SCSA	Standard Consolidated Statistical Area.
SMSA	Standard Metropolitan Statistical Area.

Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table																		
	1a	1b	2a	2b	3a	3b	4a	4b	5a	5b	6	7	8	9	10				
GEOGRAPHIC AREAS																			
The State	X	X	X	X	X	X		X	X							X	X	X	
SCSA's in the State																			
SMSA's in the State																			
Area of the State not in any SMSA																			
Counties in the State																			
Places in the State																			
DATA ITEMS³																			
Establishments	X	X			X			X	X	X	X	X	X	X	X	X	X	X	
Receipts	X		X					X	X	X	X	X	X	X	X	X	X	X	
Revenue		X						X	X	X	X	X	X	X	X				
Expenses																			
Annual payroll	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X	
First quarter payroll	X	X						X	X	X	X	X	X	X	X	X	X	X	
Paid employees for pay period including March 12	X	X						X	X	X	X	X	X	X	X	X	X	X	
1977 to 1982 comparative statistics (receipts, payroll)			X																
1977 to 1982 comparative statistics (expenses, payroll)				X															
Receipts per establishment						X													
Revenue per establishment							X												
Expenses per establishment								X											
Receipts per employee								X											
Revenue per employee									X										
Expenses per employee										X									
Annual payroll per employee										X									
Employees per establishment											X								
Counties ranked by volume of receipts																			X
Places ranked by volume of receipts																			2X

¹Includes areas with 300 or more service establishments of firms subject to Federal income tax.

²Includes places with 2,500 inhabitants or more, according to the 1980 Census of Population.

³See Explanation of Terms, appendix A.

Users' Guide for Locating Statistics in the 1982 Census of Service Industries Reports

Report and geographic area	Information shown in reports by kind of business or industry category									
	Number of establish- ments	Receipts/ Revenue (\$1,000)	Payroll (\$1,000)	Number of employ- ees	Selected ratios	Receipts size and employ- ment size of establish- ments and firms	Concen- tration ratio of largest firms	Single units and multi- units	Legal form of organiza- tion	Selected topics
GEOGRAPHIC AREA SERIES										
United States	X	X	X	X	X					
State	X	X	X	X		X				
SCSA	X	X	X	X						
SMSA	X	X	X	X						
County	X	X	X	X						
Place	X	X	X	X						
ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)										
United States	X	X	X	X			X	X	X	X
CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES										
United States		X	X						X	X
HOTELS, MOTELS, AND OTHER LODGING PLACES										
United States	X	X	X	X						X
State	X	X	X	X						X
SMSA	X	X	X	X						X
MOTION PICTURE INDUSTRY										
United States	X	X	X	X	X					X
State	X	X	X	X	X					X
SMSA	X	X	X	X	X					X
MISCELLANEOUS SUBJECTS										
United States	X	X	X	X	X					X
State	X	X	X	X	X					X
SMSA	X	X	X	X	X					X

Wisconsin

CONTENTS

[Page numbers listed here omit the prefix that appears as part of the number of each page]

	Page
Introduction	III
Users' Guide for Locating Statistics in This Report by Table Number	VII
Users' Guide for Locating Statistics in the 1982 Census of Service Industries Reports	VIII
Summary of Findings	2

TABLES

1a. Summary Statistics for Firms Subject to Federal Income Tax for the State: 1982	3
1b. Summary Statistics for Firms Exempt From Federal Income Tax for the State: 1982	6
2a. Comparative Statistics for Firms Subject to Federal Income Tax for the State: 1982 and 1977	7
2b. Comparative Statistics for Firms Exempt From Federal Income Tax for the State: 1982 and 1977	10
3a. Selected Ratios for Firms Subject to Federal Income Tax for the State: 1982	10
3b. Selected Ratios for Firms Exempt From Federal Income Tax for the State: 1982	13
4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982	13
4b. Summary Statistics for Firms Exempt From Federal Income Tax for Standard Metropolitan Statistical Areas: 1982	37
5a. Summary Statistics for Firms Subject to Federal Income Tax for the Area Outside Standard Metropolitan Statistical Areas: 1982	45
5b. Summary Statistics for Firms Exempt From Federal Income Tax for the Area Outside Standard Metropolitan Statistical Areas: 1982	47
6. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 300 Establishments or More: 1982	48
7. Summary Statistics for Firms Subject to Federal Income Tax for Places With 300 Establishments or More: 1982	61
8. Summary Statistics for Firms Subject to Federal Income Tax for Counties and for Places With 2,500 Inhabitants or More: 1982	76
9. Counties Ranked by Volume of Receipts of Firms Subject to Federal Income Tax: 1982	82
10. Places With 2,500 Inhabitants or More Ranked by Volume of Receipts of Firms Subject to Federal Income Tax: 1982	82

APPENDIXES

A. General Explanation	A-1
B. General Questions	B-1
C. Kind-of-Business Titles and Reporting-Form Numbers	C-1
D. Standard Metropolitan Statistical Areas	D-1
E. Percent of Receipts/Revenue Based on Administrative Records and Estimation for the State: 1982	E-1
F. Geographic Notes	F-1

Publication Program	Inside back cover
---------------------------	-------------------

SUMMARY OF FINDINGS

FIRMS SUBJECT TO FEDERAL INCOME TAX

Data from the 1982 Census of Service Industries show that Wisconsin's 22,838 service industries establishments of firms with payroll that were subject to Federal income tax had receipts totaling \$6.0 billion and payroll of \$2.4 billion.

For establishments with payroll, receipts of offices of physicians totaled \$1.1 billion, compared to \$595 million in 1977. Other leading service kinds of business in 1982 were legal services with receipts of \$449 million; offices of dentists with \$361 million in receipts; and hotels, motor hotels, and motels, \$359 million.

Receipts per establishment averaged \$261 thousand in 1982. Linen supply services averaged \$2.5 million per establishment; industrial launderers, \$1.8 million; nursing and personal care facilities, \$1.4 million; and data processing services, \$1.3 million.

Receipts per employee averaged \$31 thousand in 1982. Automotive rental and leasing services, without drivers had receipts per employee of \$112 thousand, which contrasts sharply with the \$9 thousand per employee average for child day care services.

There were 190,294 paid employees (full- and part-time) working in service industries in the State as of mid-March 1982. Nursing and personal care facilities had

22,094 employees; offices of physicians, 19,757 employees; and hotels, motor hotels, and motels, 15,472.

Milwaukee County led all counties in the State, accounting for 32 percent of the State total for service industries receipts. Milwaukee had the largest receipts among the places in the State, with 21 percent of the State total.

ORGANIZATIONS EXEMPT FROM FEDERAL INCOME TAX

Data from the census show that Wisconsin's 3,222 service industries establishments of firms and other organizations with payroll that were exempt from Federal income tax had revenue totaling \$1.1 billion, expenses of \$968 million, and payroll of \$455 million in 1982.

For establishments in the tax-exempt category, nursing and personal care facilities had revenue of \$208 million. Other leading classifications were civic, social, and fraternal associations with revenue of \$107 million; and job training and vocational rehabilitation services, \$90 million.

There were 55,242 paid employees (full- and part-time) working in establishments of organizations exempt from Federal income tax as of mid-March 1982. Nursing and personal care facilities had 12,871 employees; job training and vocational rehabilitation services, 9,864; and civic, social, and fraternal associations, 7,778.

**Table 1a. Summary Statistics for Firms Subject to Federal Income Tax for the State:
1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business or operation	All establishments				Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
	Total	††	††	††	††	22 838	5 956 217	2 449 603	584 870	190 294	
70	Hotels, motels, and other lodging places	††	††	††	††	1 040	386 481	103 000	22 727	16 122	
7011	Hotels, motor hotels, and motels	††	††	††	††	824	358 673	96 719	21 724	15 472	
7011 pt.	Hotels	††	††	††	††	208	193 614	57 426	12 790	8 254	
7011 pt.	Hotels, 25 guestrooms or more	††	††	††	††	111	186 949	56 154	12 513	7 950	
7011 pt.	Hotels, less than 25 guestrooms	††	††	††	††	97	6 665	1 272	277	304	
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	616	165 059	39 293	8 934	7 218	
7011 pt.	Motels, tourist courts	††	††	††	††	561	119 667	26 909	6 067	4 991	
7011 pt.	Motor hotels	††	††	††	††	55	45 392	12 384	2 867	2 227	
702, 3, 4	Other lodging places	††	††	††	††	216	27 808	6 281	1 003	650	
703	Trailering parks and camps	††	††	††	††	174	24 087	5 458	824	493	
7032	Sporting and recreational camps	††	††	††	††	84	13 781	3 729	596	307	
7033	Trailering parks and camp sites for transients	††	††	††	††	90	10 306	1 729	228	186	
702, 4	Rooming, boarding, and membership lodging	††	††	††	††	42	3 721	823	179	157	
702	Rooming and boarding houses	††	††	††	††	40	(D)	(D)	(D)	(D)	
704	Organization hotels and lodging houses, on membership basis	††	††	††	††	2	(D)	(D)	(D)	(D)	
72	Personal services	††	††	††	††	3 845	433 304	158 941	37 244	20 212	
721	Laundry, cleaning, and garment services	††	††	††	††	717	144 728	51 740	12 223	5 813	
7215	Coin-operated laundries and dry cleaning	††	††	††	††	217	17 283	3 563	833	694	
7215 pt.	Coin-operated laundries and dry-cleaning stores	††	††	††	††	206	15 476	3 211	747	648	
7215 pt.	Coin-operated laundry machine routes	††	††	††	††	11	1 807	352	86	46	
721 ex.	Other laundry, cleaning, and garment services	††	††	††	††	500	127 445	48 177	11 390	5 119	
7215	Power laundries, family and commercial*	††	††	††	††	48	18 118	7 890	1 811	969	
7216	Dry-cleaning plants, except rug cleaning*	††	††	††	††	295	36 357	13 967	3 159	2 026	
Other 721	Laundry and cleaning services, n.e.c.*	††	††	††	††	157	72 970	26 320	6 420	2 124	
7212	Garment pressing and agents for laundries and dry cleaners	††	††	††	††	16	881	228	61	55	
7213	Linen supply*	††	††	††	††	14	34 332	12 933	3 014	980	
7217	Carpet and upholstery cleaning	††	††	††	††	90	5 084	1 939	440	318	
7218	Industrial laundries*	††	††	††	††	17	30 537	10 410	2 680	682	
7214, 9	Other laundry, garment services, including diaper*	††	††	††	††	20	2 136	810	225	89	
7214	Diaper service*	††	††	††	††	1	(D)	(D)	(D)	(D)	
7219	Laundry and garment services, n.e.c.	††	††	††	††	19	(D)	(D)	(D)	(D)	
722	Photographic studios, portrait	††	††	††	††	196	22 270	5 208	1 104	578	
723, 4	Beauty and barber shops	††	††	††	††	2 171	137 960	65 606	14 809	9 376	
723	Beauty shops	††	††	††	††	1 938	125 805	60 371	13 556	8 792	
724	Barber shops	††	††	††	††	233	12 155	5 235	1 253	584	
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	45	2 559	678	149	87	
726	Funeral service and crematories	††	††	††	††	358	79 522	21 171	5 051	1 425	
729	Miscellaneous personal services	††	††	††	††	358	46 265	14 538	3 908	2 933	
729 pt.	Reducing salons and health clubs, except resorts	††	††	††	††	69	11 127	4 070	850	700	
729 pt.	Tax preparation services	††	††	††	††	100	11 243	3 752	1 532	1 328	
729 pt.	Other personal services, n.e.c.	††	††	††	††	189	23 895	6 716	1 526	905	
73	Business services	††	††	††	††	3 271	1 076 503	459 639	110 441	42 825	
731	Advertising	††	††	††	††	230	88 229	36 467	8 936	1 867	
7311	Advertising agencies	††	††	††	††	177	51 123	25 059	6 377	1 197	
7312	Outdoor advertising services	††	††	††	††	21	8 336	2 420	521	154	
7313	Radio, TV, publishers' advertising representatives	††	††	††	††	12	(D)	(D)	(D)	(D)	
7319	Advertising, n.e.c.	††	††	††	††	20	(D)	(D)	(D)	(D)	
734	Services to dwellings and other buildings	††	††	††	††	570	76 652	39 964	9 584	7 958	
7341	Window cleaning	††	††	††	††	23	1 651	635	130	58	
7342	Disinfecting and exterminating services	††	††	††	††	43	13 431	4 824	1 152	330	
7349	Cleaning and maintenance services, n.e.c.	††	††	††	††	504	61 570	34 505	8 302	7 570	
737	Computer and data processing services	††	††	††	††	297	231 102	78 062	18 365	4 495	
7372	Computer programming and other software services	††	††	††	††	122	45 456	19 901	4 699	870	
7374	Data processing services	††	††	††	††	121	152 776	47 191	11 216	3 172	
7374 pt.	Data processing services, except facilities management	††	††	††	††	119	(D)	(D)	(D)	(D)	
7374 pt.	Computer facilities management	††	††	††	††	2	(D)	(D)	(D)	(D)	
7379	Computer related services, n.e.c.	††	††	††	††	54	32 870	10 970	2 450	453	
7392	Management, consulting, and public relations services	††	††	††	††	479	116 828	53 814	13 376	3 318	
7392 pt.	Management and administrative services	††	††	††	††	87	44 579	21 590	5 348	1 290	
7392 pt.	Public relations services	††	††	††	††	46	11 529	5 204	1 290	299	
7392 pt.	Management consulting services	††	††	††	††	201	39 394	18 144	4 800	961	
7392 pt.	Economic and sociological research	††	††	††	††	56	7 641	3 134	602	392	
7392 pt.	Consulting services, n.e.c.	††	††	††	††	89	13 685	5 742	1 336	376	
7394	Equipment rental and leasing services	††	††	††	††	169	56 540	12 496	2 894	854	
7394 pt.	Equipment rental	††	††	††	††	118	36 075	8 309	1 799	555	
7394 pt.	Equipment leasing, except finance leasing	††	††	††	††	31	9 623	1 818	440	145	
7394 pt.	Leasing and rental of heavy construction equipment without operators	††	††	††	††	12	7 529	1 081	305	83	
7394 pt.	Rental of heavy construction equipment with operators	††	††	††	††	8	3 313	1 288	350	71	

**Table 1a. Summary Statistics for Firms Subject to Federal Income Tax for the State:
1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business or operation	All establishments				Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
73	Business services—Con.										
Other 73	Other business services	††	††	††	††	1 526	507 152	238 836	57 286	24 333	
732	Credit reporting, collection agencies	††	††	127	27 410	10 528	2 586	939	939		
732 pt.	Adjustment and collection agencies	††	††	89	14 705	6 557	1 475	588	588		
732 pt.	Mercantile reporting agencies	††	††	3	(D)	(D)	(D)	(D)	(D)		
732 pt.	Consumer credit reporting agencies	††	††	35	(D)	(D)	(D)	(D)	(D)		
7331	Direct mail advertising services	††	††	34	22 111	9 427	1 935	833	833		
7332	Blueprinting and photocopying services	††	††	44	6 917	2 232	589	188	188		
7333	Commercial photography, art, and graphics	††	††	221	50 690	20 986	4 716	1 140	1 140		
7333 pt.	Commercial photography	††	††	68	15 068	5 966	1 236	351	351		
7333 pt.	Commercial art	††	††	67	13 988	6 938	1 470	318	318		
7333 pt.	Graphic arts and related design and commercial photography, n.e.c.	††	††	86	21 634	8 082	2 010	471	471		
7339	Stenographic services; and reproduction services, n.e.c.	††	††	55	6 416	2 120	520	208	208		
736	Personnel supply services	††	††	243	113 081	79 159	19 958	9 891	9 891		
7361	Employment agencies	††	††	122	(D)	(D)	(D)	(D)	(D)		
7362	Help supply services	††	††	120	91 864	67 406	16 763	8 695	8 695		
7362 pt.	Office help supply services	††	††	61	32 440	24 384	6 069	4 241	4 241		
7362 pt.	Help supply, except office workers	††	††	59	59 424	43 022	10 694	4 454	4 454		
7369	Facilities management services	††	††	1	(D)	(D)	(D)	(D)	(D)		
7391	Research and development laboratories	††	††	29	12 919	5 346	1 099	264	264		
7397	Testing laboratories and facilities	††	††	46	27 942	12 455	2 725	699	699		
7393	Detective agencies and protective services	††	††	120	60 998	32 282	7 713	3 932	3 932		
7393 pt.	Detective agencies and guard services	††	††	90	32 436	22 517	5 322	3 311	3 311		
7393 pt.	Armed car services	††	††	6	(D)	(D)	(D)	(D)	(D)		
7393 pt.	Burglar and fire alarm systems	††	††	24	(D)	(D)	(D)	(D)	(D)		
7395	Photofinishing laboratories*	††	††	72	40 133	10 400	2 328	1 061	1 061		
7399 pt.	Sign painting shops	††	††	28	3 399	1 203	254	98	98		
7399 pt.	Interior designing	††	††	39	5 842	1 141	287	119	119		
7399 pt.	Telephone answering services	††	††	27	5 897	2 708	661	438	438		
735, 7396,	Other business services, n.e.c.	††	††	441	123 397	48 849	11 915	4 523	4 523		
7399 pt.	News syndicates	††	††	7	2 571	1 243	291	50	50		
735	Trading stamp services (sales offices)	††	††	-	-	-	-	-	-		
7396	Water softening services	††	††	63	15 179	4 354	1 009	347	347		
7399 pt.	Packaging and labeling services	††	††	30	20 835	7 809	1 865	809	809		
7399 pt.	Miscellaneous business services, n.e.c.	††	††	341	84 812	35 443	8 750	3 317	3 317		
75	Automotive repair, services, and garages	††	††	1 925	472 075	103 743	24 254	8 387	8 387		
751	Automotive rental and leasing, without drivers	††	††	174	169 269	22 016	5 391	1 517	1 517		
7512 pt.	Passenger car rental, without drivers	††	††	40	18 730	2 961	690	283	283		
7512 pt.	Passenger car leasing, except finance leasing	††	††	36	49 895	4 247	970	314	314		
7513 pt.	Truck rental, without drivers	††	††	26	13 160	1 405	356	141	141		
7513 pt.	Truck leasing, except finance leasing	††	††	66	86 918	13 300	3 354	766	766		
7519	Utility trailer and recreational vehicle rental	††	††	6	566	103	21	13	13		
752	Automobile parking	††	††	68	9 336	2 000	468	286	286		
7523	Parking lots	††	††	57	6 356	1 540	360	234	234		
7525	Parking structures	††	††	11	2 980	460	108	52	52		
753	Automotive repair shops	††	††	1 492	260 383	70 264	16 028	5 295	5 295		
7538	General automotive repair shops	††	††	641	95 816	24 528	5 788	2 065	2 065		
7538 pt.	General automotive repair shops, except diesel	††	††	595	82 632	20 495	4 688	1 772	1 772		
7538 pt.	Diesel repair shops	††	††	46	13 184	4 033	1 100	293	293		
7531	Top and body repair shops	††	††	534	83 688	24 898	5 592	1 803	1 803		
7534, 5, 9	Other automotive repair shops	††	††	317	80 879	20 838	4 648	1 427	1 427		
7534	Tire retreading and repair shops	††	††	19	12 865	2 470	565	183	183		
7535	Paint shops	††	††	32	5 836	1 950	413	147	147		
7539 pt.	Auto electrical and fuel system services	††	††	15	2 143	574	137	56	56		
7539 pt.	Radiator repair	††	††	36	5 353	1 361	331	104	104		
7539 pt.	Glass replacement and repair	††	††	43	12 601	2 576	547	183	183		
7539 pt.	Brake, front end, and wheel alignment	††	††	31	8 128	3 000	699	165	165		
7539 pt.	Exhaust system services (muffler shops)	††	††	55	19 389	4 545	1 002	271	271		
7539 pt.	Transmission repair shops	††	††	67	13 024	4 037	880	285	285		
7539 pt.	Other automotive repair shops, n.e.c.	††	††	19	1 540	325	74	33	33		
754	Automotive services, except repair	††	††	191	33 087	9 463	2 367	1 289	1 289		
7542	Car washes	††	††	115	18 334	5 447	1 405	945	945		
7549	Other automotive services	††	††	76	14 753	4 016	962	344	344		
76	Miscellaneous repair services	††	††	1 008	202 262	62 323	14 451	4 263	4 263		
762	Electrical and electronic repair shops	††	††	317	61 635	17 886	4 267	1 294	1 294		
7622	Radio and TV repair shops	††	††	145	20 681	5 296	1 241	467	467		
7623, 9	Other electrical and electronic repair shops	††	††	172	40 954	12 590	3 026	827	827		
7623	Refrigeration and air-conditioning repair shops	††	††	64	11 313	3 231	726	222	222		
7629	Electrical and electronic repair shops, n.e.c.	††	††	108	29 641	9 359	2 300	605	605		
764	Reupholstery and furniture repair	††	††	94	7 964	2 585	631	316	316		
763, 9	Other repair shops and related services	††	††	597	132 663	41 852	9 553	2 653	2 653		
763	Watch, clock, and jewelry repair	††	††	21	2 831	949	200	77	77		
769	Miscellaneous repair and related services	††	††	576	129 832	40 903	9 353	2 576	2 576		
7692	Welding repair	††	††	84	9 123	2 936	653	241	241		
7694	Armature rewinding shops	††	††	60	33 832	9 612	2 300	523	523		
7699	Repair shops and related services, n.e.c.	††	††	432	86 877	28 355	6 400	1 812	1 812		
7699 pt.	Farm machinery and equipment repair shops	††	††	21	2 502	425	93	46	46		
7699 pt.	Lawnmower, saw, knife, tool sharpening and repair	††	††	28	2 801	699	160	69	69		
7699 pt.	Sewer and septic tank cleaning services	††	††	55	9 207	2 953	591	190	190		
7699 pt.	Other repair and related services, n.e.c.	††	††	328	72 367	24 278	5 556	1 507	1 507		

**Table 1a. Summary Statistics for Firms Subject to Federal Income Tax for the State:
1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business or operation	All establishments			Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)					
78, 79	Amusement and recreation services, including motion pictures—	††	††	††	††	1 548	370 060	108 925	25 575	15 342
781, 2	Motion picture production, distribution, and services	††	††	††	††	38	10 430	2 820	744	189
7813	Motion picture production, except for TV	13	3 712	901	228	60
7814	Motion picture, tape production for TV	6	1 854	480	154	19
7819	Services allied to motion picture production	6	1 798	454	108	33
7823	Motion picture film exchanges	7	2 409	792	207	60
7824	Film or tape distribution for TV	-	-	-	-	-
7829	Services allied to motion picture distribution	6	657	193	47	17
783	Motion picture theaters	††	††	††	††	209	50 813	8 108	1 792	1 971
7832	Motion picture theaters, except drive-in	174	46 668	7 408	1 735	1 914
7833	Drive-in motion picture theaters	35	4 145	700	57	57
792	Producers, orchestras, and entertainers	††	††	††	††	120	17 986	4 068	793	365
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services	26	7 204	2 109	354	106
7922 pt.	Producers of live theatrical productions	5	3 442	984	64	21
7922 pt.	Producers of radio and TV shows, except tape	-	-	-	-	-
7922 pt.	Artists' and entertainers' managers or agents, concert bureaus, booking agents	15	3 335	1 033	261	67
7929	Other theatrical services	6	427	92	29	18
7929 pt.	Bands, orchestras, actors, and other entertainers and entertainment groups	94	10 782	1 959	439	259
7929 pt.	Dance groups and artists	-	-	-	-	-
7929 pt.	Symphony orchestras, opera companies, and chamber music organizations	2	(D)	(D)	(D)	(D)
7929 pt.	Other music and entertainment presentations	92	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments	††	††	††	††	365	102 458	28 107	7 518	6 105
7932	Billiard and pool establishments	††	††	††	††	9	1 348	381	105	71
7933	Bowling alleys	††	††	††	††	356	101 110	27 726	7 413	6 034
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	816	188 373	65 822	14 728	6 712
794	Commercial sports	††	††	††	††	33	29 902	24 378	5 437	295
7941	Professional sports clubs, managers, promoters	††	††	††	††	10	24 134	23 585	5 359	267
7941 pt.	Baseball clubs	4	(D)	(D)	(D)	(D)
7941 pt.	Football clubs	1	(D)	(D)	(D)	(D)
7941 pt.	Other professional sports clubs	1	(D)	(D)	(D)	(D)
7941 pt.	Managers and promoters	4	(D)	(D)	(D)	(D)
7948	Racing, including track operation	††	††	††	††	23	5 768	793	78	28
7948 pt.	Auto race track operation	18	5 492	737	68	24
7948 pt.	Horse race track operation	-	-	-	-	-
7948 pt.	Dog race track operation	-	-	-	-	-
7948 pt.	Racing stables and racing, n.e.c.	5	276	56	10	4
79 ex. 792, 3, 4	Other amusement and recreation services	††	††	††	††	783	158 471	41 444	9 291	6 417
791	Dance halls, studios, and schools	53	3 271	1 010	219	275
791 pt.	Public dance halls or ballrooms	5	380	84	21	37
791 pt.	Dance schools, including children's and professionals'	48	2 891	926	198	238
7992	Public golf courses	93	17 530	4 974	767	627
7993	Coin-operated amusement device operators	134	40 168	7 190	1 753	686
7996	Amusement parks	8	2 590	810	97	8
7997	Membership sports and recreation clubs	172	40 799	13 165	2 668	1 851
7999	Amusement and recreation services, n.e.c.	323	54 113	14 295	3 787	2 970
7999 pt.	Concession operators of amusement devices, n.d.s.	33	7 201	1 164	175	331
7999 pt.	Carnivals, circuses, and fairs	12	5 262	935	266	152
7999 pt.	Carnivals and circuses	10	(D)	(D)	(D)	(D)
7999 pt.	Fairs	2	(D)	(D)	(D)	(D)
7999 pt.	Other commercial recreation and amusements	278	41 650	12 196	3 346	2 487
7999 pt.	Commercial museums, art galleries, and botanical and zoological gardens	9	(D)	(D)	(D)	(D)
7999 pt.	Roller skating rinks	41	4 634	1 261	372	361
7999 pt.	Ice skating rinks	3	(D)	(D)	(D)	(D)
7999 pt.	Other amusement and recreation services, n.e.c.	225	32 090	9 704	2 778	1 961
80, ex. 806	Health services, except hospitals	††	††	††	††	6 202	1 976 388	1 005 212	241 870	58 300
801	Offices of physicians	††	††	††	††	2 488	1 060 654	596 784	143 019	19 757
802	Offices of dentists	††	††	††	††	2 189	361 315	144 789	34 296	10 070
803	Offices of osteopathic physicians	††	††	††	††	87	16 237	8 261	2 077	361
8041	Offices of chiropractors	††	††	††	††	295	31 349	10 367	2 403	900
8042	Offices of optometrists	††	††	††	††	359	51 627	14 154	3 446	1 301
805	Nursing and personal care facilities	††	††	††	††	225	324 483	172 756	43 347	22 094
8051	Skilled nursing care facilities	140	259 704	140 648	35 664	17 963
8059	Nursing and personal care facilities, n.e.c.	85	64 779	32 108	7 683	4 131
8049, 807, 8, 9	Other health services	††	††	††	††	559	130 523	58 101	13 282	3 817
807	Medical and dental laboratories	††	††	††	††	168	45 617	20 072	4 892	1 369
8071	Medical laboratories	††	††	††	††	44	18 223	6 857	1 662	478
8072	Dental laboratories	††	††	††	††	124	27 394	13 215	3 230	891
8049, 808, 9	Other health services, n.e.c.	††	††	††	††	391	84 906	38 029	8 390	2 448
8049	Offices of health practitioners, n.e.c.	237	30 346	14 753	3 375	811
808	Outpatient care facilities	96	40 437	18 004	3 838	1 035
809	Health and allied services, n.e.c.	58	14 123	5 272	1 177	602
81	Legal services	††	††	††	††	1 884	448 964	186 395	45 281	9 500

Table 1a. Summary Statistics for Firms Subject to Federal Income Tax for the State: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business or operation	All establishments				Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
823, 4, 9	Selected educational services	††	††	††	††	84	16 902	6 571	1 371	533	
823	Libraries and information centers	-	-	-	-	-	
824	Correspondence schools and vocational schools	22	6 952	3 080	696	207	
8241	Correspondence schools	1	(D)	(D)	(D)	(D)	
8243	Data processing schools	1	(D)	(D)	(D)	(D)	
8244	Business and secretarial schools	2	(D)	(D)	(D)	(D)	
8249	Vocational schools, except vocational high schools, n.e.c.	18	(D)	(D)	(D)	(D)	
829	Schools and educational services, n.e.c.	62	9 950	3 491	675	326	
891	Engineering, architectural, and surveying services	††	††	††	††	674	266 543	120 169	29 756	5 800	
891 pt.	Architectural services	204	55 406	25 127	6 289	1 314	
891 pt.	Engineering services	345	198 443	88 879	22 078	4 032	
891 pt.	Surveying services	125	12 694	6 163	1 389	454	
893	Accounting, auditing, and bookkeeping services	††	††	††	††	876	249 154	109 836	26 717	6 281	
83, 892, 9	Social and other services	††	††	††	††	481	57 581	24 849	5 183	2 729	
83	Social services	375	47 709	21 634	4 488	2 491	
835	Child day care services	196	9 356	4 401	1 130	987	
832, 3, 6, 9	Other social services	179	38 353	17 233	3 358	1 504	
832	Individual and family social services	44	4 763	2 581	490	183	
833	Job training and vocational rehabilitation services	10	4 056	1 984	459	207	
836	Residential care	111	28 069	12 203	2 301	1 080	
839	Social services, n.e.c.	14	1 465	465	108	34	
892, 9	Other services	106	9 872	3 215	695	238	
892	Noncommercial educational, scientific, and research organizations	1	(D)	(D)	(D)	(D)	
899	Services, n.e.c.	105	(D)	(D)	(D)	(D)	

Table 1b. Summary Statistics for Firms Exempt From Federal Income Tax for the State: 1982

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	Total	3 222	1 084 703	455 053	105 660	55 242
7011 pt., 7032, 704	Hotels, camps, and membership lodging	83	12 071	4 211	823	525
7011 pt.	Hotels	7	3 041	1 275	319	197
7032	Sporting and recreational camps	44	7 253	2 491	362	218
704	Organization hotels and lodging houses, on membership basis	32	1 777	445	142	110
7391, 2, 7	Research, testing, and consulting services	30	16 652	6 833	1 416	437
7391	Research and development laboratories	2	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services	15	(D)	(D)	(D)	(D)
7397	Testing laboratories and facilities	13	6 161	3 021	598	213
792, 7997, 7999 pt., 84	Selected amusement, recreation, and related services	227	85 179	33 363	6 353	3 277
792	Producers, orchestras, and entertainers	37	12 247	6 320	1 411	469
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services	16	4 793	2 206	471	182
7929	Bands, orchestras, actors, and other entertainers and entertainment groups	21	7 454	4 114	940	287
7999 pt., 84	Museums, art galleries, and botanical and zoological gardens	46	13 731	4 407	1 008	476
7999 pt.	Commercial museums, art galleries, and botanical and zoological gardens	12	1 598	604	123	86
84	Noncommercial museums, art galleries, and botanical and zoological gardens	34	12 133	3 803	885	390
8411	Noncommercial museums and art galleries	33	(D)	(D)	(D)	(D)
8421	Noncommercial arboreta, botanical and zoological gardens	1	(D)	(D)	(D)	(D)
7997	Membership sports and recreation clubs	121	52 043	21 511	3 839	2 282
7999 pt.	Fairs	23	7 158	1 125	95	50
805, 8, 9	Selected health services	225	283 582	149 003	35 198	15 746
805	Nursing and personal care facilities	123	208 396	116 895	27 514	12 871
8051	Skilled nursing care facilities	89	175 437	99 342	23 352	10 909
8059	Nursing and personal care facilities, n.e.c.	34	32 959	17 553	4 162	1 962
808	Outpatient care facilities	66	35 279	12 735	3 096	1 047
809	Health and allied services, n.e.c.	36	39 907	19 373	4 588	1 828
81	Legal aid societies and similar legal services	15	4 755	2 581	635	151

Table 1b. Summary Statistics for Firms Exempt From Federal Income Tax for the State: 1982—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
823, 4, 9	Selected educational services	49	8 019	2 962	698	352
823	Libraries and information centers	6	457	181	49	22
824	Correspondence schools and vocational schools	9	4 050	1 180	298	184
8241, 9	Correspondence and vocational schools, except vocational high schools, n.e.c.	8	(D)	(D)	(D)	(D)
8243, 4	Data processing, business, and secretarial schools	1	(D)	(D)	(D)	(D)
829	Schools and educational services, n.e.c.	34	3 512	1 601	351	146
83	Social services	1 368	401 991	162 613	38 335	22 948
835	Child day care services	350	29 035	17 428	4 343	2 843
832, 3, 6, 9	Other social services	1 018	372 956	145 185	33 992	20 105
832	Individual and family social services	402	67 999	35 991	8 414	3 747
833	Job training and vocational rehabilitation services	123	90 424	48 579	10 855	9 864
836	Residential care	253	73 364	33 140	8 295	3 934
839	Social services, n.e.c.	240	141 169	27 475	6 428	2 560
861, 2, 4, 9	Selected membership organizations	1 212	267 071	90 940	21 598	11 624
861	Business associations	276	72 530	21 688	5 214	1 380
864	Civic, social, and fraternal associations	654	106 616	40 873	9 644	7 778
862, 9	Other membership organizations	282	87 925	28 379	6 740	2 466
862	Professional membership organizations	101	23 062	7 571	1 735	516
869	Membership organizations, n.e.c.	181	64 863	20 808	5 005	1 950
892	Noncommercial educational, scientific, and research organizations	13	5 383	2 547	604	182

Table 2a. Comparative Statistics for Firms Subject to Federal Income Tax for the State: 1982 and 1977

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business or operation	All establishments				Establishments with payroll						
		1982 (number)	1977 (number)	Receipts			Receipts			Annual payroll		
				1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982
70	Total	††	51 018	††	3 995 343	(NA)	5 956 217	(D)	(D)	2 449 603	(D)	(D)
70	Hotels, motels, and other lodging places	††	2 748	††	280 767	(NA)	386 481	257 774	49.9	103 000	68 353	50.7
7011	Hotels, motor hotels, and motels	††	1 801	††	252 824	(NA)	358 673	238 803	50.2	96 719	64 075	50.9
7011 pt.	Hotels	††	309	††	99 627	(NA)	193 614	98 297	97.0	57 426	28 855	99.0
7011 pt.	Hotels, 25 guestrooms or more	††	**	††	**	**	186 949	93 163	100.7	56 154	27 678	102.9
7011 pt.	Hotels, less than 25 guestrooms	**	**	**	**	**	6 665	5 134	29.8	1 272	1 177	8.1
7011 pt.	Motels, motor hotels, and tourist courts	††	1 492	††	142 515	(NA)	165 059	129 824	27.1	39 293	'32 650	20.3
7011 pt.	Motels, tourist courts	††	**	††	**	**	119 667	100 789	18.7	26 909	24 231	11.1
7011 pt.	Motor hotels	**	**	**	**	**	45 392	'29 035	56.3	12 384	'8 419	47.1
702, 3, 4	Other lodging places	††	(NC)	††	(NC)	(X)	27 808	(NC)	(X)	6 281	(NC)	(X)
703	Trailing parks and camps	††	755	††	23 543	(NA)	24 087	15 858	51.9	5 458	3 531	54.6
702, 4	Rooming, boarding, and membership lodging	††	(NC)	††	(NC)	(X)	3 721	(NC)	(X)	823	(NC)	(X)
72	Personal services	††	9 219	††	348 770	(NA)	433 304	297 956	45.4	158 941	109 864	44.7
721	Laundry, cleaning, and garment services	††	1 269	††	108 843	(NA)	144 728	100 344	44.2	51 740	37 881	36.6
7215	Coin-operated laundries and dry cleaning	††	488	††	18 041	(NA)	17 283	13 190	31.0	3 563	2 693	32.3
721 ex.	Other laundry, cleaning, and garment services	††	781	††	90 802	(NA)	127 445	87 154	46.2	48 177	35 188	36.9
7211	Power laundries, family and commercial	**	**	**	**	**	18 118	14 466	25.2	7 890	7 233	9.1
7216	Dry-cleaning plants, except rug cleaning	**	**	**	**	**	36 357	23 117	57.3	13 967	8 978	55.6
Other 721	Laundry and cleaning services, n.e.c.	**	**	**	**	**	72 970	49 571	47.2	26 320	18 977	38.7
7212	Garment pressing and agents for laundries and dry cleaners	**	**	**	**	**	881	'674	30.7	228	'144	58.3
7213	Linen supply	**	**	**	**	**	34 332	24 867	38.1	12 933	9 476	36.5
7217	Carpet and upholstery cleaning	**	**	**	**	**	5 084	4 920	3.3	1 939	1 761	10.1
7218	Industrial laundries	**	**	**	**	**	30 537	16 193	88.6	10 410	6 577	58.3
7214, 9	Other laundry, garment services, including diaper	**	**	**	**	**	2 136	'1 253	70.5	810	'441	83.7
722	Photographic studios, portrait	††	787	††	20 884	(NA)	22 270	15 053	47.9	5 208	3 225	61.5
723, 4	Beauty and barber shops	††	4 166	††	115 613	(NA)	137 960	97 088	42.1	65 606	45 289	44.9
723	Beauty shops	††	2 754	††	90 751	(NA)	125 805	83 730	50.3	60 371	40 298	49.8
724	Barber shops	††	1 412	††	24 862	(NA)	12 155	13 358	-9.0	5 235	4 991	4.9
725	Shoe repair, shoe shine, and hat-cleaning shops	††	192	††	3 260	(NA)	2 559	1 860	37.6	678	459	47.7
726	Funeral service and crematories	††	468	††	61 437	(NA)	79 522	55 384	43.6	21 171	13 875	52.6
729	Miscellaneous personal services	††	2 337	††	38 733	(NA)	46 265	28 227	63.9	14 538	9 135	59.1

**Table 2a. Comparative Statistics for Firms Subject to Federal Income Tax for the State:
1982 and 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business or operation	All establishments						Establishments with payroll							
		1982 (number)	1977 (number)	Receipts			1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	Receipts			1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982
				1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982				1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982			
73	Business services	††	8 380	††	666 837	(NA)	1 076 503	586 379	83.6	459 639	255 361	80.0			
731	Advertising	††	576	††	65 196	(NA)	88 229	56 975	54.9	36 467	25 140	45.1			
7311	Advertising agencies	**	**	**	**	**	51 123	36 703	39.3	25 059	18 222	37.5			
7312	Outdoor advertising services	**	**	**	**	**	8 336	7 188	16.0	2 420	2 114	14.5			
7313	Radio, TV, publishers' advertising representatives	**	**	**	**	**	(D)	(D)	(D)	(D)	(D)	(D)			
7319	Advertising, n.e.c.	**	**	**	**	**	(D)	(D)	(D)	(D)	(D)	(D)			
734	Services to dwellings and other buildings	††	1 056	††	50 105	(NA)	76 652	44 803	71.1	39 964	23 322	71.4			
7341	Window cleaning	**	**	**	**	**	1 651	1 531	7.8	635	594	6.9			
7342	Disinfecting and exterminating services	**	**	**	**	**	13 431	7 933	69.3	4 824	2 876	67.7			
7349	Cleaning and maintenance services, n.e.c.	**	**	**	**	**	61 570	35 339	74.2	34 505	19 852	73.8			
737	Computer and data processing services	††	214	††	74 333	(NA)	231 102	73 273	215.4	78 062	26 066	199.5			
7372	Computer programming and other software services	**	**	**	**	**	45 456	13 692	232.0	19 901	5 016	296.8			
7374	Data processing services	**	**	**	**	**	152 776	(D)	47 191	(D)	(D)	(D)			
7379	Computer related services, n.e.c.	**	**	**	**	**	32 870	(D)	10 970	(D)	(D)	(D)			
7392	Management, consulting, and public relations services	††	1 831	††	82 567	(NA)	116 828	64 103	82.3	53 814	27 825	93.4			
7394	Equipment rental and leasing services	††	410	††	'30 494	(NA)	56 540	'25 603	120.8	12 496	'6 183	102.1			
Other 73	Other business services	††	4 293	††	354 282	(NA)	507 152	311 762	62.7	238 836	142 975	67.0			
732	Credit reporting, collection agencies	**	**	**	**	**	27 410	(D)	10 528	(D)	(D)	(D)			
7331	Direct mail advertising services	**	**	**	**	**	22 111	9 962	122.0	9 427	4 178	125.6			
7332	Blueprinting and photocopying services	**	**	**	**	**	6 917	4 492	54.0	2 232	1 368	63.2			
7333	Commercial photography, art, and graphics	**	**	**	**	**	50 690	34 466	47.1	20 986	13 943	50.5			
7339	Stenographic services; and reproduction services, n.e.c.	**	**	**	**	**	6 416	(D)	(D)	2 120	(D)	(D)			
736	Personnel supply services	**	**	**	**	**	113 081	64 993	74.0	79 159	46 698	69.5			
7361	Employment agencies	**	**	**	**	**	10 871	(D)	6 170	(D)	(D)	(D)			
7362	Help supply services	**	**	**	**	**	91 864	50 223	82.9	67 406	38 263	76.2			
7369	Facilities management services	**	**	**	**	**	(D)	'104	(D)	(D)	(D)	(X)			
7391	Research and development laboratories	**	**	**	**	**	12 919	5 088	153.9	5 346	1 818	194.1			
7397	Testing laboratories and facilities	**	**	**	**	**	27 942	11 923	134.4	12 455	5 263	136.7			
7393	Detective agencies and protective services	**	**	**	**	**	60 998	(D)	(D)	32 282	(D)	(D)			
7395 pt.	Photofinishing laboratories*	**	**	**	**	**	40 133	'29 635	35.4	10 400	7 054	47.4			
7399 pt.	Sign painting shops	**	**	**	**	**	3 399	2 256	50.7	1 203	789	52.5			
7399 pt.	Interior designing	**	**	**	**	**	5 842	3 218	81.5	1 141	559	104.1			
735, 7396, 7399 pt.	Telephone answering services	**	**	**	**	**	5 897	4 910	20.1	2 708	2 211	22.5			
735	Other business services, n.e.c.	**	**	**	**	**	123 397	(D)	(D)	48 849	(D)	(D)			
75	Automotive repair, services, and garages	††	3 659	††	370 063	(NA)	472 075	332 386	42.0	103 743	70 694	46.7			
751	Automotive rental and leasing, without drivers	††	264	††	119 763	(NA)	169 269	117 740	43.8	22 016	15 605	41.1			
752	Automobile parking	††	70	††	8 304	(NA)	9 336	8 243	13.3	2 000	1 494	33.9			
7523	Parking lots	**	**	**	**	**	6 356	6 627	-4.1	1 540	1 298	18.6			
7525	Parking structures	**	**	**	**	**	2 980	1 616	84.4	460	1 196	134.7			
753	Automotive repair shops	††	2 880	††	213 588	(NA)	260 383	183 433	41.9	70 264	46 665	50.6			
7538	General automotive repair shops	††	1 556	††	90 751	(NA)	95 816	71 404	34.2	24 528	16 401	49.6			
7538 pt.	General automotive repair shops, except diesel	**	**	**	**	**	82 632	56 608	46.0	20 495	12 549	63.3			
7531	Diesel repair shops	**	**	**	**	**	13 184	'7 116	85.3	4 033	'2 227	81.1			
7531	Top and body repair shops	††	930	††	72 287	(NA)	83 688	63 670	31.4	24 898	17 084	45.7			
7534, 5, 9	Other automotive repair shops	††	394	††	50 550	(NA)	80 879	48 359	67.2	20 838	13 180	58.1			
7534	Tire retreading and repair shops	**	**	**	**	**	12 865	6 783	89.7	2 470	1 408	75.4			
7535	Paint shops	**	**	**	**	**	5 836	'4 363	33.8	1 950	'1 457	33.8			
7539 pt.	Auto electrical and fuel system services	**	**	**	**	**	2 143	'1 124	90.7	574	'276	108.0			
7539 pt.	Radiator repair	**	**	**	**	**	5 353	3 052	75.4	1 361	840	62.0			
7539 pt.	Glass replacement and repair	**	**	**	**	**	12 601	8 887	41.8	2 576	1 916	34.4			
7539 pt.	Brake, front end, and wheel alignment	**	**	**	**	**	8 128	6 122	32.8	3 000	2 127	41.0			
7539 pt.	Exhaust system services (muffler shops)	**	**	**	**	**	19 389	8 467	129.0	4 545	2 057	121.0			
7539 pt.	Transmission repair shops	**	**	**	**	**	13 024	6 654	95.7	4 037	2 204	83.2			
7539 pt.	Other automotive repair shops, n.e.c.	**	**	**	**	**	1 540	1 445	6.6	325	506	-35.8			
754	Automotive services, except repair	††	445	††	28 408	(NA)	33 087	22 970	44.0	9 463	6 930	36.6			
7542	Car washes	**	**	**	**	**	18 334	15 332	19.6	5 447	4 441	22.7			
7549	Other automotive services	**	**	**	**	**	14 753	7 638	93.2	4 016	2 489	61.3			
76	Miscellaneous repair services	††	3 672	††	191 224	(NA)	202 262	160 292	26.2	62 323	48 384	28.8			
762	Electrical and electronic repair shops	††	1 080	††	58 507	(NA)	61 635	48 377	27.4	17 886	14 150	26.4			
7622	Radio and TV repair shops	††	644	††	28 290	(NA)	20 681	22 215	-6.9	5 296	5 415	-2.2			
7623, 9	Other electrical and electronic repair shops	††	436	††	30 217	(NA)	40 954	26 162	56.5	12 590	8 735	44.1			
7623	Refrigeration and air-conditioning repair shops	**	**	**	**	**	11 313	7 752	45.9	3 231	2 238	44.4			
7629	Electrical and electronic repair shops, n.e.c.	**	**	**	**	**	29 641	18 410	61.0	9 359	6 497	44.1			
764	Reupholstery and furniture repair	††	611	††	12 601	(NA)	7 964	7 972	-1	2 585	2 403	7.6			

Table 2a. Comparative Statistics for Firms Subject to Federal Income Tax for the State: 1982 and 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business or operation	All establishments					Establishments with payroll					
		1982 (number)	1977 (number)	Receipts			Receipts			Annual payroll		
				1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982
76	Miscellaneous repair services—Con.											
763, 9	Other repair shops and related services	††	1 981	††	120 116	(NA) **	132 663	103 943	27.6	41 852	31 831	31.5
763	Watch, clock, and jewelry repair	††		††	2 831		1 903		48.8	949	637	49.0
769	Miscellaneous repair and related services	**	**	**	**	**	129 832	102 040	27.2	40 903	31 194	31.1
7692	Welding repair	**	**	**	**	**	9 123	7 404	23.2	2 936	2 422	21.2
7694	Armature rewinding shops	**	**	**	**	**	33 832	23 091	46.5	9 612	6 003	60.1
7699	Repair shops and related services, n.e.c.	**	**	**	**	**	86 877	68 947	26.0	28 355	21 751	30.4
78, 79	Amusement and recreation services, including motion pictures	††	3 892	††	271 758	(NA)	370 060	249 836	48.1	108 925	63 612	71.2
781, 2	Motion picture production, distribution, and services	††	67	††	14 321	(NA)	10 430	13 742	-24.1	2 820	2 260	24.8
783	Motion picture theaters	††	234	††	38 532	(NA) **	50 813	38 433	32.2	8 108	7 180	12.9
7832	Motion picture theaters, except drive-in	**	**	**	**	**	46 668	32 919	41.8	7 408	6 118	21.1
7833	Drive-in motion picture theaters	**	**	**	**	**	4 145	5 514	-24.8	700	1 062	-34.1
792	Producers, orchestras, and entertainers	††	1 648	††	21 731	(NA)	17 986	11 551	55.7	4 068	3 380	20.4
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services	**	**	**	**	**	7 204	(D)	(D)	2 109	(D)	(D)
7929	Bands, orchestras, actors, and other entertainers and entertainment groups	**	**	**	**	**	10 782	(D)	(D)	1 959	(D)	(D)
793	Bowling alleys and billiards and pool establishments	††	439	††	72 565	(NA)	102 458	70 174	46.0	28 107	18 685	50.4
7932	Billiard and pool establishments	††	48	††	1 836	(NA)	1 348	1 511	-10.8	381	332	14.8
7933	Bowling alleys	††	391	††	70 729	(NA)	101 110	68 663	47.3	27 726	18 353	51.1
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	1 504	††	124 609	(NA) **	188 373	115 936	62.5	65 822	32 107	105.0
794	Commercial sports	††	**	††	29 902	(NA)	29 902	18 785	59.2	24 378	10 066	142.2
7941	Professional sports clubs, managers, promoters	††	**	††	**	(NA)	24 134	13 986	72.6	23 585	9 367	151.8
7948	Racing, including track operation	††	**	††	**	(NA)	5 768	4 799	20.2	793	699	13.4
79 ex. 792, 3, 4	Other amusement and recreation services	††	**	††	**	(NA) **	158 471	97 151	63.1	41 444	22 041	88.0
791	Dance halls, studios, and schools	**	**	**	**	**	3 271	2 851	14.7	1 010	847	19.2
7992	Public golf courses	**	**	**	**	**	17 530	14 333	22.3	4 974	3 898	27.6
7993	Coin-operated amusement device operators	**	**	**	**	**	40 168	17 858	124.9	7 190	3 214	123.7
7996	Amusement parks	**	**	**	**	**	2 590	3 019	-14.2	810	984	-17.7
7997	Membership sports and recreation clubs	**	**	**	**	**	40 799	21 498	89.8	13 165	5 806	126.7
7999	Amusement and recreation services, n.e.c.	**	**	**	**	**	54 113	37 592	43.9	14 295	7 292	96.0
7999 pt.	Concession operators of amusement devices, rides	**	**	**	**	**	7 201	2 509	187.0	1 164	699	66.5
7999 pt.	Carnivals, circuses, and fairs	**	**	**	**	**	5 262	3 297	59.6	935	585	59.8
7999 pt.	Other commercial recreation and amusements	**	**	**	**	**	41 650	31 786	31.0	12 196	6 008	103.0
80, ex. 806	Health services, except hospitals	††	6 914	††	1 176 469	(NA)	1 976 388	1 129 419	75.0	1 005 212	545 715	84.2
801	Offices of physicians	††	2 553	††	614 857	(NA)	1 060 654	594 869	78.3	596 784	322 197	85.2
802	Offices of dentists	††	2 264	††	227 008	(NA)	361 315	215 434	67.7	144 789	76 329	89.7
803	Offices of osteopathic physicians	††	69	††	8 121	(NA)	16 237	7 787	108.5	8 261	3 191	158.9
8041	Offices of chiropractors	††	337	††	16 005	(NA)	31 349	12 755	145.8	10 367	3 641	184.7
8042	Offices of optometrists	††	382	††	43 653	(NA)	51 827	41 249	25.6	14 154	10 245	38.2
805	Nursing and personal care facilities	††	377	††	187 911	(NA)	324 483	186 916	73.6	172 756	96 889	78.3
8049, 807, 8, 9	Other health services	††	932	††	78 914	(NA)	130 523	70 409	85.4	58 101	33 223	74.9
807	Medical and dental laboratories	††	186	††	29 725	(NA)	45 617	28 765	58.6	20 072	12 525	60.3
8071	Medical laboratories	††	40	††	9 236	(NA)	18 223	9 183	98.4	6 857	3 724	84.1
8072	Dental laboratories	††	146	††	20 489	(NA)	27 394	19 582	39.9	13 215	8 801	50.2
8049, 808, 9	Other health services, n.e.c.	††	746	††	49 189	(NA)	84 906	41 644	103.9	38 029	20 698	83.7
81	Legal services	††	2 724	††	283 363	(NA)	448 964	264 240	69.9	186 395	95 668	94.8
823, 4, 9	Selected educational services	††	1 217	††	14 679	(NA)	16 902	(D)	(D)	6 571	(D)	(D)
823	Libraries and information centers	**	**	**	**	**	(D)	(D)	-	(D)	(D)	(D)
824	Correspondence schools and vocational schools	**	**	**	**	**	6 952	4 270	62.8	3 080	1 785	72.5
829	Schools and educational services, n.e.c.	**	**	**	**	**	9 950	4 276	132.7	3 491	1 640	112.9
891	Engineering, architectural, and surveying services	††	1 187	††	150 169	(NA)	266 543	142 565	87.0	120 169	72 717	65.3
891 pt.	Architectural services	**	**	**	**	**	55 406	42 293	31.0	25 127	19 824	26.8
891 pt.	Engineering services	**	**	**	**	**	198 443	87 917	125.7	88 879	46 341	91.8
891 pt.	Surveying services	**	**	**	**	**	12 694	10 131	25.3	6 163	5 237	17.7
893	Accounting, auditing, and bookkeeping services	††	1 876	††	136 110	(NA)	249 154	128 971	93.2	109 836	54 060	103.2
83, 892, 9	Social and other services	††	5 530	††	105 134	(NA)	57 581	40 482	42.2	24 849	18 495	34.4
83	Social services	**	**	**	**	**	47 709	31 929	49.4	21 634	15 230	42.0
835	Child day care services	**	**	**	**	**	9 356	7 149	30.9	4 401	3 559	23.7
832, 3, 6, 9	Other social services	**	**	**	**	**	38 353	24 780	54.8	17 233	11 671	47.7
892, 9	Other services	**	**	**	**	**	9 872	7 246	36.2	3 215	2 794	15.1

**Table 2b. Comparative Statistics for Firms Exempt From Federal Income Tax for the State:
1982 and 1977**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business or operation	Establishments		Expenses		Annual payroll		
		1982 (number)	1977 (number)	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)
	Total	3 222	(NC)	968 054	(NC)	(X)	455 053	(NC)
7011 pt., 7032, 704	Hotels, camps, and membership lodging	83	(NC)	11 425	(NC)	(X)	4 211	(NC)
7391, 2, 7	Research, testing, and consulting services	30	(NC)	14 834	(NC)	(X)	6 833	(NC)
792, 7997, 7999 pt., 84	Selected amusement, recreation, and related services	227	(NC)	79 032	(NC)	(X)	33 363	(NC)
805, 8, 9	Selected health services	225	182	271 427	106 466	154.9	149 003	57 922
805	Nursing and personal care facilities	123	93	197 556	83 136	137.6	116 895	46 323
808	Outpatient care facilities	66	55	35 282	9 368	276.6	12 735	4 716
809	Health and allied services, n.e.c.	36	34	38 589	13 962	176.4	19 373	6 883
81	Legal aid societies and similar legal services	15	16	4 564	2 579	77.0	2 581	1 509
823, 4, 9	Selected educational services	49	48	8 276	7 151	15.7	2 962	2 854
83	Social services	1 368	1 106	328 542	176 892	85.7	162 613	95 806
835	Child day care services	350	277	29 685	12 205	143.2	17 428	7 922
832, 3, 6, 9	Other social services	1 018	829	298 857	164 687	81.5	145 185	87 884
861, 2, 4, 9	Selected membership organizations	1 212	1 135	244 709	148 328	65.0	90 940	54 380
861	Business associations	276	270	62 928	39 287	60.2	21 688	14 137
864	Civic, social, and fraternal associations	654	624	99 500	68 511	45.2	40 873	25 739
862, 9	Other membership organizations	282	241	82 281	40 530	103.0	28 379	14 504
892	Noncommercial educational, scientific, and research organizations	13	25	5 245	3 002	74.7	2 547	1 401
								81.8

Table 3a. Selected Ratios for Firms Subject to Federal Income Tax for the State: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business or operation	All establishments— Receipts per establishment (dollars)	Establishments with payroll			Establishments without payroll— Receipts per establishment (dollars)	
			Receipts		Annual payroll per employee ¹ (dollars)		
			Per establishment (dollars)	Per employee ¹ (dollars)			
	Total	††	260 803	31 300	12 873	8	
70	Hotels, motels, and other lodging places	††	371 616	23 972	6 389	16	
7011	Hotels, motor hotels, and motels	††	435 283	23 182	6 251	19	
7011 pt.	Hotels	††	930 837	23 457	6 957	40	
7011 pt.	Hotels, 25 guestrooms or more	††	1 684 225	23 516	7 063	72	
7011 pt.	Hotels, less than 25 guestrooms	..	68 711	21 924	4 184	3	
7011 pt.	Motels, motor hotels, and tourist courts	††	267 953	22 868	5 444	12	
7011 pt.	Motels, tourist courts	††	213 310	23 977	5 392	9	
7011 pt.	Motor hotels	..	825 309	20 383	5 561	40	
702, 3, 4	Other lodging places	††	128 741	42 782	9 663	3	
703	Trailing parks and camps	††	138 431	48 858	11 071	3	
702, 4	Rooming, boarding, and membership lodging	††	88 595	23 701	5 242	4	
72	Personal services	††	112 693	21 438	7 864	5	
721	Laundry, cleaning, and garment services	††	201 852	24 897	8 901	8	
7215	Coin-operated laundries and dry cleaning	††	79 645	24 903	5 134	3	
721 ex.	Other laundry, cleaning, and garment services	††	254 890	24 896	9 411	10	
7211	Power laundries, family and commercial*	..	377 458	18 698	8 142	20	
7216	Dry-cleaning plants, except rug cleaning*	..	123 244	17 945	6 894	7	
Other 721	Laundry and cleaning services, n.e.c.*	..	464 777	34 355	12 392	14	
7212	Garment pressing and agents for laundries and dry cleaners	..	55 063	16 018	4 145	3	
7213	Linen supply*	..	2 452 286	35 033	13 197	70	
7217	Carpet and upholstery cleaning	..	56 489	15 987	6 097	4	
7218	Industrial laundries*	..	1 796 294	44 776	15 264	40	
7214, 9	Other laundry, garment services, including diaper*	..	106 800	24 000	9 101	4	
722	Photographic studios, portrait	††	113 622	38 529	9 010	3	
723, 4	Beauty and barber shops	††	63 547	14 714	6 997	4	
723	Beauty shops	††	64 915	14 309	6 867	5	
724	Barber shops	††	52 167	20 813	8 964	3	
725	Shoe repair, shoe shine, and hat-cleaning shops	††	56 867	29 414	7 793	2	
726	Funeral service and crematories	††	222 128	55 805	14 857	4	
729	Miscellaneous personal services	††	129 232	15 774	4 957	8	

See footnotes at end of table.

Table 3a. Selected Ratios for Firms Subject to Federal Income Tax for the State: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A.]

SIC code	Kind of business or operation	All establishments— Receipts per establishment (dollars)	Establishments with payroll				Establishments without payroll— Receipts per establishment (dollars)	
			Receipts		Annual payroll per employee ¹ (dollars)	Employees per establishment ¹ (number)		
			Per establishment (dollars)	Per employee ¹ (dollars)				
73	Business services	††	329 105	25 137	10 733	13	††	
731	Advertising	††	383 604	47 257	19 532	8	††	
7311	Advertising agencies	††	288 831	42 709	20 935	7	††	
7312	Outdoor advertising services	**	396 952	54 130	15 714	7	**	
7313	Radio, TV, publishers' advertising representatives	**	(D)	(D)	(D)	(D)	**	
7319	Advertising, n.e.c.	**	(D)	(D)	(D)	(D)	**	
734	Services to dwellings and other buildings	††	134 477	9 632	5 022	14	††	
7341	Window cleaning	††	71 783	28 466	10 948	3	**	
7342	Disinfecting and exterminating services	**	312 349	40 700	14 618	8	**	
7349	Cleaning and maintenance services, n.e.c.	**	122 163	8 133	4 558	15	**	
737	Computer and data processing services	††	778 121	51 413	17 366	15	††	
7372	Computer programming and other software services	††	372 590	52 248	22 875	7	††	
7374	Data processing services	**	1 262 612	48 164	14 877	26	**	
7379	Computer related services, n.e.c.	**	608 704	72 561	24 216	8	**	
7392	Management, consulting, and public relations services	††	243 900	35 210	16 219	7	††	
7394	Equipment rental and leasing services	††	334 556	66 206	14 632	5	††	
Other 73	Other business services	††	332 341	20 842	9 815	16	††	
732	Credit reporting, collection agencies	**	215 827	29 191	11 212	7	**	
7331	Direct mail advertising services	**	650 324	26 544	11 317	25	**	
7332	Blueprinting and photocopying services	**	157 205	36 793	11 872	4	**	
7333	Commercial photography, art, and graphics	**	229 367	44 465	18 409	5	**	
7339	Stenographic services; and reproduction services, n.e.c.	**	116 655	30 846	10 192	4	**	
736	Personnel supply services	**	465 354	11 433	8 003	41	**	
7361	Employment agencies	**	(D)	(D)	(D)	(D)	**	
7362	Help supply services	**	765 533	10 565	7 752	72	**	
7399	Facilities management services	**	(D)	(D)	(D)	(D)	**	
7391	Research and development laboratories	**	445 483	48 936	20 250	9	**	
7397	Testing laboratories and facilities	**	607 435	39 974	17 818	15	**	
7393	Detective agencies and protective services	**	508 317	15 513	8 210	33	**	
7395	Photofinishing laboratories*	**	557 403	37 826	9 802	15	**	
7399 pt.	Sign painting shops	**	121 393	34 684	12 276	4	**	
7399 pt.	Interior designing	**	149 795	49 092	9 588	3	**	
7399 pt.	Telephone answering services	**	218 407	13 463	6 183	16	**	
735, 7396, 7399 pt.	Other business services, n.e.c.	**	279 812	27 282	10 800	10	**	
75	Automotive repair, services, and garages	††	245 234	56 287	12 370	4	††	
751	Automotive rental and leasing, without drivers	††	972 810	111 581	14 513	9	††	
752	Automobile parking	††	137 294	32 643	6 993	4	††	
7523	Parking lots	**	111 509	27 162	6 581	4	**	
7525	Parking structures	**	270 909	57 308	8 846	5	**	
753	Automotive repair shops	††	174 519	49 175	13 270	4	††	
7538	General automotive repair shops	††	149 479	46 400	11 878	3	††	
7538 pt.	General automotive repair shops, except diesel	**	138 877	46 632	11 566	3	**	
7538 pt.	Diesel repair shops	**	286 609	44 997	13 765	6	**	
7531	Top and body repair shops	††	156 719	46 416	13 809	3	††	
7534, 5, 9	Other automotive repair shops	††	255 139	56 678	14 603	5	††	
7534	Tire retreading and repair shops	**	677 105	70 301	13 497	10	**	
7535	Paint shops	**	182 375	39 701	13 265	5	**	
7539 pt.	Auto electrical and fuel system services	**	142 867	38 268	10 250	4	**	
7539 pt.	Radiator repair	**	148 694	51 471	13 087	3	**	
7539 pt.	Glass replacement and repair	**	293 047	68 858	14 077	4	**	
7539 pt.	Brake, front end, and wheel alignment	**	262 194	49 261	18 182	5	**	
7539 pt.	Exhaust system services (muffler shops)	**	352 527	71 546	16 771	5	**	
7539 pt.	Transmission repair shops	**	194 388	45 698	14 165	4	**	
7539 pt.	Other automotive repair shops, n.e.c.	**	81 053	46 667	9 848	2	**	
754	Automotive services, except repair	††	173 230	25 669	7 341	7	††	
7542	Car washes	**	159 426	19 401	5 764	8	**	
7549	Other automotive services	**	194 118	42 887	11 674	5	**	
76	Miscellaneous repair services	††	200 657	47 446	14 620	4	††	
762	Electrical and electronic repair shops	††	194 432	47 631	13 822	4	††	
7622	Radio and TV repair shops	††	142 628	44 285	11 340	3	††	
7623, 9	Other electrical and electronic repair shops	††	238 105	49 521	15 224	5	††	
7623	Refrigeration and air-conditioning repair shops	**	176 766	50 959	14 554	3	**	
7629	Electrical and electronic repair shops, n.e.c.	**	274 454	48 993	15 469	6	**	
764	Reupholstery and furniture repair	††	84 723	25 203	8 180	3	††	
763, 9	Other repair shops and related services	††	222 216	50 005	15 775	4	††	
763	Watch, clock, and jewelry repair	**	134 810	36 766	12 325	4	**	
769	Miscellaneous repair and related services	**	225 403	50 401	15 878	4	**	
7692	Welding repair	**	108 607	37 855	12 183	3	**	
7694	Armature rewinding shops	**	563 867	64 688	18 379	9	**	
7699	Repair shops and related services, n.e.c.	**	201 104	47 945	15 648	4	**	
78, 79	Amusement and recreation services, including motion pictures	††	239 057	24 121	7 100	10	††	
781, 2	Motion picture production, distribution, and services	††	274 474	55 185	14 921	5	††	
783	Motion picture theaters	††	243 124	25 780	4 114	9	††	
7832	Motion picture theaters, except drive-in	**	268 207	24 382	3 870	11	††	
7833	Drive-in motion picture theaters	**	118 429	72 719	12 281	2	**	
792	Producers, orchestras, and entertainers	††	149 883	49 277	11 145	3	††	
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services	**	277 077	67 962	19 896	4	**	
7929	Bands, orchestras, actors, and other entertainers and entertainment groups	**	114 702	41 629	7 564	3	**	

See footnotes at end of table.

Table 3a. Selected Ratios for Firms Subject to Federal Income Tax for the State: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business or operation	All establishments Receipts per establishment (dollars)	Establishments with payroll				Establishments without payroll— Receipts per establishment (dollars)	
			Receipts		Annual payroll per employee ¹ (dollars)	Employees per establishment ¹ (number)		
			Per establishment (dollars)	Per employee ¹ (dollars)				
78, 79	Amusement and recreation services, including motion pictures— Con.							
793	Bowling alleys and billiards and pool establishments -----	††	280 707	16 783	4 604	17	††	
7932	Billiard and pool establishments -----	††	149 778	18 986	5 366	8	††	
7933	Bowling alleys -----	††	284 017	16 757	4 595	17	††	
79 ex. 792, 3	Commercial sports and other amusement and recreation services -----	††	230 849	28 065	9 807	8	††	
794	Commercial sports -----	††	906 121	101 363	82 637	9	††	
7941	Professional sports clubs, managers, promoters -----	††	2 413 400	90 390	88 333	27	††	
7948	Racing, including track operation -----	††	250 783	206 000	28 321	1	††	
79 ex. 792, 3, 4	Other amusement and recreation services -----	††	202 390	24 695	6 458	8	††	
791	Dance halls, studios, and schools -----	**	61 717	11 895	3 673	5	**	
7992	Public golf courses -----	**	188 495	27 959	7 933	7	**	
7993	Coin-operated amusement device operators -----	**	299 761	58 554	10 481	5	**	
7996	Amusement parks -----	**	323 750	323 750	101 250	1	**	
7997	Membership sports and recreation clubs -----	**	237 203	22 042	7 112	11	**	
7999	Amusement and recreation services, n.e.c. -----	**	167 533	18 220	4 813	9	**	
7999 pt.	Concession operators of amusement devices, rides -----	**	218 212	21 755	3 517	10	**	
7999 pt.	Carnivals, circuses, and fairs -----	**	438 500	34 618	6 151	13	**	
7999 pt.	Other commercial recreation and amusements -----	**	149 820	16 747	4 904	9	**	
80, ex. 806	Health services, except hospitals -----	††	318 669	33 900	17 242	9	††	
801	Offices of physicians -----	††	426 308	53 685	30 206	8	††	
802	Offices of dentists -----	††	165 059	35 880	14 378	5	††	
803	Offices of osteopathic physicians -----	††	186 632	44 978	22 884	4	††	
8041	Offices of chiropractors -----	††	106 268	34 832	11 519	3	††	
8042	Offices of optometrists -----	††	144 365	39 836	10 879	4	††	
805	Nursing and personal care facilities -----	††	1 442 147	14 686	7 819	98	††	
8049, 807, 8, 9	Other health services -----	††	233 494	34 195	15 222	7	††	
807	Medical and dental laboratories -----	††	271 530	33 321	14 662	8	††	
8071	Medical laboratories -----	††	414 159	38 123	14 345	11	††	
8072	Dental laboratories -----	††	220 919	30 745	14 832	7	††	
8049, 808, 9	Other health services, n.e.c. -----	††	217 151	34 684	15 535	6	††	
81	Legal services -----	††	238 304	47 259	19 621	5	††	
823, 4, 9	Selected educational services -----	††	201 214	31 711	12 328	6	††	
823	Libraries and information centers -----	**			-	-	**	
824	Correspondence schools and vocational schools -----	**	316 000	33 585	14 879	9	**	
829	Schools and educational services, n.e.c. -----	**	160 484	30 521	10 709	5	**	
891	Engineering, architectural, and surveying services -----	††	395 464	45 956	20 719	9	††	
891 pt.	Architectural services -----	**	271 598	42 166	19 123	6	**	
891 pt.	Engineering services -----	**	575 197	49 217	22 043	12	**	
891 pt.	Surveying services -----	**	101 552	27 960	13 575	4	**	
893	Accounting, auditing, and bookkeeping services -----	††	284 422	39 668	17 487	7	††	
83, 892, 9	Social and other services -----	††	119 711	21 100	9 106	6	††	
83	Social services -----	**	127 224	19 153	8 685	7	**	
835	Child day care services -----	**	47 735	9 479	4 459	5	**	
832, 3, 6, 9	Other social services -----	**	214 263	25 501	11 458	8	**	
892, 9	Other services -----	**	93 132	41 479	13 508	2	**	

¹Based on number of employees for pay period including March 12.

Table 3b. Selected Ratios for Firms Exempt From Federal Income Tax for the State: 1982

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business or operation	Revenue		Expenses		Annual payroll per employee ¹ (dollars)	Employees per establishment ¹ (number)
		Per establishment (dollars)	Per employee ¹ (dollars)	Per establishment (dollars)	Per employee ¹ (dollars)		
	Total	336 655	19 635	300 451	17 524	8 237	17
7011 pt., 7032, 704	Hotels, camps, and membership lodging	145 434	22 992	137 651	21 762	8 021	6
7391, 2, 7	Research, testing, and consulting services	555 067	38 105	494 467	33 945	15 636	15
792, 7997, 7999 pt., 84	Selected amusement, recreation, and related services	375 238	25 993	348 159	24 117	10 181	14
805, 8, 9	Selected health services	1 260 364	18 010	1 206 342	17 238	9 463	70
805	Nursing and personal care facilities	1 694 276	16 191	1 606 146	15 349	9 082	105
808	Outpatient care facilities	534 530	33 695	534 576	33 698	12 163	16
809	Health and allied services, n.e.c.	1 108 528	21 831	1 071 917	21 110	10 598	51
81	Legal aid societies and similar legal services	317 000	31 490	304 267	30 225	17 093	10
823, 4, 9	Selected educational services	163 653	22 781	168 898	23 511	8 415	7
83	Social services	293 853	17 517	240 162	14 317	7 086	17
835	Child day care services	82 957	10 213	84 814	10 441	6 130	8
832, 3, 6, 9	Other social services	366 361	18 550	293 573	14 865	7 221	20
861, 2, 4, 9	Selected membership organizations	220 356	22 976	201 905	21 052	7 823	10
861	Business associations	262 790	52 558	228 000	45 600	15 716	5
864	Civic, social, and fraternal associations	163 021	13 707	152 141	12 792	5 255	12
862, 9	Other membership organizations	311 791	35 655	291 777	33 366	11 508	9
892	Noncommercial educational, scientific, and research organizations	414 077	29 577	403 462	28 819	13 995	14

¹Based on number of employees for pay period including March 12.

Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
	CHICAGO-GARY-KENOSHA, ILL.-IND.-WIS., SCSA										
	Total	††	††	††	††	42 487	18 024 441	6 931 583	1 665 837	442 606	
70	Hotels, motels, and other lodging places	††	††	††	††	571	868 241	261 379	59 979	29 735	
7011	Hotels, motor hotels, and motels	††	††	††	††	502	(D)	(D)	(D)	(D)	
7011 pt.	Hotels	††	††	††	††	205	693 058	216 046	49 698	23 186	
7011 pt.	Hotels, 25 guestrooms or more	††	††	††	††	172	690 058	215 328	49 586	23 081	
7011 pt.	Hotels, less than 25 guestrooms	**	**	**	**	33	3 000	718	112	105	
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	297	(D)	(D)	(D)	(D)	
7011 pt.	Motels, tourist courts	**	**	**	**	254	105 676	27 004	6 213	4 025	
7011 pt.	Motor hotels	**	**	**	**	43	(D)	(D)	(D)	(D)	
702, 3, 4	Other lodging places	††	††	††	††	69	(D)	(D)	(D)	(D)	
703	Trailering parks and camps	††	††	††	††	19	(D)	(D)	(D)	(D)	
7032	Sporting and recreational camps	††	††	††	††	13	(D)	(D)	(D)	(D)	
7033	Trailering parks and camp sites for transients	††	††	††	††	6	(D)	(D)	(D)	(D)	
702, 4	Rooming, boarding, and membership lodging	††	††	††	††	50	(D)	(D)	(D)	(D)	
702	Rooming and boarding houses	††	††	††	††	45	(D)	(D)	(D)	(D)	
704	Organization hotels and lodging houses, on membership basis	††	††	††	††	5	(D)	(D)	(D)	(D)	

Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments			Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)					
CHICAGO-GARY-KENOSHA, ILL.-IND.-WIS., SCSA—Con.										
72	Personal services	††	††	††	††	5 259	890 347	307 856	71 881	35 296
721	Laundry, cleaning, and garment services	††	††	††	††	1 573	367 543	136 619	32 051	13 588
7215 pt.	Coin-operated laundries and dry cleaning	††	††	††	††	418	47 903	10 717	2 489	1 509
7215 pt.	Coin-operated laundries and dry-cleaning stores	††	††	††	††	391	38 271	8 534	1 960	1 357
721 ex.	Coin-operated laundry machine routes	27	9 632	2 183	529	152
7215	Other laundry, cleaning, and garment services	††	††	††	††	1 155	319 640	125 902	29 562	12 079
7211	Power laundries, family and commercial*	71	(D)	(D)	(D)	(D)
7216	Dry-cleaning plants, except rug cleaning*	667	121 493	46 493	10 892	5 412
Other 721	Laundry and cleaning services, n.e.c.*	417	(D)	(D)	(D)	(D)
7212	Garment pressing and agents for laundries and dry cleaners	138	14 044	3 932	900	525
7213	Linen supply*	36	(D)	(D)	(D)	(D)
7217	Carpet and upholstery cleaning	130	(D)	(D)	(D)	(D)
7218	Industrial laundries*	36	(D)	(D)	(D)	(D)
7214, 9	Other laundry, garment services, e.c., including diaper*	77	(D)	(D)	(D)	(D)
7214	Diaper service*	4	(D)	(D)	(D)	(D)
7219	Laundry and garment services, n.e.c.	73	10 942	4 611	1 089	392
722	Photographic studios, portrait	††	††	††	††	194	57 580	14 701	3 166	1 580
723, 4	Beauty and barber shops	††	††	††	††	2 407	188 712	85 089	19 474	10 908
723	Beauty shops	††	††	††	††	2 208	177 830	80 283	18 350	10 379
724	Barber shops	††	††	††	††	199	10 882	4 806	1 124	529
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	82	(D)	(D)	(D)	(D)
726	Funeral service and crematories	††	††	††	††	410	133 255	30 869	7 463	2 112
729	Miscellaneous personal services	††	††	††	††	593	(D)	(D)	(D)	(D)
729 pt.	Reducing salons and health clubs, except resorts	109	40 032	13 484	2 933	2 252
729 pt.	Tax preparation services	133	25 796	6 978	2 252	2 102
729 pt.	Other personal services, n.e.c.	351	(D)	(D)	(D)	(D)
73	Business services	††	††	††	††	9 741	5 698 951	2 314 900	559 053	155 749
731	Advertising	††	††	††	††	761	816 181	344 514	80 945	12 944
7311	Advertising agencies	547	581 474	268 930	62 823	9 357
7312	Outdoor advertising services	35	(D)	(D)	(D)	(D)
7313	Radio, TV, publishers' advertising representatives	114	134 260	44 753	10 746	1 853
7319	Advertising, n.e.c.	65	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings	††	††	††	††	1 116	357 266	187 382	44 141	20 217
7341	Window cleaning	34	11 030	6 098	1 367	397
7342	Disinfecting and exterminating services	123	37 780	15 937	4 008	1 142
7349	Cleaning and maintenance services, n.e.c.	959	308 456	165 347	38 766	18 678
737	Computer and data processing services	††	††	††	††	1 016	926 428	342 623	82 111	16 127
7372	Computer programming and other software services	444	(D)	(D)	(D)	(D)
7374	Data processing services	356	487 954	179 339	43 001	10 117
7374 pt.	Data processing services, except facilities management	333	(D)	(D)	(D)	(D)
7374 pt.	Computer facilities management	23	(D)	(D)	(D)	(D)
7379	Computer related services, n.e.c.	216	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services	††	††	††	††	2 163	1 122 065	442 533	110 119	24 910
7392 pt.	Management and administrative services	326	349 542	121 041	28 721	6 662
7392 pt.	Public relations services	208	97 653	35 735	9 485	1 628
7392 pt.	Management consulting services	922	377 082	175 714	44 830	7 146
7392 pt.	Economic and sociological research	291	189 769	63 339	15 461	7 313
7392 pt.	Consulting services, n.e.c.	416	108 019	46 704	11 622	2 161
7394	Equipment rental and leasing services	††	††	††	††	492	281 859	69 081	16 181	3 762
7394 pt.	Equipment rental	301	148 966	37 567	8 430	2 250
7394 pt.	Equipment leasing, except finance leasing	117	73 683	14 921	3 590	739
7394 pt.	Leasing and rental of heavy construction equipment without operators	41	26 906	7 121	1 901	359
7394 pt.	Rental of heavy construction equipment with operators	33	32 304	9 472	2 260	414
Other 73	Other business services	††	††	††	††	4 193	2 195 152	928 767	225 556	77 789
732	Credit reporting, collection agencies	203	110 439	41 536	9 969	2 797
732 pt.	Adjustment and collection agencies	167	66 133	30 269	6 866	1 961
732 pt.	Mercantile reporting agencies	12	(D)	(D)	(D)	(D)
732 pt.	Consumer credit reporting agencies	24	(D)	(D)	(D)	(D)
7331	Direct mail advertising services	146	(D)	(D)	(D)	(D)
7332	Blueprinting and photocopying services	135	(D)	(D)	(D)	(D)
7333	Commercial photography, art, and graphics	773	313 560	106 736	27 196	5 048
7333 pt.	Commercial photography	216	82 185	30 287	7 856	1 692
7333 pt.	Commercial art	180	73 471	25 273	6 283	1 011
7333 pt.	Graphic arts and related design and commercial photography, n.e.c.	377	157 904	51 176	13 057	2 345
7339	Stenographic services; and reproduction services, n.e.c.	215	(D)	(D)	(D)	(D)
736	Personnel supply services	778	(D)	(D)	(D)	(D)
7361	Employment agencies	495	93 456	48 352	13 060	3 533
7362	Help supply services	277	(D)	(D)	(D)	(D)
7362 pt.	Office help supply services	137	79 243	55 927	13 857	9 789
7362 pt.	Help supply, except office workers	140	(D)	(D)	(D)	(D)
7369	Facilities management services	6	(D)	(D)	(D)	(D)
7391	Research and development laboratories	62	(D)	(D)	(D)	(D)
7397	Testing laboratories and facilities	74	51 459	24 197	5 288	1 113

Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments			Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)					
73	CHICAGO-GARY-KENOSHA, ILL.-IND.-WIS., SCSA—Con.									
73	Business services—Con.									
Other 73	Other business services—Con.									
7393	Detective agencies and protective services	338	282 220	151 634	36 787	14 908
7393 pt.	Detective agencies and guard services	271	163 096	108 049	25 873	12 537
7393 pt.	Armed car services	11	34 759	16 477	4 307	835
7393 pt.	Burglar and fire alarm systems	56	84 365	27 108	6 607	1 536
7395	Photofinishing laboratories*	129	147 850	44 348	10 749	3 086
7399 pt.	Sign painting shops	67	(D)	(D)	(D)	(D)
7399 pt.	Interior designing	128	(D)	(D)	(D)	(D)
7399 pt.	Telephone answering services	119	(D)	(D)	(D)	(D)
735, 7396, 7399 pt.	Other business services, n.e.c.	1 026	(D)	(D)	(D)	(D)
735	News syndicates	19	(D)	(D)	(D)	(D)
7396	Trading stamp services (sales offices)	3	(D)	(D)	(D)	(D)
7399 pt.	Water softening services	45	18 777	5 009	1 300	356
7399 pt.	Packaging and labeling services	77	(D)	(D)	(D)	(D)
7399 pt.	Miscellaneous business services, n.e.c.	882	452 361	158 190	37 338	11 307
75	Automotive repair, services, and garages	††	††	††	††	3 408	1 205 435	291 220	68 629	19 382
751	Automotive rental and leasing, without drivers	††	††	††	††	311	(D)	(D)	(D)	(D)
7512 pt.	Passenger car rental, without drivers	90	114 014	17 983	4 276	1 172
7512 pt.	Passenger car leasing, except finance leasing	78	93 360	11 674	2 903	730
7513 pt.	Truck rental, without drivers	57	34 222	4 303	1 010	346
7513 pt.	Truck leasing, except finance leasing	76	131 647	26 611	6 551	1 179
7519	Utility trailer and recreational vehicle rental	10	(D)	(D)	(D)	(D)
752	Automobile parking	††	††	††	††	344	(D)	(D)	(D)	(D)
7523	Parking lots	223	(D)	(D)	(D)	(D)
7525	Parking structures	121	(D)	(D)	(D)	(D)
753	Automotive repair shops	††	††	††	††	2 447	690 273	193 624	44 799	12 017
7538	General automotive repair shops	††	††	††	††	1 023	238 928	60 372	14 305	4 097
7538 pt.	General automotive repair shops, except diesel	961	(D)	(D)	(D)	(D)
7538 pt.	Diesel repair shops	62	(D)	(D)	(D)	(D)
7531	Top and body repair shops	††	††	††	††	742	201 532	61 564	14 393	3 743
7534, 5, 9	Other automotive repair shops	††	††	††	††	682	249 813	71 688	16 101	4 177
7534	Tire retreading and repair shops	37	(D)	(D)	(D)	(D)
7535	Paint shops	72	(D)	(D)	(D)	(D)
7539 pt.	Auto electrical and fuel system services	39	(D)	(D)	(D)	(D)
7539 pt.	Radiator repair	79	(D)	(D)	(D)	(D)
7539 pt.	Glass replacement and repair	60	(D)	(D)	(D)	(D)
7539 pt.	Brake, front end, and wheel alignment	52	(D)	(D)	(D)	(D)
7539 pt.	Exhaust system services (muffler shops)	149	(D)	(D)	(D)	(D)
7539 pt.	Transmission repair shops	157	(D)	(D)	(D)	(D)
7539 pt.	Other automotive repair shops, n.e.c.	37	(D)	(D)	(D)	(D)
754	Automotive services, except repair	††	††	††	††	306	56 038	15 347	3 711	1 833
7542	Car washes	180	(D)	(D)	(D)	(D)
7549	Other automotive services	126	(D)	(D)	(D)	(D)
76	Miscellaneous repair services	††	††	††	††	1 546	571 654	202 331	48 808	11 539
762	Electrical and electronic repair shops	††	††	††	††	471	198 635	70 369	16 751	4 095
7622	Radio and TV repair shops	††	††	††	††	196	(D)	(D)	(D)	(D)
7623, 9	Other electrical and electronic repair shops	††	††	††	††	275	(D)	(D)	(D)	(D)
7623	Refrigeration and air-conditioning repair shops	70	(D)	(D)	(D)	(D)
7629	Electrical and electronic repair shops, n.e.c.	205	91 914	34 871	8 249	1 974
764	Reupholstery and furniture repair	††	††	††	††	145	17 635	5 697	1 286	511
763, 9	Other repair shops and related services	††	††	††	††	930	355 384	126 265	30 771	6 933
763	Watch, clock, and jewelry repair	53	(D)	(D)	(D)	(D)
769	Miscellaneous repair and related services	877	(D)	(D)	(D)	(D)
7692	Welding repair	82	(D)	(D)	(D)	(D)
7694	Armature rewinding shops	73	68 131	22 938	5 930	1 122
7699	Repair shops and related services, n.e.c.	722	255 208	90 445	21 606	5 009
7699 pt.	Farm machinery and equipment repair shops	10	995	188	40	11
7699 pt.	Lawnmower, saw, knife, tool sharpening and repair	55	(D)	(D)	(D)	(D)
7699 pt.	Sewer and septic tank cleaning services	46	13 856	5 032	1 319	327
7699 pt.	Other repair and related services, n.e.c.	611	(D)	(D)	(D)	(D)
78, 79	Amusement and recreation services, including motion pictures	††	††	††	††	1 826	1 449 087	409 087	89 029	42 334
781, 2	Motion picture production, distribution, and services	††	††	††	††	266	(D)	(D)	(D)	(D)
7813	Motion picture production, except for TV	82	(D)	(D)	(D)	(D)
7814	Motion picture, tape production for TV	55	(D)	(D)	(D)	(D)
7819	Services allied to motion picture production	62	(D)	(D)	(D)	(D)
7823	Motion picture film exchanges	44	(D)	(D)	(D)	(D)
7824	Film or tape distribution for TV	12	(D)	(D)	(D)	(D)
7829	Services allied to motion picture distribution	11	3 415	1 138	280	83
783	Motion picture theaters	††	††	††	††	201	(D)	(D)	(D)	(D)
7832	Motion picture theaters, except drive-in	170	129 843	26 819	6 469	3 290
7833	Drive-in motion picture theaters	31	(D)	(D)	(D)	(D)

Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments			Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)					
CHICAGO-GARY-KENOSHA, ILL.-IND.-WIS., SCSA—Con.										
78, 79	Amusement and recreation services, including motion pictures—Con.									
792	Producers, orchestras, and entertainers	††	††	††	††	208	(D)	(D)	(D)	
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services	107	(D)	(D)	(D)	
7922 pt.	Producers of live theatrical productions	33	(D)	(D)	(D)	
7922 pt.	Producers of radio and TV shows, except tape	14	3 997	1 949	513	
7922 pt.	Artists' and entertainers' managers or agents, concert bureaus, booking agents	33	11 227	3 701	977	
7922 pt.	Other theatrical services	27	(D)	(D)	359	
7929	Bands, orchestras, actors, and other entertainers and entertainment groups	101	(D)	(D)	(D)	
7929 pt.	Dance groups and artists	3	(D)	(D)	(D)	
7929 pt.	Symphony orchestras, opera companies, and chamber music organizations	4	(D)	(D)	(D)	
7929 pt.	Other music and entertainment presentations	94	34 359	6 993	1 736	
793	Bowling alleys and billiards and pool establishments	††	††	††	††	270	114 071	32 004	8 334	
7932	Billiard and pool establishments	††	††	††	††	17	1 287	400	101	
7933	Bowling alleys	††	††	††	††	253	112 784	31 604	8 233	
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	881	500 501	125 102	25 572	
794	Commercial sports	††	††	††	††	83	213 255	55 670	10 450	
7941	Professional sports clubs, managers, promoters	††	††	††	††	15	(D)	(D)	(D)	
7941 pt.	Baseball clubs	2	(D)	(D)	(D)	
7941 pt.	Football clubs	1	(D)	(D)	(D)	
7941 pt.	Other professional sports clubs	2	(D)	(D)	(D)	
7941 pt.	Managers and promoters	10	(D)	(D)	(D)	
7948	Racing, including track operation	††	††	††	††	68	(D)	(D)	(D)	
7948 pt.	Auto race track operation	8	(D)	(D)	(D)	
7948 pt.	Horse race track operation	5	(D)	(D)	(D)	
7948 pt.	Dog race track operation	-	(D)	(D)	(D)	
7948 pt.	Racing stables and racing, n.e.c.	55	(D)	(D)	(D)	
79 ex. 792, 3, 4	Other amusement and recreation services	††	††	††	††	798	287 246	69 432	15 122	
791	Dance halls, studios, and schools	89	(D)	(D)	(D)	
791 pt.	Public dance halls or ballrooms	4	883	157	43	
791 pt.	Dance schools, including children's and professionals'	85	(D)	(D)	(D)	
7992	Public golf courses	62	(D)	(D)	(D)	
7993	Coin-operated amusement device operators	155	37 136	7 623	1 836	
7996	Amusement parks	15	62 813	8 612	1 890	
7997	Membership sports and recreation clubs	162	79 624	23 063	4 833	
7999	Amusement and recreation services, n.e.c.	315	60 609	17 246	4 374	
7999 pt.	Concession operators of amusement devices, rides	13	(D)	(D)	(D)	
7999 pt.	Carnivals, circuses, and fairs	12	(D)	(D)	(D)	
7999 pt.	Carnivals and circuses	10	2 372	373	32	
7999 pt.	Fairs	2	(D)	(D)	(D)	
7999 pt.	Other commercial recreation and amusements	290	(D)	(D)	(D)	
7999 pt.	Commercial museums, art galleries, and botanical and zoological gardens	4	575	160	32	
7999 pt.	Roller skating rinks	40	9 973	2 880	820	
7999 pt.	Ice skating rinks	4	(D)	(D)	(D)	
7999 pt.	Other amusement and recreation services, n.e.c.	242	(D)	(D)	(D)	
80, ex. 806	Health services, except hospitals	††	††	††	††	11 700	3 310 601	1 507 809	370 827	
801	Offices of physicians	††	††	††	††	6 286	1 789 214	901 509	223 966	
802	Offices of dentists	††	††	††	††	3 127	569 881	218 831	53 092	
803	Offices of osteopathic physicians	††	††	††	††	83	(D)	(D)	(D)	
8041	Offices of chiropractors	††	††	††	††	205	(D)	(D)	(D)	
8042	Offices of optometrists	††	††	††	††	410	68 787	20 352	4 904	
805	Nursing and personal care facilities	††	††	††	††	275	472 612	205 978	50 613	
8051	Skilled nursing care facilities	176	365 566	159 014	39 059	
8059	Nursing and personal care facilities, n.e.c.	99	107 046	46 964	11 554	
8049, 807, 8, 9	Other health services	††	††	††	††	1 314	365 360	144 893	34 180	
807	Medical and dental laboratories	††	††	††	††	521	(D)	(D)	(D)	
8071	Medical laboratories	††	††	††	††	236	(D)	(D)	(D)	
8072	Dental laboratories	††	††	††	††	285	(D)	(D)	(D)	
8049, 808, 9	Other health services, n.e.c.	††	††	††	††	793	(D)	(D)	(D)	
8049	Offices of health practitioners, n.e.c.	438	53 682	21 850	5 326	
808	Outpatient care facilities	219	93 099	37 728	8 658	
809	Health and allied services, n.e.c.	136	(D)	(D)	(D)	
81	Legal services	††	††	††	††	4 280	1 855 858	690 997	168 891	
823, 4, 9	Selected educational services	††	††	††	††	245	(D)	(D)	(D)	
823	Libraries and information centers	4	183	29	5	
824	Correspondence schools and vocational schools	102	46 066	18 807	4 845	
8241	Correspondence schools	11	(D)	(D)	(D)	
8243	Data processing schools	13	5 668	2 106	477	
8244	Business and secretarial schools	26	16 106	7 206	1 818	
8249	Vocational schools, except vocational high schools, n.e.c.	52	(D)	(D)	(D)	
829	Schools and educational services, n.e.c.	139	(D)	(D)	(D)	

Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSAs, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
CHICAGO-GARY-KENOSHA, ILL.-IND.-WIS., SCSA—Con.											
891	Engineering, architectural, and surveying services	††	††	††	††	1 340	1 136 531	539 333	129 402	20 061	
891 pt.	Architectural services	**	**	**	**	475	(D)	(D)	(D)	(D)	
891 pt.	Engineering services	**	**	**	**	743	874 069	427 769	102 059	15 259	
891 pt.	Surveying services	**	**	**	**	122	(D)	(D)	(D)	(D)	
893	Accounting, auditing, and bookkeeping services	††	††	††	††	1 606	(D)	(D)	(D)	(D)	
83, 892, 9	Social and other services	††	††	††	††	965	138 266	55 016	12 925	6 255	
83	Social services	**	**	**	**	614	(D)	(D)	(D)	(D)	
835	Child day care services	**	**	**	**	455	42 806	18 793	4 602	3 635	
832, 3, 6, 9	Other social services	**	**	**	**	159	(D)	(D)	(D)	(D)	
832	Individual and family social services	**	**	**	**	68	7 638	3 243	757	320	
833	Job training and vocational rehabilitation services	**	**	**	**	28	10 798	3 252	736	240	
836	Residential care	**	**	**	**	43	29 359	10 764	2 557	1 123	
839	Social services, n.e.c.	**	**	**	**	20	(D)	(D)	(D)	(D)	
892, 9	Other services	**	**	**	**	351	(D)	(D)	(D)	(D)	
692	Noncommercial educational, scientific, and research organizations	**	**	**	**	5	(D)	(D)	(D)	(D)	
899	Services, n.e.c.	**	**	**	**	346	43 553	17 312	3 936	831	
MILWAUKEE-RACINE SCSA											
	Total	††	††	††	††	8 721	2 686 771	1 153 950	278 472	93 354	
70	Hotels, motels, and other lodging places	††	††	††	††	122	104 074	28 748	6 846	4 486	
7011	Hotels, motor hotels, and motels	††	††	††	††	99	98 516	27 254	6 536	4 403	
7011 pt.	Hotels	††	††	††	††	29	(D)	(D)	(D)	(D)	
7011 pt.	Hotels, 25 guestrooms or more	††	††	††	††	23	(D)	(D)	(D)	(D)	
7011 pt.	Hotels, less than 25 guestrooms	**	**	**	**	6	447	64	17	25	
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	70	(D)	(D)	(D)	(D)	
7011 pt.	Motels, tourist courts	††	††	††	††	56	(D)	(D)	(D)	(D)	
7011 pt.	Motor hotels	**	**	**	**	14	17 125	4 769	1 157	899	
702, 3, 4	Other lodging places	††	††	††	††	23	5 558	1 494	310	83	
703	Trailering parks and camps	††	††	††	††	16	5 144	1 410	288	62	
702, 4	Rooming, boarding, and membership lodging	††	††	††	††	7	414	84	22	21	
72	Personal services	††	††	††	††	1 291	175 170	65 933	16 027	7 890	
721	Laundry, cleaning, and garment services	††	††	††	††	243	62 696	22 904	5 631	2 412	
7215	Coin-operated laundries and dry cleaning	††	††	††	††	49	5 933	1 112	273	188	
721 ex.	Other laundry, cleaning, and garment services	††	††	††	††	194	56 763	21 792	5 358	2 224	
7215											
7211	Power laundries, family and commercial*	**	**	**	**	11	4 745	2 090	521	291	
7216	Dry-cleaning plants, except rug cleaning*	**	**	**	**	113	17 827	7 372	1 696	1 005	
Other 721	Laundry and cleaning services, n.e.c.*	**	**	**	**	70	34 191	12 330	3 141	928	
7212	Garment pressing and agents for laundries and dry cleaners	**	**	**	**	10	517	110	33	32	
7213	Linen supply*	**	**	**	**	4	9 523	3 430	792	261	
7217	Carpet and upholstery cleaning	**	**	**	**	37	2 408	955	218	116	
7218	Industrial laundries*	**	**	**	**	6	20 043	7 207	1 918	462	
7214, 9	Other laundry, garment services, including diaper*	**	**	**	**	13	1 700	628	180	57	
722	Photographic studios, portrait	††	††	††	††	66	7 644	1 643	340	185	
723, 4	Beauty and barber shops	††	††	††	††	722	53 429	26 672	6 215	3 540	
723	Beauty shops	††	††	††	††	624	47 508	24 187	5 600	3 265	
724	Barber shops	††	††	††	††	98	5 921	2 485	615	275	
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	18	1 068	281	61	40	
726	Funeral service and crematories	††	††	††	††	93	28 448	8 110	2 096	470	
729	Miscellaneous personal services	††	††	††	††	149	21 865	6 323	1 684	1 243	
73	Business services	††	††	††	††	1 616	630 001	290 360	71 232	26 691	
731	Advertising	††	††	††	††	120	61 177	26 652	6 700	1 224	
7311	Advertising agencies	††	††	††	††	100	(D)	(D)	(D)	(D)	
7312	Outdoor advertising services	**	**	**	**	5	1 347	584	122	34	
7313	Radio, TV, publishers' advertising representatives	**	**	**	**	7	(D)	(D)	(D)	(D)	
7319	Advertising, n.e.c.	**	**	**	**	8	8 629	2 408	496	195	
734	Services to dwellings and other buildings	††	††	††	††	272	43 684	23 421	5 616	4 399	
7341	Window cleaning	**	**	**	**	14	(D)	(D)	(D)	(D)	
7342	Disinfecting and exterminating services	**	**	**	**	20	(D)	(D)	(D)	(D)	
7349	Cleaning and maintenance services, n.e.c.	**	**	**	**	238	(D)	(D)	(D)	(D)	
737	Computer and data processing services	††	††	††	††	155	107 501	39 269	9 420	2 022	
7372	Computer programming and other software services	††	††	††	††	77	(D)	(D)	(D)	(D)	
7374	Data processing services	††	††	††	††	53	(D)	(D)	(D)	(D)	
7379	Computer related services, n.e.c.	††	††	††	††	25	(D)	(D)	(D)	(D)	
7392	Management, consulting, and public relations services	††	††	††	††	262	66 130	33 331	8 217	2 063	
7394	Equipment rental and leasing services	††	††	††	††	64	31 285	6 584	1 614	413	

Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll					Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)			
				Individual proprietorships (number)	Partnerships (number)							
	MILWAUKEE-RACINE SCSA—Con.											
73	Business services—Con.											
Other 73	Other business services	††	††	††	††	743	320 224	161 103	39 665	16 570		
732	Credit reporting, collection agencies	41	15 239	5 707	1 510	478						
7331	Direct mail advertising services	19	11 361	4 711	933	560						
7332	Blueprinting and photocopying services	28	(D)	(D)	(D)	(D)						
7333	Commercial photography, art, and graphics	124	30 218	14 011	3 212	648						
7339	Stenographic services; and reproduction services, n.e.c.	27	(D)	(D)	(D)	(D)						
736	Personnel supply services	154	87 364	62 256	15 986	7 823						
7361	Employment agencies	75	15 698	8 667	2 326	811						
7362	Help supply services	79	71 666	53 589	13 660	7 012						
7369	Facilities management services	-	-	-	-	-						
7391	Research and development laboratories	7	(D)	(D)	(D)	(D)						
7397	Testing laboratories and facilities	17	6 782	3 432	740	189						
7393	Detective agencies and protective services	66	46 322	24 720	5 961	2 757						
7395	Photofinishing laboratories*	29	(D)	(D)	(D)	(D)						
7399 pt.	Sign painting shops	12	(D)	(D)	(D)	(D)						
7399 pt.	Interior designing	16	2 689	462	117	52						
7399 pt.	Telephone answering services	10	(D)	(D)	(D)	(D)						
735, 7396,	Other business services, n.e.c.	193	83 253	34 638	8 629	2 920						
7399 pt.												
75	Automotive repair, services, and garages	††	††	††	††	674	203 280	46 809	10 923	3 483		
751	Automotive rental and leasing, without drivers	††	††	††	††	64	(D)	(D)	(D)	(D)		
752	Automobile parking	††	††	††	††	63	8 914	1 930	454	270		
7523	Parking lots	52	5 934	1 470	346	218						
7525	Parking structures	11	2 980	460	108	52						
753	Automotive repair shops	††	††	††	††	474	105 151	30 930	7 041	2 088		
7538	General automotive repair shops	204	37 800	10 636	2 524	832						
7538 pt.	General automotive repair shops, except diesel	191	(D)	(D)	(D)	(D)						
7538 pt.	Diesel repair shops	13	(D)	(D)	(D)	(D)						
7531	Top and body repair shops	147	29 407	9 419	2 138	608						
7534, 5, 9	Other automotive repair shops	††	††	††	††	123	37 944	10 875	2 379	648		
7534	Tire retreading and repair shops	6	4 185	868	204	59						
7535	Paint shops	13	(D)	(D)	(D)	(D)						
7539 pt.	Auto electrical and fuel system services	8	(D)	(D)	(D)	(D)						
7539 pt.	Radiator repair	13	(D)	(D)	(D)	(D)						
7539 pt.	Glass replacement and repair	15	(D)	(D)	(D)	(D)						
7539 pt.	Brake, front end, and wheel alignment	11	(D)	(D)	(D)	(D)						
7539 pt.	Exhaust system services (muffler shops)	22	(D)	(D)	(D)	(D)						
7539 pt.	Transmission repair shops	28	8 430	2 839	613	182						
7539 pt.	Other automotive repair shops, n.e.c.	7	(D)	(D)	(D)	(D)						
754	Automotive services, except repair	††	††	††	††	73	(D)	(D)	(D)	(D)		
7542	Car washes	40	6 984	2 081	560	355						
7549	Other automotive services	33	(D)	(D)	(D)	(D)						
76	Miscellaneous repair services	††	††	††	††	373	105 119	35 470	8 376	2 176		
762	Electrical and electronic repair shops	††	††	††	††	116	33 101	9 854	2 400	648		
7622	Radio and TV repair shops	52	11 606	3 114	746	252						
7623, 9	Other electrical and electronic repair shops	64	21 495	6 740	1 654	396						
7623	Refrigeration and air-conditioning repair shops	20	(D)	(D)	(D)	(D)						
7629	Electrical and electronic repair shops, n.e.c.	44	(D)	(D)	(D)	(D)						
764	Reupholstery and furniture repair	45	4 986	1 747	449	210						
763, 9	Other repair shops and related services	††	††	††	††	212	67 032	23 869	5 527	1 318		
763	Watch, clock, and jewelry repair	14	(D)	(D)	(D)	(D)						
769	Miscellaneous repair and related services	198	(D)	(D)	(D)	(D)						
7692	Welding repair	15	(D)	(D)	(D)	(D)						
7694	Armature rewinding shops	14	(D)	(D)	(D)	(D)						
7699	Repair shops and related services, n.e.c.	169	50 767	18 738	4 354	1 011						
78, 79	Amusement and recreation services, Including motion pictures	††	††	††	††	445	143 915	47 834	10 190	5 812		
781, 2	Motion picture production, distribution, and services	††	††	††	††	25	7 970	2 213	594	143		
783	Motion picture theaters	††	††	††	††	48	20 152	3 263	734	638		
7832	Motion picture theaters, except drive-in	41	18 438	2 986	716	609						
7833	Drive-in motion picture theaters	7	1 714	277	18	29						
792	Producers, orchestras, and entertainers	††	††	††	††	71	10 802	2 492	484	216		
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services	13	(D)	(D)	(D)	(D)						
7929	Bands, orchestras, actors, and other entertainers and entertainment groups	58	(D)	(D)	(D)	(D)						
793	Bowling alleys and billiards and pool establishments	100	39 540	11 986	3 264	2 462						
7932	Billiard and pool establishments	5	(D)	(D)	(D)	(D)						
7933	Bowling alleys	95	(D)	(D)	(D)	(D)						

Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
MILWAUKEE-RACINE SCSA—Con.											
78, 79	Amusement and recreation services, including motion pictures—Con.										
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	201	65 451	27 880	5 114	2 353	
794	Commercial sports	††	††	††	††	10	(D)	(D)	(D)	(D)	
7941	Professional sports clubs, managers, promoters	††	††	††	††	5	(D)	(D)	(D)	(D)	
7948	Racing, including track operation	††	††	††	††	5	1 417	145	30	11	
79 ex. 792, 3, 4	Other amusement and recreation services	††	††	††	††	191	(D)	(D)	(D)	(D)	
791	Dance halls, studios, and schools	**	**	**	**	21	1 681	572	121	127	
7992	Public golf courses	**	**	**	**	14	(D)	(D)	(D)	(D)	
7993	Coin-operated amusement device operators	**	**	**	**	31	11 488	2 677	680	212	
7996	Amusement parks	**	**	**	**	1	(D)	(D)	(D)	(D)	
7997	Membership sports and recreation clubs	**	**	**	**	45	13 661	4 674	963	688	
7999	Amusement and recreation services, n.e.c.	**	**	**	**	79	15 984	3 825	840	995	
7999 pt.	Concession operators of amusement devices, rides	**	**	**	**	7	4 912	662	140	297	
7999 pt.	Carnivals, circuses, and fairs	**	**	**	**	1	(D)	(D)	(D)	(D)	
7999 pt.	Other commercial recreation and amusements	**	**	**	**	71	(D)	(D)	(D)	(D)	
80, ex. 806	Health services, except hospitals	††	††	††	††	2 616	796 672	414 507	99 143	21 718	
801	Offices of physicians	††	††	††	††	1 248	415 178	236 611	57 149	6 507	
802	Offices of dentists	††	††	††	††	806	134 346	55 340	13 013	3 682	
803	Offices of osteopathic physicians	††	††	††	††	56	(D)	(D)	(D)	(D)	
8041	Offices of chiropractors	††	††	††	††	69	(D)	(D)	(D)	(D)	
8042	Offices of optometrists	††	††	††	††	97	14 725	4 302	1 053	358	
805	Nursing and personal care facilities	††	††	††	††	72	141 723	78 777	18 827	8 604	
8049, 807, 8, 9	Other health services	††	††	††	††	268	71 761	31 086	6 978	2 147	
807	Medical and dental laboratories	††	††	††	††	73	23 797	9 992	2 484	772	
8071	Medical laboratories	††	††	††	††	20	(D)	(D)	(D)	(D)	
8072	Dental laboratories	††	††	††	††	53	(D)	(D)	(D)	(D)	
8049, 808, 9	Other health services, n.e.c.	††	††	††	††	195	47 964	21 094	4 494	1 375	
81	Legal services	††	††	††	††	759	239 956	105 077	25 952	4 426	
823, 4, 9	Selected educational services	††	††	††	††	37	6 153	2 864	559	219	
823	Libraries and information centers	**	**	**	**	-	-	-	-	-	
824	Correspondence schools and vocational schools	**	**	**	**	11	3 268	1 776	392	108	
829	Schools and educational services, n.e.c.	**	**	**	**	26	2 885	1 088	167	111	
891	Engineering, architectural, and surveying services	††	††	††	††	274	131 514	51 146	12 902	2 367	
891 pt.	Architectural services	**	**	**	**	78	(D)	(D)	(D)	(D)	
891 pt.	Engineering services	**	**	**	**	172	107 429	40 312	10 110	1 792	
891 pt.	Surveying services	**	**	**	**	24	(D)	(D)	(D)	(D)	
893	Accounting, auditing, and bookkeeping services	††	††	††	††	347	123 643	53 352	13 498	2 798	
83, 892, 9	Social and other services	††	††	††	††	167	27 274	11 850	2 824	1 288	
83	Social services	**	**	**	**	122	(D)	(D)	(D)	(D)	
835	Child day care services	**	**	**	**	67	(D)	(D)	(D)	(D)	
832, 3, 6, 9	Other social services	**	**	**	**	55	17 013	7 700	1 800	727	
892, 9	Other services	**	**	**	**	45	(D)	(D)	(D)	(D)	
APPLETON-OSHKOSH SMSA											
Total		††	††	††	††	1 384	352 296	145 998	34 749	10 663	
70	Hotels, motels, and other lodging places	††	††	††	††	33	17 977	4 906	897	609	
7011	Hotels, motor hotels, and motels	††	††	††	††	31	(D)	(D)	(D)	(D)	
7011 pt.	Hotels	††	††	††	††	7	(D)	(D)	(D)	(D)	
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	24	10 504	2 477	563	398	
702, 3, 4	Other lodging places	††	††	††	††	2	(D)	(D)	(D)	(D)	
72	Personal services	††	††	††	††	238	31 294	11 721	2 753	1 315	
721	Laundry, cleaning, and garment services	††	††	††	††	33	11 429	4 348	1 016	398	
7215	Coin-operated laundries and dry cleaning	††	††	††	††	5	(D)	(D)	(D)	(D)	
721 ex. 7215	Other laundry, cleaning, and garment services	††	††	††	††	28	(D)	(D)	(D)	(D)	
7211	Power laundries, family and commercial*	**	**	**	**	2	(D)	(D)	(D)	(D)	
7216	Dry-cleaning plants, except rug cleaning*	**	**	**	**	17	1 943	682	148	109	
Other 721	Laundry and cleaning services, n.e.c.*	**	**	**	**	9	(D)	(D)	(D)	(D)	
722	Photographic studios, portrait	††	††	††	††	13	3 669	1 043	226	53	
723, 4	Beauty and barber shops	††	††	††	††	144	9 289	4 396	1 010	641	
723	Beauty shops	††	††	††	††	131	8 139	3 801	859	566	
724	Barber shops	††	††	††	††	13	1 150	595	151	75	
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	3	130	59	14	6	
726	Funeral service and crematories	††	††	††	††	22	4 587	1 198	289	74	
729	Miscellaneous personal services	††	††	††	††	23	2 190	677	198	143	

Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
APPLETON-OSHKOSH SMSA—Con.										
73	Business services	††	††	††	††	209	54 230	22 863	5 349	2 411
731	Advertising	††	††	††	††	14	1 899	898	210	52
734	Services to dwellings and other buildings	††	††	††	††	42	6 001	3 188	742	725
737	Computer and data processing services	††	††	††	††	19	11 061	3 611	785	191
7392	Management, consulting, and public relations services	††	††	††	††	20	7 888	3 613	937	171
7394	Equipment rental and leasing services	††	††	††	††	15	5 167	1 512	311	69
Other 73	Other business services	††	††	††	††	99	22 214	10 041	2 364	1 203
75	Automotive repair, services, and garages	††	††	††	††	124	39 259	7 867	1 910	579
751	Automotive rental and leasing, without drivers	††	††	††	††	16	23 152	3 655	916	211
752	Automobile parking	††	††	††	††	-	-	-	-	-
753	Automotive repair shops	††	††	††	††	93	14 786	3 898	924	315
7538	General automotive repair shops	††	††	††	††	37	4 729	1 140	274	103
7531	Top and body repair shops	††	††	††	††	34	4 954	1 453	347	123
7534, 5, 9	Other automotive repair shops	††	††	††	††	22	5 103	1 305	303	89
754	Automotive services, except repair	††	††	††	††	15	1 321	314	70	53
76	Miscellaneous repair services	††	††	††	††	78	17 416	5 031	1 151	337
762	Electrical and electronic repair shops	††	††	††	††	31	4 289	1 523	378	124
7622	Radio and TV repair shops	††	††	††	††	13	1 082	326	75	32
7623, 9	Other electrical and electronic repair shops	††	††	††	††	18	3 207	1 197	303	92
764	Reupholstery and furniture repair	††	††	††	††	10	670	186	38	19
763, 9	Other repair shops and related services	††	††	††	††	37	12 457	3 322	735	194
78, 79	Amusement and recreation services, including motion pictures	††	††	††	††	99	20 849	4 889	1 020	901
781, 2	Motion picture production, distribution, and services	††	††	††	††	1	(D)	(D)	(D)	(D)
783	Motion picture theaters	††	††	††	††	12	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers	††	††	††	††	10	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments	††	††	††	††	23	6 649	1 695	414	470
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	53	10 975	2 648	477	302
80, ex. 806	Health services, except hospitals	††	††	††	††	395	125 994	67 635	16 766	3 352
801	Offices of physicians	††	††	††	††	162	73 512	43 253	10 682	1 273
802	Offices of dentists	††	††	††	††	153	29 445	13 501	3 196	772
803	Offices of osteopathic physicians	††	††	††	††	-	-	-	-	-
8041	Offices of chiropractors	††	††	††	††	20	2 257	722	167	59
8042	Offices of optometrists	††	††	††	††	21	2 344	537	134	53
805	Nursing and personal care facilities	††	††	††	††	7	13 174	7 083	1 983	1 024
8049, 807, 8, 9	Other health services	††	††	††	††	32	5 262	2 539	604	171
81	Legal services	††	††	††	††	93	19 720	8 290	1 616	426
823, 4, 9	Selected educational services	††	††	††	††	3	(D)	(D)	(D)	(D)
891	Engineering, architectural, and surveying services	††	††	††	††	39	10 942	6 188	1 507	292
893	Accounting, auditing, and bookkeeping services	††	††	††	††	54	(D)	(D)	(D)	(D)
83, 892, 9	Social and other services	††	††	††	††	19	844	273	81	82
83	Social services	**	**	**	**	11	552	238	72	73
892, 9	Other services	**	**	**	**	8	292	35	9	9
DULUTH-SUPERIOR, MINN.-WIS., SMSA										
70	Total	††	††	††	††	1 151	323 115	127 420	30 773	9 494
70	Hotels, motels, and other lodging places	††	††	††	††	104	23 477	6 003	1 199	989
7011	Hotels, motor hotels, and motels	††	††	††	††	76	20 348	5 224	1 070	907
7011 pt.	Hotels	††	††	††	††	18	11 648	3 032	546	460
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	58	8 700	2 192	524	447
702, 3, 4	Other lodging places	††	††	††	††	28	3 129	779	129	82
72	Personal services	††	††	††	††	183	23 860	8 905	2 137	1 116
721	Laundry, cleaning, and garment services	††	††	††	††	31	8 502	3 826	909	392
7215	Coin-operated laundries and dry cleaning	††	††	††	††	8	332	55	14	20
721 ex. 7215	Other laundry, cleaning, and garment services	††	††	††	††	23	8 170	3 771	895	372
7211	Power laundries, family and commercial*	**	**	**	**	2	(D)	(D)	(D)	(D)
7216	Dry-cleaning plants, except rug cleaning*	**	**	**	**	10	1 277	456	96	69
Other 721	Laundry and cleaning services, n.e.c.*	**	**	**	**	11	(D)	(D)	(D)	(D)
722	Photographic studios, portrait	††	††	††	††	9	815	172	36	24
723, 4	Beauty and barber shops	††	††	††	††	95	6 322	2 875	661	419
723	Beauty shops	††	††	††	††	89	5 938	2 688	618	397
724	Barber shops	††	††	††	††	6	384	187	43	22
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	4	60	23	4	8
726	Funeral service and crematories	††	††	††	††	24	6 055	1 394	331	107
729	Miscellaneous personal services	††	††	††	††	20	2 106	615	196	166

Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
DULUTH-SUPERIOR, MINN.-WIS., SMSA—Con.										
73	Business services	††	††	††	††	134	31 181	11 217	2 667	1 194
731	Advertising	††	††	††	††	9	4 124	1 562	416	86
734	Services to dwellings and other buildings	††	††	††	††	29	3 126	1 327	311	333
737	Computer and data processing services	††	††	††	††	10	5 645	1 523	340	79
7392	Management, consulting, and public relations services	††	††	††	††	18	3 411	910	232	74
7394	Equipment rental and leasing services	††	††	††	††	10	1 866	549	131	51
Other 73	Other business services	††	††	††	††	58	13 009	5 346	1 237	571
75	Automotive repair, services, and garages	††	††	††	††	100	20 683	4 651	1 185	379
751	Automotive rental and leasing, without drivers	††	††	††	††	7	4 046	576	138	44
752	Automobile parking	††	††	††	††	5	(D)	(D)	(D)	(D)
753	Automotive repair shops	††	††	††	††	76	15 299	3 656	958	267
7538	General automotive repair shops	††	††	††	††	31	7 317	1 420	415	98
7531	Top and body repair shops	††	††	††	††	23	4 132	1 147	279	92
7534, 5, 9	Other automotive repair shops	††	††	††	††	22	3 850	1 089	264	77
754	Automotive services, except repair	††	††	††	††	12	(D)	(D)	(D)	(D)
76	Miscellaneous repair services	††	††	††	††	45	15 682	4 719	1 260	315
762	Electrical and electronic repair shops	††	††	††	††	16	1 485	500	115	39
7622	Radio and TV repair shops	††	††	††	††	8	422	141	34	13
7623, 9	Other electrical and electronic repair shops	††	††	††	††	8	1 063	359	81	26
764	Reupholstery and furniture repair	††	††	††	††	2	(D)	(D)	(D)	(D)
763, 9	Other repair shops and related services	††	††	††	††	27	(D)	(D)	(D)	(D)
78, 79	Amusement and recreation services, including motion pictures	††	††	††	††	73	12 974	2 625	657	488
781, 2	Motion picture production, distribution, and services	††	††	††	††	1	(D)	(D)	(D)	(D)
783	Motion picture theaters	††	††	††	††	16	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers	††	††	††	††	-	-	-	-	-
793	Bowling alleys and billiards and pool establishments	††	††	††	††	17	3 750	962	278	208
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	39	6 016	1 056	243	149
80, ex. 806	Health services, except hospitals	††	††	††	††	295	124 862	63 618	16 036	3 592
801	Offices of physicians	††	††	††	††	77	44 321	24 886	5 616	820
802	Offices of dentists	††	††	††	††	123	18 882	6 648	1 563	566
803	Offices of osteopathic physicians	††	††	††	††	2	(D)	(D)	(D)	(D)
8041	Offices of chiropractors	††	††	††	††	31	3 631	695	133	72
8042	Offices of optometrists	††	††	††	††	13	2 082	464	104	36
805	Nursing and personal care facilities	††	††	††	††	16	25 317	12 907	2 964	1 364
8049, 807, 8, 9	Other health services	††	††	††	††	33	(D)	(D)	(D)	(D)
81	Legal services	††	††	††	††	88	21 659	10 561	1 998	462
823, 4, 9	Selected educational services	††	††	††	††	10	1 654	573	119	60
891	Engineering, architectural, and surveying services	††	††	††	††	35	32 380	8 411	2 098	364
893	Accounting, auditing, and bookkeeping services	††	††	††	††	49	9 877	4 212	1 005	276
83, 892, 9	Social and other services	††	††	††	††	35	4 826	1 925	412	259
83	Social services	**	**	**	**	35	4 826	1 925	412	259
892, 9	Other services	**	**	**	**	-	-	-	-	-
EAU CLAIRE SMSA										
70	Total	††	††	††	††	606	128 388	52 318	12 909	3 971
70	Hotels, motels, and other lodging places	††	††	††	††	20	8 011	1 850	374	314
7011	Hotels, motor hotels, and motels	††	††	††	††	18	(D)	(D)	(D)	(D)
7011 pt.	Hotels	††	††	††	††	3	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	15	6 254	1 435	306	250
702, 3, 4	Other lodging places	††	††	††	††	2	(D)	(D)	(D)	(D)
72	Personal services	††	††	††	††	102	13 055	4 331	1 014	574
721	Laundry, cleaning, and garment services	††	††	††	††	21	5 460	1 753	404	197
7215	Coin-operated laundries and dry cleaning	††	††	††	††	4	(D)	(D)	(D)	(D)
721 ex.	Other laundry, cleaning, and garment services	††	††	††	††	17	(D)	(D)	(D)	(D)
7215	Power laundries, family and commercial*	**	**	**	**	4	752	253	57	57
7211	Dry-cleaning plants, except rug cleaning*	**	**	**	**	7	(D)	(D)	(D)	(D)
7216	Laundry and cleaning services, n.e.c.*	**	**	**	**	6	(D)	(D)	(D)	(D)
722	Photographic studios, portrait	††	††	††	††	6	666	132	28	15
723, 4	Beauty and barber shops	††	††	††	††	57	3 730	1 729	386	248
723	Beauty shops	††	††	††	††	49	3 453	1 607	360	235
724	Barber shops	††	††	††	††	8	277	122	26	13
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	1	(D)	(D)	(D)	(D)
726	Funeral service and crematories	††	††	††	††	9	2 492	498	109	38
729	Miscellaneous personal services	††	††	††	††	8	(D)	(D)	(D)	(D)

Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll					Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)			
				Individual proprietorships (number)	Partnerships (number)							
	EAU CLAIRE SMSA—Con.											
73	Business services	††	††	††	††	61	8 497	3 503	769	356		
731	Advertising	††	††	††	††	7	806	280	62	25		
734	Services to dwellings and other buildings	††	††	††	††	10	1 116	485	116	85		
737	Computer and data processing services	††	††	††	††	6	(D)	(D)	(D)	(D)		
7392	Management, consulting, and public relations services	††	††	††	††	6	1 650	621	126	26		
7394	Equipment rental and leasing services	††	††	††	††	2	(D)	(D)	(D)	(D)		
Other 73	Other business services	††	††	††	††	30	(D)	(D)	(D)	(D)		
75	Automotive repair, services, and garages	††	††	††	††	61	12 491	3 257	835	267		
751	Automotive rental and leasing, without drivers	††	††	††	††	8	(D)	(D)	(D)	(D)		
752	Automobile parking	††	††	††	††	51	10 606	2 995	768	230		
753	Automotive repair shops	††	††	††	††	22	4 572	1 102	341	101		
7538	General automotive repair shops	††	††	††	††	19	3 946	1 434	342	100		
7531	Top and body repair shops	††	††	††	††	10	2 088	459	85	29		
7534, 5, 9	Other automotive repair shops	††	††	††	††	2	(D)	(D)	(D)	(D)		
754	Automotive services, except repair	††	††	††	††							
76	Miscellaneous repair services	††	††	††	††	31	4 830	1 118	210	105		
762	Electrical and electronic repair shops	††	††	††	††	8	1 542	422	95	33		
7622	Radio and TV repair shops	††	††	††	††	1	(D)	(D)	(D)	(D)		
7623, 9	Other electrical and electronic repair shops	††	††	††	††	7	(D)	(D)	(D)	(D)		
764	Reupholstery and furniture repair	††	††	††	††	3	(D)	(D)	(D)	(D)		
763, 9	Other repair shops and related services	††	††	††	††	20	(D)	(D)	(D)	(D)		
78, 79	Amusement and recreation services, including motion pictures	††	††	††	††	43	7 568	1 857	421	273		
781, 2	Motion picture production, distribution, and services	††	††	††	††	1	(D)	(D)	(D)	(D)		
783	Motion picture theaters	††	††	††	††	11	1 568	323	78	62		
792	Producers, orchestras, and entertainers	††	††	††	††	-	(D)	(D)	(D)	(D)		
793	Bowling alleys and billiards and pool establishments	††	††	††	††	4	(D)	(D)	(D)	(D)		
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	27	4 099	1 064	224	160		
80, ex. 806	Health services, except hospitals	††	††	††	††	180	45 548	24 163	6 245	1 339		
801	Offices of physicians	††	††	††	††	79	24 120	14 398	3 870	469		
802	Offices of dentists	††	††	††	††	61	10 142	4 223	1 068	296		
803	Offices of osteopathic physicians	††	††	††	††	1	(D)	(D)	(D)	(D)		
8041	Offices of chiropractors	††	††	††	††	15	1 462	557	120	55		
8042	Offices of optometrists	††	††	††	††	9	(D)	(D)	(D)	(D)		
805	Nursing and personal care facilities	††	††	††	††	6	5 550	3 177	782	386		
8049, 807, 8, 9	Other health services	††	††	††	††	9	3 325	1 546	343	97		
81	Legal services	††	††	††	††	46	8 567	3 814	879	201		
823, 4, 9	Selected educational services	††	††	††	††	4	(D)	(D)	(D)	(D)		
891	Engineering, architectural, and surveying services	††	††	††	††	13	8 982	4 295	1 116	226		
893	Accounting, auditing, and bookkeeping services	††	††	††	††	31	(D)	(D)	(D)	(D)		
83, 892, 9	Social and other services	††	††	††	††	14	(D)	(D)	(D)	(D)		
83	Social services	::	::	::	::	14	(D)	(D)	(D)	(D)		
892, 9	Other services	::	::	::	::	-	(D)	(D)	(D)	(D)		
	GREEN BAY SMSA											
70	Total	††	††	††	††	879	270 589	121 202	27 876	8 442		
70	Hotels, motels, and other lodging places	††	††	††	††	20	14 109	3 782	885	603		
7011	Hotels, motor hotels, and motels	††	††	††	††	17	13 958	3 761	880	597		
7011 pt.	Hotels	††	††	††	††	4	(D)	(D)	(D)	(D)		
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	13	(D)	(D)	(D)	(D)		
702, 3, 4	Other lodging places	††	††	††	††	3	151	21	5	6		
72	Personal services	††	††	††	††	157	20 481	7 821	1 742	1 007		
721	Laundry, cleaning, and garment services	††	††	††	††	32	7 646	2 985	662	333		
7215	Coin-operated laundries and dry cleaning	††	††	††	††	4	196	47	9	8		
721 ex.	Other laundry, cleaning, and garment services	††	††	††	††	28	7 450	2 938	853	325		
7215	Power laundries, family and commercial*	3	946	393	86	58		
7211	Dry-cleaning plants, except rug cleaning*	14	1 336	590	133	96		
7216	Laundry and cleaning services, n.e.c.*	11	5 168	1 955	434	171		
722	Photographic studios, portrait	††	††	††	††	9	948	285	60	37		
723, 4	Beauty and barber shops	††	††	††	††	89	6 974	3 188	691	435		
723	Beauty shops	††	††	††	††	76	6 200	2 951	633	403		
724	Barber shops	††	††	††	††	13	774	237	58	32		
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	4	225	51	10	6		
726	Funeral service and crematories	††	††	††	††	10	3 030	828	181	61		
729	Miscellaneous personal services	††	††	††	††	13	1 658	484	138	135		

Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
GREEN BAY SMSA—Con.											
73	Business services	††	††	††	††	133	43 909	18 655	4 292	1 659	
731	Advertising	††	††	††	††	12	2 205	708	168	50	
734	Services to dwellings and other buildings	††	††	††	††	23	(D)	(D)	(D)	(D)	
737	Computer and data processing services	††	††	††	††	10	6 303	2 495	583	173	
7392	Management, consulting, and public relations services	††	††	††	††	12	7 472	1 938	477	121	
7394	Equipment rental and leasing services	††	††	††	††	9	2 152	443	97	33	
Other 73	Other business services	††	††	††	††	67	(D)	(D)	(D)	(D)	
75	Automotive repair, services, and garages	††	††	††	††	75	21 789	4 461	1 113	425	
751	Automotive rental and leasing, without drivers	††	††	††	††	13	11 704	1 731	459	141	
752	Automobile parking	††	††	††	††	1	(D)	(D)	(D)	(D)	
753	Automotive repair shops	††	††	††	††	49	7 931	1 937	465	189	
7538	General automotive repair shops	††	††	††	††	17	1 658	352	76	39	
7531	Top and body repair shops	††	††	††	††	19	2 449	642	138	58	
7534, 5, 9	Other automotive repair shops	††	††	††	††	13	3 824	943	251	92	
754	Automotive services, except repair	††	††	††	††	12	(D)	(D)	(D)	(D)	
76	Miscellaneous repair services	††	††	††	††	50	8 767	2 547	608	192	
762	Electrical and electronic repair shops	††	††	††	††	14	2 638	818	205	63	
7622	Radio and TV repair shops	††	††	††	††	4	471	180	45	18	
7623, 9	Other electrical and electronic repair shops	††	††	††	††	10	2 167	638	160	45	
764	Reupholstery and furniture repair	††	††	††	††	3	303	74	19	12	
763, 9	Other repair shops and related services	††	††	††	††	33	5 826	1 655	384	117	
78, 79	Amusement and recreation services, including motion pictures	††	††	††	††	56	20 023	11 697	3 774	737	
781, 2	Motion picture production, distribution, and services	††	††	††	††	-	-	-	-	-	
783	Motion picture theaters	††	††	††	††	8	2 386	370	83	114	
792	Producers, orchestras, and entertainers	††	††	††	††	2	(D)	(D)	(D)	(D)	
793	Bowling alleys and billiards and pool establishments	††	††	††	††	16	(D)	(D)	(D)	(D)	
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	30	11 052	9 482	3 186	209	
80, ex. 806	Health services, except hospitals	††	††	††	††	242	95 855	48 288	11 191	2 811	
801	Offices of physicians	††	††	††	††	93	48 030	27 383	6 320	863	
802	Offices of dentists	††	††	††	††	90	19 096	7 799	1 583	480	
803	Offices of osteopathic physicians	††	††	††	††	2	(D)	(D)	(D)	(D)	
8041	Offices of chiropractors	††	††	††	††	9	(D)	(D)	(D)	(D)	
8042	Offices of optometrists	††	††	††	††	11	1 884	527	98	54	
805	Nursing and personal care facilities	††	††	††	††	14	17 168	8 424	2 146	1 196	
8049, 807, 8, 9	Other health services	††	††	††	††	23	7 736	3 213	847	175	
81	Legal services	††	††	††	††	64	12 467	5 566	1 352	298	
823, 4, 9	Selected educational services	††	††	††	††	6	252	66	15	11	
891	Engineering, architectural, and surveying services	††	††	††	††	28	15 074	7 929	1 852	356	
893	Accounting, auditing, and bookkeeping services	††	††	††	††	38	16 349	9 830	958	308	
83, 892, 9	Social and other services	††	††	††	††	10	1 514	560	94	35	
83	Social services	**	**	**	**	8	(D)	(D)	(D)	(D)	
892, 9	Other services	**	**	**	**	2	(D)	(D)	(D)	(D)	
JANESVILLE-BELOIT SMSA											
70	Total	††	††	††	††	562	128 523	57 669	13 630	4 564	
70	Hotels, motels, and other lodging places	††	††	††	††	18	5 417	1 293	253	230	
7011	Hotels, motor hotels, and motels	††	††	††	††	14	4 344	1 117	224	211	
7011 pt.	Hotels	††	††	††	††	-	-	-	-	-	
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	14	4 344	1 117	224	211	
702, 3, 4	Other lodging places	††	††	††	††	4	1 073	176	29	19	
72	Personal services	††	††	††	††	130	13 659	5 049	1 257	657	
721	Laundry, cleaning, and garment services	††	††	††	††	28	5 055	1 668	349	184	
7215	Coin-operated laundries and dry cleaning	††	††	††	††	11	823	182	43	41	
721 ex.	Other laundry, cleaning, and garment services	††	††	††	††	17	4 232	1 486	306	143	
7215	Power laundries, family and commercial	**	**	**	**	2	(D)	(D)	(D)	(D)	
7216	Dry-cleaning plants, except rug cleaning	**	**	**	**	10	(D)	(D)	(D)	(D)	
7216	Laundry and cleaning services, n.e.c.	**	**	**	**	5	358	141	36	21	
722	Photographic studios, portrait	††	††	††	††	6	598	159	44	20	
723, 4	Beauty and barber shops	††	††	††	††	70	4 109	2 011	456	288	
723	Beauty shops	††	††	††	††	66	3 963	1 961	444	280	
724	Barber shops	††	††	††	††	4	146	50	12	8	
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	1	(D)	(D)	(D)	(D)	
726	Funeral service and crematories	††	††	††	††	9	2 644	849	247	59	
729	Miscellaneous personal services	††	††	††	††	16	(D)	(D)	(D)	(D)	

Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
JANESVILLE-BELOIT SMSA—Con.											
73	Business services	††	††	††	††	71	14 326	6 332	1 381	796	
731	Advertising	††	††	††	††	6	1 716	382	76	36	
734	Services to dwellings and other buildings	††	††	††	††	16	1 709	891	200	183	
737	Computer and data processing services	††	††	††	††	4	4 045	1 930	443	255	
7392	Management, consulting, and public relations services	††	††	††	††	8	1 129	464	96	25	
7394	Equipment rental and leasing services	††	††	††	††	6	520	103	22	10	
Other 73	Other business services	††	††	††	††	31	5 207	2 562	544	287	
75	Automotive repair, services, and garages	††	††	††	††	54	7 753	1 784	400	162	
751	Automotive rental and leasing, without drivers	††	††	††	††	2	(D)	(D)	(D)	(D)	
752	Automobile parking	††	††	††	††	-	-	-	-	-	
753	Automotive repair shops	††	††	††	††	44	6 254	1 492	339	124	
7538	General automotive repair shops	††	††	††	††	16	1 612	408	106	45	
7531	Top and body repair shops	††	††	††	††	16	2 140	541	112	41	
7534, 5, 9	Other automotive repair shops	††	††	††	††	12	2 502	543	121	38	
754	Automotive services, except repair	††	††	††	††	8	(D)	(D)	(D)	(D)	
76	Miscellaneous repair services	††	††	††	††	15	1 967	498	111	43	
762	Electrical and electronic repair shops	††	††	††	††	6	872	211	48	15	
7622	Radio and TV repair shops	††	††	††	††	-	-	-	-	-	
7623, 9	Other electrical and electronic repair shops	††	††	††	††	6	872	211	48	15	
764	Reupholstery and furniture repair	††	††	††	††	1	(D)	(D)	(D)	(D)	
763, 9	Other repair shops and related services	††	††	††	††	8	(D)	(D)	(D)	(D)	
78, 79	Amusement and recreation services, Including motion pictures	††	††	††	††	28	7 590	1 876	428	335	
781, 2	Motion picture production, distribution, and services	††	††	††	††	1	(D)	(D)	(D)	(D)	
783	Motion picture theaters	††	††	††	††	4	(D)	(D)	-	-	
792	Producers, orchestras, and entertainers	††	††	††	††	-	-	-	-	-	
793	Bowling alleys and billiards and pool establishments	††	††	††	††	9	(D)	(D)	(D)	(D)	
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	14	2 299	541	97	83	
80, ex. 806	Health services, except hospitals	††	††	††	††	154	59 846	32 910	7 742	1 825	
801	Offices of physicians	††	††	††	††	44	32 110	19 629	4 475	612	
802	Offices of dentists	††	††	††	††	67	12 616	5 279	1 374	347	
803	Offices of osteopathic physicians	††	††	††	††	1	(D)	(D)	(D)	(D)	
8041	Offices of chiropractors	††	††	††	††	13	1 416	326	104	40	
8042	Offices of optometrists	††	††	††	††	8	(D)	(D)	(D)	(D)	
805	Nursing and personal care facilities	††	††	††	††	5	8 977	5 446	1 280	672	
8049, 807, 8, 9	Other health services	††	††	††	††	16	2 858	1 416	316	92	
81	Legal services	††	††	††	††	45	9 087	3 801	947	221	
823, 4, 9	Selected educational services	††	††	††	††	1	(D)	(D)	(D)	(D)	
891	Engineering, architectural, and surveying services	††	††	††	††	11	3 339	1 519	390	98	
893	Accounting, auditing, and bookkeeping services	††	††	††	††	18	(D)	(D)	(D)	(D)	
83, 892, 9	Social and other services	††	††	††	††	17	653	258	76	55	
83	Social services	**	**	**	**	14	(D)	(D)	(D)	(D)	
892, 9	Other services	**	**	**	**	3	(D)	(D)	(D)	(D)	
KENOSHA SMSA											
Total		††	††	††	††	524	96 427	38 574	9 807	3 623	
70	Hotels, motels, and other lodging places	††	††	††	††	11	2 986	757	147	129	
7011	Hotels, motor hotels, and motels	††	††	††	††	10	(D)	(D)	(D)	(D)	
7011 pt.	Hotels	††	††	††	††	1	(D)	(D)	(D)	(D)	
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	9	(D)	(D)	(D)	(D)	
702, 3, 4	Other lodging places	††	††	††	††	1	(D)	(D)	(D)	(D)	
72	Personal services	††	††	††	††	97	9 498	3 645	762	518	
721	Laundry, cleaning, and garment services	††	††	††	††	22	2 287	747	168	114	
7215	Coin-operated laundries and dry cleaning	††	††	††	††	10	627	98	24	19	
721 ex.	Other laundry, cleaning, and garment services	††	††	††	††	12	1 660	649	144	95	
7215	Power laundries, family and commercial*	**	**	**	**	1	(D)	(D)	(D)	(D)	
7216	Dry-cleaning plants, except rug cleaning*	**	**	**	**	7	943	365	84	60	
Other 721	Laundry and cleaning services, n.e.c.*	**	**	**	**	4	(D)	(D)	(D)	(D)	
722	Photographic studios, portrait	††	††	††	††	3	242	65	14	8	
723, 4	Beauty and barber shops	††	††	††	††	56	3 831	1 725	385	271	
723	Beauty shops	††	††	††	††	48	3 542	1 636	366	259	
724	Barber shops	††	††	††	††	8	289	89	19	12	
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	1	(D)	(D)	(D)	(D)	
726	Funeral service and crematories	††	††	††	††	7	2 004	618	140	49	
729	Miscellaneous personal services	††	††	††	††	8	(D)	(D)	(D)	(D)	

Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
KENOSHA SMSA—Con.											
73	Business services	††	††	††	††	48	4 631	1 949	498	289	
731	Advertising	††	††	††	††	4	239	81	19	18	
734	Services to dwellings and other buildings	††	††	††	††	10	760	396	105	89	
737	Computer and data processing services	††	††	††	††	6	181	52	12	13	
7392	Management, consulting, and public relations services	††	††	††	††	5	614	281	90	18	
7394	Equipment rental and leasing services	††	††	††	††	4	538	127	25	10	
Other 73	Other business services	††	††	††	††	19	2 299	1 012	247	141	
75	Automotive repair, services, and garages	††	††	††	††	54	9 117	2 604	565	198	
751	Automotive rental and leasing, without drivers	††	††	††	††	3	(D)	(D)	(D)	(D)	
752	Automobile parking	††	††	††	††	-	-	-	-	-	
753	Automotive repair shops	††	††	††	††	48	8 358	2 459	528	162	
7538	General automotive repair shops	††	††	††	††	19	2 489	664	140	52	
7531	Top and body repair shops	††	††	††	††	21	3 820	1 271	278	78	
7534, 5, 9	Other automotive repair shops	††	††	††	††	8	2 049	524	110	32	
754	Automotive services, except repair	††	††	††	††	3	(D)	(D)	(D)	(D)	
76	Miscellaneous repair services	††	††	††	††	16	1 674	495	92	46	
762	Electrical and electronic repair shops	††	††	††	††	6	470	84	18	14	
7622	Radio and TV repair shops	††	††	††	††	5	(D)	(D)	(D)	(D)	
7623, 9	Other electrical and electronic repair shops	††	††	††	††	1	(D)	(D)	(D)	(D)	
764	Reupholstery and furniture repair	††	††	††	††	4	143	59	12	5	
763, 9	Other repair shops and related services	††	††	††	††	6	1 061	352	62	27	
78, 79	Amusement and recreation services, including motion pictures	††	††	††	††	35	12 631	3 199	1 041	568	
781, 2	Motion picture production, distribution, and services	††	††	††	††	-	-	-	-	-	
783	Motion picture theaters	††	††	††	††	5	1 716	283	60	71	
792	Producers, orchestras, and entertainers	††	††	††	††	-	-	-	-	-	
793	Bowling alleys and billiards and pool establishments	††	††	††	††	6	1 173	357	94	68	
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	24	9 742	2 559	887	429	
80, ex. 806	Health services, except hospitals	††	††	††	††	176	43 222	21 241	5 591	1 459	
801	Offices of physicians	††	††	††	††	94	22 320	12 317	3 048	392	
802	Offices of dentists	††	††	††	††	51	7 425	3 023	814	227	
803	Offices of osteopathic physicians	††	††	††	††	2	(D)	(D)	(D)	(D)	
8041	Offices of chiropractors	††	††	††	††	3	(D)	(D)	(D)	(D)	
8042	Offices of optometrists	††	††	††	††	7	1 203	476	109	35	
805	Nursing and personal care facilities	††	††	††	††	6	9 591	4 380	1 374	728	
8049, 807, 8, 9	Other health services	††	††	††	††	13	1 928	853	222	62	
81	Legal services	††	††	††	††	45	6 319	2 217	514	159	
823, 4, 9	Selected educational services	††	††	††	††	1	(D)	(D)	(D)	(D)	
891	Engineering, architectural, and surveying services	††	††	††	††	9	1 207	260	63	25	
893	Accounting, auditing, and bookkeeping services	††	††	††	††	19	(D)	(D)	(D)	(D)	
83, 892, 9	Social and other services	††	††	††	††	13	1 154	513	138	87	
83	Social services	10	(D)	(D)	(D)	(D)	
892, 9	Other services	3	(D)	(D)	(D)	(D)	
LA CROSSE SMSA											
70	Total	††	††	††	††	468	156 053	67 809	15 371	4 835	
70	Hotels, motels, and other lodging places	††	††	††	††	19	12 911	3 393	713	522	
7011	Hotels, motor hotels, and motels	††	††	††	††	17	(D)	(D)	(D)	(D)	
7011 pt.	Hotels	††	††	††	††	6	8 369	2 507	546	373	
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	11	(D)	(D)	(D)	(D)	
702, 3, 4	Other lodging places	††	††	††	††	2	(D)	(D)	(D)	(D)	
72	Personal services	††	††	††	††	88	16 893	6 357	1 398	683	
721	Laundry, cleaning, and garment services	††	††	††	††	23	7 941	2 901	693	242	
7215	Coin-operated laundries and dry cleaning	††	††	††	††	11	690	143	35	29	
721 ex.	Other laundry, cleaning, and garment services	††	††	††	††	12	7 251	2 758	658	213	
7215	Power laundries, family and commercial*	-	-	-	-	-	
7211	Dry-cleaning plants, except rug cleaning*	7	(D)	(D)	(D)	(D)	
7216	Laundry and cleaning services, n.e.c.*	5	(D)	(D)	(D)	(D)	
722	Photographic studios, portrait	††	††	††	††	4	648	143	34	36	
723, 4	Beauty and barber shops	††	††	††	††	45	3 295	1 692	368	241	
723	Beauty shops	††	††	††	††	41	3 199	1 650	360	238	
724	Barber shops	††	††	††	††	4	96	42	8	3	
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	2	(D)	(D)	(D)	(D)	
726	Funeral service and crematories	††	††	††	††	8	2 202	609	122	45	
729	Miscellaneous personal services	††	††	††	††	6	(D)	(D)	(D)	(D)	

Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
LA CROSSE SMSA—Con.											
73	Business services	††	††	††	††	74	17 349	6 074	1 383	859	
731	Advertising	††	††	††	††	4	754	319	70	26	
734	Services to dwellings and other buildings	††	††	††	††	14	1 226	832	194	265	
737	Computer and data processing services	††	††	††	††	8	3 585	931	221	54	
7392	Management, consulting, and public relations services	††	††	††	††	4	1 037	411	106	62	
7394	Equipment rental and leasing services	††	††	††	††	5	858	238	53	20	
Other 73	Other business services	††	††	††	††	39	9 889	3 343	739	432	
75	Automotive repair, services, and garages	††	††	††	††	44	11 031	2 172	502	186	
751	Automotive rental and leasing, without drivers	††	††	††	††	5	4 075	320	82	29	
752	Automobile parking	††	††	††	††	2	(D)	(D)	(D)	(D)	
753	Automotive repair shops	††	††	††	††	30	6 215	1 641	379	126	
7538	General automotive repair shops	††	††	††	††	9	1 405	342	77	34	
7531	Top and body repair shops	††	††	††	††	12	2 260	729	165	49	
7534, 5, 9	Other automotive repair shops	††	††	††	††	9	2 550	570	137	43	
754	Automotive services, except repair	††	††	††	††	7	(D)	(D)	(D)	(D)	
76	Miscellaneous repair services	††	††	††	††	21	2 515	725	161	59	
762	Electrical and electronic repair shops	††	††	††	††	10	1 090	270	58	24	
7622	Radio and TV repair shops	††	††	††	††	5	518	132	29	10	
7623, 9	Other electrical and electronic repair shops	††	††	††	††	5	572	138	29	14	
764	Reupholstery and furniture repair	††	††	††	††	2	(D)	(D)	(D)	(D)	
763, 9	Other repair shops and related services	††	††	††	††	9	(D)	(D)	(D)	(D)	
78, 79	Amusement and recreation services, including motion pictures	††	††	††	††	30	5 814	1 319	327	260	
781, 2	Motion picture production, distribution, and services	††	††	††	††	-	-	-	-	-	
783	Motion picture theaters	††	††	††	††	6	1 674	206	45	54	
792	Producers, orchestras, and entertainers	††	††	††	††	2	(D)	(D)	(D)	(D)	
793	Bowling alleys and billiards and pool establishments	††	††	††	††	5	(D)	(D)	(D)	(D)	
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	17	2 962	744	195	147	
80, ex. 806	Health services, except hospitals	††	††	††	††	117	72 668	39 905	8 712	1 784	
801	Offices of physicians	††	††	††	††	28	56 935	32 960	7 102	1 184	
802	Offices of dentists	††	††	††	††	58	8 476	3 302	779	267	
803	Offices of osteopathic physicians	††	††	††	††	-	-	-	-	-	
8041	Offices of chiropractors	††	††	††	††	7	1 073	614	147	35	
8042	Offices of optometrists	††	††	††	††	4	(D)	(D)	(D)	(D)	
805	Nursing and personal care facilities	††	††	††	††	3	(D)	(D)	(D)	(D)	
8049, 807, 8, 9	Other health services	††	††	††	††	17	1 908	755	187	57	
81	Legal services	††	††	††	††	31	6 211	2 695	833	145	
823, 4, 9	Selected educational services	††	††	††	††	1	(D)	(D)	(D)	(D)	
891	Engineering, architectural, and surveying services	††	††	††	††	12	4 408	2 481	662	131	
893	Accounting, auditing, and bookkeeping services	††	††	††	††	23	(D)	(D)	(D)	(D)	
83, 892, 9	Social and other services	††	††	††	††	8	581	268	66	38	
83	Social services	**	**	**	**	4	346	138	40	30	
892, 9	Other services	**	**	**	**	4	235	130	26	8	
MADISON SMSA											
70	Total	††	††	††	††	1 991	665 726	252 140	59 400	19 479	
70	Hotels, motels, and other lodging places	††	††	††	††	62	39 653	10 600	2 407	1 840	
7011	Hotels, motor hotels, and motels	††	††	††	††	51	37 935	10 282	2 344	1 775	
7011 pt.	Hotels	††	††	††	††	9	12 651	3 829	880	609	
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	42	25 284	6 453	1 464	1 166	
702, 3, 4	Other lodging places	††	††	††	††	11	1 718	318	63	65	
72	Personal services	††	††	††	††	321	42 414	15 971	3 714	1 893	
721	Laundry, cleaning, and garment services	††	††	††	††	62	16 638	5 736	1 350	594	
7215	Coin-operated laundries and dry cleaning	††	††	††	††	17	1 606	387	92	72	
721 ex.	Other laundry, cleaning, and garment services	††	††	††	††	45	15 032	5 349	1 258	522	
7215	Power laundries, family and commercial*	**	**	**	**	2	(D)	(D)	(D)	(D)	
7211	Dry-cleaning plants, except rug cleaning	**	**	**	**	28	4 620	1 789	391	220	
7216	Laundry and cleaning services, n.e.c.*	**	**	**	**	15	(D)	(D)	(D)	(D)	
722	Photographic studios, portrait	††	††	††	††	15	1 543	345	66	41	
723, 4	Beauty and barber shops	††	††	††	††	180	14 319	6 951	1 567	833	
723	Beauty shops	††	††	††	††	155	13 061	6 335	1 433	780	
724	Barber shops	††	††	††	††	25	1 258	616	134	53	
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	6	257	68	17	8	
726	Funeral service and crematories	††	††	††	††	14	3 858	1 044	232	69	
729	Miscellaneous personal services	††	††	††	††	44	5 799	1 827	482	348	

Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	
				Individual proprietorships (number)	Partnerships (number)					
MADISON SMSA—Con.										
73	Business services	††	††	††	††	397	176 728	63 419	14 661	5 296
731	Advertising	††	††	††	††	30	10 189	4 052	959	224
734	Services to dwellings and other buildings	††	††	††	††	57	8 917	4 625	1 243	950
737	Computer and data processing services	††	††	††	††	49	73 304	20 025	4 646	1 210
7392	Management, consulting, and public relations services	††	††	††	††	75	20 706	8 898	2 154	479
7394	Equipment rental and leasing services	††	††	††	††	14	3 145	693	144	61
Other 73	Other business services	††	††	††	††	172	60 467	25 126	5 515	2 372
75	Automotive repair, services, and garages	††	††	††	††	140	51 444	9 600	2 238	783
751	Automotive rental and leasing, without drivers	††	††	††	††	15	24 430	1 934	443	148
752	Automobile parking	††	††	††	††	1	(D)	(D)	(D)	(D)
753	Automotive repair shops	††	††	††	††	107	22 065	6 111	1 361	425
7538	General automotive repair shops	††	††	††	††	44	7 711	2 353	528	163
7531	Top and body repair shops	††	††	††	††	37	5 846	1 826	387	115
7534, 5, 9	Other automotive repair shops	††	††	††	††	26	8 508	1 932	446	147
754	Automotive services, except repair	††	††	††	††	17	(D)	(D)	(D)	(D)
76	Miscellaneous repair services	††	††	††	††	83	17 872	5 407	1 204	344
762	Electrical and electronic repair shops	††	††	††	††	31	7 850	2 267	495	149
7622	Radio and TV repair shops	††	††	††	††	11	1 805	535	129	39
7623, 9	Other electrical and electronic repair shops	††	††	††	††	20	6 045	1 732	366	110
764	Reupholstery and furniture repair	††	††	††	††	7	336	91	19	12
763, 9	Other repair shops and related services	††	††	††	††	45	9 686	3 049	690	183
78, 79	Amusement and recreation services, including motion pictures	††	††	††	††	120	34 538	7 482	1 781	1 404
781, 2	Motion picture production, distribution, and services	††	††	††	††	6	782	164	47	16
783	Motion picture theaters	††	††	††	††	15	6 274	1 048	221	213
792	Producers, orchestras, and entertainers	††	††	††	††	11	3 807	756	124	34
793	Bowling alleys and billiards and pool establishments	††	††	††	††	31	8 814	2 167	599	525
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	57	14 861	3 347	790	616
80, ex. 806	Health services, except hospitals	††	††	††	††	442	163 196	78 861	18 748	4 507
801	Offices of physicians	††	††	††	††	139	88 922	47 741	11 186	1 633
802	Offices of dentists	††	††	††	††	172	33 193	13 409	3 191	889
803	Offices of osteopathic physicians	††	††	††	††	4	332	97	25	11
8041	Offices of chiropractors	††	††	††	††	22	3 231	1 413	353	108
8042	Offices of optometrists	††	††	††	††	27	4 731	1 361	358	102
805	Nursing and personal care facilities	††	††	††	††	20	17 926	9 002	2 222	1 369
8049, 807, 8, 9	Other health services	††	††	††	††	58	14 861	5 838	1 413	395
81	Legal services	††	††	††	††	187	53 210	20 754	4 839	1 143
823, 4, 9	Selected educational services	††	††	††	††	12	4 299	1 641	342	115
891	Engineering, architectural, and surveying services	††	††	††	††	94	46 443	23 523	5 813	1 076
893	Accounting, auditing, and bookkeeping services	††	††	††	††	66	30 314	12 494	3 147	735
83, 892, 9	Social and other services	††	††	††	††	67	5 615	2 388	506	343
83	Social services	‡‡	‡‡	‡‡	‡‡	53	3 968	1 765	409	281
892, 9	Other services	‡‡	‡‡	‡‡	‡‡	14	1 647	623	97	62
MILWAUKEE SMSA										
70	Total	††	††	††	††	7 913	2 501 931	1 077 300	260 285	77 138
70	Hotels, motels, and other lodging places	††	††	††	††	108	99 025	27 413	6 533	4 259
7011	Hotels, motor hotels, and motels	††	††	††	††	90	94 198	26 088	6 250	4 193
7011 pt.	Hotels	††	††	††	††	27	60 943	17 785	4 058	2 586
7011 pt.	Hotels, 25 guestrooms or more	††	††	††	††	21	60 496	17 721	4 041	2 561
7011 pt.	Hotels, less than 25 guestrooms	††	††	††	††	6	447	64	17	25
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	63	33 255	8 303	2 192	1 607
7011 pt.	Motels, tourist courts	††	††	††	††	49	16 130	3 534	1 035	708
7011 pt.	Motor hotels	††	††	††	††	14	17 125	4 769	1 157	899
702, 3, 4	Other lodging places	††	††	††	††	18	4 827	1 325	283	66
703	Trailering parks and camps	††	††	††	††	11	4 413	1 241	261	45
702, 4	Rooming, boarding, and membership lodges	††	††	††	††	7	414	84	22	21

Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D.]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
MILWAUKEE SMSA—Con.											
72	Personal services	††	††	††	††	1 151	161 079	60 631	14 766	7 143	
721	Laundry, cleaning, and garment services	††	††	††	††	211	59 952	21 998	5 416	2 263	
7215	Coin-operated laundries and dry cleaning	††	††	††	††	40	5 313	982	243	161	
721 ex.	Other laundry, cleaning, and garment services	††	††	††	††	171	54 639	21 016	5 173	2 102	
7215	Power laundries, family and commercial*	11	4 745	2 090	521	291	
7216	Dry-cleaning plants, except rug cleaning*	97	16 054	6 686	1 533	898	
Other 721	Laundry and cleaning services, n.e.c.*	63	33 840	12 240	3 119	913	
7212	Garment pressing and agents for laundries and dry cleaners	7	316	97	28	26	
7213	Linen supply*	4	9 523	3 430	792	261	
7217	Carpet and upholstery cleaning	33	2 258	878	201	107	
7218	Industrial launderers*	6	20 043	7 207	1 918	462	
7214, 9	Other laundry, garment services, including diaper*	13	1 700	628	180	57	
722	Photographic studios, portrait	††	††	††	††	59	6 994	1 545	323	174	
723, 4	Beauty and barber shops	††	††	††	††	649	48 024	24 011	5 615	3 155	
723	Beauty shops	††	††	††	††	564	42 756	21 789	5 074	2 916	
724	Barber shops	††	††	††	††	85	5 268	2 222	541	239	
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	18	1 088	281	61	40	
726	Funeral service and crematories	††	††	††	††	83	25 752	7 317	1 879	419	
729	Miscellaneous personal services	††	††	††	††	131	19 269	5 479	1 472	1 092	
73	Business services	††	††	††	††	1 504	594 171	273 247	67 195	24 773	
731	Advertising	††	††	††	††	117	60 397	26 396	6 647	1 205	
7311	Advertising agencies	††	††	††	††	99	33 630	17 743	4 677	744	
7312	Outdoor advertising services	3	(D)	(D)	(D)	(D)	
7313	Radio, TV, publishers' advertising representatives	7	(D)	(D)	(D)	(D)	
7319	Advertising, n.e.c.	8	8 629	2 408	496	195	
734	Services to dwellings and other buildings	††	††	††	††	250	40 574	21 574	5 217	4 054	
7341	Window cleaning	13	907	423	88	36	
7342	Disinfecting and exterminating services	18	6 985	2 253	543	146	
7349	Cleaning and maintenance services, n.e.c.	219	32 682	18 898	4 586	3 872	
737	Computer and data processing services	††	††	††	††	148	101 164	38 005	9 097	1 945	
7372	Computer programming and other software services	73	33 962	15 733	3 728	648	
7374	Data processing services	51	52 223	18 213	4 450	1 131	
7379	Computer related services, n.e.c.	24	14 979	4 059	919	166	
7392	Management, consulting, and public relations services	††	††	††	††	250	62 963	30 790	7 633	1 889	
7394	Equipment rental and leasing services	††	††	††	††	58	30 430	6 403	1 580	399	
Other 73	Other business services	††	††	††	††	681	298 643	150 079	37 021	15 281	
732	Credit reporting, collection agencies	37	14 831	5 535	1 470	459	
7331	Direct mail advertising services	19	11 361	4 711	933	560	
7332	Blueprinting and photocopying services	27	4 165	1 346	329	104	
7333	Commercial photography, art, and graphics	115	26 954	12 621	2 938	584	
7339	Stenographic services; and reproduction services, n.e.c.	23	3 678	1 117	296	97	
736	Personnel supply services	139	80 785	57 589	14 791	7 219	
7361	Employment agencies	68	13 812	7 631	2 040	737	
7362	Help supply services	71	66 973	49 958	12 751	6 482	
7369	Facilities management services	-	-	-	-	-	
7391	Research and development laboratories	5	200	44	14	11	
7397	Testing laboratories and facilities	17	6 782	3 432	740	189	
7393	Detective agencies and protective services	60	45 077	24 051	5 804	2 638	
7395	Photofinishing laboratories*	27	22 723	6 211	1 374	663	
7399 pt.	Sign painting shops	10	1 714	614	132	43	
7399 pt.	Interior designing	16	2 689	462	117	52	
7399 pt.	Telephone answering services	9	2 817	1 215	309	161	
735, 7396, 7399 pt.	Other business services, n.e.c.	177	74 867	31 131	7 774	2 501	
75	Automotive repair, services, and garages	††	††	††	††	609	184 526	41 964	9 785	3 177	
751	Automotive rental and leasing, without drivers	††	††	††	††	58	68 692	8 473	2 045	516	
752	Automobile parking	††	††	††	††	63	8 914	1 930	454	270	
7523	Parking lots	52	5 934	1 470	346	218	
7525	Parking structures	11	2 980	460	108	52	
753	Automotive repair shops	††	††	††	††	422	93 389	27 302	6 193	1 857	
7538	General automotive repair shops	183	34 203	9 672	2 288	749	
7538 pt.	General automotive repair shops, except diesel	172	29 956	8 422	1 974	663	
7538 pt.	Diesel repair shops	11	4 247	1 250	314	86	
7531	Top and body repair shops	††	††	††	††	130	24 851	7 875	1 788	524	
7534, 5, 9	Other automotive repair shops	††	††	††	††	109	34 335	9 755	2 117	584	
7534	Tire retreading and repair shops	6	4 185	868	204	59	
7535	Paint shops	12	1 995	722	130	51	
7539 pt.	Auto electrical and fuel system services	7	720	208	49	20	
7539 pt.	Radiator repair	12	2 526	723	184	54	
7539 pt.	Glass replacement and repair	13	2 875	660	138	44	
7539 pt.	Brake, front end, and wheel alignment	10	4 218	1 558	358	64	
7539 pt.	Exhaust system services (muffler shops)	19	9 878	2 362	490	116	
7539 pt.	Transmission repair shops	25	7 662	2 588	551	169	
7539 pt.	Other automotive repair shops, n.e.c.	5	276	66	13	7	

Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
MILWAUKEE SMSA—Con.											
75	Automotive repair, services, and garages—Con.										
754	Automotive services, except repair	††	††	††	††	66	13 531	4 259	1 093	534	
7542	Car washes	36	6 598	1 959	527	345	
7549	Other automotive services	30	6 933	2 300	566	189	
76	Miscellaneous repair services	††	††	††	††	330	98 392	33 620	7 926	2 014	
762	Electrical and electronic repair shops	††	††	††	††	104	29 647	9 014	2 194	584	
7622	Radio and TV repair shops	††	††	††	††	46	10 209	2 880	688	227	
7623, 9	Other electrical and electronic repair shops	††	††	††	††	58	19 438	6 134	1 506	357	
7623	Refrigeration and air-conditioning repair shops	16	2 146	701	138	46	
7629	Electrical and electronic repair shops, n.e.c.	42	17 292	5 433	1 368	311	
764	Reupholstery and furniture repair	††	††	††	††	39	4 775	1 701	437	198	
763, 9	Other repair shops and related services	††	††	††	††	187	63 970	22 905	5 295	1 232	
763	Watch, clock, and jewelry repair	12	2 183	690	140	49	
769	Miscellaneous repair and related services	175	61 787	22 215	5 155	1 183	
7692	Welding repair	14	2 141	858	175	61	
7694	Armature rewinding shops	11	10 662	3 175	771	168	
7699	Repair shops and related services, n.e.c.	150	48 984	18 182	4 209	954	
78, 79	Amusement and recreation services, including motion pictures	††	††	††	††	400	133 445	45 426	9 623	5 388	
781, 2	Motion picture production, distribution, and services	††	††	††	††	25	7 970	2 213	594	143	
783	Motion picture theaters	††	††	††	††	42	18 338	2 958	660	562	
7832	Motion picture theaters, except drive-in	35	16 624	2 681	642	533	
7833	Drive-in motion picture theaters	7	1 714	277	18	29	
792	Producers, orchestras, and entertainers	††	††	††	††	66	10 673	2 443	466	205	
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services	12	2 107	858	88	24	
7929	Bands, orchestras, actors, and other entertainers and entertainment groups	54	8 566	1 585	378	181	
793	Bowling alleys and billiards and pool establishments	††	††	††	††	87	35 145	10 896	2 975	2 248	
7932	Billiard and pool establishments	††	††	††	††	4	759	207	55	36	
7933	Bowling alleys	††	††	††	††	83	34 386	10 689	2 920	2 212	
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	180	61 319	26 916	4 928	2 230	
794	Commercial sports	††	††	††	††	9	18 231	15 071	2 396	205	
7941	Professional sports clubs, managers, promoters	††	††	††	††	5	(D)	(D)	(D)	(D)	
7948	Racing, including track operation	††	††	††	††	4	(D)	(D)	(D)	(D)	
79 ex. 792, 3, 4	Other amusement and recreation services	††	††	††	††	171	43 088	11 845	2 532	2 025	
791	Dance halls, studios, and schools	19	(D)	(D)	(D)	(D)	
7992	Public golf courses	13	3 046	812	79	99	
7993	Coin-operated amusement device operators	28	10 573	2 583	661	204	
7996	Amusement parks	1	(D)	(D)	(D)	(D)	
7997	Membership sports and recreation clubs	42	12 765	4 410	897	648	
7999	Amusement and recreation services, n.e.c.	68	14 650	3 460	778	953	
7999 pt.	Concession operators of amusement devices, rides	6	(D)	(D)	(D)	(D)	
7999 pt.	Carnivals, circuses, and fairs	1	(D)	(D)	(D)	(D)	
7999 pt.	Other commercial recreation and amusements	61	9 311	2 736	600	645	
80, ex. 806	Health services, except hospitals	††	††	††	††	2 374	724 693	380 054	90 969	19 849	
801	Offices of physicians	††	††	††	††	1 126	375 115	218 487	52 725	6 024	
802	Offices of dentists	††	††	††	††	733	119 398	48 249	11 427	3 272	
803	Offices of osteopathic physicians	††	††	††	††	55	12 053	6 438	1 656	239	
8041	Offices of chiropractors	††	††	††	††	60	5 517	1 523	349	157	
8042	Offices of optometrists	††	††	††	††	86	12 846	3 708	894	309	
805	Nursing and personal care facilities	††	††	††	††	67	131 671	72 077	17 285	7 862	
8049, 807, 8, 9	Other health services	††	††	††	††	247	68 093	29 572	6 633	1 986	
807	Medical and dental laboratories	††	††	††	††	69	23 017	9 724	2 423	749	
8071	Medical laboratories	††	††	††	††	19	11 063	3 844	958	307	
8072	Dental laboratories	††	††	††	††	50	11 954	5 880	1 465	442	
8049, 808, 9	Other health services, n.e.c.	††	††	††	††	178	45 076	19 848	4 210	1 237	
81	Legal services	††	††	††	††	677	227 042	99 024	24 536	4 132	
823, 4, 9	Selected educational services	††	††	††	††	34	5 914	2 761	543	205	
823	Libraries and information centers	-	-	-	-	-	
824	Correspondence schools and vocational schools	11	3 268	1 776	392	108	
829	Schools and educational services, n.e.c.	23	2 646	985	151	97	
891	Engineering, architectural, and surveying services	††	††	††	††	253	127 888	49 742	12 581	2 286	
891 pt.	Architectural services	73	20 602	8 939	2 382	468	
891 pt.	Engineering services	157	104 484	39 232	9 868	1 728	
891 pt.	Surveying services	23	2 802	1 571	331	90	
893	Accounting, auditing, and bookkeeping services	††	††	††	††	317	119 386	51 843	13 069	2 676	

Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D.]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
MILWAUKEE SMSA—Con.											
83, 892, 9	Social and other services	††	††	††	††	156	26 370	11 575	2 759	1 236	
83	Social services	113	20 962	9 762	2 323	1 123	
835	Child day care services	64	4 732	2 285	580	431	
832, 3, 6, 9	Other social services	49	16 230	7 477	1 743	692	
892, 9	Other services	43	5 408	1 813	436	113	
MINNEAPOLIS-ST. PAUL, MINN.-WIS., SMSA											
	Total	††	††	††	††	12 157	4 879 793	1 953 452	467 953	144 168	
70	Hotels, motels, and other lodging places	††	††	††	††	208	256 248	78 533	18 332	10 444	
7011	Hotels, motor hotels, and motels	††	††	††	††	172	249 854	76 631	17 971	10 212	
7011 pt.	Hotels	††	††	††	††	64	189 250	58 964	14 226	7 790	
7011 pt.	Hotels, 25 guestrooms or more	54	188 807	58 896	14 213	7 770	
7011 pt.	Hotels, less than 25 guestrooms	10	443	68	13	20	
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	108	60 604	17 667	3 745	2 422	
7011 pt.	Motels, tourist courts	90	36 439	9 892	1 871	1 281	
7011 pt.	Motor hotels	18	24 165	7 775	1 874	1 141	
702, 3, 4	Other lodging places	††	††	††	††	36	6 394	1 902	361	232	
703	Trailering parks and camps	††	††	††	††	15	1 852	407	13	16	
7032	Sporting and recreational camps	††	††	††	††	7	1 247	339	9	13	
7033	Trailering parks and camp sites for transients	††	††	††	††	8	605	68	4	3	
702, 4	Rooming, boarding, and membership lodging	††	††	††	††	21	4 542	1 495	348	216	
702	Rooming, boarding houses	††	††	††	††	20	(D)	(D)	(D)	(D)	
704	Organization hotels and lodging houses, on membership basis	††	††	††	††	1	(D)	(D)	(D)	(D)	
72	Personal services	††	††	††	††	1 554	283 225	116 949	27 206	12 142	
721	Laundry, cleaning, and garment services	††	††	††	††	368	98 553	38 174	8 867	3 729	
7215	Coin-operated laundries and dry cleaning	††	††	††	††	54	8 079	1 818	499	253	
7215 pt.	Coin-operated laundries and dry-cleaning stores	42	3 636	841	215	169	
7215 pt.	Coin-operated laundry machine routes	12	4 443	977	284	84	
721 ex.	Other laundry, cleaning, and garment services	††	††	††	††	314	90 474	36 356	8 368	3 476	
7215	Power laundries, family and commercial*	15	9 571	3 813	896	391	
7216	Dry-cleaning plants, except rug cleaning*	216	33 829	13 581	3 123	1 752	
Other 721	Laundry and cleaning services, n.e.c.*	83	47 074	18 962	4 349	1 333	
7212	Garment pressing and agents for laundries and dry cleaners	17	708	200	50	37	
7213	Linen supply*	8	(D)	(D)	(D)	(D)	
7217	Carpet and upholstery cleaning	28	3 829	1 583	354	141	
7218	Industrial laundries*	5	18 303	7 248	1 649	442	
7214, 9	Other laundry, garment services, including diaper*	25	(D)	(D)	(D)	(D)	
7214	Diaper service*	1	(D)	(D)	(D)	(D)	
7219	Laundry and garment services, n.e.c.	24	2 069	834	198	92	
722	Photographic studios, portrait	††	††	††	††	80	54 747	26 778	5 984	1 519	
723, 4	Beauty and barber shops	††	††	††	††	777	71 503	35 380	8 004	4 180	
723	Beauty shops	††	††	††	††	706	64 511	32 013	7 271	3 860	
724	Barber shops	††	††	††	††	71	6 992	3 367	733	320	
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	25	1 939	660	157	91	
726	Funeral service and crematories	††	††	††	††	102	30 735	7 593	1 791	509	
729	Miscellaneous personal services	††	††	††	††	202	25 748	8 364	2 403	2 114	
729 pt.	Reducing salons and health clubs, except resorts	38	6 143	1 851	437	299	
729 pt.	Tax preparation services	38	5 094	1 846	849	621	
729 pt.	Other personal services, n.e.c.	126	14 511	4 667	1 117	1 194	
73	Business services	††	††	††	††	2 848	1 350 466	544 686	133 464	46 767	
731	Advertising	††	††	††	††	210	167 585	68 336	17 368	2 941	
7311	Advertising agencies	168	(D)	(D)	(D)	(D)	
7312	Outdoor advertising services	6	(D)	(D)	(D)	(D)	
7313	Radio, TV, publishers' advertising representatives	21	(D)	(D)	(D)	(D)	
7319	Advertising, n.e.c.	15	(D)	(D)	(D)	(D)	
734	Services to dwellings and other buildings	††	††	††	††	335	73 586	45 403	10 628	8 246	
7341	Window cleaning	4	(D)	(D)	(D)	(D)	
7342	Disinfecting and exterminating services	23	(D)	(D)	(D)	(D)	
7349	Cleaning and maintenance services, n.e.c.	308	67 573	42 775	10 012	8 065	
737	Computer and data processing services	††	††	††	††	333	273 228	109 586	25 544	4 989	
7372	Computer programming and other software services	167	(D)	(D)	(D)	(D)	
7374	Data processing services	100	117 053	41 354	9 614	2 302	
7374 pt.	Data processing services, except facilities management	94	(D)	(D)	(D)	(D)	
7374 pt.	Computer facilities management	6	(D)	(D)	(D)	(D)	
7379	Computer related services, n.e.c.	66	(D)	(D)	(D)	(D)	
7392	Management, consulting, and public relations services	††	††	††	††	589	217 325	86 708	22 051	4 478	
7392 pt.	Management and administrative services	74	60 265	22 300	5 760	997	
7392 pt.	Public relations services	50	8 609	3 715	822	210	
7392 pt.	Management consulting services	267	79 333	35 369	9 050	1 622	
7392 pt.	Economic and sociological research	73	29 369	10 016	2 519	844	
7392 pt.	Consulting services, n.e.c.	125	39 749	15 308	3 900	805	

Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
MINNEAPOLIS-ST. PAUL, MINN.-WIS., SMSA—Con.											
73	Business services—Con.										
7394	Equipment rental and leasing services	††	††	††	††	166	102 772	18 314	4 347	1 186	
7394 pt.	Equipment rental	††	††	††	††	120	53 963	13 246	3 139	927	
7394 pt.	Equipment leasing, except finance leasing	††	††	††	††	29	(D)	(D)	(D)	(D)	
7394 pt.	Leasing and rental of heavy construction equipment without operators	††	††	††	††	6	(D)	(D)	(D)	(D)	
7394 pt.	Rental of heavy construction equipment with operators	††	††	††	††	11	(D)	(D)	(D)	(D)	
Other 73	Other business services	††	††	††	††	1 215	515 970	216 339	53 526	24 927	
732	Credit reporting, collection agencies	††	††	††	††	57	54 422	16 221	3 872	1 257	
732 pt.	Adjustment and collection agencies	††	††	††	††	47	42 276	12 527	2 993	967	
732 pt.	Mercantile reporting agencies	††	††	††	††	2	(D)	(D)	(D)	(D)	
732 pt.	Consumer credit reporting agencies	††	††	††	††	8	(D)	(D)	(D)	(D)	
7331	Direct mail advertising services	††	††	††	††	38	(D)	(D)	(D)	(D)	
7332	Blueprinting and photocopying services	††	††	††	††	32	5 176	1 444	349	136	
7333	Commercial photography, art, and graphics	††	††	††	††	199	62 384	22 842	5 651	1 325	
7333 pt.	Commercial photography	††	††	††	††	41	10 067	3 383	860	195	
7333 pt.	Commercial art	††	††	††	††	62	13 066	4 816	1 256	238	
7333 pt.	Graphic arts and related design and commercial photography, n.e.c.	††	††	††	††	96	39 251	14 643	3 535	892	
7339	Stenographic services; and reproduction services, n.e.c.	††	††	††	††	76	8 642	3 366	790	358	
736	Personnel supply services	††	††	††	††	222	88 586	59 547	16 109	11 581	
7361	Employment agencies	††	††	††	††	121	(D)	(D)	(D)	(D)	
7362	Help supply services	††	††	††	††	100	65 801	47 260	12 419	10 735	
7362 pt.	Office help supply services	††	††	††	††	54	(D)	(D)	(D)	(D)	
7362 pt.	Help supply, except office workers	††	††	††	††	46	(D)	(D)	(D)	(D)	
7369	Facilities management services	††	††	††	††	1	(D)	(D)	(D)	(D)	
7391	Research and development laboratories	††	††	††	††	27	12 804	5 362	1 309	230	
7397	Testing laboratories and facilities	††	††	††	††	22	12 052	6 491	1 623	371	
7399	Detective agencies and protective services	††	††	††	††	82	50 173	26 598	6 153	3 437	
7399 pt.	Detective agencies and guard services	††	††	††	††	58	31 325	20 359	4 575	3 004	
7399 pt.	Armed car services	††	††	††	††	5	(D)	(D)	(D)	(D)	
7399 pt.	Burglar and fire alarm systems	††	††	††	††	19	(D)	(D)	(D)	(D)	
7395	Photofinishing laboratories*	††	††	††	††	69	58 929	20 382	4 963	1 795	
7399 pt.	Sign painting shops	††	††	††	††	20	5 236	1 632	355	107	
7399 pt.	Interior designing	††	††	††	††	47	7 176	1 642	449	145	
7399 pt.	Telephone answering services	††	††	††	††	28	4 239	2 056	525	305	
735, 7396, 7399 pt.	Other business services, n.e.c.	††	††	††	††	296	(D)	(D)	(D)	(D)	
735	News syndicates	††	††	††	††	5	(D)	(D)	(D)	(D)	
7396	Trading stamp services (sales offices)	††	††	††	††	2	(D)	(D)	(D)	(D)	
7399 pt.	Water softening services	††	††	††	††	18	8 923	3 281	765	191	
7399 pt.	Packaging and labeling services	††	††	††	††	18	(D)	(D)	(D)	(D)	
7399 pt.	Miscellaneous business services, n.e.c.	††	††	††	††	253	84 416	33 076	7 802	2 714	
75	Automotive repair, services, and garages	††	††	††	††	971	343 877	77 732	18 578	5 955	
751	Automotive rental and leasing, without drivers	††	††	††	††	98	122 741	14 797	3 719	1 038	
7512 pt.	Passenger car rental, without drivers	††	††	††	††	27	47 015	3 983	962	374	
7512 pt.	Passenger car leasing, except finance leasing	††	††	††	††	22	22 003	2 198	579	163	
7513 pt.	Truck rental, without drivers	††	††	††	††	20	(D)	(D)	(D)	(D)	
7513 pt.	Truck leasing, except finance leasing	††	††	††	††	27	40 220	7 020	1 795	364	
7519	Utility trailer and recreational vehicle rental	††	††	††	††	2	(D)	(D)	(D)	(D)	
752	Automobile parking	††	††	††	††	91	18 153	3 213	921	348	
7523	Parking lots	††	††	††	††	72	(D)	(D)	(D)	(D)	
7525	Parking structures	††	††	††	††	19	(D)	(D)	(D)	(D)	
753	Automotive repair shops	††	††	††	††	675	176 836	52 036	12 004	3 371	
7538	General automotive repair shops	††	††	††	††	283	66 981	19 251	4 371	1 287	
7538 pt.	General automotive repair shops, except diesel	††	††	††	††	249	44 564	12 849	2 881	915	
7538 pt.	Diesel repair shops	††	††	††	††	34	22 417	6 402	1 490	372	
7531	Top and body repair shops	††	††	††	††	200	49 061	14 765	3 533	966	
7534, 5, 9	Other automotive repair shops	††	††	††	††	192	60 794	18 020	4 100	1 118	
7534	Tire retreading and repairs	††	††	††	††	10	2 989	677	163	39	
7535	Paint shops	††	††	††	††	20	8 155	3 180	734	232	
7539 pt.	Auto electrical and fuel system services	††	††	††	††	12	1 893	701	166	47	
7539 pt.	Radiator repair	††	††	††	††	19	2 800	822	198	58	
7539 pt.	Glass replacement and repair	††	††	††	††	35	11 337	2 918	668	183	
7539 pt.	Brake, front end, and wheel alignment	††	††	††	††	15	8 409	2 676	597	144	
7539 pt.	Exhaust system services (muffler shops)	††	††	††	††	21	7 754	1 904	361	105	
7539 pt.	Transmission repair shops	††	††	††	††	38	9 605	3 279	812	174	
7539 pt.	Other automotive repair shops, n.e.c.	††	††	††	††	22	7 852	1 863	401	136	
754	Automotive services, except repair	††	††	††	††	107	26 147	7 686	1 934	1 198	
7542	Car washes	††	††	††	††	68	17 562	4 647	1 207	941	
7549	Other automotive services	††	††	††	††	39	8 585	3 039	727	257	

Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D.]

SIC code	Geographic area and kind of business or operation	All establishments			Establishments with payroll					Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
MINNEAPOLIS-ST. PAUL, MINN.-WIS., SMSA—Con.											
76	Miscellaneous repair services	††	††	††	††	489	118 109	41 483	9 001	2 764	
762	Electrical and electronic repair shops	††	††	††	††	130	31 807	11 636	2 616	787	
7622	Radio and TV repair shops	††	††	††	††	53	9 072	2 612	614	225	
7623, 9	Other electrical and electronic repair shops	††	††	††	††	77	22 735	9 024	2 002	562	
7623	Refrigeration and air-conditioning repair shops	††	††	††	††	17	6 665	2 613	587	125	
7629	Electrical and electronic repair shops, n.e.c.	60	16 070	6 411	1 415	437	
764	Reupholstery and furniture repair	††	††	††	††	57	6 961	2 677	608	223	
763, 9	Other repair shops and related services	††	††	††	††	302	79 341	27 170	5 777	1 754	
763	Watch, clock, and jewelry repair	16	2 744	1 336	296	82	
769	Miscellaneous repair and related services	286	76 597	25 834	5 481	1 672	
7692	Welding repair	34	8 354	2 568	562	170	
7694	Armature rewinding shops	16	12 155	3 770	884	175	
7699	Repair shops and related services, n.e.c.	236	56 088	19 496	4 035	1 327	
7699 pt.	Farm machinery and equipment repair shops	6	685	210	32	13	
7699 pt.	Lawnmower, saw, knife, tool sharpening and repair	12	1 806	566	156	52	
7699 pt.	Sewer and septic tank cleaning services	19	5 598	2 657	648	161	
7699 pt.	Other repair and related services, n.e.c.	199	47 999	16 063	3 199	1 101	
78, 79	Amusement and recreation services, including motion pictures	††	††	††	††	638	301 040	84 828	20 869	9 465	
781, 2	Motion picture production, distribution, and services	††	††	††	††	69	(D)	(D)	(D)	(D)	
7813	Motion picture production, except for TV	17	(D)	(D)	(D)	(D)	
7814	Motion picture, tape production for TV	16	(D)	(D)	(D)	(D)	
7819	Services allied to motion picture production	15	2 282	676	147	48	
7823	Motion picture film exchanges	17	33 345	3 121	784	175	
7824	Film or tape distribution for TV	2	(D)	(D)	(D)	(D)	
7829	Services allied to motion picture distribution	2	(D)	(D)	(D)	(D)	
783	Motion picture theaters	††	††	††	††	70	35 411	5 631	1 445	1 071	
7832	Motion picture theaters, except drive-in	60	33 948	5 342	1 432	1 062	
7833	Drive-in motion picture theaters	10	1 463	289	13	9	
792	Producers, orchestras, and entertainers	††	††	††	††	55	36 660	8 668	2 150	906	
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services	32	26 674	7 074	1 681	749	
7922 pt.	Producers of live theatrical productions	9	18 946	3 983	978	515	
7922 pt.	Producers of radio and TV shows, except tape	2	(D)	(D)	(D)	(D)	
7922 pt.	Artists' and entertainers' managers or agents, concert bureaus, booking agents	19	(D)	(D)	(D)	(D)	
7922 pt.	Other theatrical services	2	(D)	(D)	(D)	(D)	
7929	Bands, orchestras, actors, and other entertainers and entertainment groups	23	9 986	1 594	469	157	
7929 pt.	Dance groups and artists	1	(D)	(D)	(D)	(D)	
7929 pt.	Symphony orchestras, opera companies, and chamber music organizations	-	-	-	-	-	
7929 pt.	Other music and entertainment presentations	22	(D)	(D)	(D)	(D)	
793	Bowling alleys and billiards and pool establishments	††	††	††	††	85	(D)	(D)	(D)	(D)	
7932	Billiard and pool establishments	4	524	172	49	31	
7933	Bowling alleys	81	(D)	(D)	(D)	(D)	
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	359	133 121	49 633	12 073	4 837	
794	Commercial sports	††	††	††	††	13	23 258	16 960	5 128	272	
7941	Professional sports clubs, managers, promoters	††	††	††	††	10	(D)	(D)	(D)	(D)	
7941 pt.	Baseball clubs	1	(D)	(D)	(D)	(D)	
7941 pt.	Football clubs	1	(D)	(D)	(D)	(D)	
7941 pt.	Other professional sports clubs	1	(D)	(D)	(D)	(D)	
7941 pt.	Managers and promoters	7	(D)	(D)	(D)	(D)	
7948	Racing, including track operation	††	††	††	††	3	(D)	(D)	(D)	(D)	
7948 pt.	Auto race track operation	2	(D)	(D)	(D)	(D)	
7948 pt.	Horse race track operation	-	-	-	-	-	
7948 pt.	Dog race track operation	-	-	-	-	-	
7948 pt.	Racing stables and racing, n.e.c.	1	(D)	(D)	(D)	(D)	
79 ex. 792, 3, 4	Other amusement and recreation services	††	††	††	††	346	109 863	32 673	6 945	4 565	
791	Dance halls, studios, and schools	35	(D)	(D)	(D)	(D)	
791 pt.	Public dance halls or ballrooms	5	762	153	31	47	
791 pt.	Dance schools, including children's and professionals'	30	(D)	(D)	(D)	(D)	
7992	Public golf courses	33	5 979	1 734	199	148	
7993	Coin-operated amusement device operators	47	17 741	3 515	940	323	
7996	Amusement parks	2	(D)	(D)	(D)	(D)	
7997	Membership sports and recreation clubs	91	47 720	16 739	3 675	2 137	
7999	Amusement and recreation services, n.e.c.	138	21 921	6 247	1 581	1 655	
7999 pt.	Concession operators of amusement devices, rides	6	(D)	(D)	(D)	(D)	
7999 pt.	Carnivals, circuses, and fairs	7	(D)	(D)	(D)	(D)	
7999 pt.	Carnivals and circuses	7	(D)	(D)	(D)	(D)	
7999 pt.	Fairs	-	(D)	(D)	(D)	(D)	
7999 pt.	Other commercial recreation and amusements	125	19 592	5 563	1 473	1 577	
7999 pt.	Commercial museums, art galleries, and botanical and zoological gardens	1	(D)	(D)	(D)	(D)	
7999 pt.	Roller skating rinks	20	5 382	1 372	345	473	
7999 pt.	Ice skating rinks	2	(D)	(D)	(D)	(D)	
7999 pt.	Other amusement and recreation services, n.e.c.	102	13 803	4 109	1 101	1 056	

Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
MINNEAPOLIS-ST. PAUL, MINN.-WIS., SMSA—Con.											
80, ex. 806	Health services, except hospitals	††	††	††	††	2 848	1 155 625	572 541	137 838	33 919	
801	Offices of physicians	††	††	††	††	1 004	548 345	300 867	72 398	10 079	
802	Offices of dentists	††	††	††	††	1 030	202 063	81 690	19 813	5 514	
803	Offices of osteopathic physicians	††	††	††	††	4	585	273	70	16	
8041	Offices of chiropractors	††	††	††	††	211	23 564	6 617	1 475	588	
8042	Offices of optometrists	††	††	††	††	93	12 886	3 628	873	307	
805	Nursing and personal care facilities	††	††	††	††	140	245 293	129 920	31 700	13 950	
8051	Skilled nursing care facilities	††	††	††	††	86	206 823	111 062	27 434	11 969	
8059	Nursing and personal care facilities, n.e.c.	**	**	**	**	54	38 470	18 858	4 266	1 981	
8049, 807, 8, 9	Other health services	††	††	††	††	366	122 889	49 546	11 509	3 465	
807	Medical and dental laboratories	††	††	††	††	121	55 149	21 240	5 164	1 338	
8071	Medical laboratories	††	††	††	††	24	27 069	6 672	1 756	435	
8072	Dental laboratories	††	††	††	††	97	28 080	14 568	3 408	903	
8049, 808, 9	Other health services, n.e.c.	††	††	††	††	245	67 740	28 306	6 345	2 127	
8049	Offices of health practitioners, n.e.c.	**	**	**	**	151	24 644	11 629	2 502	815	
808	Outpatient care facilities	**	**	**	**	63	29 108	11 472	2 606	677	
809	Health and allied services, n.e.c.	**	**	**	**	31	13 988	5 205	1 237	635	
81	Legal services	††	††	††	††	1 098	433 492	168 612	37 785	7 480	
823, 4, 9	Selected educational services	††	††	††	††	91	36 875	13 044	3 091	998	
823	Libraries and information centers	**	**	**	**	2	(D)	(D)	(D)	(D)	
824	Correspondence schools and vocational schools	**	**	**	**	29	24 322	9 362	2 204	569	
8241	Correspondence schools	**	**	**	**	1	(D)	(D)	(D)	(D)	
8243	Data processing schools	**	**	**	**	2	(D)	(D)	(D)	(D)	
8244	Business and secretarial schools	**	**	**	**	6	(D)	(D)	(D)	(D)	
8249	Vocational schools, except vocational high schools, n.e.c.	**	**	**	**	20	(D)	(D)	(D)	(D)	
829	Schools and educational services, n.e.c.	**	**	**	**	60	(D)	(D)	(D)	(D)	
891	Engineering, architectural, and surveying services	††	††	††	††	509	304 418	137 428	32 929	6 014	
891 pt.	Architectural services	**	**	**	**	183	100 935	47 160	10 915	1 993	
891 pt.	Engineering services	**	**	**	**	280	196 126	86 244	20 937	3 803	
891 pt.	Surveying services	**	**	**	**	46	7 357	4 024	1 077	218	
893	Accounting, auditing, and bookkeeping services	††	††	††	††	545	229 384	90 176	22 418	4 774	
83, 892, 9	Social and other services	††	††	††	††	358	67 034	27 440	6 442	3 446	
83	Social services	**	**	**	**	313	60 975	25 227	5 910	3 301	
835	Child day care services	**	**	**	**	143	14 065	6 339	1 579	1 212	
832, 3, 6, 9	Other social services	**	**	**	**	170	46 910	18 888	4 331	2 089	
832	Individual and family social services	**	**	**	**	38	5 411	2 561	544	333	
833	Job training and vocational rehabilitation services	**	**	**	**	26	6 425	2 859	703	161	
836	Residential care	**	**	**	**	98	(D)	(D)	(D)	(D)	
839	Social services, n.e.c.	**	**	**	**	8	(D)	(D)	(D)	(D)	
892, 9	Other services	**	**	**	**	45	6 059	2 213	532	145	
892	Noncommercial educational, scientific, and research organizations	**	**	**	**	5	1 021	369	89	23	
899	Services, n.e.c.	**	**	**	**	40	5 038	1 844	443	122	
RACINE SMSA											
70	Total	††	††	††	††	808	184 840	76 650	18 187	6 216	
70	Hotels, motels, and other lodging places	††	††	††	††	14	5 049	1 335	313	227	
7011	Hotels, motor hotels, and motels	††	††	††	††	9	4 318	1 166	286	210	
7011 pt.	Hotels	††	††	††	††	2	(D)	(D)	(D)	(D)	
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	7	(D)	(D)	(D)	(D)	
702, 3, 4	Other lodging places	††	††	††	††	5	731	169	27	17	
72	Personal services	††	††	††	††	140	14 091	5 302	1 261	747	
721	Laundry, cleaning, and garment services	††	††	††	††	32	2 744	906	215	149	
7215	Coin-operated laundries and dry cleaning	††	††	††	††	9	620	130	30	27	
721 ex.	Other laundry, cleaning, and garment services	††	††	††	††	23	2 124	776	185	122	
7215	Power laundries, family and commercial*	**	**	**	**	-	-	-	-	-	
7211	Dry-cleaning plants, except rug cleaning*	**	**	**	**	16	1 773	686	163	107	
7216	Laundry and cleaning services, n.e.c.*	**	**	**	**	7	351	90	22	15	
722	Photographic studios, portrait	††	††	††	††	7	650	98	17	11	
723, 4	Beauty and barber shops	††	††	††	††	73	5 405	2 661	600	385	
723	Beauty shops	††	††	††	††	60	4 752	2 398	526	349	
724	Barber shops	††	††	††	††	13	653	263	74	36	
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	10	-	-	-	-	
726	Funeral service and crematories	††	††	††	††	18	2 696	793	217	51	
729	Miscellaneous personal services	††	††	††	††	18	2 596	844	212	151	

Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
RACINE SMSA—Con.											
73	Business services	††	††	††	††	112	35 830	17 113	4 037	1 918	
731	Advertising	††	††	††	††	3	780	256	53	19	
734	Services to dwellings and other buildings	††	††	††	††	22	3 110	1 847	399	345	
737	Computer and data processing services	††	††	††	††	7	6 337	1 264	323	77	
7392	Management, consulting, and public relations services	††	††	††	††	12	3 167	2 541	584	174	
7394	Equipment rental and leasing services	††	††	††	††	6	855	181	34	14	
Other 73	Other business services	††	††	††	††	62	21 581	11 024	2 644	1 289	
75	Automotive repair, services, and garages	††	††	††	††	65	18 754	4 845	1 138	306	
751	Automotive rental and leasing, without drivers	††	††	††	††	6	(D)	(D)	(D)	(D)	
752	Automobile parking	††	††	††	††	52	11 762	3 628	848	231	
753	Automotive repair shops	††	††	††	††	21	3 597	964	236	83	
7538	General automotive repair shops	††	††	††	††	17	4 556	1 544	350	84	
7531	Top and body repair shops	††	††	††	††	14	3 609	1 120	262	64	
7534, 5, 9	Other automotive repair shops	††	††	††	††	7	(D)	(D)	(D)	(D)	
754	Automotive services, except repair	††	††	††	††						
76	Miscellaneous repair services	††	††	††	††	43	6 727	1 850	450	162	
762	Electrical and electronic repair shops	††	††	††	††	12	3 454	840	206	64	
7622	Radio and TV repair shops	††	††	††	††	6	1 397	234	58	25	
7623, 9	Other electrical and electronic repair shops	††	††	††	††	6	2 057	606	148	39	
764	Reupholstery and furniture repair	††	††	††	††	6	211	46	12	12	
763, 9	Other repair shops and related services	††	††	††	††	25	3 062	964	232	86	
78, 79	Amusement and recreation services, including motion pictures	††	††	††	††	45	10 470	2 408	567	424	
781, 2	Motion picture production, distribution, and services	††	††	††	††	-	-	-	-	-	
783	Motion picture theaters	††	††	††	††	6	1 814	305	74	76	
792	Producers, orchestras, and entertainers	††	††	††	††	5	129	49	18	11	
793	Bowling alleys and billiards and pool establishments	††	††	††	††	13	4 395	1 090	289	214	
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	21	4 132	964	186	123	
80, ex. 806	Health services, except hospitals	††	††	††	††	242	71 979	34 453	8 174	1 869	
801	Offices of physicians	††	††	††	††	122	40 063	18 124	4 424	483	
802	Offices of dentists	††	††	††	††	73	14 948	7 091	1 586	410	
803	Offices of osteopathic physicians	††	††	††	††	1	(D)	(D)	(D)	(D)	
8041	Offices of chiropractors	††	††	††	††	9	(D)	(D)	(D)	(D)	
8042	Offices of optometrists	††	††	††	††	11	1 879	594	159	49	
805	Nursing and personal care facilities	††	††	††	††	5	10 052	6 700	1 542	742	
8049, 807, 8, 9	Other health services	††	††	††	††	21	3 668	1 514	345	161	
81	Legal services	††	††	††	††	82	12 914	6 053	1 416	294	
823, 4, 9	Selected educational services	††	††	††	††	3	239	103	16	14	
891	Engineering, architectural, and surveying services	††	††	††	††	21	3 626	1 404	321	81	
893	Accounting, auditing, and bookkeeping services	††	††	††	††	30	4 257	1 509	429	122	
83, 892, 9	Social and other services	††	††	††	††	11	904	275	65	52	
83	Social services	‡‡	‡‡	‡‡	‡‡	9	(D)	(D)	(D)	(D)	
892, 9	Other services	‡‡	‡‡	‡‡	‡‡	2	(D)	(D)	(D)	(D)	
SHEBOYGAN SMSA											
70	Total	††	††	††	††	399	112 447	46 548	10 826	3 630	
70	Hotels, motels, and other lodging places	††	††	††	††	14	6 424	2 171	483	379	
7011	Hotels, motor hotels, and motels	††	††	††	††	11	5 984	2 044	456	367	
7011 pt.	Hotels	††	††	††	††	5	5 177	1 884	422	332	
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	6	807	160	34	35	
702, 3, 4	Other lodging places	††	††	††	††	3	440	127	27	12	
72	Personal services	††	††	††	††	65	7 637	2 841	632	478	
721	Laundry, cleaning, and garment services	††	††	††	††	15	1 446	563	120	106	
7215	Coin-operated laundries and dry cleaning	††	††	††	††	6	385	58	12	20	
721 ex.	Other laundry, cleaning, and garment services	††	††	††	††	9	1 061	505	108	86	
7215	Power laundries, family and commercial*	‡‡	‡‡	‡‡	‡‡	2	(D)	(D)	(D)	(D)	
7211	Dry-cleaning plants, except rug cleaning*	‡‡	‡‡	‡‡	‡‡	3	242	57	10	18	
7216	Laundry and cleaning services, n.e.c.*	‡‡	‡‡	‡‡	‡‡	4	(D)	(D)	(D)	(D)	
722	Photographic studios, portrait	††	††	††	††	3	279	37	9	6	
723, 4	Beauty and barber shops	††	††	††	††	33	2 253	1 066	233	169	
723	Beauty shops	††	††	††	††	30	1 988	960	209	158	
724	Barber shops	††	††	††	††	3	265	106	24	11	
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	8	1 872	542	119	57	
726	Funeral service and crematories	††	††	††	††	6	1 787	633	151	140	
729	Miscellaneous personal services	††	††	††	††						

Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
SHEBOYGAN SMSA—Con.											
73	Business services	††	††	††	††	45	11 593	4 519	1 138	386	
731	Advertising	††	††	††	††	6	1 353	599	132	33	
734	Services to dwellings and other buildings	††	††	††	††	13	912	460	106	106	
737	Computer and data processing services	††	††	††	††	5	4 675	1 642	393	84	
7392	Management, consulting, and public relations services	††	††	††	††	3	(D)	(D)	(D)	(D)	
7394	Equipment rental and leasing services	††	††	††	††	3	(D)	(D)	(D)	(D)	
Other 73	Other business services	††	††	††	††	15	3 730	1 561	446	142	
75	Automotive repair, services, and garages	††	††	††	††	47	13 749	2 618	641	204	
751	Automotive rental and leasing, without drivers	††	††	††	††	3	(D)	(D)	(D)	(D)	
752	Automobile parking	††	††	††	††	-	-	-	-	-	
753	Automotive repair shops	††	††	††	††	41	(D)	(D)	(D)	(D)	
7538	General automotive repair shops	††	††	††	††	22	4 531	1 064	266	93	
7531	Top and body repair shops	††	††	††	††	12	(D)	(D)	(D)	(D)	
7534, 5, 9	Other automotive repair shops	††	††	††	††	7	666	195	46	15	
754	Automotive services, except repair	††	††	††	††	3	215	48	7	8	
76	Miscellaneous repair services	††	††	††	††	18	1 937	494	115	52	
762	Electrical and electronic repair shops	††	††	††	††	4	(D)	(D)	(D)	(D)	
7622	Radio and TV repair shops	††	††	††	††	4	(D)	(D)	(D)	(D)	
7623, 9	Other electrical and electronic repair shops	††	††	††	††	-	-	-	-	-	
764	Reupholstery and furniture repair	††	††	††	††	2	(D)	(D)	(D)	(D)	
763, 9	Other repair shops and related services	††	††	††	††	12	1 358	323	76	34	
78, 79	Amusement and recreation services, including motion pictures	††	††	††	††	33	7 590	1 739	359	330	
781, 2	Motion picture production, distribution, and services	††	††	††	††	-	-	-	-	-	
783	Motion picture theaters	††	††	††	††	6	1 373	190	41	61	
792	Producers, orchestras, and entertainers	††	††	††	††	2	(D)	(D)	(D)	(D)	
793	Bowling alleys and billiards and pool establishments	††	††	††	††	9	(D)	(D)	(D)	(D)	
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	16	3 353	807	119	62	
80, ex. 806	Health services, except hospitals	††	††	††	††	110	37 672	19 863	4 448	1 136	
801	Offices of physicians	††	††	††	††	41	19 927	11 184	2 388	393	
802	Offices of dentists	††	††	††	††	44	8 675	3 903	897	243	
803	Offices of osteopathic physicians	††	††	††	††	1	(D)	(D)	(D)	(D)	
8041	Offices of chiropractors	††	††	††	††	3	(D)	(D)	(D)	(D)	
8042	Offices of optometrists	††	††	††	††	8	1 732	515	126	38	
805	Nursing and personal care facilities	††	††	††	††	4	5 212	3 173	753	414	
8049, 807, 8, 9	Other health services	††	††	††	††	9	1 348	751	197	25	
81	Legal services	††	††	††	††	31	4 378	1 171	266	105	
823, 4, 9	Selected educational services	††	††	††	††	1	(D)	(D)	(D)	(D)	
891	Engineering, architectural, and surveying services	††	††	††	††	15	16 435	8 539	2 049	369	
893	Accounting, auditing, and bookkeeping services	††	††	††	††	15	(D)	(D)	(D)	(D)	
83, 892, 9	Social and other services	††	††	††	††	5	(D)	(D)	(D)	(D)	
83	Social services	**	**	**	**	5	(D)	(D)	(D)	(D)	
892, 9	Other services	**	**	**	**	-	-	-	-	-	
WAUSAU SMSA											
	Total	††	††	††	††	469	112 429	45 847	11 312	3 373	
70	Hotels, motels, and other lodging places	††	††	††	††	12	3 575	822	185	165	
7011	Hotels, motor hotels, and motels	††	††	††	††	10	(D)	(D)	(D)	(D)	
7011 pt.	Hotels	††	††	††	††	2	(D)	(D)	(D)	(D)	
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	8	(D)	(D)	(D)	(D)	
702, 3, 4	Other lodging places	††	††	††	††	2	(D)	(D)	(D)	(D)	
72	Personal services	††	††	††	††	93	7 849	2 720	621	391	
721	Laundry, cleaning, and garment services	††	††	††	††	19	1 478	467	109	75	
7215	Coin-operated laundries and dry cleaning	††	††	††	††	10	337	37	10	16	
721 ex. 7215	Other laundry, cleaning, and garment services	††	††	††	††	9	1 141	430	99	59	
7211	Power laundries, family and commercial*	**	**	**	**	-	-	-	-	-	
7216	Dry-cleaning plants, except rug cleaning*	**	**	**	**	6	772	336	76	46	
Other 721	Laundry and cleaning services, n.e.c.*	**	**	**	**	3	369	94	23	13	
722	Photographic studios, portrait	††	††	††	††	4	590	167	36	18	
723, 4	Beauty and barber shops	††	††	††	††	52	3 051	1 365	300	201	
723	Beauty shops	††	††	††	††	50	(D)	(D)	(D)	(D)	
724	Barber shops	††	††	††	††	2	(D)	(D)	(D)	(D)	
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	1	(D)	(D)	(D)	(D)	
726	Funeral service and crematories	††	††	††	††	6	1 768	476	95	27	
729	Miscellaneous personal services	††	††	††	††	11	(D)	(D)	(D)	(D)	

Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
WAUSAU SMSA—Con.											
73	Business services	††	††	††	††	55	9 391	4 153	944	391	
731	Advertising	††	††	††	††	4	520	322	83	24	
734	Services to dwellings and other buildings	††	††	††	††	11	788	368	75	64	
737	Computer and data processing services	††	††	††	††	5	2 866	1 257	277	79	
7392	Management, consulting, and public relations services	††	††	††	††	7	370	152	33	16	
7394	Equipment rental and leasing services	††	††	††	††	3	1 219	217	52	16	
Other 73	Other business services	††	††	††	††	25	3 628	1 837	424	192	
75	Automotive repair, services, and garages	††	††	††	††	61	13 464	2 722	616	272	
751	Automotive rental and leasing, without drivers	††	††	††	††	11	5 812	747	192	54	
752	Automobile parking	††	††	††	††	-	-	-	-	-	
753	Automotive repair shops	††	††	††	††	46	7 006	1 837	386	139	
7538	General automotive repair shops	††	††	††	††	18	1 821	445	95	41	
7531	Top and body repair shops	††	††	††	††	19	2 488	780	159	56	
7534, 5, 9	Other automotive repair shops	††	††	††	††	9	2 697	612	132	42	
754	Automotive services, except repair	††	††	††	††	4	646	138	38	79	
76	Miscellaneous repair services	††	††	††	††	27	7 282	2 110	562	134	
762	Electrical and electronic repair shops	††	††	††	††	6	885	391	93	26	
7622	Radio and TV repair shops	††	††	††	††	1	(D)	(D)	(D)	(D)	
7623, 9	Other electrical and electronic repair shops	††	††	††	††	5	(D)	(D)	(D)	(D)	
764	Reupholstery and furniture repair	††	††	††	††	1	(D)	(D)	(D)	(D)	
763, 9	Other repair shops and related services	††	††	††	††	20	(D)	(D)	(D)	(D)	
78, 79	Amusement and recreation services, including motion pictures	††	††	††	††	37	6 854	1 713	459	295	
781, 2	Motion picture production, distribution, and services	††	††	††	††	-	-	-	-	-	
783	Motion picture theaters	††	††	††	††	7	1 017	169	35	48	
792	Producers, orchestras, and entertainers	††	††	††	††	2	(D)	(D)	(D)	(D)	
793	Bowling alleys and billiards and pool establishments	††	††	††	††	10	(D)	(D)	(D)	(D)	
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	18	3 465	795	266	139	
80, ex. 806	Health services, except hospitals	††	††	††	††	115	44 203	22 209	5 816	1 270	
801	Offices of physicians	††	††	††	††	31	25 893	14 330	3 535	532	
802	Offices of dentists	††	††	††	††	58	9 771	3 982	1 020	265	
803	Offices of osteopathic physicians	††	††	††	††	1	(D)	(D)	(D)	(D)	
8041	Offices of chiropractors	††	††	††	††	6	744	220	53	16	
8042	Offices of optometrists	††	††	††	††	7	924	264	75	25	
805	Nursing and personal care facilities	††	††	††	††	2	(D)	(D)	(D)	(D)	
8049, 807, 8, 9	Other health services	††	††	††	††	10	2 684	1 569	396	61	
81	Legal services	††	††	††	††	38	11 054	5 823	1 169	238	
823, 4, 9	Selected educational services	††	††	††	††	1	(D)	(D)	(D)	(D)	
891	Engineering, architectural, and surveying services	††	††	††	††	8	1 798	1 030	260	48	
893	Accounting, auditing, and bookkeeping services	††	††	††	††	17	(D)	(D)	(D)	(D)	
83, 892, 9	Social and other services	††	††	††	††	5	201	77	19	10	
83 892, 9	Social services	**	**	**	**	3	(D)	(D)	(D)	(D)	
	Other services	**	**	**	**	2	(D)	(D)	(D)	(D)	

Table 4b. Summary Statistics for Firms Exempt From Federal Income Tax for Standard Metropolitan Statistical Areas: 1982

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
CHICAGO-GARY-KENOSHA, ILL.-IND.-WIS., SCSA						
	Total	3 979	3 233 030	1 163 322	276 196	89 500
7011 pt., 7032, 704	Hotels, camps, and membership lodging	63	(D)	(D)	(D)	(D)
7011 pt.	Hotels	2	(D)	(D)	(D)	(D)
7032	Sporting and recreational camps	13	1 090	533	122	54
704	Organization hotels and lodging houses, on membership basis	48	(D)	(D)	(D)	(D)
7391, 2, 7	Research, testing, and consulting services	43	458 137	229 819	57 481	9 858
7391	Research and development laboratories	10	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services	25	(D)	(D)	(D)	(D)
7397	Testing laboratories and facilities	8	(D)	(D)	(D)	(D)
792, 7997, 7999 pt., 84	Selected amusement, recreation, and related services	234	259 272	104 925	21 386	9 175
792	Producers, orchestras, and entertainers	34	(D)	(D)	(D)	(D)
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services	19	11 295	3 296	651	211
7929	Bands, orchestras, actors, and other entertainers and entertainment groups	15	(D)	(D)	(D)	(D)
7999 pt., 84	Museums, art galleries, and botanical and zoological gardens	44	(D)	(D)	(D)	(D)
7999 pt.	Commercial museums, art galleries, and botanical and zoological gardens	3	(D)	(D)	(D)	(D)
84	Noncommercial museums, art galleries, and botanical and zoological gardens	41	86 208	32 397	7 912	2 967
8411	Noncommercial museums and art galleries	37	(D)	(D)	(D)	(D)
8421	Noncommercial arboreta, botanical and zoological gardens	4	(D)	(D)	(D)	(D)
7997	Membership sports and recreation clubs	151	115 059	49 250	8 734	4 763
7999 pt.	Fairs	5	(D)	(D)	(D)	(D)
805, 8, 9	Selected health services	255	(D)	(D)	(D)	(D)
805	Nursing and personal care facilities	63	(D)	(D)	(D)	(D)
8051	Skilled nursing care facilities	28	64 312	33 396	7 782	3 888
8059	Nursing and personal care facilities, n.e.c.	35	(D)	(D)	(D)	(D)
808	Outpatient care facilities	116	(D)	(D)	(D)	(D)
809	Health and allied services, n.e.c.	76	(D)	(D)	(D)	(D)
81	Legal aid societies and similar legal services	22	8 346	5 805	1 410	314
823, 4, 9	Selected educational services	103	48 162	20 994	5 233	2 936
823	Libraries and information centers	11	13 028	5 349	1 268	403
824	Correspondence schools and vocational schools	26	(D)	(D)	(D)	(D)
8241, 9	Correspondence and vocational schools, except vocational high schools, n.e.c.	26	(D)	(D)	(D)	(D)
8243, 4	Data processing, business, and secretarial schools	-	-	-	-	-
829	Schools and educational services, n.e.c.	66	(D)	(D)	(D)	(D)
83	Social services	1 442	740 562	269 332	64 047	27 621
835	Child day care services	368	85 990	45 615	10 396	5 568
832, 3, 6, 9	Other social services	1 074	654 572	223 717	53 651	22 053
832	Individual and family social services	440	159 064	73 449	17 463	6 674
833	Job training and vocational rehabilitation services	147	74 139	38 665	9 061	4 947
836	Residential care	182	116 406	54 532	12 685	5 868
839	Social services, n.e.c.	305	304 963	57 071	14 442	4 564
861, 2, 4, 9	Selected membership organizations	1 755	1 253 301	372 243	89 298	25 687
861	Business associations	441	408 329	118 741	28 890	5 453
864	Civic, social, and fraternal associations	922	(D)	(D)	(D)	(D)
862, 9	Other membership organizations	392	(D)	(D)	(D)	(D)
862	Professional membership organizations	211	411 850	112 377	26 899	5 603
869	Membership organizations, n.e.c.	181	(D)	(D)	(D)	(D)
892	Noncommercial educational, scientific, and research organizations	62	152 191	15 230	3 402	677
MILWAUKEE-RACINE SCSA						
	Total	980	481 781	200 761	46 723	21 296
7011 pt., 7032, 704	Hotels, camps, and membership lodging	12	(D)	(D)	(D)	(D)
7011 pt.	Hotels	1	(D)	(D)	(D)	(D)
7032	Sporting and recreational camps	9	1 267	496	73	58
704	Organization hotels and lodging houses, on membership basis	2	(D)	(D)	(D)	(D)
7391, 2, 7	Research, testing, and consulting services	3	(D)	(D)	(D)	(D)
7391	Research and development laboratories	-	-	-	-	-
7392	Management, consulting, and public relations services	1	(D)	(D)	(D)	(D)
7397	Testing laboratories and facilities	2	(D)	(D)	(D)	(D)

Table 4b. Summary Statistics for Firms Exempt From Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D.]

SIC code	Geographic area and kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
MILWAUKEE-RACINE SMSA—Con.						
792, 7997, 7999 pt., 84	Selected amusement, recreation, and related services -----	73	51 016	20 960	4 297	1 858
792	Producers, orchestras, and entertainers -----	17	(D)	(D)	(D)	(D)
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services -----	8	(D)	(D)	(D)	(D)
7929	Bands, orchestras, actors, and other entertainers and entertainment groups -----	9	6 925	3 913	896	238
7999 pt., 84	Museums, art galleries, and botanical and zoological gardens -----	14	8 448	2 679	633	265
7999 pt.	Commercial museums, art galleries, and botanical and zoological gardens -----	2	(D)	(D)	(D)	(D)
84	Noncommercial museums, art galleries, and botanical and zoological gardens -----	12	(D)	(D)	(D)	(D)
8411	Noncommercial museums and art galleries-----	11	(D)	(D)	(D)	(D)
8421	Noncommercial arboreta, botanical and zoological gardens -----	1	(D)	(D)	(D)	(D)
7997	Membership sports and recreation clubs -----	39	(D)	(D)	(D)	(D)
7999 pt.	Fairs -----	3	(D)	(D)	(D)	(D)
805, 8, 9	Selected health services -----	66	131 982	67 955	15 988	6 466
805	Nursing and personal care facilities -----	37	(D)	(D)	(D)	(D)
8051	Skilled nursing care facilities-----	24	(D)	(D)	(D)	(D)
8059	Nursing and personal care facilities, n.e.c. -----	13	22 988	12 093	2 825	1 210
808	Outpatient care facilities -----	17	19 359	5 649	1 364	448
809	Health and allied services, n.e.c.-----	12	(D)	(D)	(D)	(D)
81	Legal aid societies and similar legal services -----	4	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services -----	26	(D)	(D)	(D)	(D)
823	Libraries and information centers -----	2	(D)	(D)	(D)	(D)
824	Correspondence schools and vocational schools -----	6	(D)	(D)	(D)	(D)
8241, 9	Correspondence and vocational schools, except vocational high schools, n.e.c. -----	5	(D)	(D)	(D)	(D)
8243, 4	Data processing, business, and secretarial schools -----	1	(D)	(D)	(D)	(D)
829	Schools and educational services, n.e.c.-----	18	(D)	(D)	(D)	(D)
83	Social services -----	415	(D)	(D)	(D)	(D)
835	Child day care services -----	98	(D)	(D)	(D)	(D)
832, 3, 6, 9	Other social services -----	317	(D)	(D)	(D)	(D)
832	Individual and family social services -----	136	32 858	17 635	4 111	1 631
833	Job training and vocational rehabilitation services-----	32	27 444	14 652	3 525	2 298
836	Residential care -----	64	(D)	(D)	(D)	(D)
839	Social services, n.e.c.-----	85	60 767	12 270	2 781	1 031
861, 2, 4, 9	Selected membership organizations -----	379	113 621	38 345	9 010	4 381
861	Business associations -----	82	22 104	6 936	1 702	489
864	Civic, social, and fraternal associations -----	217	47 743	19 247	4 546	3 083
862, 9	Other membership organizations -----	80	43 774	12 162	2 762	809
862	Professional membership organizations-----	39	(D)	(D)	(D)	(D)
869	Membership organizations, n.e.c.-----	41	(D)	(D)	(D)	(D)
892	Noncommercial educational, scientific, and research organizations -----	2	(D)	(D)	(D)	(D)
APPLETON-OSHKOSH SMSA						
Total -----		196	44 590	22 564	4 937	3 255
7011 pt., 7032, 704	Hotels, camps, and membership lodging -----	3	(D)	(D)	(D)	(D)
7391, 2, 7	Research, testing, and consulting services -----	5	2 244	1 439	225	74
792, 7997, 7999 pt., 84	Selected amusement, recreation, and related services -----	15	4 346	1 674	335	267
805, 8, 9	Selected health services -----	12	10 733	6 269	1 388	786
805	Nursing and personal care facilities -----	6	8 950	5 178	1 123	677
808	Outpatient care facilities -----	2	(D)	(D)	(D)	(D)
809	Health and allied services, n.e.c.-----	4	(D)	(D)	(D)	(D)
81	Legal aid societies and similar legal services -----	1	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services -----	2	(D)	(D)	(D)	(D)
83	Social services -----	83	16 277	8 579	1 939	1 298
835	Child day care services -----	21	1 326	933	250	156
832, 3, 6, 9	Other social services -----	62	14 951	7 646	1 689	1 142
861, 2, 4, 9	Selected membership organizations -----	75	10 709	4 464	1 018	813
861	Business associations -----	16	1 855	769	193	75
864	Civic, social, and fraternal associations -----	45	8 019	3 395	760	702
862, 9	Other membership organizations -----	14	835	300	65	36
892	Noncommercial educational, scientific, and research organizations -----	-	-	-	-	-

Table 4b. Summary Statistics for Firms Exempt From Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
DULUTH-SUPERIOR, MINN.-WIS., SMSA						
	Total -----	287	78 363	34 387	8 131	4 089
7011 pt., 7032, 704	Hotels, camps, and membership lodging -----	8	1 472	643	135	82
7391, 2, 7	Research, testing, and consulting services -----	1	(D)	(D)	(D)	(D)
792, 7997, 7999 pt., 84	Selected amusement, recreation, and related services -----	14	2 791	1 000	212	97
805, 8, 9	Selected health services -----	37	22 546	12 499	2 812	1 143
805	Nursing and personal care facilities -----	13	13 248	7 021	1 610	751
808	Outpatient care facilities -----	19	9 067	5 361	1 174	375
809	Health and allied services, n.e.c. -----	5	231	117	28	17
81	Legal aid societies and similar legal services -----	2	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services -----	7	(D)	(D)	(D)	(D)
83	Social services -----	100	36 712	14 076	3 511	1 883
835	Child day care services -----	15	865	540	133	98
832, 3, 6, 9	Other social services -----	85	35 847	13 536	3 378	1 785
861, 2, 4, 9	Selected membership organizations -----	118	12 662	4 896	1 193	730
861	Business associations -----	21	1 938	890	240	87
864	Civic, social, and fraternal associations -----	80	7 360	2 785	660	536
862, 9	Other membership organizations -----	17	3 364	1 221	293	107
892	Noncommercial educational, scientific, and research organizations -----	-	-	-	-	-
EAU CLAIRE SMSA						
	Total -----	90	24 545	9 852	2 134	1 534
7011 pt., 7032, 704	Hotels, camps, and membership lodging -----	-	-	-	-	-
7391, 2, 7	Research, testing, and consulting services -----	-	-	-	-	-
792, 7997, 7999 pt., 84	Selected amusement, recreation, and related services -----	4	(D)	(D)	(D)	(D)
805, 8, 9	Selected health services -----	7	7 429	3 367	774	329
805	Nursing and personal care facilities -----	3	3 432	2 145	500	257
808	Outpatient care facilities -----	2	(D)	(D)	(D)	(D)
809	Health and allied services, n.e.c. -----	2	(D)	(D)	(D)	(D)
81	Legal aid societies and similar legal services -----	-	-	-	-	-
823, 4, 9	Selected educational services -----	2	(D)	(D)	(D)	(D)
83	Social services -----	35	11 754	4 312	864	854
835	Child day care services -----	5	280	150	30	24
832, 3, 6, 9	Other social services -----	30	11 474	4 162	834	830
861, 2, 4, 9	Selected membership organizations -----	42	(D)	(D)	(D)	(D)
861	Business associations -----	6	417	157	41	14
864	Civic, social, and fraternal associations -----	26	2 967	1 043	239	241
862, 9	Other membership organizations -----	10	(D)	(D)	(D)	(D)
892	Noncommercial educational, scientific, and research organizations -----	-	-	-	-	-
GREEN BAY SMSA						
	Total -----	110	30 567	12 926	3 155	1 776
7011 pt., 7032, 704	Hotels, camps, and membership lodging -----	-	-	-	-	-
7391, 2, 7	Research, testing, and consulting services -----	1	(D)	(D)	(D)	(D)
792, 7997, 7999 pt., 84	Selected amusement, recreation, and related services -----	4	(D)	(D)	(D)	(D)
805, 8, 9	Selected health services -----	13	8 442	4 626	1 151	768
805	Nursing and personal care facilities -----	7	(D)	(D)	(D)	(D)
808	Outpatient care facilities -----	2	(D)	(D)	(D)	(D)
809	Health and allied services, n.e.c. -----	4	4 336	2 488	606	496
81	Legal aid societies and similar legal services -----	1	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services -----	-	-	-	-	-
83	Social services -----	52	14 870	5 176	1 245	515
835	Child day care services -----	20	1 467	811	195	126
832, 3, 6, 9	Other social services -----	32	13 403	4 365	1 050	389

Table 4b. Summary Statistics for Firms Exempt From Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
GREEN BAY SMSA—Con.						
861, 2, 4, 9	Selected membership organizations -----	38	5 198	2 057	532	377
861	Business associations -----	9	729	250	60	22
864	Civic, social, and fraternal associations -----	20	3 545	1 499	397	323
862, 9	Other membership organizations -----	9	924	308	75	32
892	Noncommercial educational, scientific, and research organizations -----	1	(D)	(D)	(D)	(D)
JANESVILLE-BELOIT SMSA						
	Total -----	99	17 066	7 322	1 735	1 145
7011 pt., 7032, 704	Hotels, camps, and membership lodging -----	2	(D)	(D)	(D)	(D)
7391, 2, 7	Research, testing, and consulting services -----	-	-	-	-	-
792, 7997, 7999 pt., 84	Selected amusement, recreation, and related services -----	7	(D)	(D)	(D)	(D)
805, 8, 9	Selected health services -----	7	2 303	1 452	335	161
805	Nursing and personal care facilities -----	3	(D)	(D)	(D)	(D)
808	Outpatient care facilities -----	3	(D)	(D)	(D)	(D)
809	Health and allied services, n.e.c. -----	1	(D)	(D)	(D)	(D)
81	Legal aid societies and similar legal services -----	1	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services -----	-	-	-	-	-
83	Social services -----	43	7 054	3 279	802	577
835	Child day care services -----	6	506	317	83	51
832, 3, 6, 9	Other social services -----	37	6 548	2 962	719	526
861, 2, 4, 9	Selected membership organizations -----	39	4 970	1 601	393	280
861	Business associations -----	7	963	387	90	34
864	Civic, social, and fraternal associations -----	24	3 706	1 108	280	229
862, 9	Other membership organizations -----	8	301	106	23	17
892	Noncommercial educational, scientific, and research organizations -----	-	(D)	(D)	(D)	(D)
KENOSHA SMSA						
	Total -----	77	18 374	8 666	1 926	1 299
7011 pt., 7032, 704	Hotels, camps, and membership lodging -----	1	(D)	(D)	(D)	(D)
7391, 2, 7	Research, testing, and consulting services -----	1	(D)	(D)	(D)	(D)
792, 7997, 7999 pt., 84	Selected amusement, recreation, and related services -----	4	1 048	606	85	70
805, 8, 9	Selected health services -----	3	(D)	(D)	(D)	(D)
805	Nursing and personal care facilities -----	1	(D)	(D)	(D)	(D)
808	Outpatient care facilities -----	1	(D)	(D)	(D)	(D)
809	Health and allied services, n.e.c. -----	1	(D)	(D)	(D)	(D)
81	Legal aid societies and similar legal services -----	1	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services -----	-	-	-	-	-
83	Social services -----	39	8 239	4 544	1 017	721
835	Child day care services -----	6	307	215	55	40
832, 3, 6, 9	Other social services -----	33	7 932	4 329	962	681
861, 2, 4, 9	Selected membership organizations -----	27	6 755	2 297	543	395
861	Business associations -----	5	390	160	45	13
864	Civic, social, and fraternal associations -----	18	(D)	(D)	(D)	(D)
862, 9	Other membership organizations -----	4	(D)	(D)	(D)	(D)
892	Noncommercial educational, scientific, and research organizations -----	1	(D)	(D)	(D)	(D)

Table 4b. Summary Statistics for Firms Exempt From Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
LA CROSSE SMSA						
7011 pt., 7032, 704	Total -----	79	29 695	13 074	3 079	2 288
7391, 2, 7	Hotels, camps, and membership lodging -----	1	(D)	(D)	(D)	(D)
792, 7997, 7999 pt., 84	Research, testing, and consulting services -----	-	-	-	-	-
805, 8, 9	Selected amusement, recreation, and related services -----	4	(D)	(D)	(D)	(D)
805	Selected health services -----	6	7 433	4 042	971	486
808	Nursing and personal care facilities -----	5	(D)	(D)	(D)	(D)
809	Outpatient care facilities -----	1	(D)	(D)	(D)	(D)
81	Health and allied services, n.e.c. -----	1	(D)	(D)	(D)	(D)
823, 4, 9	Legal aid societies and similar legal services -----	1	(D)	(D)	(D)	(D)
83	Selected educational services -----	1	(D)	(D)	(D)	(D)
835	Social services -----	38	16 134	6 903	1 681	1 373
832, 3, 6, 9	Child day care services -----	7	1 156	714	158	122
832	Other social services -----	31	14 978	6 189	1 523	1 251
861, 2, 4, 9	Noncommercial educational, scientific, and research organizations -----	28	4 473	1 523	358	398
861	Business associations -----	5	323	125	28	12
864	Civic, social, and fraternal associations -----	17	3 570	1 189	279	360
862, 9	Other membership organizations -----	6	580	209	51	26
892	Noncommercial educational, scientific, and research organizations -----	-	-	-	-	-
MADISON SMSA						
7011 pt., 7032, 704	Total -----	434	188 008	62 680	14 855	6 122
7011 pt., 7032, 704	Hotels, camps, and membership lodging -----	21	2 141	652	199	118
7011 pt. 7032 704	Hotels -----	1	(D)	(D)	(D)	(D)
7032	Sporting and recreational camps -----	1	(D)	(D)	(D)	(D)
704	Organization hotels and lodging houses, on membership basis -----	20	(D)	(D)	(D)	(D)
7391, 2, 7	Research, testing, and consulting services -----	10	5 916	2 015	387	132
7391	Research and development laboratories -----	1	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services -----	9	(D)	(D)	(D)	(D)
7397	Testing laboratories and facilities -----	-	-	-	-	-
792, 7997, 7999 pt., 84	Selected amusement, recreation, and related services -----	18	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers -----	4	314	165	37	44
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services -----	2	(D)	(D)	(D)	(D)
7929	Bands, orchestras, actors, and other entertainers and entertainment groups -----	2	(D)	(D)	(D)	(D)
7999 pt., 84	Museums, art galleries, and botanical and zoological gardens -----	2	(D)	(D)	(D)	(D)
7999 pt.	Commercial museums, art galleries, and botanical and zoological gardens -----	-	-	-	-	-
84	Noncommercial museums, art galleries, and botanical and zoological gardens -----	2	(D)	(D)	(D)	(D)
8411	Noncommercial museums and art galleries -----	2	(D)	(D)	(D)	(D)
8421	Noncommercial arboreta, botanical and zoological gardens -----	-	-	-	-	-
7997	Membership sports and recreation clubs -----	11	5 139	1 950	337	189
7999 pt.	Fairs -----	1	(D)	(D)	(D)	(D)
805, 8, 9	Noncommercial educational, scientific, and research organizations -----	14	20 158	9 595	2 199	951
805	Selected health services -----	14	20 158	9 595	2 199	951
8051	Nursing and personal care facilities -----	5	9 273	5 766	1 313	650
8059	Skilled nursing care facilities -----	4	(D)	(D)	(D)	(D)
808	Nursing and personal care facilities, n.e.c. -----	1	(D)	(D)	(D)	(D)
809	Outpatient care facilities -----	6	(D)	(D)	(D)	(D)
81	Health and allied services, n.e.c. -----	3	(D)	(D)	(D)	(D)
823, 4, 9	Legal aid societies and similar legal services -----	3	(D)	(D)	(D)	(D)
823	Selected educational services -----	8	1 982	416	98	27
824	Libraries and information centers -----	1	(D)	(D)	(D)	(D)
8241, 9	Correspondence schools and vocational schools -----	1	(D)	(D)	(D)	(D)
8243, 4	Correspondence and vocational schools, except vocational high schools, n.e.c. -----	1	(D)	(D)	(D)	(D)
829	Data processing, business, and secretarial schools -----	-	-	-	-	-
83	Schools and educational services, n.e.c. -----	6	(D)	(D)	(D)	(D)
835	Social services -----	175	67 785	19 414	4 694	2 199
832, 3, 6, 9	Child day care services -----	43	2 944	1 825	474	350
832	Other social services -----	132	64 841	17 589	4 220	1 849
833	Individual and family social services -----	44	8 659	3 756	931	358
836	Job training and vocational rehabilitation services -----	19	11 860	6 365	1 429	869
839	Residential care -----	34	7 997	4 229	1 065	372
	Social services, n.e.c. -----	35	36 325	3 239	795	250

Table 4b. Summary Statistics for Firms Exempt From Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
MADISON SMSA—Con.						
861, 2, 4, 9	Selected membership organizations	178	80 835	26 613	6 466	2 308
861	Business associations	56	39 413	10 652	2 535	502
864	Civic, social, and fraternal associations	60	12 341	4 628	1 093	705
862, 9	Other membership organizations	62	29 081	11 333	2 838	1 101
862	Professional membership organizations	30	10 016	3 382	809	219
869	Membership organizations, n.e.c.	32	19 065	7 951	2 029	882
892	Noncommercial educational, scientific, and research organizations	7	2 243	1 215	277	102
MILWAUKEE SMSA						
7011 pt, 7032, 704	Total	864	446 562	184 145	42 736	19 372
7011 pt,	Hotels, camps, and membership lodging	9	1 174	433	69	60
7032	Hotels	-	-	-	-	-
704	Sporting and recreational camps	7	(D)	(D)	(D)	(D)
	Organization hotels and lodging houses, on membership basis	2	(D)	(D)	(D)	(D)
7391, 2, 7	Research, testing, and consulting services	3	(D)	(D)	(D)	(D)
7391	Research and development laboratories	-	-	-	-	-
7392	Management, consulting, and public relations services	1	(D)	(D)	(D)	(D)
7397	Testing laboratories and facilities	2	(D)	(D)	(D)	(D)
792, 7997, 7999 pt., 84	Selected amusement, recreation, and related services	65	47 691	19 601	4 043	1 695
792	Producers, orchestras, and entertainers	16	9 950	5 309	1 266	366
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services	7	3 025	1 396	370	128
7929	Bands, orchestras, actors, and other entertainers and entertainment groups	9	6 925	3 913	896	238
7999 pt., 84	Museums, art galleries, and botanical and zoological gardens	13	(D)	(D)	(D)	(D)
7999 pt.	Commercial museums, art galleries, and botanical and zoological gardens	2	(D)	(D)	(D)	(D)
84	Noncommercial museums, art galleries, and botanical and zoological gardens	11	(D)	(D)	(D)	(D)
8411	Noncommercial museums and art galleries	10	7 644	2 432	582	247
8421	Noncommercial arboreta, botanical and zoological gardens	1	(D)	(D)	(D)	(D)
7997	Membership sports and recreation clubs	33	25 688	11 076	2 096	1 050
7999 pt.	Fairs	3	(D)	(D)	(D)	(D)
805, 8, 9	Selected health services	60	122 987	62 533	14 671	5 954
805	Nursing and personal care facilities	33	84 141	47 012	10 947	4 815
8051	Skilled nursing care facilities	20	61 153	34 919	8 122	3 605
8059	Nursing and personal care facilities, n.e.c.	13	22 988	12 093	2 825	1 210
808	Outpatient care facilities	16	(D)	(D)	(D)	(D)
809	Health and allied services, n.e.c.	11	(D)	(D)	(D)	(D)
81	Legal aid societies and similar legal services	3	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services	25	5 201	2 115	478	277
823	Libraries and information centers	2	(D)	(D)	(D)	(D)
824	Correspondence schools and vocational schools	6	(D)	(D)	(D)	(D)
8241, 9	Correspondence and vocational schools, except vocational high schools, n.e.c.	5	(D)	(D)	(D)	(D)
8243, 4	Data processing, business, and secretarial schools	1	(D)	(D)	(D)	(D)
829	Schools and educational services, n.e.c.	17	2 409	1 199	254	108
83	Social services	360	160 006	62 096	14 681	7 297
835	Child day care services	88	13 122	7 385	1 735	1 038
832, 3, 6, 9	Other social services	272	146 884	54 711	12 946	6 259
832	Individual and family social services	111	27 324	14 591	3 361	1 360
833	Job training and vocational rehabilitation services	27	26 058	13 681	3 277	2 120
836	Residential care	57	35 991	14 689	3 656	1 793
839	Social services, n.e.c.	77	57 511	11 750	2 652	986
861, 2, 4, 9	Selected membership organizations	337	105 859	35 585	8 350	3 994
861	Business associations	73	17 911	5 984	1 473	429
864	Civic, social, and fraternal associations	190	44 559	17 637	4 161	2 778
862, 9	Other membership organizations	74	43 389	11 964	2 716	787
862	Professional membership organizations	38	11 147	3 475	746	211
869	Membership organizations, n.e.c.	36	32 242	8 489	1 970	576
892	Noncommercial educational, scientific, and research organizations	2	(D)	(D)	(D)	(D)

Table 4b. Summary Statistics for Firms Exempt From Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
MINNEAPOLIS-ST. PAUL, MINN.-WIS., SMSA						
	Total	1 758	907 536	370 786	87 170	37 827
7011 pt., 7032, 704	Hotels, camps, and membership lodging	55	6 019	2 154	434	288
7011 pt. 7032 704	Hotels	2	(D)	(D)	(D)	(D)
	Sporting and recreational camps	14	(D)	(D)	(D)	(D)
	Organization hotels and lodging houses, on membership basis	39	2 292	544	143	136
7391, 2, 7	Research, testing, and consulting services	13	(D)	(D)	(D)	(D)
7391	Research and development laboratories	2	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services	9	(D)	(D)	(D)	(D)
7397	Testing laboratories and facilities	2	(D)	(D)	(D)	(D)
792, 7997, 7999 pt., 84	Selected amusement, recreation, and related services	103	93 182	43 091	9 846	3 849
792	Producers, orchestras, and entertainers	32	29 680	14 339	3 682	1 321
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services	20	(D)	(D)	(D)	(D)
7929	Bands, orchestras, actors, and other entertainers and entertainment groups	12	(D)	(D)	(D)	(D)
7999 pt., 84	Museums, art galleries, and botanical and zoological gardens	27	33 178	14 584	3 470	1 115
7999 pt.	Commercial museums, art galleries, and botanical and zoological gardens	2	(D)	(D)	(D)	(D)
84	Noncommercial museums, art galleries, and botanical and zoological gardens	25	(D)	(D)	(D)	(D)
8411	Noncommercial museums and art galleries	24	32 397	14 290	3 398	1 084
8421	Noncommercial arboretum, botanical and zoological gardens	1	(D)	(D)	(D)	(D)
7997	Membership sports and recreation clubs	40	30 029	14 149	2 692	1 407
7999 pt.	Fairs	4	295	19	2	6
805, 8, 9	Selected health services	123	234 987	106 098	24 734	9 704
805	Nursing and personal care facilities	65	120 158	70 271	16 391	7 427
8051	Skilled nursing care facilities	37	98 183	57 601	13 476	6 061
8059	Nursing and personal care facilities, n.e.c.	28	21 975	12 670	2 915	1 366
808	Outpatient care facilities	48	(D)	(D)	(D)	(D)
809	Health and allied services, n.e.c.	10	(D)	(D)	(D)	(D)
81	Legal aid societies and similar legal services	15	5 166	2 559	576	102
823, 4, 9	Selected educational services	41	(D)	(D)	(D)	(D)
823	Libraries and information centers	2	(D)	(D)	(D)	(D)
824	Correspondence schools and vocational schools	11	(D)	(D)	(D)	(D)
8241, 9	Correspondence and vocational schools, except vocational high schools, n.e.c.	11	(D)	(D)	(D)	(D)
8243, 4	Data processing, business, and secretarial schools	28	(D)	(D)	(D)	(D)
829	Schools and educational services, n.e.c.	-	-	-	-	-
83	Social services	639	301 638	125 069	29 807	14 263
835	Child day care services	182	22 896	12 379	3 157	1 772
832, 3, 6, 9	Other social services	457	278 742	112 690	26 650	12 491
832	Individual and family social services	207	80 780	37 256	8 795	3 082
833	Job training and vocational rehabilitation services	56	38 869	21 778	5 125	4 099
836	Residential care	73	72 261	35 646	8 244	3 625
839	Social services, n.e.c.	121	86 832	18 010	4 486	1 685
861, 2, 4, 9	Selected membership organizations	741	212 259	69 999	16 908	8 302
861	Business associations	158	52 025	16 227	3 920	941
864	Civic, social, and fraternal associations	412	95 842	32 995	7 911	5 686
862, 9	Other membership organizations	171	64 392	20 777	5 077	1 675
862	Professional membership organizations	66	22 091	6 520	1 535	402
869	Membership organizations, n.e.c.	105	42 301	14 257	3 542	1 273
892	Noncommercial educational, scientific, and research organizations	28	(D)	(D)	(D)	(D)
RACINE SMSA						
	Total	116	35 219	16 616	3 987	1 924
7011 pt., 7032, 704	Hotels, camps, and membership lodging	3	(D)	(D)	(D)	(D)
7391, 2, 7	Research, testing, and consulting services	-	-	-	-	-
792, 7997, 7999 pt., 84	Selected amusement, recreation, and related services	8	3 325	1 359	254	163
805, 8, 9	Selected health services	6	8 995	5 422	1 317	512
805	Nursing and personal care facilities	4	(D)	(D)	(D)	(D)
808	Outpatient care facilities	1	(D)	(D)	(D)	(D)
809	Health and allied services, n.e.c.	1	(D)	(D)	(D)	(D)
81	Legal aid societies and similar legal services	1	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services	1	(D)	(D)	(D)	(D)

Table 4b. Summary Statistics for Firms Exempt From Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
RACINE SMSA—Con.						
83	Social services-----	55	(D)	(D)	(D)	(D)
835	Child day care services -----	10	(D)	(D)	(D)	(D)
832, 3, 6, 9	Other social services -----	45	(D)	(D)	(D)	(D)
861, 2, 4, 9	Selected membership organizations -----	42	7 762	2 760	660	387
861	Business associations -----	9	4 193	952	229	60
864	Civic, social, and fraternal associations -----	27	3 184	1 610	385	305
862, 9	Other membership organizations -----	6	385	198	46	22
892	Noncommercial educational, scientific, and research organizations -----	-	-	-	-	-
SHEBOYGAN SMSA						
	Total -----	74	11 645	5 197	1 155	891
7011 pt., 7032, 704	Hotels, camps, and membership lodging -----	5	(D)	(D)	(D)	(D)
7391, 2, 7	Research, testing, and consulting services -----	-	-	-	-	-
792, 7997, 7999 pt., 84	Selected amusement, recreation, and related services -----	8	2 079	795	145	59
805, 8, 9	Selected health services -----	5	3 364	1 727	387	232
805	Nursing and personal care facilities -----	3	(D)	(D)	(D)	(D)
808	Outpatient care facilities -----	1	(D)	(D)	(D)	(D)
809	Health and allied services, n.e.c. -----	1	(D)	(D)	(D)	(D)
81	Legal aid societies and similar legal services -----	1	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services -----	-	-	-	-	-
83	Social services-----	31	3 794	1 576	352	400
835	Child day care services -----	6	334	208	52	43
832, 3, 6, 9	Other social services -----	25	3 460	1 368	300	357
861, 2, 4, 9	Selected membership organizations -----	24	(D)	(D)	(D)	(D)
861	Business associations -----	5	(D)	(D)	(D)	(D)
864	Civic, social, and fraternal associations -----	14	861	410	101	95
862, 9	Other membership organizations -----	5	358	88	24	19
892	Noncommercial educational, scientific, and research organizations -----	-	-	-	-	-
WAUSAU SMSA						
	Total -----	83	15 600	6 384	1 514	933
7011 pt., 7032, 704	Hotels, camps, and membership lodging -----	1	(D)	(D)	(D)	(D)
7391, 2, 7	Research, testing, and consulting services -----	-	-	-	-	-
792, 7997, 7999 pt., 84	Selected amusement, recreation, and related services -----	9	1 958	595	102	65
805, 8, 9	Selected health services -----	3	1 096	538	127	61
805	Nursing and personal care facilities -----	-	-	-	-	-
808	Outpatient care facilities -----	1	(D)	(D)	(D)	(D)
809	Health and allied services, n.e.c. -----	2	(D)	(D)	(D)	(D)
81	Legal aid societies and similar legal services -----	1	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services -----	2	(D)	(D)	(D)	(D)
83	Social services-----	32	3 862	1 969	485	328
835	Child day care services -----	10	690	488	136	103
832, 3, 6, 9	Other social services -----	22	3 172	1 481	349	225
861, 2, 4, 9	Selected membership organizations -----	33	6 024	2 248	549	404
861	Business associations -----	7	914	502	122	40
864	Civic, social, and fraternal associations -----	18	4 349	1 591	397	342
862, 9	Other membership organizations -----	8	761	155	30	22
892	Noncommercial educational, scientific, and research organizations -----	2	(D)	(D)	(D)	(D)

Table 5a. Summary Statistics for Firms Subject to Federal Income Tax for the Area Outside Standard Metropolitan Statistical Areas: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Kind of business or operation	All establishments				Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
	Total	††	††	††	††	6 475	1 185 980	446 003	105 381	42 036	
70	Hotels, motels, and other lodging places	††	††	††	††	680	162 947	42 229	9 153	6 516	
7011 pt.	Hotels, motor hotels, and motels	††	††	††	††	527	146 577	38 877	8 635	6 088	
7011 pt.	Hotels	††	††	††	††	137	86 145	25 296	5 774	3 551	
7011 pt.	Hotels, 25 guestrooms or more	††	††	††	††	61	80 900	24 282	5 567	3 329	
7011 pt.	Hotels, less than 25 guestrooms	††	††	††	††	76	5 245	1 014	207	222	
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	390	60 432	13 581	2 861	2 537	
7011 pt.	Motels, tourist courts	††	††	††	††	373	53 822	11 623	2 406	2 165	
7011 pt.	Motor hotels	††	††	††	††	17	6 610	1 958	455	372	
702, 3, 4	Other lodging places	††	††	††	††	153	16 370	3 352	518	428	
703	Trailering parks and camps	††	††	††	††	132	14 979	2 994	443	374	
702, 4	Rooming, boarding, and membership lodging	††	††	††	††	21	1 391	358	75	54	
72	Personal services	††	††	††	††	1 208	90 362	30 590	6 860	4 552	
721	Laundry, cleaning, and garment services	††	††	††	††	211	(D)	(D)	(D)	(D)	
7215	Coin-operated laundries and dry cleaning	††	††	††	††	86	5 731	1 384	308	276	
721 ex.	Other laundry, cleaning, and garment services	††	††	††	††	125	(D)	(D)	(D)	(D)	
7215											
7211	Power laundries, family and commercial*	††	††	††	††	20	6 079	2 578	587	310	
7216	Dry-cleaning plants, except rug cleaning*	††	††	††	††	80	6 070	1 923	428	332	
Other 721	Laundry and cleaning services, n.e.c.*	††	††	††	††	25	(D)	(D)	(D)	(D)	
7212	Garment pressing and agents for laundries and dry cleaners	††	††	††	††	-	-	-	-	-	
7213	Linen supply*	††	††	††	††	2	(D)	(D)	(D)	(D)	
7217	Carpet and upholstery cleaning	††	††	††	††	18	769	296	56	77	
7218	Industrial launderers*	††	††	††	††	2	(D)	(D)	(D)	(D)	
7214, 9	Other laundry, garment services, including diaper*	††	††	††	††	3	(D)	(D)	(D)	(D)	
722	Photographic studios, portrait	††	††	††	††	63	5 071	1 118	232	151	
723, 4	Beauty and barber shops	††	††	††	††	690	32 026	14 126	3 041	2 396	
723	Beauty shops	††	††	††	††	638	30 309	13 338	2 859	2 305	
724	Barber shops	††	††	††	††	52	1 717	788	182	91	
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	7	371	110	25	13	
726	Funeral service and crematories	††	††	††	††	167	(D)	(D)	(D)	(D)	
729	Miscellaneous personal services	††	††	††	††	70	6 414	2 318	694	474	
73	Business services	††	††	††	††	528	101 666	36 085	8 274	3 559	
731	Advertising	††	††	††	††	21	(D)	(D)	(D)	(D)	
7311	Advertising agencies	††	††	††	††	14	(D)	(D)	(D)	(D)	
7312	Outdoor advertising services	††	††	††	††	5	1 828	503	95	33	
7313	Radio, TV, publishers' advertising representatives	††	††	††	††	-	-	-	-	-	
7319	Advertising, n.e.c.	††	††	††	††	2	(D)	(D)	(D)	(D)	
734	Services to dwellings and other buildings	††	††	††	††	93	(D)	(D)	(D)	(D)	
7341	Window cleaning	††	††	††	††	1	(D)	(D)	(D)	(D)	
7342	Disinfecting and exterminating services	††	††	††	††	6	(D)	(D)	(D)	(D)	
7349	Cleaning and maintenance services, n.e.c.	††	††	††	††	86	6 360	2 796	639	607	
737	Computer and data processing services	††	††	††	††	29	15 704	6 358	1 467	373	
7372	Computer programming and other software services	††	††	††	††	6	(D)	(D)	(D)	(D)	
7374	Data processing services	††	††	††	††	18	13 018	5 084	1 165	315	
7379	Computer related services, n.e.c.	††	††	††	††	5	(D)	(D)	(D)	(D)	
7392	Management, consulting, and public relations services	††	††	††	††	74	8 943	3 613	871	319	
7394	Equipment rental and leasing services	††	††	††	††	42	10 088	2 124	470	177	
Other 73	Other business services	††	††	††	††	269	52 439	18 801	4 319	1 910	
732	Credit reporting, collection agencies	††	††	††	††	36	2 681	1 133	247	125	
7331	Direct mail advertising services	††	††	††	††	6	3 008	322	81	62	
7332	Blueprinting and photocopying services	††	††	††	††	2	(D)	(D)	(D)	(D)	
7333	Commercial photography, art, and graphics	††	††	††	††	21	5 206	1 556	282	107	
7339	Stenographic services; and reproduction services, n.e.c.	††	††	††	††	5	321	151	35	24	
736	Personnel supply services	††	††	††	††	14	4 911	3 822	834	391	
7361	Employment agencies	††	††	††	††	8	923	644	161	85	
7362	Help supply services	††	††	††	††	6	3 988	3 178	673	306	
7369	Facilities management services	††	††	††	††	-	-	-	-	-	
7391	Research and development laboratories	††	††	††	††	8	2 497	1 231	336	80	
7397	Testing laboratories and facilities	††	††	††	††	10	2 933	994	278	78	
7393	Detective agencies and protective services	††	††	††	††	12	1 845	1 278	311	203	
7395	Photofinishing laboratories*	††	††	††	††	24	10 130	2 080	487	157	
7399 pt.	Sign painting shops	††	††	††	††	3	52	15	3	3	
7399 pt.	Interior designing	††	††	††	††	8	(D)	(D)	(D)	(D)	
7399 pt.	Telephone answering services	††	††	††	††	2	(D)	(D)	(D)	(D)	
735, 7396, 7399 pt.	Other business services, n.e.c.	††	††	††	††	118	18 371	6 080	1 381	651	
75	Automotive repair, services, and garages	††	††	††	††	559	82 205	18 102	4 118	1 684	
751	Automotive rental and leasing, without drivers	††	††	††	††	31	16 742	2 866	695	233	
752	Automobile parking	††	††	††	††	1	(D)	(D)	(D)	(D)	
7523	Parking lots	††	††	††	††	1	(D)	(D)	(D)	(D)	
7525	Parking structures	††	††	††	††	-	-	-	-	-	

Table 5a. Summary Statistics for Firms Subject to Federal Income Tax for the Area Outside Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D.]

SIC code	Kind of business or operation	All establishments			Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)
				Individual proprietorships (number)	Partnerships (number)				
75	Automotive repair, services, and garages—Con.								
753	Automotive repair shops	††	††	††	††	481	60 954	14 253	3 199
7538	General automotive repair shops	††	††	††	††	216	24 714	5 440	1 233
7538 pt.	General automotive repair shops, except diesel	**	**	**	**	197	20 632	4 351	967
7538 pt.	Diesel repair shops	**	**	**	**	19	4 082	1 089	266
7531	Top and body repair shops	††	††	††	††	189	(D)	(D)	(D)
7534, 5, 9	Other automotive repair shops	††	††	††	††	76	(D)	(D)	(D)
7534	Tire retreading and repair shops	**	**	**	**	6	4 076	714	158
7535	Paint shops	**	**	**	**	6	655	182	42
7539 pt.	Auto electrical and fuel system services	**	**	**	**	5	494	147	36
7539 pt.	Radiator repair	**	**	**	**	11	917	193	47
7539 pt.	Glass replacement and repair	**	**	**	**	14	3 206	699	158
7539 pt.	Brake, front end, and wheel alignment	**	**	**	**	5	494	171	38
7539 pt.	Exhaust system services (muffler shops)	**	**	**	**	12	1 617	378	82
7539 pt.	Transmission repair shops	**	**	**	**	13	1 148	312	57
7539 pt.	Other automotive repair shops, n.e.c.	**	**	**	**	4	(D)	(D)	(D)
754	Automotive services, except repair	††	††	††	††	46	(D)	(D)	(D)
7542	Car washes	**	**	**	**	29	3 126	639	151
7549	Other automotive services	**	**	**	**	17	(D)	(D)	(D)
76	Miscellaneous repair services	††	††	††	††	277	29 924	7 685	1 741
762	Electrical and electronic repair shops	††	††	††	††	79	7 749	1 767	412
7622	Radio and TV repair shops	††	††	††	††	46	4 022	749	161
7623, 9	Other electrical and electronic repair shops	††	††	††	††	33	3 727	1 018	251
7623	Refrigeration and air-conditioning repair shops	**	**	**	**	19	1 797	423	98
7629	Electrical and electronic repair shops, n.e.c.	**	**	**	**	14	1 930	595	153
764	Reupholstery and furniture repair	††	††	††	††	15	858	238	53
763, 9	Other repair shops and related services	††	††	††	††	183	21 317	5 680	1 276
763	Watch, clock, and jewelry repair	**	**	**	**	4	206	115	13
769	Miscellaneous repair and related services	**	**	**	**	179	21 112	5 565	1 250
7692	Welding repair	**	**	**	**	42	4 003	1 221	309
7694	Armature rewinding shops	**	**	**	**	23	4 638	1 014	226
7699	Repair shops and related services, n.e.c.	**	**	**	**	114	12 471	3 330	715
78, 79	Amusement and recreation services, including motion pictures	††	††	††	††	588	97 091	24 022	5 479
781, 2	Motion picture production, distribution, and services	††	††	††	††	3	(D)	(D)	(D)
783	Motion picture theaters	††	††	††	††	81	9 945	1 543	337
7832	Motion picture theaters, except drive-in	**	**	**	**	67	9 099	1 351	298
7833	Drive-in motion picture theaters	**	**	**	**	14	846	192	39
792	Producers, orchestras, and entertainers	††	††	††	††	20	2 497	568	114
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services	**	**	**	**	4	2 197	470	87
7929	Bands, orchestras, actors, and other entertainers and entertainment groups	**	**	**	**	16	300	98	27
793	Bowling alleys and billiards and pool establishments	††	††	††	††	144	(D)	(D)	(D)
7932	Billiard and pool establishments	††	††	††	††	144	(D)	(D)	(D)
7933	Bowling alleys	††	††	††	††	144	(D)	(D)	(D)
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	340	57 101	15 206	3 232
794	Commercial sports	††	††	††	††	8	(D)	(D)	(D)
7941	Professional sports clubs, managers, promoters	††	††	††	††	1	(D)	(D)	(D)
7948	Racing, including track operation	††	††	††	††	7	(D)	(D)	(D)
79 ex. 792, 3, 4	Other amusement and recreation services	††	††	††	††	332	(D)	(D)	(D)
791	Dance halls, studios, and schools	**	**	**	**	5	105	33	6
7992	Public golf courses	**	**	**	**	46	6 029	1 723	338
7993	Coin-operated amusement device operators	**	**	**	**	44	11 216	1 968	505
7996	Amusement parks	**	**	**	**	7	(D)	(D)	(D)
7997	Membership sports and recreation clubs	**	**	**	**	80	16 584	5 292	1 002
7999	Amusement and recreation services, n.e.c.	**	**	**	**	150	20 266	5 242	1 274
7999 pt.	Concession operators of amusement devices, rides	**	**	**	**	20	(D)	(D)	(D)
7999 pt.	Carnivals, circuses, and fairs	**	**	**	**	9	(D)	(D)	(D)
7999 pt.	Other commercial recreation and amusements	**	**	**	**	121	14 973	4 185	1 082
80, ex. 806	Health services, except hospitals	††	††	††	††	1 567	472 879	227 434	55 466
801	Offices of physicians	††	††	††	††	508	246 979	133 617	32 437
802	Offices of dentists	††	††	††	††	594	84 462	29 995	7 134
803	Offices of osteopathic physicians	††	††	††	††	18	1 485	526	109
8041	Offices of chiropractors	††	††	††	††	116	10 989	3 566	821
8042	Offices of optometrists	††	††	††	††	153	(D)	(D)	(D)
805	Nursing and personal care facilities	††	††	††	††	81	(D)	(D)	(D)
8049, 807, 8, 9	Other health services	††	††	††	††	97	16 227	8 292	1 726
807	Medical and dental laboratories	††	††	††	††	28	2 960	1 231	225
8071	Medical laboratories	††	††	††	††	4	754	182	35
8072	Dental laboratories	††	††	††	††	24	2 206	1 049	190
8049, 808, 9	Other health services, n.e.c.	††	††	††	††	69	13 267	7 061	1 501
81	Legal services	††	††	††	††	515	72 951	25 458	6 416

Table 5a. Summary Statistics for Firms Subject to Federal Income Tax for the Area Outside Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Kind of business or operation	All establishments				Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
823, 4, 9	Selected educational services	††	††	††	††	15	3 379	1 366	301	111	
823	Libraries and information centers	**	**	**	**	-	-	-	-	-	
824	Correspondence schools and vocational schools	**	**	**	**	2	(D)	(D)	(D)	(D)	
829	Schools and educational services, n.e.c.	**	**	**	**	13	(D)	(D)	(D)	(D)	
891	Engineering, architectural, and surveying services	††	††	††	††	164	(D)	(D)	(D)	(D)	
891 pt.	Architectural services	**	**	**	**	40	4 522	2 240	505	143	
891 pt.	Engineering services	**	**	**	**	64	17 084	8 730	2 057	445	
891 pt.	Surveying services	**	**	**	**	60	(D)	(D)	(D)	(D)	
893	Accounting, auditing, and bookkeeping services	††	††	††	††	233	(D)	(D)	(D)	(D)	
83, 892, 9	Social and other services	††	††	††	††	141	16 044	6 986	982	596	
83	Social services	**	**	**	**	117	14 725	6 659	923	568	
835	Child day care services	**	**	**	**	58	1 426	636	154	168	
832, 3, 6, 9	Other social services	**	**	**	**	59	13 299	6 023	769	400	
892, 9	Other services	**	**	**	**	24	1 319	327	59	28	

Table 5b. Summary Statistics for Firms Exempt From Federal Income Tax for the Area Outside Standard Metropolitan Statistical Areas: 1982

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
7011 pt., 7032, 704	Total	934	207 059	97 940	22 595	13 678
Hotels, camps, and membership lodging		35	5 473	1 751	252	141
7011 pt.	Hotels	-	-	-	-	-
7032	Sporting and recreational camps	30	5 331	1 714	244	130
704	Organization hotels and lodging houses, on membership basis	5	142	37	8	11
7391, 2, 7	Research, testing, and consulting services	10	7 846	3 169	751	213
7391	Research and development laboratories	1	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services	2	(D)	(D)	(D)	(D)
7397	Testing laboratories and facilities	7	(D)	(D)	(D)	(D)
792, 7997, 7999 pt., 84	Selected amusement, recreation, and related services	80	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers	6	(D)	(D)	(D)	(D)
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services	2	(D)	(D)	(D)	(D)
7929	Bands, orchestras, actors, and other entertainers and entertainment groups	4	91	29	4	9
7999 pt., 84	Museums, art galleries, and botanical and zoological gardens	17	2 239	622	127	67
7999 pt.	Commercial museums, art galleries, and botanical and zoological gardens	6	(D)	(D)	(D)	(D)
84	Noncommercial museums, art galleries, and botanical and zoological gardens	11	(D)	(D)	(D)	(D)
8411	Noncommercial museums and art galleries	11	(D)	(D)	(D)	(D)
8421	Noncommercial arboreta, botanical and zoological gardens	-	-	-	-	-
7997 7999 pt.	Membership sports and recreation clubs	45	7 619	2 655	397	353
Fairs		12	1 761	248	19	14
805, 8, 9	Selected health services	82	83 660	45 887	11 015	5 105
805	Nursing and personal care facilities	50	74 237	41 235	9 899	4 706
8051	Skilled nursing care facilities	44	72 096	39 967	9 532	4 474
8059	Nursing and personal care facilities, n.e.c.	6	2 141	1 268	367	232
808	Outpatient care facilities	28	8 634	4 312	1 060	375
809	Health and allied services, n.e.c.	4	789	340	56	24
81	Legal aid societies and similar legal services	1	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services	7	(D)	(D)	(D)	(D)
823	Libraries and information centers	3	(D)	(D)	(D)	(D)
824	Correspondence schools and vocational schools	1	(D)	(D)	(D)	(D)
8241, 9	Correspondence and vocational schools, except vocational high schools, n.e.c.	1	(D)	(D)	(D)	(D)
8243, 4	Data processing, business, and secretarial schools	3	(D)	(D)	(D)	(D)
829	Schools and educational services, n.e.c.	-	-	-	-	-

Table 5b. Summary Statistics for Firms Exempt From Federal Income Tax for the Area Outside Standard Metropolitan Statistical Areas: 1982—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
83	Social services	388	69 227	33 593	7 823	5 983
835	Child day care services	117	4 803	3 057	798	574
832, 3, 6, 9	Other social services	271	64 424	30 536	7 025	5 409
822	Individual and family social services	97	11 277	6 023	1 343	902
833	Job training and vocational rehabilitation services	42	22 573	13 286	2 998	3 238
836	Residential care	76	10 517	4 851	1 181	557
839	Social services, n.e.c.	56	20 057	6 376	1 503	712
861, 2, 4, 9	Selected membership organizations	331	27 373	9 043	2 062	1 730
861	Business associations	76	5 129	1 616	361	167
864	Civic, social, and fraternal associations	181	14 905	5 041	1 152	1 271
862, 9	Other membership organizations	74	7 339	2 386	549	292
862	Professional membership organizations	15	849	363	95	37
869	Membership organizations, n.e.c.	59	6 490	2 023	454	255
892	Noncommercial educational, scientific, and research organizations	-	-	-	-	-

Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 300 Establishments or More: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partners- ships (number)					
	BROWN COUNTY (Coextensive with Green Bay, Wis., SMSA; see table 4a.)									
	DANE COUNTY (Coextensive with Madison, Wis., SMSA; see table 4a.)									
	EAU CLAIRE COUNTY									
70	Total	††	††	††	††	423	105 402	44 113	10 958	3 159
70	Hotels, motels, and other lodging places	††	††	††	††	14	7 433	1 773	359	292
7011	Hotels, motor hotels, and motels	††	††	††	††	13	(D)	(D)	(D)	(D)
7011 pt.	Hotels	††	††	††	††	1	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	12	(D)	(D)	(D)	(D)
702, 3, 4	Other lodging places	††	††	††	††	1	(D)	(D)	(D)	(D)
72	Personal services	††	††	††	††	70	10 910	3 730	880	482
721	Laundry, cleaning, and garment services	††	††	††	††	16	(D)	(D)	(D)	(D)
7215	Coin-operated laundries and dry cleaning	††	††	††	††	3	(D)	(D)	(D)	(D)
721 ex.	Other laundry, cleaning, and garment services	††	††	††	††	13	(D)	(D)	(D)	(D)
7215										
7211	Power laundries, family and commercial*	**	**	**	**	3	(D)	(D)	(D)	(D)
7216	Dry-cleaning plants, except rug cleaning*	**	**	**	**	5	(D)	(D)	(D)	(D)
Other 721	Laundry and cleaning services, n.e.c.*	**	**	**	**	5	(D)	(D)	(D)	(D)
722	Photographic studios, portrait	††	††	††	††	3	362	79	18	9
723, 4	Beauty and barber shops	††	††	††	††	38	2 968	1 383	306	188
723	Beauty shops	††	††	††	††	31	(D)	(D)	(D)	(D)
724	Barber shops	††	††	††	††	7	(D)	(D)	(D)	(D)
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	1	(D)	(D)	(D)	(D)
726	Funeral service and crematories	††	††	††	††	6	1 719	359	80	25
729	Miscellaneous personal services	††	††	††	††	6	635	201	81	73
73	Business services	††	††	††	††	52	7 255	2 966	650	303
731	Advertising	††	††	††	††	6	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings	††	††	††	††	8	(D)	(D)	(D)	(D)
737	Computer and data processing services	††	††	††	††	6	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services	††	††	††	††	5	(D)	(D)	(D)	(D)
7394	Equipment rental and leasing services	††	††	††	††	1	(D)	(D)	(D)	(D)
Other 73	Other business services	††	††	††	††	26	(D)	(D)	(D)	(D)

Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 300 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
EAU CLAIRE COUNTY—Con.											
75	Automotive repair, services, and garages	††	††	††	††	47	11 121	2 847	741	227	
751	Automotive rental and leasing, without drivers	††	††	††	††	5	1 546	191	44	18	
752	Automobile parking	††	††	††	††	-	-	-	-	-	
753	Automotive repair shops	††	††	††	††	40	(D)	(D)	(D)	(D)	
7538	General automotive repair shops	††	††	††	††	18	4 102	957	310	89	
7531	Top and body repair shops	††	††	††	††	13	3 271	1 202	290	79	
7534, 5, 9	Other automotive repair shops	††	††	††	††	9	(D)	(D)	(D)	(D)	
754	Automotive services, except repair	††	††	††	††	2	(D)	(D)	(D)	(D)	
76	Miscellaneous repair services	††	††	††	††	19	3 285	807	158	85	
762	Electrical and electronic repair shops	††	††	††	††	7	(D)	(D)	(D)	(D)	
7622	Radio and TV repair shops	††	††	††	††	1	(D)	(D)	(D)	(D)	
7623, 9	Other electrical and electronic repair shops	††	††	††	††	6	(D)	(D)	(D)	(D)	
764	Reupholstery and furniture repair	††	††	††	††	2	(D)	(D)	(D)	(D)	
763, 9	Other repair shops and related services	††	††	††	††	10	1 886	393	67	51	
78, 79	Amusement and recreation services, including motion pictures	††	††	††	††	28	4 208	957	205	179	
781, 2	Motion picture production, distribution, and services	††	††	††	††	-	-	-	-	-	
783	Motion picture theaters	††	††	††	††	7	(D)	(D)	(D)	(D)	
792	Producers, orchestras, and entertainers	††	††	††	††	-	(D)	(D)	(D)	(D)	
793	Bowling alleys and billiards and pool establishments	††	††	††	††	1	(D)	(D)	(D)	(D)	
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	20	2 770	697	137	119	
80, ex. 806	Health services, except hospitals	††	††	††	††	112	35 840	19 897	5 268	952	
801	Offices of physicians	††	††	††	††	52	19 966	12 369	3 426	354	
802	Offices of dentists	††	††	††	††	38	7 799	3 549	926	224	
803	Offices of osteopathic physicians	††	††	††	††	1	(D)	(D)	(D)	(D)	
8041	Offices of chiropractors	††	††	††	††	8	1 183	481	100	39	
8042	Offices of optometrists	††	††	††	††	5	(D)	(D)	(D)	(D)	
805	Nursing and personal care facilities	††	††	††	††	2	(D)	(D)	(D)	(D)	
8049, 807, 8, 9	Other health services	††	††	††	††	6	(D)	(D)	(D)	(D)	
81	Legal services	††	††	††	††	33	7 300	3 360	734	161	
823, 4, 9	Selected educational services	††	††	††	††	4	(D)	(D)	(D)	(D)	
891	Engineering, architectural, and surveying services	††	††	††	††	10	8 172	3 934	1 002	201	
893	Accounting, auditing, and bookkeeping services	††	††	††	††	23	(D)	(D)	(D)	(D)	
83, 892, 9	Social and other services	††	††	††	††	11	(D)	(D)	(D)	(D)	
83	Social services	**	**	**	**	11	(D)	(D)	(D)	(D)	
892, 9	Other services	**	**	**	**	-	-	-	-	-	
FOND DU LAC COUNTY											
	Total	††	††	††	††	378	78 712	32 654	7 578	2 952	
70	Hotels, motels, and other lodging places	††	††	††	††	17	5 014	1 354	312	266	
7011	Hotels, motor hotels, and motels	††	††	††	††	13	4 663	1 301	300	260	
7011 pt.	Hotels	††	††	††	††	2	(D)	(D)	(D)	(D)	
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	11	(D)	(D)	(D)	(D)	
702, 3, 4	Other lodging places	††	††	††	††	4	351	53	12	6	
72	Personal services	††	††	††	††	63	7 480	3 280	725	426	
721	Laundry, cleaning, and garment services	††	††	††	††	13	1 720	741	169	100	
7215	Coin-operated laundries and dry cleaning	††	††	††	††	5	302	86	19	16	
721 ex. 7215	Other laundry, cleaning, and garment services	††	††	††	††	8	1 418	655	150	84	
7211	Power laundries, family and commercial*	**	**	**	**	1	(D)	(D)	(D)	(D)	
7216	Dry-cleaning plants, except rug cleaning*	**	**	**	**	5	(D)	(D)	(D)	(D)	
Other 721	Laundry and cleaning services, n.e.c.*	**	**	**	**	2	(D)	(D)	(D)	(D)	
722	Photographic studios, portrait	††	††	††	††	5	528	112	16	13	
723, 4	Beauty and barber shops	††	††	††	††	33	2 661	1 363	300	205	
723	Beauty shops	††	††	††	††	29	2 510	1 289	285	198	
724	Barber shops	††	††	††	††	4	151	74	15	7	
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	1	(D)	(D)	(D)	(D)	
726	Funeral service and crematories	††	††	††	††	7	1 459	475	102	33	
729	Miscellaneous personal services	††	††	††	††	4	(D)	(D)	(D)	(D)	
73	Business services	††	††	††	††	50	8 254	2 807	652	259	
731	Advertising	††	††	††	††	2	(D)	(D)	(D)	(D)	
734	Services to dwellings and other buildings	††	††	††	††	9	990	390	86	45	
737	Computer and data processing services	††	††	††	††	2	(D)	(D)	(D)	(D)	
7392	Management, consulting, and public relations services	††	††	††	††	5	768	337	88	22	
7394	Equipment rental and leasing services	††	††	††	††	4	1 488	338	90	29	
Other 73	Other business services	††	††	††	††	28	3 415	1 090	250	130	

Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 300 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll					Paid employees for period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)			
				Individual proprietorships (number)	Partnerships (number)							
FOND DU LAC COUNTY—Con.												
75	Automotive repair, services, and garages	††	††	††	††	50	8 340	2 122	490	242		
751	Automotive rental and leasing, without drivers	††	††	††	††	4	790	101	24	30		
752	Automobile parking	††	††	††	††	-	-	-	-	-		
753	Automotive repair shops	††	††	††	††	35	6 521	1 679	387	151		
7538	General automotive repair shops	††	††	††	††	10	1 147	339	78	28		
7531	Top and body repair shops	††	††	††	††	15	2 567	672	154	64		
7534, 5, 9	Other automotive repair shops	††	††	††	††	10	2 807	668	155	59		
754	Automotive services, except repair	††	††	††	††	11	1 029	342	79	61		
76	Miscellaneous repair services	††	††	††	††	14	2 131	638	150	46		
762	Electrical and electronic repair shops	††	††	††	††	3	104	25	7	3		
7622	Radio and TV repair shops	††	††	††	††	1	(D)	(D)	(D)	(D)		
7623, 9	Other electrical and electronic repair shops	††	††	††	††	2	(D)	(D)	(D)	(D)		
764	Reupholstery and furniture repair	††	††	††	††	2	(D)	(D)	(D)	(D)		
763, 9	Other repair shops and related services	††	††	††	††	9	(D)	(D)	(D)	(D)		
78, 79	Amusement and recreation services, including motion pictures	††	††	††	††	29	5 796	1 420	355	362		
781, 2	Motion picture production, distribution, and services	††	††	††	††	1	(D)	(D)	(D)	(D)		
783	Motion picture theaters	††	††	††	††	5	(D)	(D)	(D)	(D)		
792	Producers, orchestras, and entertainers	††	††	††	††	-	-	-	-	-		
793	Bowling alleys and billiards and pool establishments	††	††	††	††	11	3 433	819	235	264		
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	12	1 550	413	67	44		
80, ex. 806	Health services, except hospitals	††	††	††	††	93	31 971	16 701	3 830	1 057		
801	Offices of physicians	††	††	††	††	34	17 872	10 619	2 362	402		
802	Offices of dentists	††	††	††	††	36	6 015	2 488	515	170		
803	Offices of osteopathic physicians	††	††	††	††	-	-	-	-	-		
8041	Offices of chiropractors	††	††	††	††	7	662	194	33	26		
8042	Offices of optometrists	††	††	††	††	7	928	201	37	20		
805	Nursing and personal care facilities	††	††	††	††	4	6 053	3 042	849	426		
8049, 807, 8, 9	Other health services	††	††	††	††	5	441	157	34	13		
81	Legal services	††	††	††	††	32	4 868	2 094	489	137		
823, 4, 9	Selected educational services	††	††	††	††	1	(D)	(D)	(D)	(D)		
891	Engineering, architectural, and surveying services	††	††	††	††	11	1 131	568	159	45		
893	Accounting, auditing, and bookkeeping services	††	††	††	††	13	2 864	1 365	346	79		
83, 892, 9	Social and other services	††	††	††	††	5	(D)	(D)	(D)	(D)		
83	Social services	**	**	**	**	4	(D)	(D)	(D)	(D)		
892, 9	Other services	**	**	**	**	1	(D)	(D)	(D)	(D)		
KENOSHA COUNTY (Coextensive with Kenosha, Wis., SMSA; see table 4a.)												
LA CROSSE COUNTY (Coextensive with La Crosse, Wis., SMSA; see table 4a.)												
MANITOWOC COUNTY												
Total		††	††	††	††	302	57 679	22 204	5 475	2 013		
70	Hotels, motels, and other lodging places	††	††	††	††	8	(D)	(D)	(D)	(D)		
7011	Hotels, motor hotels, and motels	††	††	††	††	8	(D)	(D)	(D)	(D)		
7011 pt.	Hotels	††	††	††	††	2	(D)	(D)	(D)	(D)		
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	6	(D)	(D)	(D)	(D)		
702, 3, 4	Other lodging places	††	††	††	††	-	-	-	-	-		

Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 300 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
	MANITOWOC COUNTY—Con.										
72	Personal services	††	††	††	††	66	6 279	2 265	478	337	
721	Laundry, cleaning, and garment services	††	††	††	††	14	1 691	652	150	118	
7215	Coin-operated laundries and dry cleaning	††	††	††	††	8	535	145	30	28	
721 ex.	Other laundry, cleaning, and garment services	††	††	††	††	6	1 156	507	120	90	
7215	Power laundries, family and commercial*	1	(D)	(D)	(D)	(D)	
7216	Dry-cleaning plants, except rug cleaning*	3	(D)	(D)	(D)	(D)	
Other 721	Laundry and cleaning services, n.e.c.*	2	(D)	(D)	(D)	(D)	
722	Photographic studios, portrait	††	††	††	††	2	(D)	(D)	(D)	(D)	
723, 4	Beauty and barber shops	††	††	††	††	37	1 951	940	195	160	
723	Beauty shops	††	††	††	††	35	(D)	(D)	(D)	(D)	
724	Barber shops	††	††	††	††	2	(D)	(D)	(D)	(D)	
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	1	(D)	(D)	(D)	(D)	
726	Funeral service and crematories	††	††	††	††	9	1 622	360	79	27	
729	Miscellaneous personal services	††	††	††	††	3	(D)	(D)	(D)	(D)	
73	Business services	††	††	††	††	34	6 418	2 130	552	272	
731	Advertising	††	††	††	††	4	1 102	399	89	22	
734	Services to dwellings and other buildings	††	††	††	††	5	(D)	(D)	(D)	(D)	
737	Computer and data processing services	††	††	††	††	1	(D)	(D)	(D)	(D)	
7392	Management, consulting, and public relations services	††	††	††	††	4	154	26	7	5	
7394	Equipment rental and leasing services	††	††	††	††	4	471	115	24	12	
Other 73	Other business services	††	††	††	††	16	3 585	934	276	112	
75	Automotive repair, services, and garages	††	††	††	††	33	4 464	1 080	247	101	
751	Automotive rental and leasing, without drivers	††	††	††	††	2	(D)	(D)	(D)	(D)	
752	Automobile parking	††	††	††	††	-	-	-	-	-	
753	Automotive repair shops	††	††	††	††	29	3 987	994	225	86	
7538	General automotive repair shops	††	††	††	††	10	1 426	332	78	31	
7531	Top and body repair shops	††	††	††	††	14	1 602	329	77	26	
7534, 5, 9	Other automotive repair shops	††	††	††	††	5	959	333	70	29	
754	Automotive services, except repair	††	††	††	††	2	(D)	(D)	(D)	(D)	
76	Miscellaneous repair services	††	††	††	††	12	1 517	286	59	27	
762	Electrical and electronic repair shops	††	††	††	††	4	620	151	33	10	
7622	Radio and TV repair shops	††	††	††	††	4	620	151	33	10	
7623, 9	Other electrical and electronic repair shops	††	††	††	††	-	-	-	-	-	
764	Reupholstery and furniture repair	††	††	††	††	1	(D)	(D)	(D)	(D)	
763, 9	Other repair shops and related services	††	††	††	††	7	(D)	(D)	(D)	(D)	
78, 79	Amusement and recreation services, including motion pictures	††	††	††	††	27	2 613	759	213	179	
781, 2	Motion picture production, distribution, and services	††	††	††	††	-	-	-	-	-	
783	Motion picture theaters	††	††	††	††	3	(D)	(D)	(D)	(D)	
792	Producers, orchestras, and entertainers	††	††	††	††	4	(D)	(D)	(D)	(D)	
793	Bowling alleys and billiards and pool establishments	††	††	††	††	8	1 120	337	90	84	
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	12	(D)	(D)	(D)	(D)	
80, ex. 806	Health services, except hospitals	††	††	††	††	78	24 981	12 319	3 064	696	
801	Offices of physicians	††	††	††	††	29	16 329	9 139	2 108	353	
802	Offices of dentists	††	††	††	††	32	5 373	2 167	570	152	
803	Offices of osteopathic physicians	††	††	††	††	-	-	-	-	-	
8041	Offices of chiropractors	††	††	††	††	3	(D)	(D)	(D)	(D)	
8042	Offices of optometrists	††	††	††	††	7	755	166	38	22	
805	Nursing and personal care facilities	††	††	††	††	1	(D)	(D)	(D)	(D)	
8049, 807, 8, 9	Other health services	††	††	††	††	6	1 109	284	57	25	
81	Legal services	††	††	††	††	27	3 365	1 035	242	105	
823, 4, 9	Selected educational services	††	††	††	††	1	(D)	(D)	(D)	(D)	
891	Engineering, architectural, and surveying services	††	††	††	††	6	714	332	109	24	
893	Accounting, auditing, and bookkeeping services	††	††	††	††	8	1 589	668	212	50	
83, 892, 9	Social and other services	††	††	††	††	2	(D)	(D)	(D)	(D)	
83	Social services	1	(D)	(D)	(D)	(D)	
892, 9	Other services	1	(D)	(D)	(D)	(D)	
	MARATHON COUNTY (Coextensive with Wausau, Wis., SMSA; see table 4a.)										

Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 300 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll					Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)			
				Individual proprietorships (number)	Partnerships (number)							
MILWAUKEE COUNTY												
	Total	††	††	††	††	5 648	1 930 775	846 746	204 729	59 337		
70	Hotels, motels, and other lodging places	††	††	††	††	64	65 290	18 832	4 286	2 811		
7011	Hotels, motor hotels, and motels	††	††	††	††	54	63 778	18 517	4 188	2 790		
7011 pt.	Hotels	††	††	††	††	20	45 121	13 923	3 142	1 945		
7011 pt.	Hotels, 25 guestrooms or more	17	(D)	(D)	(D)	(D)		
7011 pt.	Hotels, less than 25 guestrooms	3	(D)	(D)	(D)	(D)		
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	34	18 657	4 594	1 046	845		
7011 pt.	Motels, tourist courts	††	††	††	††	27	9 430	2 102	545	405		
7011 pt.	Motor hotels	7	9 227	2 492	501	440		
702, 3, 4	Other lodging places	††	††	††	††	10	1 512	315	98	21		
703	Trailering parks and camps	††	††	††	††	4	(D)	(D)	(D)	(D)		
702, 4	Rooming, boarding, and membership lodging	††	††	††	††	6	(D)	(D)	(D)	(D)		
72	Personal services	††	††	††	††	824	117 934	44 091	10 754	5 201		
721	Laundry, cleaning, and garment services	††	††	††	††	148	43 012	15 324	3 623	1 588		
7215	Coin-operated laundries and dry cleaning	††	††	††	††	28	4 539	828	209	122		
721 ex.	Other laundry, cleaning, and garment services	††	††	††	††	120	38 473	14 496	3 414	1 466		
7215	Power laundries, family and commercial*	10	(D)	(D)	(D)	(D)		
7216	Dry-cleaning plants, except rug cleaning*	68	11 907	5 167	1 178	642		
Other 721	Laundry and cleaning services, n.e.c.*	42	(D)	(D)	(D)	(D)		
7211	Garment pressing and agents for laundries and dry cleaners	4	(D)	(D)	(D)	(D)		
7216	Linen supply*	3	(D)	(D)	(D)	(D)		
7217	Carpet and upholstery cleaning	20	1 069	466	102	58		
7218	Industrial launderers*	3	(D)	(D)	(D)	(D)		
7214, 9	Other laundry, garment services, including diaper*	12	(D)	(D)	(D)	(D)		
722	Photographic studios, portrait	††	††	††	††	43	5 751	1 292	264	141		
723, 4	Beauty and barber shops	††	††	††	††	456	34 382	17 202	4 141	2 254		
723	Beauty shops	††	††	††	††	392	30 454	15 528	3 716	2 075		
724	Barber shops	††	††	††	††	64	3 928	1 674	425	179		
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	14	763	220	50	31		
726	Funeral service and cremations	††	††	††	††	60	20 333	6 125	1 560	324		
729	Miscellaneous personal services	††	††	††	††	103	13 693	3 928	1 116	863		
73	Business services	††	††	††	††	1 038	429 634	206 361	50 651	19 747		
731	Advertising	††	††	††	††	89	28 052	14 708	3 632	729		
7311	Advertising agencies	††	††	††	††	78	25 378	13 382	3 328	572		
7312	Outdoor advertising services	2	(D)	(D)	(D)	(D)		
7313	Radio, TV, publishers' advertising representatives	5	816	340	65	9		
7319	Advertising, n.e.c.	4	(D)	(D)	(D)	(D)		
734	Services to dwellings and other buildings	††	††	††	††	157	32 970	18 194	4 417	3 385		
7341	Window cleaning	††	††	††	††	11	(D)	(D)	(D)	(D)		
7342	Disinfecting and exterminating services	14	6 286	1 941	469	120		
7349	Cleaning and maintenance services, n.e.c.	132	(D)	(D)	(D)	(D)		
737	Computer and data processing services	††	††	††	††	91	80 195	28 804	6 906	1 504		
7372	Computer programming and other software services	42	(D)	(D)	(D)	(D)		
7374	Data processing services	33	46 165	16 271	3 904	985		
7379	Computer related services, n.e.c.	16	(D)	(D)	(D)	(D)		
7392	Management, consulting, and public relations services	††	††	††	††	175	49 651	24 708	5 999	1 408		
7394	Equipment rental and leasing services	††	††	††	††	37	18 077	3 824	673	251		
Other 73	Other business services	††	††	††	††	489	220 689	116 123	28 824	12 470		
732	Credit reporting, collection agencies	23	10 725	3 567	1 010	285		
7331	Direct mail advertising services	15	8 766	3 698	732	440		
7332	Blueprinting and photocopying services	20	2 648	803	195	71		
7333	Commercial photography, art, and graphics	86	17 951	8 654	1 961	429		
7339	Stenographic services; and reproduction services, n.e.c.	20	3 543	1 063	280	90		
736	Personnel supply services	4	(D)	(D)	(D)	(D)		
7361	Employment agencies	13	4 724	2 239	502	120		
7362	Help supply services	45	37 645	21 552	5 123	2 410		
7369	Facilities management services	17	11 930	3 635	887	438		
7391	Research and development laboratories	8	(D)	(D)	(D)	(D)		
7397	Testing laboratories and facilities	9	2 323	407	101	43		
7393	Detective agencies and protective services	7	50 879	38 501	9 782	5 626		
7395	Photofinishing laboratories*	117	56 217	25 047	6 376	1 767		
7399 pt.	Sign painting shops	-	-	-	-	-		
7399 pt.	Interior designing	-	-	-	-	-		
7399 pt.	Telephone answering services	-	-	-	-	-		
735, 7396,	Other business services, n.e.c.	-	-	-	-	-		
7399 pt.						-	-	-	-	-		

Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 300 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F.]

SIC code	Geographic area and kind of business or operation	All establishments			Establishments with payroll					Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
MILWAUKEE COUNTY—Con.											
75	Automotive repair, services, and garages.....	††	††	††	††	439	146 993	33 154	7 864	2 471	
751	Automotive rental and leasing, without drivers	††	††	††	††	48	61 421	7 981	1 925	482	
752	Automobile parking	††	††	††	††	62	(D)	(D)	(D)	(D)	
7523	Parking lots	††	††	††	††	51	(D)	(D)	(D)	(D)	
7525	Parking structures	11	2 980	460	108	52	
753	Automotive repair shops.....	††	††	††	††	279	(D)	(D)	(D)	(D)	
7538	General automotive repair shops	††	††	††	††	123	26 950	7 685	1 835	583	
7538 pt.	General automotive repair shops, except diesel	††	††	††	††	114	(D)	(D)	(D)	(D)	
7538 pt.	Diesel repair shops	9	(D)	(D)	(D)	(D)	
7531	Top and body repair shops	††	††	††	††	77	15 124	4 814	1 103	317	
7534, 5, 9	Other automotive repair shops	††	††	††	††	79	(D)	(D)	(D)	(D)	
7534	Tire retreading and repair shops	††	††	††	††	3	(D)	(D)	(D)	(D)	
7535	Paint shops	8	1 187	463	71	31	
7539 pt.	Auto electrical and fuel system services	5	(D)	(D)	(D)	(D)	
7539 pt.	Radiator repair	6	1 750	584	158	39	
7539 pt.	Glass replacement and repair	9	2 243	500	102	32	
7539 pt.	Brake, front end, and wheel alignment	8	(D)	(D)	(D)	(D)	
7539 pt.	Exhaust system services (muffler shops)	16	8 949	2 165	450	106	
7539 pt.	Transmission repair shops	20	5 677	1 833	436	116	
7539 pt.	Other automotive repair shops, n.e.c.	4	(D)	(D)	(D)	(D)	
754	Automotive services, except repair	††	††	††	††	50	8 841	3 168	879	399	
7542	Car washes	26	(D)	(D)	(D)	(D)	
7549	Other automotive services	24	(D)	(D)	(D)	(D)	
76	Miscellaneous repair services	††	††	††	††	206	63 698	23 675	5 620	1 393	
762	Electrical and electronic repair shops	††	††	††	††	64	17 634	5 759	1 402	392	
7622	Radio and TV repair shops	††	††	††	††	31	5 714	1 915	450	154	
7623, 9	Other electrical and electronic repair shops	††	††	††	††	33	11 920	3 844	952	238	
7629	Refrigeration and air-conditioning repair shops	††	††	††	††	10	818	294	63	19	
	Electrical and electronic repair shops, n.e.c.	23	11 102	3 550	889	219	
764	Reupholstery and furniture repair	††	††	††	††	27	(D)	(D)	(D)	(D)	
763, 9	Other repair shops and related services	††	††	††	††	115	(D)	(D)	(D)	(D)	
763	Watch, clock, and jewelry repair	11	(D)	(D)	(D)	(D)	
769	Miscellaneous repair and related services	104	(D)	(D)	(D)	(D)	
7692	Welding repair	5	921	363	69	18	
7694	Armature rewinding shops	5	5 686	1 839	485	89	
7699	Repair shops and related services, n.e.c.	94	(D)	(D)	(D)	(D)	
78, 79	Amusement and recreation services, including motion pictures.....	††	††	††	††	261	100 192	35 902	7 498	3 747	
781, 2	Motion picture production, distribution, and services	††	††	††	††	23	(D)	(D)	(D)	(D)	
783	Motion picture theaters	††	††	††	††	27	14 552	2 341	539	427	
7832	Motion picture theaters, except drive-in	26	(D)	(D)	(D)	(D)	
7833	Drive-in motion picture theaters	1	(D)	(D)	(D)	(D)	
792	Producers, orchestras, and entertainers	††	††	††	††	56	(D)	(D)	(D)	(D)	
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services	11	(D)	(D)	(D)	(D)	
7929	Bands, orchestras, actors, and other entertainers and entertainment groups	45	(D)	(D)	(D)	(D)	
793	Bowling alleys and billiards and pool establishments	††	††	††	††	50	22 412	7 070	1 961	1 496	
7932	Billiard and pool establishments	††	††	††	††	4	759	207	55	36	
7933	Bowling alleys	††	††	††	††	46	21 653	6 863	1 906	1 460	
79 ex. 792, 3, 4	Commercial sports and other amusement and recreation services	††	††	††	††	105	45 318	22 109	4 028	1 496	
794	Commercial sports	††	††	††	††	7	(D)	(D)	(D)	(D)	
7941	Professional sports clubs, managers, promoters	††	††	††	††	4	(D)	(D)	(D)	(D)	
7948	Racing, including track operation	††	††	††	††	3	(D)	(D)	(D)	(D)	
79 ex. 792, 3, 4	Other amusement and recreation services	††	††	††	††	98	(D)	(D)	(D)	(D)	
791	Dance halls, studios, and schools	15	(D)	(D)	(D)	(D)	
7992	Public golf courses	1	(D)	(D)	(D)	(D)	
7993	Coin-operated amusement device operators	19	8 981	2 242	598	179	
7996	Amusement parks	-	-	-	-	-	
7997	Membership sports and recreation clubs	24	6 296	2 212	448	351	
7999	Amusement and recreation services, n.e.c.	39	10 330	2 087	491	663	
7999 pt.	Concession operators of amusement devices, rides	5	(D)	(D)	(D)	(D)	
7999 pt.	Carnivals, circuses, and fairs	1	(D)	(D)	(D)	(D)	
7999 pt.	Other commercial recreation and amusements	33	5 053	1 371	313	355	

Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 300 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
MILWAUKEE COUNTY—Con.										
80, ex. 806	Health services, except hospitals	††	††	††	††	1 783	567 854	299 401	71 988	15 450
801	Offices of physicians	††	††	††	††	903	299 717	174 535	42 074	4 698
802	Offices of dentists	††	††	††	††	504	84 765	34 957	8 493	2 279
803	Offices of osteopathic physicians	††	††	††	††	38	7 412	3 939	1 019	151
8041	Offices of chiropractors	††	††	††	††	33	2 884	699	159	84
8042	Offices of optometrists	††	††	††	††	57	9 661	2 942	726	235
805	Nursing and personal care facilities	††	††	††	††	57	109 611	59 532	14 352	6 431
8049, 807, 8, 9	Other health services	††	††	††	††	191	53 784	22 797	5 165	1 572
807	Medical and dental laboratories	††	††	††	††	56	19 040	7 628	1 931	609
8071	Medical laboratories	††	††	††	††	17	(D)	(D)	(D)	(D)
8072	Dental laboratories	††	††	††	††	39	(D)	(D)	(D)	(D)
8049, 808, 9	Other health services, n.e.c.	††	††	††	††	135	34 744	15 169	3 234	963
81	Legal services	††	††	††	††	546	208 492	92 331	22 852	3 632
823, 4, 9	Selected educational services	††	††	††	††	27	5 259	2 577	503	174
823	Libraries and information centers	-	-	-	-	-
824	Correspondence schools and vocational schools	10	(D)	(D)	(D)	(D)
829	Schools and educational services, n.e.c.	17	(D)	(D)	(D)	(D)
891	Engineering, architectural, and surveying services	††	††	††	††	147	102 976	37 096	9 465	1 604
891 pt.	Architectural services	46	17 454	7 543	1 907	365
891 pt.	Engineering services	88	84 274	28 895	7 421	1 201
891 pt.	Surveying services	13	1 248	658	137	38
893	Accounting, auditing, and bookkeeping services	††	††	††	††	203	101 991	44 309	11 122	2 191
83, 892, 9	Social and other services	††	††	††	††	110	20 462	9 017	2 126	916
83	Social services	79	16 259	7 617	1 806	825
835	Child day care services	43	3 661	1 789	451	317
832, 3, 6, 9	Other social services	36	12 598	5 828	1 355	508
892, 9	Other services	31	4 203	1 400	320	91
OUTAGAMIE COUNTY										
Total		††	††	††	††	618	165 248	69 589	16 306	5 029
70	Hotels, motels, and other lodging places	††	††	††	††	13	7 566	1 851	185	153
7011	Hotels, motor hotels, and motels	††	††	††	††	11	(D)	(D)	(D)	(D)
7011 pt.	Hotels	††	††	††	††	4	4 432	1 253	48	40
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	7	(D)	(D)	(D)	(D)
702, 3, 4	Other lodging places	††	††	††	††	2	(D)	(D)	(D)	(D)
72	Personal services	††	††	††	††	103	15 122	5 594	1 367	622
721	Laundry, cleaning, and garment services	††	††	††	††	14	(D)	(D)	(D)	(D)
7215	Coin-operated laundries and dry cleaning	††	††	††	††	2	(D)	(D)	(D)	(D)
721 ex.	Other laundry, cleaning, and garment services	††	††	††	††	12	(D)	(D)	(D)	(D)
7211	Power laundries, family and commercial*	1	(D)	(D)	(D)	(D)
7216	Dry-cleaning plants, except rug cleaning*	7	1 111	374	82	63
Other 721	Laundry and cleaning services, n.e.c.*	4	(D)	(D)	(D)	(D)
722	Photographic studios, portrait	††	††	††	††	8	(D)	(D)	(D)	(D)
723, 4	Beauty and barber shops	††	††	††	††	58	4 101	1 824	453	289
723	Beauty shops	††	††	††	††	50	3 590	1 581	400	261
724	Barber shops	††	††	††	††	8	511	243	53	28
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	1	(D)	(D)	(D)	(D)
726	Funeral service and crematories	††	††	††	††	10	(D)	(D)	(D)	(D)
729	Miscellaneous personal services	††	††	††	††	12	(D)	(D)	(D)	(D)
73	Business services	††	††	††	††	103	30 586	12 297	2 745	1 388
731	Advertising	††	††	††	††	8	1 105	499	118	28
734	Services to dwellings and other buildings	††	††	††	††	21	(D)	(D)	(D)	(D)
737	Computer and data processing services	††	††	††	††	11	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services	††	††	††	††	7	3 963	2 052	473	116
7394	Equipment rental and leasing services	††	††	††	††	11	(D)	(D)	(D)	(D)
Other 73	Other business services	††	††	††	††	45	9 449	3 926	935	573
75	Automotive repair, services, and garages	††	††	††	††	58	(D)	(D)	(D)	(D)
751	Automotive rental and leasing, without drivers	††	††	††	††	6	(D)	(D)	(D)	(D)
752	Automobile parking	††	††	††	††	-	-	-	-	-
753	Automotive repair shops	††	††	††	††	45	7 886	1 948	473	161
7538	General automotive repair shops	††	††	††	††	15	(D)	(D)	(D)	(D)
7531	Top and body repair shops	††	††	††	††	17	(D)	(D)	(D)	(D)
7534, 5, 9	Other automotive repair shops	††	††	††	††	13	4 250	1 127	261	72
754	Automotive services, except repair	††	††	††	††	7	(D)	(D)	(D)	(D)

Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 300 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
OUTAGAMIE COUNTY—Con.										
76	Miscellaneous repair services	††	††	††	††	29	7 356	2 151	450	118
762	Electrical and electronic repair shops	††	††	††	††	15	1 585	532	129	41
7622	Radio and TV repair shops	††	††	††	††	9	886	260	59	23
7623, 9	Other electrical and electronic repair shops	††	††	††	††	6	699	272	70	18
764	Reupholstery and furniture repair	††	††	††	††	3	(D)	(D)	(D)	(D)
763, 9	Other repair shops and related services	††	††	††	††	11	(D)	(D)	(D)	(D)
78, 79	Amusement and recreation services, including motion pictures	††	††	††	††	40	10 877	2 341	488	398
781, 2	Motion picture production, distribution, and services	††	††	††	††	1	(D)	(D)	(D)	(D)
783	Motion picture theaters	††	††	††	††	6	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers	††	††	††	††	3	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments	††	††	††	††	10	(D)	(D)	(D)	(D)
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	20	5 018	1 084	183	116
80, ex. 806	Health services, except hospitals	††	††	††	††	178	54 839	29 529	7 268	1 490
801	Offices of physicians	††	††	††	††	65	31 020	18 140	4 615	570
802	Offices of dentists	††	††	††	††	78	14 451	6 953	1 505	397
803	Offices of osteopathic physicians	††	††	††	††	-	-	-	-	-
8041	Offices of chiropractors	††	††	††	††	9	(D)	(D)	(D)	(D)
8042	Offices of optometrists	††	††	††	††	10	(D)	(D)	(D)	(D)
805	Nursing and personal care facilities	††	††	††	††	2	(D)	(D)	(D)	(D)
8049, 807, 8, 9	Other health services	††	††	††	††	14	(D)	(D)	(D)	(D)
81	Legal services	††	††	††	††	43	10 485	4 580	863	226
823, 4, 9	Selected educational services	††	††	††	††	1	(D)	(D)	(D)	(D)
891	Engineering, architectural, and surveying services	††	††	††	††	20	5 882	3 540	922	167
893	Accounting, auditing, and bookkeeping services	††	††	††	††	25	(D)	(D)	(D)	(D)
83, 892, 9	Social and other services	††	††	††	††	5	(D)	(D)	(D)	(D)
83	Social services	**	**	**	**	2	(D)	(D)	(D)	(D)
892, 9	Other services	**	**	**	**	3	(D)	(D)	(D)	(D)
OZAUKEE COUNTY										
	Total	††	††	††	††	349	67 893	26 930	6 319	2 231
70	Hotels, motels, and other lodging places	††	††	††	††	10	4 400	1 255	271	170
7011	Hotels, motor hotels, and motels	††	††	††	††	9	(D)	(D)	(D)	(D)
7011 pt.	Hotels	††	††	††	††	8	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	1	(D)	(D)	(D)	(D)
702, 3, 4	Other lodging places	††	††	††	††	-	-	-	-	-
72	Personal services	††	††	††	††	61	4 812	1 803	404	289
721	Laundry, cleaning, and garment services	††	††	††	††	13	1 147	363	87	73
7215	Coin-operated laundries and dry cleaning	††	††	††	††	4	(D)	(D)	(D)	(D)
721 ex.	Other laundry, cleaning, and garment services	††	††	††	††	9	(D)	(D)	(D)	(D)
7215	Power laundries, family and commercial*	**	**	**	**	-	-	-	-	-
7216	Dry-cleaning plants, except rug cleaning*	**	**	**	**	6	869	314	76	57
Other 721	Laundry and cleaning services, n.e.c.*	**	**	**	**	3	(D)	(D)	(D)	(D)
722	Photographic studios, portrait	††	††	††	††	4	316	77	18	8
723, 4	Beauty and barber shops	††	††	††	††	34	2 293	1 151	251	174
723	Beauty shops	††	††	††	††	30	2 103	1 062	232	167
724	Barber shops	††	††	††	††	4	190	89	19	7
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	1	(D)	(D)	(D)	(D)
726	Funeral service and crematories	††	††	††	††	5	728	139	34	14
729	Miscellaneous personal services	††	††	††	††	4	(D)	(D)	(D)	(D)
73	Business services	††	††	††	††	60	15 198	4 789	1 136	345
731	Advertising	††	††	††	††	2	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings	††	††	††	††	11	556	194	42	49
737	Computer and data processing services	††	††	††	††	9	1 387	644	149	31
7392	Management, consulting, and public relations services	††	††	††	††	12	1 696	550	164	61
7394	Equipment rental and leasing services	††	††	††	††	2	(D)	(D)	(D)	(D)
Other 73	Other business services	††	††	††	††	24	8 526	2 097	501	151
75	Automotive repair, services, and garages	††	††	††	††	25	3 093	869	184	104
751	Automotive rental and leasing, without drivers	††	††	††	††	3	(D)	(D)	(D)	(D)
752	Automobile parking	††	††	††	††	-	-	-	-	-
753	Automotive repair shops	††	††	††	††	18	2 130	692	143	60
7538	General automotive repair shops	††	††	††	††	5	(D)	(D)	(D)	(D)
7531	Top and body repair shops	††	††	††	††	10	1 426	510	104	35
7534, 5, 9	Other automotive repair shops	††	††	††	††	3	(D)	(D)	(D)	(D)
754	Automotive services, except repair	††	††	††	††	4	(D)	(D)	(D)	(D)

Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 300 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments			Establishments with payroll					Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations	Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)			
				Individual proprietorships (number)							
OZAUKEE COUNTY—Con.											
76	Miscellaneous repair services	††	††	††	††	20	2 300	624	144	58	
762	Electrical and electronic repair shops	††	††	††	††	6	(D)	(D)	(D)	(D)	
7622	Radio and TV repair shops	††	††	††	††	2	(D)	(D)	(D)	(D)	
7623, 9	Other electrical and electronic repair shops	††	††	††	††	4	344	115	25	8	
764	Reupholstery and furniture repair	††	††	††	††	4	(D)	(D)	(D)	(D)	
763, 9	Other repair shops and related services	††	††	††	††	10	1 404	401	91	39	
78, 79	Amusement and recreation services, including motion pictures	††	††	††	††	22	4 463	1 384	309	225	
781, 2	Motion picture production, distribution, and services	††	††	††	††	2	(D)	(D)	(D)	(D)	
783	Motion picture theaters	††	††	††	††	-	-	-	-	-	
792	Producers, orchestras, and entertainers	††	††	††	††	7	(D)	(D)	(D)	(D)	
793	Bowling alleys and billiards and pool establishments	††	††	††	††	13	2 531	880	177	107	
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	-	-	-	-	-	
80, ex. 806	Health services, except hospitals	††	††	††	††	96	26 566	12 822	3 008	799	
801	Offices of physicians	††	††	††	††	34	9 259	4 460	1 148	131	
802	Offices of dentists	††	††	††	††	39	5 874	2 392	465	152	
803	Offices of osteopathic physicians	††	††	††	††	3	(D)	(D)	(D)	(D)	
8041	Offices of chiropractors	††	††	††	††	3	267	72	19	10	
8042	Offices of optometrists	††	††	††	††	5	(D)	(D)	(D)	(D)	
805	Nursing and personal care facilities	††	††	††	††	2	(D)	(D)	(D)	(D)	
8049, 807, 8, 9	Other health services	††	††	††	††	10	5 874	2 803	570	153	
81	Legal services	††	††	††	††	15	2 715	1 136	281	72	
823, 4, 9	Selected educational services	††	††	††	††	1	(D)	(D)	(D)	(D)	
891	Engineering, architectural, and surveying services	††	††	††	††	11	1 026	492	127	38	
893	Accounting, auditing, and bookkeeping services	††	††	††	††	22	2 856	1 548	414	103	
83, 892, 9	Social and other services	††	††	††	††	6	(D)	(D)	(D)	(D)	
83	Social services	5	(D)	(D)	(D)	(D)	
892, 9	Other services	1	(D)	(D)	(D)	(D)	
RACINE COUNTY (Coextensive with Racine, Wis., SMSA; see table 4a.)											
ROCK COUNTY (Coextensive with Janesville-Beloit, Wis., SMSA; see table 4a.)											
SHEBOYGAN COUNTY (Coextensive with Sheboygan, Wis., SMSA; see table 4a.)											
WALWORTH COUNTY											
70	Total	††	††	††	††	374	95 039	32 591	7 971	3 554	
7011	Hotels, motels, and other lodging places	††	††	††	††	25	43 384	13 221	3 056	1 872	
7011 pt.	Hotels, motor hotels, and motels	††	††	††	††	20	43 029	13 168	3 049	1 868	
7011 pt.	Hotels	††	††	††	††	7	41 976	12 930	3 007	1 820	
702, 3, 4	Motels, motor hotels, and tourist courts	††	††	††	††	13	1 053	238	42	48	
72	Personal services	††	††	††	††	56	3 322	1 159	256	207	
721	Laundry, cleaning, and garment services	††	††	††	††	15	1 078	270	58	61	
7215	Coin-operated laundries and dry cleaning	††	††	††	††	4	275	52	14	18	
721 ex.	Other laundry, cleaning, and garment services	††	††	††	††	11	803	218	44	43	
7211	Power laundries, family and commercial*	1	(D)	(D)	(D)	(D)	
7216	Dry-cleaning plants, except rug cleaning*	9	(D)	(D)	(D)	(D)	
Other 721	Laundry and cleaning services, n.e.c.*	1	(D)	(D)	(D)	(D)	
722	Photographic studios, portrait	††	††	††	††	4	263	36	8	6	
723, 4	Beauty and barber shops	††	††	††	††	28	1 424	643	132	104	
723	Beauty shops	††	††	††	††	27	(D)	(D)	(D)	(D)	
724	Barber shops	††	††	††	††	1	(D)	(D)	(D)	(D)	
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	-	-	-	-	-	
726	Funeral service and crematories	††	††	††	††	6	382	138	34	13	
729	Miscellaneous personal services	††	††	††	††	3	175	72	24	23	

Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 300 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
WALWORTH COUNTY—Con.										
73	Business services	††	††	††	††	52	9 723	3 445	798	289
731	Advertising	††	††	††	††	1	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings	††	††	††	††	10	756	292	72	51
737	Computer and data processing services	††	††	††	††	4	950	420	144	32
7392	Management, consulting, and public relations services	††	††	††	††	6	1 184	493	116	38
7394	Equipment rental and leasing services	††	††	††	††	4	292	74	15	5
Other 73	Other business services	††	††	††	††	27	(D)	(D)	(D)	(D)
75	Automotive repair, services, and garages	††	††	††	††	22	2 607	707	143	65
751	Automotive rental and leasing, without drivers	††	††	††	††	1	(D)	(D)	(D)	(D)
752	Automobile parking	††	††	††	††	-	-	-	-	-
753	Automotive repair shops	††	††	††	††	19	2 158	579	121	55
7538	General automotive repair shops	††	††	††	††	9	1 325	348	75	35
7531	Top and body repair shops	††	††	††	††	5	470	142	25	12
7534, 5, 9	Other automotive repair shops	††	††	††	††	5	363	89	21	8
754	Automotive services, except repair	††	††	††	††	2	(D)	(D)	(D)	(D)
76	Miscellaneous repair services	††	††	††	††	13	1 677	823	181	57
762	Electrical and electronic repair shops	††	††	††	††	3	375	71	17	7
7622	Radio and TV repair shops	††	††	††	††	2	(D)	(D)	(D)	(D)
7623, 9	Other electrical and electronic repair shops	††	††	††	††	1	(D)	(D)	(D)	(D)
764	Reupholstery and furniture repair	††	††	††	††	2	(D)	(D)	(D)	(D)
763, 9	Other repair shops and related services	††	††	††	††	8	(D)	(D)	(D)	(D)
78, 79	Amusement and recreation services, including motion pictures	††	††	††	††	47	9 162	2 458	622	278
781, 2	Motion picture production, distribution, and services	††	††	††	††	2	(D)	(D)	(D)	(D)
783	Motion picture theaters	††	††	††	††	6	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers	††	††	††	††	-	-	-	-	-
793	Bowling alleys and billards and pool establishments	††	††	††	††	8	1 610	422	102	71
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	31	6 455	1 862	486	150
80, ex. 806	Health services, except hospitals	††	††	††	††	99	15 958	7 128	2 006	502
801	Offices of physicians	††	††	††	††	35	6 309	3 267	1 152	140
802	Offices of dentists	††	††	††	††	36	4 466	1 570	361	129
803	Offices of osteopathic physicians	††	††	††	††	1	(D)	(D)	(D)	(D)
8041	Offices of chiropractors	††	††	††	††	4	(D)	(D)	(D)	(D)
8042	Offices of optometrists	††	††	††	††	9	843	195	47	22
805	Nursing and personal care facilities	††	††	††	††	9	3 492	1 799	391	194
8049, 807, 8, 9	Other health services	††	††	††	††	5	508	225	38	7
81	Legal services	††	††	††	††	29	5 198	1 544	398	117
823, 4, 9	Selected educational services	††	††	††	††	3	115	31	7	9
891	Engineering, architectural, and surveying services	††	††	††	††	10	1 581	839	196	64
893	Accounting, auditing, and bookkeeping services	††	††	††	††	12	2 141	1 177	294	79
83, 892, 9	Social and other services	††	††	††	††	6	171	59	14	15
83	Social services	**	**	**	**	5	(D)	(D)	(D)	(D)
892, 9	Other services	**	**	**	**	1	(D)	(D)	(D)	(D)
WAUKESHA COUNTY										
	Total	††	††	††	††	1 620	448 160	184 482	44 757	13 690
70	Hotels, motels, and other lodging places	††	††	††	††	25	27 784	6 991	1 923	1 231
7011	Hotels, motor hotels, and motels	††	††	††	††	22	26 776	6 679	1 862	1 207
7011 pt.	Motels	††	††	††	††	6	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	16	(D)	(D)	(D)	(D)
702, 3, 4	Other lodging places	††	††	††	††	3	1 008	312	61	24
72	Personal services	††	††	††	††	214	32 766	12 672	3 130	1 372
721	Laundry, cleaning, and garment services	††	††	††	††	42	14 467	5 845	1 573	531
7215	Coin-operated laundries and dry cleaning	††	††	††	††	7	549	116	25	24
721 ex. 7215	Other laundry, cleaning, and garment services	††	††	††	††	35	13 918	5 729	1 548	507
7211	Power laundries, family and commercial*	**	**	**	**	1	(D)	(D)	(D)	(D)
7216	Dry-cleaning plants, except rug cleaning*	**	**	**	**	20	3 052	1 142	264	183
Other 721	Laundry and cleaning services, n.e.c.*	**	**	**	**	14	(D)	(D)	(D)	(D)
722	Photographic studios, portrait	††	††	††	††	9	750	155	37	19
723, 4	Beauty and barber shops	††	††	††	††	129	9 401	4 694	1 027	584
723	Beauty shops	††	††	††	††	116	8 380	4 282	940	536
724	Barber shops	††	††	††	††	13	1 021	412	87	48
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	2	(D)	(D)	(D)	(D)
726	Funeral service and crematories	††	††	††	††	12	3 454	733	225	56
729	Miscellaneous personal services	††	††	††	††	20	(D)	(D)	(D)	(D)

Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 300 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
WAUKESHA COUNTY—Con.											
73	Business services	††	††	††	††	360	136 200	57 913	14 494	4 283	
731	Advertising	††	††	††	††	26	(D)	(D)	(D)	(D)	
734	Services to dwellings and other buildings	††	††	††	††	69	6 289	2 799	677	554	
737	Computer and data processing services	††	††	††	††	46	(D)	(D)	(D)	(D)	
7392	Management, consulting, and public relations services	††	††	††	††	59	11 234	5 349	1 382	411	
7394	Equipment rental and leasing services	††	††	††	††	14	(D)	(D)	(D)	(D)	
Other 73	Other business services	††	††	††	††	146	(D)	(D)	(D)	(D)	
75	Automotive repair, services, and garages	††	††	††	††	110	29 918	6 867	1 495	509	
751	Automotive rental and leasing, without drivers	††	††	††	††	5	(D)	(D)	(D)	(D)	
752	Automobile parking	††	††	††	††	1	(D)	(D)	(D)	(D)	
753	Automotive repair shops	††	††	††	††	92	18 956	5 455	1 198	377	
7538	General automotive repair shops	††	††	††	††	41	5 384	1 564	353	123	
7531	Top and body repair shops	††	††	††	††	30	6 472	2 043	463	131	
7534, 5, 9	Other automotive repair shops	††	††	††	††	21	7 100	1 848	382	123	
754	Automotive services, except repair	††	††	††	††	12	(D)	(D)	(D)	(D)	
76	Miscellaneous repair services	††	††	††	††	93	28 501	8 476	1 963	501	
762	Electrical and electronic repair shops	††	††	††	††	32	11 255	3 095	754	176	
7622	Radio and TV repair shops	††	††	††	††	13	(D)	(D)	(D)	(D)	
7623, 9	Other electrical and electronic repair shops	††	††	††	††	19	(D)	(D)	(D)	(D)	
764	Reupholstery and furniture repair	††	††	††	††	8	776	262	67	33	
763, 9	Other repair shops and related services	††	††	††	††	53	16 468	5 119	1 142	292	
78, 79	Amusement and recreation services, including motion pictures	††	††	††	††	91	23 175	6 903	1 504	1 109	
781, 2	Motion picture production, distribution, and services	††	††	††	††	1	(D)	(D)	(D)	(D)	
783	Motion picture theaters	††	††	††	††	11	3 124	523	101	111	
792	Producers, orchestras, and entertainers	††	††	††	††	8	321	159	56	12	
793	Bowling alleys and billiards and pool establishments	††	††	††	††	23	(D)	(D)	(D)	(D)	
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	48	10 151	3 212	557	432	
80, ex. 806	Health services, except hospitals	††	††	††	††	425	115 269	60 693	14 284	3 089	
801	Offices of physicians	††	††	††	††	171	59 416	35 502	8 493	1 007	
802	Offices of dentists	††	††	††	††	155	24 297	9 528	2 176	695	
803	Offices of osteopathic physicians	††	††	††	††	14	4 032	2 202	569	76	
8041	Offices of chiropractors	††	††	††	††	20	1 713	464	101	52	
8042	Offices of optometrists	††	††	††	††	19	2 229	586	127	52	
805	Nursing and personal care facilities	††	††	††	††	6	15 893	8 854	1 995	963	
8049, 807, 8, 9	Other health services	††	††	††	††	40	7 689	3 557	823	244	
81	Legal services	††	††	††	††	97	12 141	4 082	1 024	328	
823, 4, 9	Selected educational services	††	††	††	††	5	(D)	(D)	(D)	(D)	
891	Engineering, architectural, and surveying services	††	††	††	††	89	23 693	12 048	2 960	632	
893	Accounting, auditing, and bookkeeping services	††	††	††	††	78	13 375	5 573	1 417	346	
83, 892, 9	Social and other services	††	††	††	††	33	(D)	(D)	(D)	(D)	
83	Social services	**	**	**	**	23	(D)	(D)	(D)	(D)	
892, 9	Other services	**	**	**	**	10	(D)	(D)	(D)	(D)	
WINNEBAGO COUNTY											
	Total	††	††	††	††	663	167 260	71 363	17 233	5 173	
70	Hotels, motels, and other lodging places	††	††	††	††	15	(D)	(D)	(D)	(D)	
7011	Hotels, motor hotels, and motels	††	††	††	††	15	(D)	(D)	(D)	(D)	
7011 pt.	Hotels	††	††	††	††	3	(D)	(D)	(D)	(D)	
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	12	5 901	1 695	387	265	
702, 3, 4	Other lodging places	††	††	††	††	-	-	-	-	-	
72	Personal services	††	††	††	††	113	14 748	5 685	1 283	618	
721	Laundry, cleaning, and garment services	††	††	††	††	16	6 738	2 451	562	214	
7215	Coin-operated laundries and dry cleaning	††	††	††	††	3	(D)	(D)	(D)	(D)	
721 ex. 7215	Other laundry, cleaning, and garment services	††	††	††	††	13	(D)	(D)	(D)	(D)	
7211	Power laundries, family and commercial*	**	**	**	**	1	(D)	(D)	(D)	(D)	
7216	Dry-cleaning plants, except rug cleaning*	**	**	**	**	8	(D)	(D)	(D)	(D)	
Other 721	Laundry and cleaning services, n.e.c.*	**	**	**	**	4	(D)	(D)	(D)	(D)	
722	Photographic studios, portrait	††	††	††	††	4	(D)	(D)	(D)	(D)	
723, 4	Beauty and barber shops	††	††	††	††	74	4 705	2 344	510	308	
723	Beauty shops	††	††	††	††	69	4 066	1 992	412	261	
724	Barber shops	††	††	††	††	5	639	352	98	47	
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	1	(D)	(D)	(D)	(D)	
726	Funeral service and crematories	††	††	††	††	10	2 152	598	149	43	
729	Miscellaneous personal services	††	††	††	††	8	(D)	(D)	(D)	(D)	

Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 300 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
WINNEBAGO COUNTY—Con.										
73	Business services	††	††	††	††	97	23 105	10 314	2 546	993
731	Advertising	††	††	††	††	6	794	399	92	24
734	Services to dwellings and other buildings	††	††	††	††	19	1 956	1 020	254	238
737	Computer and data processing services	††	††	††	††	7	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services	††	††	††	††	13	3 925	1 551	464	55
7394	Equipment rental and leasing services	††	††	††	††	4	(D)	(D)	(D)	(D)
Other 73	Other business services	††	††	††	††	48	(D)	(D)	(D)	(D)
75	Automotive repair, services, and garages	††	††	††	††	58	19 508	4 260	1 015	303
751	Automotive rental and leasing, without drivers	††	††	††	††	8	(D)	(D)	(D)	(D)
752	Automobile parking	††	††	††	††	42	5 971	1 810	415	136
753	Automotive repair shops	††	††	††	††	19	2 776	786	188	62
7538	General automotive repair shops	††	††	††	††	14	2 342	846	185	57
7531	Top and body repair shops	††	††	††	††	9	853	178	42	17
7534, 5, 9	Other automotive repair shops	††	††	††	††	8	(D)	(D)	(D)	(D)
754	Automotive services, except repair	††	††	††	††					
76	Miscellaneous repair services	††	††	††	††	43	9 366	2 782	681	207
762	Electrical and electronic repair shops	††	††	††	††	16	2 704	991	249	83
7622	Radio and TV repair shops	††	††	††	††	4	196	66	16	9
7623, 9	Other electrical and electronic repair shops	††	††	††	††	12	2 508	925	233	74
764	Reupholstery and furniture repair	††	††	††	††	6	409	97	21	10
763, 9	Other repair shops and related services	††	††	††	††	21	6 253	1 694	411	114
78, 79	Amusement and recreation services, including motion pictures	††	††	††	††	46	7 330	2 062	441	439
781, 2	Motion picture production, distribution, and services	††	††	††	††	-	-	-	-	-
783	Motion picture theaters	††	††	††	††	5	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers	††	††	††	††	6	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments	††	††	††	††	9	(D)	(D)	(D)	(D)
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	26	3 749	1 184	231	156
80, ex. 806	Health services, except hospitals	††	††	††	††	188	66 723	36 095	8 997	1 706
801	Offices of physicians	††	††	††	††	86	41 177	24 538	5 930	668
802	Offices of dentists	††	††	††	††	64	13 617	6 005	1 531	339
803	Offices of osteopathic physicians	††	††	††	††	-	-	-	-	-
8041	Offices of chiropractors	††	††	††	††	9	824	210	43	18
8042	Offices of optometrists	††	††	††	††	9	1 057	252	59	23
805	Nursing and personal care facilities	††	††	††	††	4	7 439	3 897	1 121	565
8049, 807, 8, 9	Other health services	††	††	††	††	16	2 609	1 193	313	93
81	Legal services	††	††	††	††	42	8 140	3 281	649	168
823, 4, 9	Selected educational services	††	††	††	††	2	(D)	(D)	(D)	(D)
891	Engineering, architectural, and surveying services	††	††	††	††	19	5 060	2 648	585	125
893	Accounting, auditing, and bookkeeping services	††	††	††	††	26	3 611	1 129	285	105
83, 892, 9	Social and other services	††	††	††	††	14	(D)	(D)	(D)	(D)
83	Social services	**	**	**	**	9	(D)	(D)	(D)	(D)
892, 9	Other services	**	**	**	**	5	(D)	(D)	(D)	(D)
WOOD COUNTY										
	Total	††	††	††	††	300	124 231	58 634	14 637	3 568
70	Hotels, motels, and other lodging places	††	††	††	††	13	6 905	2 011	521	310
7011	Hotels, motor hotels, and motels	††	††	††	††	11	(D)	(D)	(D)	(D)
7011 pt	Hotels	††	††	††	††	2	(D)	(D)	(D)	(D)
7011 pt	Motels, motor hotels, and tourist courts	††	††	††	††	9	(D)	(D)	(D)	(D)
702, 3, 4	Other lodging places	††	††	††	††	2	(D)	(D)	(D)	(D)
72	Personal services	††	††	††	††	55	6 254	1 969	474	264
721	Laundry, cleaning, and garment services	††	††	††	††	13	2 373	536	128	69
7215	Coin-operated laundries and dry cleaning	††	††	††	††	4	(D)	(D)	(D)	(D)
721 ex. 7215	Other laundry, cleaning, and garment services	††	††	††	††	9	(D)	(D)	(D)	(D)
7211	Power laundries, family and commercial*	**	**	**	**	4	831	217	54	36
7216	Dry-cleaning plants, except rug cleaning*	**	**	**	**	4	276	59	14	12
Other 721	Laundry and cleaning services, n.e.c.*	**	**	**	**	1	(D)	(D)	(D)	(D)
722	Photographic studios, portrait	††	††	††	††	3	(D)	(D)	(D)	(D)
723, 4	Beauty and barber shops	††	††	††	††	28	1 698	739	166	96
723	Beauty shops	††	††	††	††	26	(D)	(D)	(D)	(D)
724	Barber shops	††	††	††	††	2	(D)	(D)	(D)	(D)
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	1	(D)	(D)	(D)	(D)
726	Funeral service and crematories	††	††	††	††	5	942	239	55	24
729	Miscellaneous personal services	††	††	††	††					

Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 300 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments			Establishments with payroll					Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
WOOD COUNTY—Con.											
73	Business services	††	††	††	††	29	13 810	5 497	1 163	425	
731	Advertising	††	††	††	††	1	(D)	(D)	(D)	(D)	
734	Services to dwellings and other buildings	††	††	††	††	5	272	139	31	45	
737	Computer and data processing services	††	††	††	††	1	(D)	(D)	(D)	(D)	
7392	Management, consulting, and public relations services	††	††	††	††	6	(D)	(D)	(D)	(D)	
7394	Equipment rental and leasing services	††	††	††	††	2	(D)	(D)	(D)	(D)	
Other 73	Other business services	††	††	††	††	14	5 763	3 437	653	226	
75	Automotive repair, services, and garages	††	††	††	††	34	4 502	715	142	74	
751	Automotive rental and leasing, without drivers	††	††	††	††	3	653	58	14	8	
752	Automobile parking	††	††	††	††	-	-	-	-	-	
753	Automotive repair shops	††	††	††	††	27	3 662	618	117	54	
7538	General automotive repair shops	††	††	††	††	12	1 776	219	37	16	
7531	Top and body repair shops	††	††	††	††	9	826	206	41	22	
7534, 5, 9	Other automotive repair shops	††	††	††	††	6	1 060	193	39	16	
754	Automotive services, except repair	††	††	††	††	4	187	39	11	12	
76	Miscellaneous repair services	††	††	††	††	16	1 700	537	122	49	
762	Electrical and electronic repair shops	††	††	††	††	6	620	175	43	19	
7622	Radio and TV repair shops	††	††	††	††	4	(D)	(D)	(D)	(D)	
7623, 9	Other electrical and electronic repair shops	††	††	††	††	2	(D)	(D)	(D)	(D)	
764	Reupholstery and furniture repair	††	††	††	††	2	(D)	(D)	(D)	(D)	
763, 9	Other repair shops and related services	††	††	††	††	8	(D)	(D)	(D)	(D)	
78, 79	Amusement and recreation services, including motion pictures	††	††	††	††	21	3 995	896	172	197	
781, 2	Motion picture production, distribution, and services	††	††	††	††	-	-	-	-	-	
783	Motion picture theaters	††	††	††	††	5	995	138	29	45	
792	Producers, orchestras, and entertainers	††	††	††	††	-	-	-	-	-	
793	Bowling alleys and billiards and pool establishments	††	††	††	††	4	807	217	62	39	
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	12	2 193	541	81	113	
80, ex. 806	Health services, except hospitals	††	††	††	††	73	74 197	41 514	10 507	1 848	
801	Offices of physicians	††	††	††	††	12	(D)	(D)	(D)	(D)	
802	Offices of dentists	††	††	††	††	31	6 197	2 171	505	166	
803	Offices of osteopathic physicians	††	††	††	††	1	(D)	(D)	(D)	(D)	
8041	Offices of chiropractors	††	††	††	††	11	(D)	(D)	(D)	(D)	
8042	Offices of optometrists	††	††	††	††	10	1 166	316	75	31	
805	Nursing and personal care facilities	††	††	††	††	-	(D)	(D)	(D)	(D)	
8049, 807, 8, 9	Other health services	††	††	††	††	8	1 311	653	170	39	
81	Legal services	††	††	††	††	16	4 689	2 089	625	108	
823, 4, 9	Selected educational services	††	††	††	††	3	(D)	(D)	(D)	(D)	
891	Engineering, architectural, and surveying services	††	††	††	††	9	1 040	452	139	43	
893	Accounting, auditing, and bookkeeping services	††	††	††	††	21	4 098	1 739	496	132	
83, 892, 9	Social and other services	††	††	††	††	10	(D)	(D)	(D)	(D)	
83	Social services	**	**	**	**	8	(D)	(D)	(D)	(D)	
892, 9	Other services	**	**	**	**	2	(D)	(D)	(D)	(D)	

Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Places With 300 Establishments or More: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
APPLETON											
	Total	††	††	††	††	411	118 281	53 185	12 467	3 771	
70	Hotels, motels, and other lodging places	††	††	††	††	8	7 538	1 759	166	116	
7011	Hotels, motor hotels, and motels	††	††	††	††	7	(D)	(D)	(D)	(D)	
7011 pt.	Hotels	††	††	††	††	3	(D)	(D)	(D)	(D)	
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	4	(D)	(D)	(D)	(D)	
702, 3, 4	Other lodging places	††	††	††	††	1	(D)	(D)	(D)	(D)	
72	Personal services	††	††	††	††	63	10 346	4 009	1 002	503	
721	Laundry, cleaning, and garment services	††	††	††	††	11	4 485	1 840	445	172	
7215	Coin-operated laundries and dry cleaning	††	††	††	††	2	(D)	(D)	(D)	(D)	
721 ex.	Other laundry, cleaning, and garment services	††	††	††	††	9	(D)	(D)	(D)	(D)	
7215		**	**	**	**	1	(D)	(D)	(D)	(D)	
7211	Power laundries, family and commercial*	**	**	**	**	6	(D)	(D)	(D)	(D)	
7216	Dry-cleaning plants, except rug cleaning*	**	**	**	**	2	(D)	(D)	(D)	(D)	
Other 721	Laundry and cleaning services, n.e.c.*	**	**	**	**						
722	Photographic studios, portrait	††	††	††	††	5	543	147	26	12	
723, 4	Beauty and barber shops	††	††	††	††	32	2 928	1 355	345	222	
723	Beauty shops	††	††	††	††	27	2 577	1 183	310	200	
724	Barber shops	††	††	††	††	5	351	172	35	22	
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	1	(D)	(D)	(D)	(D)	
726	Funeral service and crematories	††	††	††	††	3	(D)	(D)	(D)	(D)	
729	Miscellaneous personal services	††	††	††	††	11	1 057	339	112	82	
73	Business services	††	††	††	††	72	19 991	8 470	1 992	1 023	
731	Advertising	††	††	††	††	6	(D)	(D)	(D)	(D)	
734	Services to dwellings and other buildings	††	††	††	††	10	(D)	(D)	(D)	(D)	
737	Computer and data processing services	††	††	††	††	6	3 299	1 488	359	71	
7392	Management, consulting, and public relations services	††	††	††	††	3	(D)	(D)	(D)	(D)	
7394	Equipment rental and leasing services	††	††	††	††	9	4 206	1 262	251	47	
Other 73	Other business services	††	††	††	††	38	9 133	3 930	949	575	
75	Automotive repair, services, and garages	††	††	††	††	34	6 138	1 569	381	124	
751	Automotive rental and leasing, without drivers	††	††	††	††	4	1 139	215	51	20	
752	Automobile parking	††	††	††	††	-	-	-	-	-	
753	Automotive repair shops	††	††	††	††	25	4 762	1 306	324	96	
7538	General automotive repair shops	††	††	††	††	9	(D)	(D)	(D)	(D)	
7531	Top and body repair shops	††	††	††	††	8	1 256	317	83	30	
7534, 5, 9	Other automotive repair shops	††	††	††	††	8	(D)	(D)	(D)	(D)	
754	Automotive services, except repair	††	††	††	††	5	237	48	6	8	
76	Miscellaneous repair services	††	††	††	††	18	5 209	1 522	317	81	
762	Electrical and electronic repair shops	††	††	††	††	9	1 110	417	100	30	
7622	Radio and TV repair shops	††	††	††	††	5	(D)	(D)	(D)	(D)	
7623, 9	Other electrical and electronic repair shops	††	††	††	††	4	(D)	(D)	(D)	(D)	
764	Reupholstery and furniture repair	††	††	††	††	3	(D)	(D)	(D)	(D)	
763, 9	Other repair shops and related services	††	††	††	††	6	(D)	(D)	(D)	(D)	
78, 79	Amusement and recreation services, including motion pictures	††	††	††	††	20	6 227	1 372	296	270	
781, 2	Motion picture production, distribution, and services	††	††	††	††	-	-	-	-	-	
783	Motion picture theaters	††	††	††	††	5	(D)	(D)	(D)	(D)	
792	Producers, orchestras, and entertainers	††	††	††	††	-	-	-	-	-	
793	Bowling alleys and billards and pool establishments	††	††	††	††	4	(D)	(D)	(D)	(D)	
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	11	(D)	(D)	(D)	(D)	
80, ex. 806	Health services, except hospitals	††	††	††	††	134	45 070	25 348	6 146	1 227	
801	Offices of physicians	††	††	††	††	53	26 567	15 901	3 951	498	
802	Offices of dentists	††	††	††	††	57	11 598	5 926	1 268	321	
803	Offices of osteopathic physicians	††	††	††	††	-	-	-	-	-	
8041	Offices of chiropractors	††	††	††	††	4	247	72	17	8	
8042	Offices of optometrists	††	††	††	††	5	351	46	11	8	
805	Nursing and personal care facilities	††	††	††	††	1	(D)	(D)	(D)	(D)	
8049, 807, 8, 9	Other health services	††	††	††	††	14	(D)	(D)	(D)	(D)	
81	Legal services	††	††	††	††	28	7 248	3 581	829	154	
823, 4, 9	Selected educational services	††	††	††	††	1	(D)	(D)	(D)	(D)	
891	Engineering, architectural, and surveying services	††	††	††	††	12	2 470	1 390	373	71	
893	Accounting, auditing, and bookkeeping services	††	††	††	††	16	7 813	4 101	1 147	184	
83, 892, 9	Social and other services	††	††	††	††	5	(D)	(D)	(D)	(D)	
83	Social services	**	**	**	**	2	(D)	(D)	(D)	(D)	
892, 9	Other services	**	**	**	**	3	(D)	(D)	(D)	(D)	

Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Places With 300 Establishments or More: 1982—Con.

(For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F)

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
BROOKFIELD											
	Total	††	††	††	††	333	143 524	59 934	14 871	4 432	
70	Hotels, motels, and other lodging places	††	††	††	††	6	15 633	4 054	1 085	592	
7011	Hotels, motor hotels, and motels	††	††	††	††	5	(D)	(D)	(D)	(D)	
7011 pt.	Hotels	††	††	††	††	1	(D)	(D)	(D)	(D)	
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	4	(D)	(D)	(D)	(D)	
702, 3, 4	Other lodging places	††	††	††	††	1	(D)	(D)	(D)	(D)	
72	Personal services	††	††	††	††	30	3 963	1 507	311	195	
721	Laundry, cleaning, and garment services	††	††	††	††	4	782	297	69	47	
7215	Coin-operated laundries and dry cleaning	††	††	††	††	1	(D)	(D)	(D)	(D)	
721 ex.	Other laundry, cleaning, and garment services	††	††	††	††	3	(D)	(D)	(D)	(D)	
7215						-	-	-	-	-	
7211	Power laundries, family and commercial*	**	**	**	**	2	(D)	(D)	(D)	(D)	
7216	Dry-cleaning plants, except rug cleaning*	**	**	**	**	1	(D)	(D)	(D)	(D)	
Other 721	Laundry and cleaning services, n.e.c.*	**	**	**	**	-	(D)	(D)	(D)	(D)	
722	Photographic studios, portrait	††	††	††	††	2	(D)	(D)	(D)	(D)	
723, 4	Beauty and barber shops	††	††	††	††	16	1 624	818	185	101	
723	Beauty shops	††	††	††	††	15	(D)	(D)	(D)	(D)	
724	Barber shops	††	††	††	††	1	(D)	(D)	(D)	(D)	
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	1	(D)	(D)	(D)	(D)	
726	Funeral service and crematories	††	††	††	††	2	(D)	(D)	(D)	(D)	
729	Miscellaneous personal services	††	††	††	††	5	561	275	25	33	
73	Business services	††	††	††	††	99	69 475	28 616	7 316	2 167	
731	Advertising	††	††	††	††	13	27 285	9 521	2 543	383	
734	Services to dwellings and other buildings	††	††	††	††	10	1 762	895	256	175	
737	Computer and data processing services	††	††	††	††	18	12 872	5 643	1 349	269	
7392	Management, consulting, and public relations services	††	††	††	††	23	7 241	3 776	1 006	273	
7394	Equipment rental and leasing services	††	††	††	††	1	(D)	(D)	(D)	(D)	
Other 73	Other business services	††	††	††	††	34	(D)	(D)	(D)	(D)	
75	Automotive repair, services, and garages	††	††	††	††	10	1 555	536	148	42	
751	Automotive rental and leasing, without drivers	††	††	††	††	1	(D)	(D)	(D)	(D)	
752	Automobile parking	††	††	††	††	-	-	-	-	-	
753	Automotive repair shops	††	††	††	††	7	(D)	(D)	(D)	(D)	
7538	General automotive repair shops	††	††	††	††	3	(D)	(D)	(D)	(D)	
7531	Top and body repair shops	††	††	††	††	2	(D)	(D)	(D)	(D)	
7534, 5, 9	Other automotive repair shops	††	††	††	††	2	(D)	(D)	(D)	(D)	
754	Automotive services, except repair	††	††	††	††	2	(D)	(D)	(D)	(D)	
76	Miscellaneous repair services	††	††	††	††	13	5 339	1 479	363	106	
762	Electrical and electronic repair shops	††	††	††	††	5	4 206	1 078	267	77	
7622	Radio and TV repair shops	††	††	††	††	2	(D)	(D)	(D)	(D)	
7623, 9	Other electrical and electronic repair shops	††	††	††	††	3	(D)	(D)	(D)	(D)	
764	Reupholstery and furniture repair	††	††	††	††	1	(D)	(D)	(D)	(D)	
763, 9	Other repair shops and related services	††	††	††	††	7	(D)	(D)	(D)	(D)	
78, 79	Amusement and recreation services, including motion pictures	††	††	††	††	16	4 167	1 173	312	219	
781, 2	Motion picture production, distribution, and services	††	††	††	††	-	-	-	-	-	
783	Motion picture theaters	††	††	††	††	2	(D)	(D)	(D)	(D)	
792	Producers, orchestras, and entertainers	††	††	††	††	3	(D)	(D)	(D)	(D)	
793	Bowling alleys and billiards and pool establishments	††	††	††	††	3	(D)	(D)	(D)	(D)	
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	9	1 941	584	141	117	
80, ex. 806	Health services, except hospitals	††	††	††	††	89	25 290	14 207	3 283	563	
801	Offices of physicians	††	††	††	††	48	16 510	10 205	2 395	201	
802	Offices of dentists	††	††	††	††	29	3 379	1 237	261	108	
803	Offices of osteopathic physicians	††	††	††	††	2	(D)	(D)	(D)	(D)	
8041	Offices of chiropractors	††	††	††	††	2	(D)	(D)	(D)	(D)	
8042	Offices of optometrists	††	††	††	††	2	(D)	(D)	(D)	(D)	
805	Nursing and personal care facilities	††	††	††	††	1	(D)	(D)	(D)	(D)	
8049, 807, 8, 9	Other health services	††	††	††	††	5	774	468	109	31	
81	Legal services	††	††	††	††	16	2 261	911	208	59	
823, 4, 9	Selected educational services	††	††	††	††	4	(D)	(D)	(D)	(D)	
891	Engineering, architectural, and surveying services	††	††	††	††	21	6 935	3 913	954	213	
893	Accounting, auditing, and bookkeeping services	††	††	††	††	20	6 087	2 166	567	129	
83, 892, 9	Social and other services	††	††	††	††	9	(D)	(D)	(D)	(D)	
83	Social services	**	**	**	**	5	(D)	(D)	(D)	(D)	
892, 9	Other services	**	**	**	**	4	262	85	18	5	

Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Places With 300 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	EAU CLAIRE									
	Total	††	††	††	††	374	96 806	41 151	10 209	2 887
70	Hotels, motels, and other lodging places	††	††	††	††	14	7 433	1 773	359	292
7011 pt.	Hotels, motor hotels, and motels	††	††	††	††	13	(D)	(D)	(D)	(D)
7011 pt.	Hotels	††	††	††	††	1	(D)	(D)	(D)	(D)
702, 3, 4	Motels, motor hotels, and tourist courts	††	††	††	††	12	(D)	(D)	(D)	(D)
	Other lodging places	††	††	††	††	1	(D)	(D)	(D)	(D)
72	Personal services	††	††	††	††	62	10 517	3 599	848	459
721	Laundry, cleaning, and garment services	††	††	††	††	16	(D)	(D)	(D)	(D)
7215	Coin-operated laundries and dry cleaning	††	††	††	††	3	(D)	(D)	(D)	(D)
721 ex.	Other laundry, cleaning, and garment services	††	††	††	††	13	(D)	(D)	(D)	(D)
7215	Power laundries, family and commercial*	**	**	**	**	3	(D)	(D)	(D)	(D)
7211	Dry-cleaning plants, except rug cleaning*	**	**	**	**	5	(D)	(D)	(D)	(D)
7216	Laundry and cleaning services, n.e.c.*	**	**	**	**	5	(D)	(D)	(D)	(D)
Other 721										
722	Photographic studios, portrait	††	††	††	††	3	362	79	18	9
723, 4	Beauty and barber shops	††	††	††	††	33	2 742	1 281	283	169
723	Beauty shops	††	††	††	††	27	2 516	1 184	263	159
724	Barber shops	††	††	††	††	6	226	97	20	10
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	1	(D)	(D)	(D)	(D)
726	Funeral service and crematories	††	††	††	††	5	(D)	(D)	(D)	(D)
729	Miscellaneous personal services	††	††	††	††	4	(D)	(D)	(D)	(D)
73	Business services	††	††	††	††	47	6 416	2 640	579	254
731	Advertising	††	††	††	††	6	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings	††	††	††	††	6	707	280	66	35
737	Computer and data processing services	††	††	††	††	6	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services	††	††	††	††	4	(D)	(D)	(D)	(D)
7394	Equipment rental and leasing services	††	††	††	††	1	(D)	(D)	(D)	(D)
Other 73	Other business services	††	††	††	††	24	2 664	1 324	293	138
75	Automotive repair, services, and garages	††	††	††	††	41	9 410	2 413	632	189
751	Automotive rental and leasing, without drivers	††	††	††	††	7	(D)	(D)	(D)	(D)
752	Automobile parking	††	††	††	††	-	-	-	-	-
753	Automotive repair shops	††	††	††	††	32	7 559	2 154	568	154
7538	General automotive repair shops	††	††	††	††	14	3 164	776	272	74
7531	Top and body repair shops	††	††	††	††	10	2 508	954	218	54
7534, 5, 9	Other automotive repair shops	††	††	††	††	8	1 887	424	78	26
754	Automotive services, except repair	††	††	††	††	2	(D)	(D)	(D)	(D)
76	Miscellaneous repair services	††	††	††	††	11	1 165	297	69	32
762	Electrical and electronic repair shops	††	††	††	††	2	(D)	(D)	(D)	(D)
7622	Radio and TV repair shops	††	††	††	††	-	-	-	-	-
7623, 9	Other electrical and electronic repair shops	††	††	††	††	2	(D)	(D)	(D)	(D)
764	Reupholstery and furniture repair	††	††	††	††	2	(D)	(D)	(D)	(D)
763, 9	Other repair shops and related services	††	††	††	††	7	(D)	(D)	(D)	(D)
78, 79	Amusement and recreation services, including motion pictures	††	††	††	††	25	3 822	913	196	171
781, 2	Motion picture production, distribution, and services	††	††	††	††	-	-	-	-	-
783	Motion picture theaters	††	††	††	††	7	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers	††	††	††	††	-	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments	††	††	††	††	-	-	-	-	-
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	18	2 463	665	132	115
80, ex. 806	Health services, except hospitals	††	††	††	††	99	33 171	18 615	4 881	874
801	Offices of physicians	††	††	††	††	47	18 396	11 454	3 127	334
802	Offices of dentists	††	††	††	††	34	7 249	3 431	901	208
803	Offices of osteopathic physicians	††	††	††	††	1	(D)	(D)	(D)	(D)
8041	Offices of chiropractors	††	††	††	††	5	993	451	93	31
8042	Offices of optometrists	††	††	††	††	5	(D)	(D)	(D)	(D)
805	Nursing and personal care facilities	††	††	††	††	1	(D)	(D)	(D)	(D)
8049, 807, 8, 9	Other health services	††	††	††	††	6	(D)	(D)	(D)	(D)
81	Legal services	††	††	††	††	31	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services	††	††	††	††	4	(D)	(D)	(D)	(D)
891	Engineering, architectural, and surveying services	††	††	††	††	9	(D)	(D)	(D)	(D)
893	Accounting, auditing, and bookkeeping services	††	††	††	††	22	7 129	3 146	811	195
83, 892, 9	Social and other services	††	††	††	††	9	(D)	(D)	(D)	(D)
83	Social services	**	**	**	**	9	(D)	(D)	(D)	(D)
892, 9	Other services	**	**	**	**	-	-	-	-	-

Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Places With 300 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
	GREEN BAY										
	Total	††	††	††	††	564	182 716	86 605	19 978	5 639	
70	Hotels, motels, and other lodging places	††	††	††	††	11	(D)	(D)	(D)	(D)	
7011	Hotels, motor hotels, and motels	††	††	††	††	9	(D)	(D)	(D)	(D)	
7011 pt.	Hotels	††	††	††	††	2	(D)	(D)	(D)	(D)	
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	7	3 836	1 257	305	200	
702, 3, 4	Other lodging places	††	††	††	††	2	(D)	(D)	(D)	(D)	
72	Personal services	††	††	††	††	96	(D)	(D)	(D)	(D)	
721	Laundry, cleaning, and garment services	††	††	††	††	19	6 552	2 543	564	263	
7215	Coin-operated laundries and dry cleaning	††	††	††	††	1	(D)	(D)	(D)	(D)	
721 ex.	Other laundry, cleaning, and garment services	††	††	††	††	18	(D)	(D)	(D)	(D)	
7211	Power laundries, family and commercial*	**	**	**	**	3	946	393	86	58	
7216	Dry-cleaning plants, except rug cleaning*	**	**	**	**	7	655	292	68	54	
Other 721	Laundry and cleaning services, n.e.c.*	**	**	**	**	8	(D)	(D)	(D)	(D)	
722	Photographic studios, portrait	††	††	††	††	6	(D)	(D)	(D)	(D)	
723, 4	Beauty and barber shops	††	††	††	††	49	4 186	1 943	434	253	
723	Beauty shops	††	††	††	††	42	3 738	1 811	403	238	
724	Barber shops	††	††	††	††	7	448	132	31	15	
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	3	(D)	(D)	(D)	(D)	
726	Funeral service and crematories	††	††	††	††	7	2 222	672	144	48	
729	Miscellaneous personal services	††	††	††	††	12	(D)	(D)	(D)	(D)	
73	Business services	††	††	††	††	89	24 193	10 239	2 431	965	
731	Advertising	††	††	††	††	9	1 959	632	144	42	
734	Services to dwellings and other buildings	††	††	††	††	16	1 588	903	165	180	
737	Computer and data processing services	††	††	††	††	7	(D)	(D)	(D)	(D)	
7392	Management, consulting, and public relations services	††	††	††	††	7	(D)	(D)	(D)	(D)	
7394	Equipment rental and leasing services	††	††	††	††	7	(D)	(D)	(D)	(D)	
Other 73	Other business services	††	††	††	††	43	11 900	5 581	1 403	529	
75	Automotive repair, services, and garages	††	††	††	††	44	11 143	2 379	575	281	
751	Automotive rental and leasing, without drivers	††	††	††	††	6	4 385	461	116	69	
752	Automobile parking	††	††	††	††	1	(D)	(D)	(D)	(D)	
753	Automotive repair shops	††	††	††	††	30	5 105	1 254	296	128	
7538	General automotive repair shops	††	††	††	††	9	1 168	236	48	25	
7531	Top and body repair shops	††	††	††	††	11	1 252	323	70	35	
7534, 5, 9	Other automotive repair shops	††	††	††	††	10	2 685	695	178	68	
754	Automotive services, except repair	††	††	††	††	7	(D)	(D)	(D)	(D)	
76	Miscellaneous repair services	††	††	††	††	33	5 885	1 847	450	140	
762	Electrical and electronic repair shops	††	††	††	††	13	(D)	(D)	(D)	(D)	
7622	Radio and TV repair shops	††	††	††	††	3	(D)	(D)	(D)	(D)	
7623, 9	Other electrical and electronic repair shops	††	††	††	††	10	2 167	638	160	45	
764	Reupholstery and furniture repair	††	††	††	††	2	(D)	(D)	(D)	(D)	
763, 9	Other repair shops and related services	††	††	††	††	18	3 052	981	232	68	
78, 79	Amusement and recreation services, including motion pictures	††	††	††	††	25	12 746	9 702	3 314	394	
781, 2	Motion picture production, distribution, and services	††	††	††	††	-	-	-	-	-	
783	Motion picture theaters	††	††	††	††	6	(D)	(D)	(D)	(D)	
792	Producers, orchestras, and entertainers	††	††	††	††	1	(D)	(D)	(D)	(D)	
793	Bowling alleys and billiards and pool establishments	††	††	††	††	7	3 134	788	229	192	
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	11	(D)	(D)	(D)	(D)	
80, ex. 806	Health services, except hospitals	††	††	††	††	167	73 909	37 432	8 796	2 167	
801	Offices of physicians	††	††	††	††	73	39 215	22 486	5 322	693	
802	Offices of dentists	††	††	††	††	55	12 055	5 001	1 034	300	
803	Offices of osteopathic physicians	††	††	††	††	2	(D)	(D)	(D)	(D)	
8041	Offices of chiropractors	††	††	††	††	4	726	357	68	18	
8042	Offices of optometrists	††	††	††	††	4	1 069	303	64	31	
805	Nursing and personal care facilities	††	††	††	††	12	(D)	(D)	(D)	(D)	
8049, 807, 8, 9	Other health services	††	††	††	††	17	5 889	2 049	506	125	
81	Legal services	††	††	††	††	51	10 313	4 422	1 044	232	
823, 4, 9	Selected educational services	††	††	††	††	3	(D)	(D)	(D)	(D)	
891	Engineering, architectural, and surveying services	††	††	††	††	19	6 878	3 097	706	161	
893	Accounting, auditing, and bookkeeping services	††	††	††	††	23	14 833	9 132	805	251	
83, 892, 9	Social and other services	††	††	††	††	3	1 064	429	63	15	
83	Social services	**	**	**	**	3	1 064	429	63	15	
892, 9	Other services	**	**	**	**	-	-	-	-	-	

Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Places With 300 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
	KENOSHA										
	Total	††	††	††	††	426	78 615	32 562	8 104	2 856	
70	Hotels, motels, and other lodging places	††	††	††	††	5	1 917	564	107	90	
7011	Hotels, motor hotels, and motels	††	††	††	††	4	(D)	(D)	(D)	(D)	
7011 pt.	Hotels	††	††	††	††	1	(D)	(D)	(D)	(D)	
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	3	(D)	(D)	(D)	(D)	
702, 3, 4	Other lodging places	††	††	††	††	1	(D)	(D)	(D)	(D)	
72	Personal services	††	††	††	††	78	7 869	2 992	616	424	
721	Laundry, cleaning, and garment services	††	††	††	††	19	(D)	(D)	(D)	(D)	
7215	Coin-operated laundries and dry cleaning	††	††	††	††	7	(D)	(D)	(D)	(D)	
721 ex.	Other laundry, cleaning, and garment services	††	††	††	††	12	1 660	649	144	95	
7215											
7211	Power laundries, family and commercial*	**	**	**	**	1	(D)	(D)	(D)	(D)	
7216	Dry-cleaning plants, except rug cleaning*	**	**	**	**	7	943	365	84	60	
Other 721	Laundry and cleaning services, n.e.c.*	**	**	**	**	4	(D)	(D)	(D)	(D)	
722	Photographic studios, portrait	††	††	††	††	3	242	65	14	8	
723, 4	Beauty and barber shops	††	††	††	††	43	2 673	1 165	261	197	
723	Beauty shops	††	††	††	††	38	2 548	1 132	255	194	
724	Barber shops	††	††	††	††	5	125	33	6	3	
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	1	(D)	(D)	(D)	(D)	
726	Funeral service and crematories	††	††	††	††	5	(D)	(D)	(D)	(D)	
729	Miscellaneous personal services	††	††	††	††	7	929	425	42	61	
73	Business services	††	††	††	††	36	4 029	1 709	430	254	
731	Advertising	††	††	††	††	3	(D)	(D)	(D)	(D)	
734	Services to dwellings and other buildings	††	††	††	††	8	(D)	(D)	(D)	(D)	
737	Computer and data processing services	††	††	††	††	4	(D)	(D)	(D)	(D)	
7392	Management, consulting, and public relations services	††	††	††	††	5	614	281	90	18	
7394	Equipment rental and leasing services	††	††	††	††	4	538	127	25	10	
Other 73	Other business services	††	††	††	††	12	(D)	(D)	(D)	(D)	
75	Automotive repair, services, and garages	††	††	††	††	38	6 746	2 094	449	151	
751	Automotive rental and leasing, without drivers	††	††	††	††	2	(D)	(D)	(D)	(D)	
752	Automobile parking	††	††	††	††	-	-	-	-	-	
753	Automotive repair shops	††	††	††	††	33	6 029	1 950	413	118	
7538	General automotive repair shops	††	††	††	††	7	584	261	47	15	
7531	Top and body repair shops	††	††	††	††	18	3 396	1 165	256	71	
7534, 5, 9	Other automotive repair shops	††	††	††	††	8	2 049	524	110	32	
754	Automotive services, except repair	††	††	††	††	3	(D)	(D)	(D)	(D)	
76	Miscellaneous repair services	††	††	††	††	9	734	269	57	25	
762	Electrical and electronic repair shops	††	††	††	††	3	199	50	11	6	
7622	Radio and TV repair shops	††	††	††	††	3	199	50	11	6	
7623, 9	Other electrical and electronic repair shops	††	††	††	††	-	-	-	-	-	
764	Reupholstery and furniture repair	††	††	††	††	2	(D)	(D)	(D)	(D)	
763, 9	Other repair shops and related services	††	††	††	††	4	(D)	(D)	(D)	(D)	
78, 79	Amusement and recreation services, including motion pictures	††	††	††	††	21	5 750	1 087	272	206	
781, 2	Motion picture production, distribution, and services	††	††	††	††	-	-	-	-	-	
783	Motion picture theaters	††	††	††	††	4	(D)	(D)	(D)	(D)	
792	Producers, orchestras, and entertainers	††	††	††	††	-	-	-	-	-	
793	Bowling alleys and billiards and pool establishments	††	††	††	††	5	(D)	(D)	(D)	(D)	
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	12	3 106	494	124	71	
80, ex. 806	Health services, except hospitals	††	††	††	††	164	39 836	19 585	5 166	1 333	
801	Offices of physicians	††	††	††	††	88	20 648	11 404	2 788	363	
802	Offices of dentists	††	††	††	††	48	7 055	2 937	792	212	
803	Offices of osteopathic physicians	††	††	††	††	1	(D)	(D)	(D)	(D)	
8041	Offices of chiropractors	††	††	††	††	2	(D)	(D)	(D)	(D)	
8042	Offices of optometrists	††	††	††	††	7	1 203	476	109	35	
805	Nursing and personal care facilities	††	††	††	††	5	(D)	(D)	(D)	(D)	
8049, 807, 8, 9	Other health services	††	††	††	††	13	1 928	853	222	62	
81	Legal services	††	††	††	††	40	6 108	2 157	500	148	
823, 4, 9	Selected educational services	††	††	††	††	1	(D)	(D)	(D)	(D)	
891	Engineering, architectural, and surveying services	††	††	††	††	6	1 060	230	54	20	
893	Accounting, auditing, and bookkeeping services	††	††	††	††	17	(D)	(D)	(D)	(D)	
83, 892, 9	Social and other services	††	††	††	††	11	(D)	(D)	(D)	(D)	
83	Social services	**	**	**	**	9	781	397	110	73	
892, 9	Other services	**	**	**	**	2	(D)	(D)	(D)	(D)	

Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Places With 300 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F.]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
LA CROSSE											
	Total	tt	tt	tt	tt	374	139 257	61 530	13 956	4 175	
70	Hotels, motels, and other lodging places	tt	tt	tt	tt	16	12 724	3 365	707	515	
7011	Hotels, motor hotels, and motels	tt	tt	tt	tt	15	(D)	(D)	(D)	(D)	
7011 pt.	Hotels	tt	tt	tt	tt	6	8 369	2 507	546	373	
7011 pt.	Motels, motor hotels, and tourist courts	tt	tt	tt	tt	9	(D)	(D)	(D)	(D)	
702, 3, 4	Other lodging places	tt	tt	tt	tt	1	(D)	(D)	(D)	(D)	
72	Personal services	tt	tt	tt	tt	66	14 823	5 732	1 261	596	
721	Laundry, cleaning, and garment services	tt	tt	tt	tt	16	6 751	2 624	634	209	
7215	Coin-operated laundries and dry cleaning	tt	tt	tt	tt	9	(D)	(D)	(D)	(D)	
721 ex.	Other laundry, cleaning, and garment services	tt	tt	tt	tt	7	(D)	(D)	(D)	(D)	
7215	Power laundries, family and commercial*	-	-	-	-	-	
7211	Dry-cleaning plants, except rug cleaning*	4	(D)	(D)	(D)	(D)	
7216	Laundry and cleaning services, n.e.c.*	3	(D)	(D)	(D)	(D)	
Other 721											
722	Photographic studios, portrait	tt	tt	tt	tt	2	(D)	(D)	(D)	(D)	
723, 4	Beauty and barber shops	tt	tt	tt	tt	33	2 763	1 411	309	201	
723	Beauty shops	tt	tt	tt	tt	30	(D)	(D)	(D)	(D)	
724	Barber shops	tt	tt	tt	tt	3	(D)	(D)	(D)	(D)	
725	Shoe repair, shoe shine, and hat-cleaning shops	tt	tt	tt	tt	2	(D)	(D)	(D)	(D)	
726	Funeral service and crematories	tt	tt	tt	tt	7	(D)	(D)	(D)	(D)	
729	Miscellaneous personal services	tt	tt	tt	tt	6	(D)	(D)	(D)	(D)	
73	Business services	tt	tt	tt	tt	60	14 383	5 303	1 202	763	
731	Advertising	tt	tt	tt	tt	4	754	319	70	26	
734	Services to dwellings and other buildings	tt	tt	tt	tt	8	(D)	(D)	(D)	(D)	
737	Computer and data processing services	tt	tt	tt	tt	7	(D)	(D)	(D)	(D)	
7392	Management, consulting, and public relations services	tt	tt	tt	tt	2	(D)	(D)	(D)	(D)	
7394	Equipment rental and leasing services	tt	tt	tt	tt	5	858	238	53	20	
Other 73	Other business services	tt	tt	tt	tt	34	(D)	(D)	(D)	(D)	
75	Automotive repair, services, and garages	tt	tt	tt	tt	36	9 172	1 640	383	145	
751	Automotive rental and leasing, without drivers	tt	tt	tt	tt	5	4 075	320	82	29	
752	Automobile parking	tt	tt	tt	tt	2	(D)	(D)	(D)	(D)	
753	Automotive repair shops	tt	tt	tt	tt	23	4 554	1 129	265	89	
7538	General automotive repair shops	tt	tt	tt	tt	5	(D)	(D)	(D)	(D)	
7531	Top and body repair shops	tt	tt	tt	tt	9	(D)	(D)	(D)	(D)	
7534, 5, 9	Other automotive repair shops	tt	tt	tt	tt	9	2 550	570	137	43	
754	Automotive services, except repair	tt	tt	tt	tt	6	(D)	(D)	(D)	(D)	
76	Miscellaneous repair services	tt	tt	tt	tt	16	2 035	629	145	50	
762	Electrical and electronic repair shops	tt	tt	tt	tt	8	(D)	(D)	(D)	(D)	
7622	Radio and TV repair shops	tt	tt	tt	tt	3	(D)	(D)	(D)	(D)	
7623, 9	Other electrical and electronic repair shops	tt	tt	tt	tt	5	(D)	(D)	(D)	(D)	
764	Reupholstery and furniture repair	tt	tt	tt	tt	-	-	-	-	-	
763, 9	Other repair shops and related services	tt	tt	tt	tt	8	(D)	(D)	(D)	(D)	
78, 79	Amusement and recreation services, including motion pictures	tt	tt	tt	tt	22	4 223	896	247	205	
781, 2	Motion picture production, distribution, and services	tt	tt	tt	tt	-	-	-	-	-	
783	Motion picture theaters	tt	tt	tt	tt	6	1 674	206	45	54	
792	Producers, orchestras, and entertainers	tt	tt	tt	tt	-	-	-	-	-	
793	Bowling alleys and billiards and pool establishments	tt	tt	tt	tt	3	788	273	62	46	
79 ex. 792, 3	Commercial sports and other amusement and recreation services	tt	tt	tt	tt	13	1 761	417	140	105	
80, ex. 806	Health services, except hospitals	tt	tt	tt	tt	94	65 721	36 353	7 901	1 452	
801	Offices of physicians	tt	tt	tt	tt	22	54 893	31 922	6 859	1 128	
802	Offices of dentists	tt	tt	tt	tt	48	7 427	2 993	708	231	
803	Offices of osteopathic physicians	tt	tt	tt	tt	-	-	-	-	-	
8041	Offices of chiropractors	tt	tt	tt	tt	6	(D)	(D)	(D)	(D)	
8042	Offices of optometrists	tt	tt	tt	tt	2	(D)	(D)	(D)	(D)	
805	Nursing and personal care facilities	tt	tt	tt	tt	1	(D)	(D)	(D)	(D)	
8049, 807, 8, 9	Other health services	tt	tt	tt	tt	15	(D)	(D)	(D)	(D)	
81	Legal services	tt	tt	tt	tt	28	(D)	(D)	(D)	(D)	
823, 4, 9	Selected educational services	tt	tt	tt	tt	-	-	-	-	-	
891	Engineering, architectural, and surveying services	tt	tt	tt	tt	9	(D)	(D)	(D)	(D)	
893	Accounting, auditing, and bookkeeping services	tt	tt	tt	tt	20	5 516	2 386	605	161	
83, 892, 9	Social and other services	tt	tt	tt	tt	7	(D)	(D)	(D)	(D)	
83	Social services	3	(D)	(D)	(D)	(D)	
892, 9	Other services	4	235	130	26	8	

Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Places With 300 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see Introductory text. For explanation of terms and comparability of 1977 and 1982 censusas, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	MADISON									
	Total	††	††	††	††	1 277	502 206	194 052	45 626	14 155
70	Hotels, motels, and other lodging places	††	††	††	††	43	31 416	8 298	1 887	1 446
7011	Hotels, motor hotels, and motels	††	††	††	††	35	29 928	8 003	1 825	1 382
7011 pt.	Hotels	††	††	††	††	6	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	29	(D)	(D)	(D)	(D)
702, 3, 4	Other lodging places	††	††	††	††	8	1 488	295	62	64
72	Personal services	††	††	††	††	203	31 994	11 888	2 814	1 367
721	Laundry, cleaning, and garment services	††	††	††	††	40	15 291	5 254	1 235	524
7215	Coin-operated laundries and dry cleaning	††	††	††	††	11	1 324	308	75	57
721 ex.	Other laundry, cleaning, and garment services	††	††	††	††	29	13 967	4 946	1 160	467
7211	Power laundries, family and commercial*	**	**	**	**	2	(D)	(D)	(D)	(D)
7216	Dry-cleaning plants, except rug cleaning*	**	**	**	**	17	(D)	(D)	(D)	(D)
Other 721	Laundry and cleaning services, n.e.c.*	**	**	**	**	10	(D)	(D)	(D)	(D)
722	Photographic studios, portrait	††	††	††	††	10	1 035	210	48	27
723, 4	Beauty and barber shops	††	††	††	††	111	9 402	4 548	1 015	528
723	Beauty shops	††	††	††	††	92	8 371	4 025	902	484
724	Barber shops	††	††	††	††	19	1 031	523	113	44
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	6	257	68	17	8
726	Funeral service and crematories	††	††	††	††	6	2 031	434	116	38
729	Miscellaneous personal services	††	††	††	††	30	3 978	1 374	383	242
73	Business services	††	††	††	††	279	135 788	45 753	10 644	3 977
731	Advertising	††	††	††	††	21	7 353	3 011	732	162
734	Services to dwellings and other buildings	††	††	††	††	31	5 874	3 196	908	720
737	Computer and data processing services	††	††	††	††	38	59 122	14 081	3 233	798
7392	Management, consulting, and public relations services	††	††	††	††	52	13 684	5 532	1 282	339
7394	Equipment rental and leasing services	††	††	††	††	11	2 650	551	107	43
Other 73	Other business services	††	††	††	††	126	47 105	19 382	4 382	1 915
75	Automotive repair, services, and garages	††	††	††	††	70	22 301	5 127	1 190	422
751	Automotive rental and leasing, without drivers	††	††	††	††	9	6 965	941	211	80
752	Automobile parking	††	††	††	††	1	(D)	(D)	(D)	(D)
753	Automotive repair shops	††	††	††	††	50	12 170	3 286	739	227
7538	General automotive repair shops	††	††	††	††	17	3 049	898	205	62
7531	Top and body repair shops	††	††	††	††	14	2 623	879	191	52
7534, 5, 9	Other automotive repair shops	††	††	††	††	19	6 498	1 509	343	113
754	Automotive services, except repair	††	††	††	††	10	(D)	(D)	(D)	(D)
76	Miscellaneous repair services	††	††	††	††	52	12 345	3 919	878	248
762	Electrical and electronic repair shops	††	††	††	††	17	4 720	1 292	265	84
7622	Radio and TV repair shops	††	††	††	††	7	1 493	433	107	30
7623, 9	Other electrical and electronic repair shops	††	††	††	††	10	3 227	859	158	54
764	Reupholstery and furniture repair	††	††	††	††	3	130	35	8	6
763, 9	Other repair shops and related services	††	††	††	††	32	7 495	2 592	605	158
78, 79	Amusement and recreation services, including motion pictures	††	††	††	††	69	23 049	4 670	1 054	775
781, 2	Motion picture production, distribution, and services	††	††	††	††	3	(D)	(D)	(D)	(D)
783	Motion picture theaters	††	††	††	††	13	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers	††	††	††	††	8	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments	††	††	††	††	11	4 055	952	301	264
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	34	9 124	1 982	408	281
80, ex. 806	Health services, except hospitals	††	††	††	††	261	123 743	61 180	14 393	3 089
801	Offices of physicians	††	††	††	††	95	76 949	41 306	9 591	1 333
802	Offices of dentists	††	††	††	††	88	19 315	8 057	1 909	501
803	Offices of osteopathic physicians	††	††	††	††	2	(D)	(D)	(D)	(D)
8041	Offices of chiropractors	††	††	††	††	11	(D)	(D)	(D)	(D)
8042	Offices of optometrists	††	††	††	††	16	3 514	1 109	297	74
805	Nursing and personal care facilities	††	††	††	††	9	10 686	5 699	1 399	850
8049, 807, 8, 9	Other health services	††	††	††	††	40	12 107	4 647	1 110	291
81	Legal services	††	††	††	††	149	50 285	19 955	4 651	1 054
823, 4, 9	Selected educational services	††	††	††	††	8	(D)	(D)	(D)	(D)
891	Engineering, architectural, and surveying services	††	††	††	††	61	38 720	19 758	4 851	870
893	Accounting, auditing, and bookkeeping services	††	††	††	††	42	25 717	10 710	2 665	610
83, 892, 9	Social and other services	††	††	††	††	40	(D)	(D)	(D)	(D)
83	Social services	**	**	**	**	31	2 423	1 112	250	158
892, 9	Other services	**	**	**	**	9	(D)	(D)	(D)	(D)

Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Places With 300 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by A, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments			Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)					
MILWAUKEE										
	Total	††	††	††	††	3 394	1 231 362	537 929	129 088	37 498
70	Hotels, motels, and other lodging places	††	††	††	††	37	50 086	14 936	3 346	2 164
7011	Hotels, motor hotels, and motels	††	††	††	††	31	48 773	14 663	3 254	2 148
7011 pt.	Hotels	††	††	††	††	13	39 538	12 392	2 809	1 697
7011 pt.	Hotels, 25 guestrooms or more	††	††	††	††	12	(D)	(D)	(D)	(D)
7011 pt.	Hotels, less than 25 guestrooms	††	††	††	††	1	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	18	9 235	2 271	445	451
7011 pt.	Motels, tourist courts	††	††	††	††	14	(D)	(D)	(D)	(D)
7011 pt.	Motor hotels	††	††	††	††	4	(D)	(D)	(D)	(D)
702, 3, 4	Other lodging places	††	††	††	††	6	1 313	273	92	16
703	Trailering parks and camps	††	††	††	††	2	(D)	(D)	(D)	(D)
702, 4	Rooming, boarding, and membership lodging	††	††	††	††	4	(D)	(D)	(D)	(D)
72	Personal services	††	††	††	††	492	70 632	27 231	6 676	3 122
721	Laundry, cleaning, and garment services	††	††	††	††	84	25 551	9 947	2 350	982
7215	Coin-operated laundries and dry cleaning	††	††	††	††	15	952	204	44	43
721 ex.	Other laundry, cleaning, and garment services	††	††	††	††	69	24 599	9 743	2 306	939
7215	Power laundries, family and commercial*	††	††	††	††	7	2 669	1 197	303	154
7216	Dry-cleaning plants, except rug cleaning*	††	††	††	††	32	6 820	3 578	818	399
Other 721	Laundry and cleaning services, n.e.c.*	††	††	††	††	30	15 110	4 968	1 185	386
7212	Garment pressing and agents for laundries and dry cleaners	††	††	††	††	3	45	13	4	4
7213	Linen supply*	††	††	††	††	3	(D)	(D)	(D)	(D)
7217	Carpet and upholstery cleaning	††	††	††	††	14	828	359	83	44
7218	Industrial launderers*	††	††	††	††	2	(D)	(D)	(D)	(D)
7214, 9	Other laundry, garment services, including diaper*	††	††	††	††	8	(D)	(D)	(D)	(D)
722	Photographic studios, portrait	††	††	††	††	27	3 244	607	136	78
723, 4	Beauty and barber shops	††	††	††	††	278	20 621	10 331	2 490	1 344
723	Beauty shops	††	††	††	††	237	18 010	9 206	2 195	1 228
724	Barber shops	††	††	††	††	41	2 611	1 125	295	116
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	8	419	127	27	21
726	Funeral service and crematories	††	††	††	††	44	14 224	4 204	1 102	234
729	Miscellaneous personal services	††	††	††	††	51	6 573	2 015	571	463
73	Business services	††	††	††	††	603	262 128	121 463	29 782	12 292
731	Advertising	††	††	††	††	48	15 030	7 575	1 865	435
7311	Advertising agencies	††	††	††	††	39	(D)	(D)	(D)	(D)
7312	Outdoor advertising services	††	††	††	††	1	(D)	(D)	(D)	(D)
7313	Radio, TV, publishers' advertising representatives	††	††	††	††	4	(D)	(D)	(D)	(D)
7319	Advertising, n.e.c.	††	††	††	††	4	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings	††	††	††	††	101	22 122	13 224	3 158	2 534
7341	Window cleaning	††	††	††	††	7	587	310	67	24
7342	Disinfecting and exterminating services	††	††	††	††	7	2 017	768	182	50
7349	Cleaning and maintenance services, n.e.c.	††	††	††	††	87	19 518	12 146	2 909	2 460
737	Computer and data processing services	††	††	††	††	42	47 842	15 548	3 634	796
7372	Computer programming and other software services	††	††	††	††	19	(D)	(D)	(D)	(D)
7374	Data processing services	††	††	††	††	19	30 807	10 318	2 425	592
7379	Computer related services, n.e.c.	††	††	††	††	4	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services	††	††	††	††	93	27 683	12 872	3 195	801
7394	Equipment rental and leasing services	††	††	††	††	22	12 909	2 529	551	133
Other 73	Other business services	††	††	††	††	297	136 542	69 715	17 379	7 593
732	Credit reporting, collection agencies	††	††	††	††	16	8 977	2 871	817	200
7331	Direct mail advertising services	††	††	††	††	14	(D)	(D)	(D)	(D)
7332	Blueprinting and photocopying services	††	††	††	††	8	1 139	363	90	32
7333	Commercial photography, art, and graphics	††	††	††	††	59	12 981	6 335	1 540	322
7339	Stenographic services; and reproduction services, n.e.c.	††	††	††	††	16	3 349	981	262	77
736	Personnel supply services	††	††	††	††	56	28 752	21 188	5 529	3 777
7361	Employment agencies	††	††	††	††	23	4 403	2 577	742	328
7362	Help supply services	††	††	††	††	33	24 349	18 611	4 787	3 449
7369	Facilities management services	††	††	††	††	-	-	-	-	-
7391	Research and development laboratories	††	††	††	††	2	(D)	(D)	(D)	(D)
7397	Testing laboratories and facilities	††	††	††	††	7	2 580	1 105	285	71
7393	Detective agencies and protective services	††	††	††	††	27	20 841	10 733	2 443	1 106
7395	Photofinishing laboratories*	††	††	††	††	10	3 162	1 000	203	77
7399 pt.	Sign painting shops	††	††	††	††	7	655	255	58	21
7399 pt.	Interior designing	††	††	††	††	2	(D)	(D)	(D)	(D)
7399 pt.	Telephone answering services	††	††	††	††	6	1 832	729	173	90
735, 7396, 7399 pt.	Other business services, n.e.c.	††	††	††	††	67	42 459	20 263	5 198	1 354

Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Places With 300 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
	MILWAUKEE—Con.										
75	Automotive repair, services, and garages.....	††	††	††	††	297	90 593	20 851	4 886	1 632	
751	Automotive rental and leasing, without drivers	††	††	††	††	26	32 931	4 142	968	260	
752	Automobile parking	††	††	††	††	60	8 616	1 817	422	247	
7523	Parking lots	49	5 636	1 357	314	195	
7525	Parking structures	11	2 980	460	108	52	
753	Automotive repair shops.....	††	††	††	††	180	43 580	12 739	2 916	846	
7538	General automotive repair shops	††	††	††	††	83	17 761	4 753	1 126	379	
7538 pt.	General automotive repair shops, except diesel	79	(D)	(D)	(D)	(D)	
7538 pt.	Diesel repair shops	4	(D)	(D)	(D)	(D)	
7531	Top and body repair shops	††	††	††	††	49	9 339	2 980	699	195	
7534, 5, 9	Other automotive repair shops	††	††	††	††	48	16 480	5 006	1 091	272	
7534	Tire retreading and repair shops	2	(D)	(D)	(D)	(D)	
7535	Paint shops	4	(D)	(D)	(D)	(D)	
7539 pt.	Auto electrical and fuel system services	2	(D)	(D)	(D)	(D)	
7539 ot.	Radiator repair	3	995	359	81	25	
7539 pt.	Glass replacement and repair	6	984	272	57	15	
7539 pt.	Brake, front end, and wheel alignment	6	3 216	1 031	232	37	
7539 pt.	Exhaust system services (muffler shops)	8	5 007	1 235	252	61	
7539 pt.	Transmission repair shops	14	4 078	1 330	318	82	
7539 pt.	Other automotive repair shops, n.e.c.	3	159	39	7	5	
754	Automotive services, except repair	††	††	††	††	31	5 466	2 153	580	279	
7542	Car washes	18	2 984	1 079	310	192	
7549	Other automotive services	13	2 482	1 074	270	87	
76	Miscellaneous repair services.....	††	††	††	††	143	37 459	13 659	3 258	931	
762	Electrical and electronic repair shops	††	††	††	††	43	9 051	3 243	837	271	
7622	Radio and TV repair shops	††	††	††	††	24	4 833	1 631	390	129	
7623, 9	Other electrical and electronic repair shops	††	††	††	††	19	4 218	1 612	447	142	
7623	Refrigeration and air-conditioning repair shops	6	588	224	48	15	
7629	Electrical and electronic repair shops, n.e.c.	13	3 630	1 388	399	127	
764	Reupholstery and furniture repair	††	††	††	††	17	2 965	1 123	288	125	
763, 9	Other repair shops and related services	††	††	††	††	83	25 443	9 293	2 133	535	
763	Watch, clock, and jewelry repair	8	1 896	569	123	42	
769	Miscellaneous repair and related services	75	23 547	8 724	2 010	493	
7692	Welding repair	2	(D)	(D)	(D)	(D)	
7694	Armature rewinding shops	5	5 686	1 839	485	89	
7699	Repair shops and related services, n.e.c.	68	(D)	(D)	(D)	(D)	
78, 79	Amusement and recreation services, including motion pictures.....	††	††	††	††	154	69 555	27 337	5 289	2 066	
781, 2	Motion picture production, distribution, and services	††	††	††	††	15	5 670	1 499	409	100	
783	Motion picture theaters.....	††	††	††	††	20	11 151	1 714	402	319	
7832	Motion picture theaters, except drive-in	20	11 151	1 714	402	319	
7833	Drive-in motion picture theaters	-	-	-	-	-	
792	Producers, orchestras, and entertainers	††	††	††	††	32	9 131	1 807	295	114	
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services	8	(D)	(D)	(D)	(D)	
7929	Bands, orchestras, actors, and other entertainers and entertainment groups	24	(D)	(D)	(D)	(D)	
793	Bowling alleys and billiards and pool establishments	††	††	††	††	33	13 486	4 171	1 123	907	
7932	Billiard and pool establishments	††	††	††	††	2	(D)	(D)	(D)	(D)	
7933	Bowling alleys	††	††	††	††	31	(D)	(D)	(D)	(D)	
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	54	30 117	18 146	3 060	626	
794	Commercial sports	††	††	††	††	5	(D)	(D)	(D)	(D)	
7941	Professional sports clubs, managers, promoters	††	††	††	††	4	(D)	(D)	(D)	(D)	
7948	Racing, including track operation	††	††	††	††	1	(D)	(D)	(D)	(D)	
79 ex. 792, 3, 4	Other amusement and recreation services	††	††	††	††	49	(D)	(D)	(D)	(D)	
791	Dance halls, studios, and schools	12	(D)	(D)	(D)	(D)	
7992	Public golf courses	-	-	-	-	-	
7993	Coin-operated amusement device operators	11	5 889	1 531	312	115	
7996	Amusement parks	7	1 541	269	70	63	
7997	Membership sports and recreation clubs	-	-	-	-	-	
7999	Amusement and recreation services, n.e.c.	19	3 681	897	200	161	
7999 pt.	Concession operators of amusement devices, rides	1	(D)	(D)	(D)	(D)	
7999 pt.	Carnivals, circuses, and fairs	-	-	-	-	-	
7999 pt.	Other commercial recreation and amusements	18	(D)	(D)	(D)	(D)	

Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Places With 300 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
MILWAUKEE—Con.											
80, ex. 806	Health services, except hospitals	††	††	††	††	1 003	323 052	166 052	39 946	8 870	
801	Offices of physicians	††	††	††	††	516	168 251	95 197	22 738	2 645	
802	Offices of dentists	††	††	††	††	257	37 968	14 886	3 699	1 027	
803	Offices of osteopathic physicians	††	††	††	††	22	3 612	1 928	557	84	
8041	Offices of chiropractors	††	††	††	††	18	1 535	375	88	50	
8042	Offices of optometrists	††	††	††	††	40	6 139	1 978	482	154	
805	Nursing and personal care facilities	††	††	††	††	37	73 152	38 882	9 361	4 114	
8049, 807, 8, 9	Other health services	††	††	††	††	113	32 335	12 806	3 021	796	
807	Medical and dental laboratories	††	††	††	††	30	9 499	3 554	987	310	
8071	Medical laboratories	††	††	††	††	11	5 517	1 447	425	120	
8072	Dental laboratories	††	††	††	††	19	3 982	2 107	562	190	
8049, 808, 9	Other health services, n.e.c.	††	††	††	††	83	22 836	9 252	2 034	486	
81	Legal services	††	††	††	††	426	191 451	84 786	20 672	3 228	
823, 4, 9	Selected educational services	††	††	††	††	20	4 199	2 224	444	145	
823	Libraries and information centers	-	-	-	-	-	
824	Correspondence schools and vocational schools	6	(D)	(D)	(D)	(D)	
829	Schools and educational services, n.e.c.	14	(D)	(D)	(D)	(D)	
891	Engineering, architectural, and surveying services	††	††	††	††	63	35 629	17 435	4 345	779	
891 pt.	Architectural services	25	8 153	3 384	889	178	
891 pt.	Engineering services	32	26 923	13 762	3 398	592	
891 pt.	Surveying services	6	553	289	58	19	
893	Accounting, auditing, and bookkeeping services	††	††	††	††	100	82 373	35 433	8 908	1 650	
83, 892, 9	Social and other services	††	††	††	††	56	14 205	6 522	1 536	619	
83	Social services	40	11 888	5 681	1 350	575	
835	Child day care services	16	1 564	775	199	149	
832, 3, 6, 9	Other social services	24	10 324	4 906	1 151	426	
892, 9	Other services	16	2 317	841	186	44	
OSHKOSH											
Total		††	††	††	††	305	58 198	24 346	5 940	2 051	
70	Hotels, motels, and other lodging places	††	††	††	††	6	(D)	(D)	(D)	(D)	
7011	Hotels, motor hotels, and motels	††	††	††	††	6	(D)	(D)	(D)	(D)	
7011 pt.	Hotels	††	††	††	††	1	(D)	(D)	(D)	(D)	
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	5	5 670	1 647	376	251	
702, 3, 4	Other lodging places	††	††	††	††	-	-	-	-	-	
72	Personal services	††	††	††	††	59	4 504	1 784	408	226	
721	Laundry, cleaning, and garment services	††	††	††	††	8	(D)	(D)	(D)	(D)	
7215	Coin-operated laundries and dry cleaning	††	††	††	††	2	(D)	(D)	(D)	(D)	
721 ex.	Other laundry, cleaning, and garment services	††	††	††	††	6	(D)	(D)	(D)	(D)	
7215	Power laundries, family and commercial*	-	-	-	-	-	
7216	Dry-cleaning plants, except rug cleaning*	5	(D)	(D)	(D)	(D)	
7216	Laundry and cleaning services, n.e.c.*	1	(D)	(D)	(D)	(D)	
722	Photographic studios, portrait	††	††	††	††	3	(D)	(D)	(D)	(D)	
723, 4	Beauty and barber shops	††	††	††	††	34	2 126	1 056	222	136	
723	Beauty shops	††	††	††	††	33	(D)	(D)	(D)	(D)	
724	Barber shops	††	††	††	††	1	(D)	(D)	(D)	(D)	
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	1	(D)	(D)	(D)	(D)	
726	Funeral service and crematories	††	††	††	††	7	1 313	398	113	29	
729	Miscellaneous personal services	††	††	††	††	6	296	84	22	16	
73	Business services	††	††	††	††	36	5 782	2 967	671	378	
731	Advertising	††	††	††	††	3	(D)	(D)	(D)	(D)	
734	Services to dwellings and other buildings	††	††	††	††	9	891	415	105	107	
737	Computer and data processing services	††	††	††	††	1	(D)	(D)	(D)	(D)	
7392	Management, consulting, and public relations services	††	††	††	††	1	(D)	(D)	(D)	(D)	
7394	Equipment rental and leasing services	††	††	††	††	1	(D)	(D)	(D)	(D)	
Other 73	Other business services	††	††	††	††	21	4 205	2 272	494	250	
75	Automotive repair, services, and garages	††	††	††	††	29	3 919	1 092	249	99	
751	Automotive rental and leasing, without drivers	††	††	††	††	5	1 156	201	48	16	
752	Automobile parking	††	††	††	††	-	-	-	-	-	
753	Automotive repair shops	††	††	††	††	20	2 455	771	173	61	
7538	General automotive repair shops	††	††	††	††	8	1 216	359	91	28	
7531	Top and body repair shops	††	††	††	††	6	791	325	61	23	
7534, 5, 9	Other automotive repair shops	††	††	††	††	6	448	87	21	10	
754	Automotive services, except repair	††	††	††	††	4	308	120	28	22	

Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Places With 300 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	OSHKOSH—Con.									
76	Miscellaneous repair services	††	††	††	††	21	3 282	708	176	66
762	Electrical and electronic repair shops	††	††	††	††	9	921	358	78	29
7622	Radio and TV repair shops	††	††	††	††	3	(D)	(D)	(D)	(D)
7623, 9	Other electrical and electronic repair shops	††	††	††	††	6	(D)	(D)	(D)	(D)
764	Reupholstery and furniture repair	††	††	††	††	3	144	25	4	2
763, 9	Other repair shops and related services	††	††	††	††	9	2 217	325	94	35
78, 79	Amusement and recreation services, including motion pictures	††	††	††	††	17	2 569	502	99	128
781, 2	Motion picture production, distribution, and services	††	††	††	††	-	-	-	-	-
783	Motion picture theaters	††	††	††	††	4	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers	††	††	††	††	1	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments	††	††	††	††	3	871	235	61	82
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	9	(D)	(D)	(D)	(D)
80, ex. 806	Health services, except hospitals	††	††	††	††	84	23 376	12 368	3 185	640
801	Offices of physicians	††	††	††	††	32	11 947	7 105	1 931	179
802	Offices of dentists	††	††	††	††	34	6 550	2 919	664	164
803	Offices of osteopathic physicians	††	††	††	††	-	-	-	-	-
8041	Offices of chiropractors	††	††	††	††	5	(D)	(D)	(D)	(D)
8042	Offices of optometrists	††	††	††	††	4	606	143	33	12
805	Nursing and personal care facilities	††	††	††	††	2	(D)	(D)	(D)	(D)
8049, 807, 8, 9	Other health services	††	††	††	††	7	761	326	67	40
81	Legal services	††	††	††	††	25	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services	††	††	††	††	1	(D)	(D)	(D)	(D)
891	Engineering, architectural, and surveying services	††	††	††	††	6	663	317	77	19
893	Accounting, auditing, and bookkeeping services	††	††	††	††	14	2 477	764	195	74
83, 892, 9	Social and other services	††	††	††	††	7	408	122	32	29
83	Social services	**	**	**	**	5	(D)	(D)	(D)	(D)
892, 9	Other services	**	**	**	**	2	(D)	(D)	(D)	(D)
	RACINE									
	Total	††	††	††	††	471	107 149	47 312	10 832	4 034
70	Hotels, motels, and other lodging places	††	††	††	††	5	3 730	1 086	269	191
7011	Hotels, motor hotels, and motels	††	††	††	††	5	3 730	1 086	269	191
7011 pt.	Hotels	††	††	††	††	2	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	3	(D)	(D)	(D)	(D)
702, 3, 4	Other lodging places	††	††	††	††	-	-	-	-	-
72	Personal services	††	††	††	††	88	9 551	3 529	854	537
721	Laundry, cleaning, and garment services	††	††	††	††	23	2 181	738	175	117
7215	Coin-operated laundries and dry cleaning	††	††	††	††	7	394	61	12	17
721 ex.	Other laundry, cleaning, and garment services	††	††	††	††	16	1 787	677	163	100
7215						-	-	-	-	-
7211	Power laundries, family and commercial*	**	**	**	**	-	-	-	-	-
7216	Dry-cleaning plants, except rug cleaning*	**	**	**	**	12	1 534	625	150	93
Other 721	Laundry and cleaning services, n.e.c.*	**	**	**	**	4	253	52	13	7
722	Photographic studios, portrait	††	††	††	††	2	(D)	(D)	(D)	(D)
723, 4	Beauty and barber shops	††	††	††	††	44	3 163	1 470	344	251
723	Beauty shops	††	††	††	††	36	2 792	1 334	301	232
724	Barber shops	††	††	††	††	8	371	136	43	19
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	-	-	-	-	-
726	Funeral service and crematories	††	††	††	††	7	2 061	602	176	38
729	Miscellaneous personal services	††	††	††	††	12	(D)	(D)	(D)	(D)
73	Business services	††	††	††	††	74	19 531	8 412	1 993	1 160
731	Advertising	††	††	††	††	2	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings	††	††	††	††	15	2 700	1 675	363	293
737	Computer and data processing services	††	††	††	††	5	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services	††	††	††	††	7	(D)	(D)	(D)	(D)
7394	Equipment rental and leasing services	††	††	††	††	4	(D)	(D)	(D)	(D)
Other 73	Other business services	††	††	††	††	41	9 623	4 984	1 205	751
75	Automotive repair, services, and garages	††	††	††	††	37	9 444	2 872	668	176
751	Automotive rental and leasing, without drivers	††	††	††	††	3	(D)	(D)	(D)	(D)
752	Automobile parking	††	††	††	††	-	-	-	-	-
753	Automotive repair shops	††	††	††	††	29	7 525	2 503	571	151
7538	General automotive repair shops	††	††	††	††	11	2 136	564	138	46
7531	Top and body repair shops	††	††	††	††	11	3 427	1 271	286	67
7534, 5, 9	Other automotive repair shops	††	††	††	††	7	1 962	668	147	38
754	Automotive services, except repair	††	††	††	††	5	(D)	(D)	(D)	(D)

Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Places With 300 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll					Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)			
				Individual proprietorships (number)	Partnerships (number)							
RACINE—Con.												
76	Miscellaneous repair services	††	††	††	††	21	3 044	797	193	85	76	
762	Electrical and electronic repair shops	††	††	††	††	7	1 761	376	83	35	76	
7622	Radio and TV repair shops	††	††	††	††	5	(D)	(D)	(D)	(D)	76	
7623, 9	Other electrical and electronic repair shops	††	††	††	††	2	(D)	(D)	(D)	(D)	76	
764	Reupholstery and furniture repair	††	††	††	††	2	(D)	(D)	(D)	(D)	76	
763, 9	Other repair shops and related services	††	††	††	††	12	(D)	(D)	(D)	(D)	76	
78, 79	Amusement and recreation services, including motion pictures	††	††	††	††	19	4 721	1 134	279	194	78	
781, 2	Motion picture production, distribution, and services	††	††	††	††	-	-	(D)	(D)	(D)	78	
783	Motion picture theaters	††	††	††	††	4	(D)	(D)	(D)	(D)	78	
792	Producers, orchestras, and entertainers	††	††	††	††	2	(D)	(D)	(D)	(D)	75	
793	Bowling alleys and billiards and pool establishments	††	††	††	††	6	1 535	435	121	83	75	
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	7	1 585	385	80	37	75	
80, ex. 806	Health services, except hospitals	††	††	††	††	129	40 863	22 210	4 914	1 311	80	
801	Offices of physicians	††	††	††	††	60	20 810	11 316	2 459	329	80	
802	Offices of dentists	††	††	††	††	44	7 020	3 301	807	196	80	
803	Offices of osteopathic physicians	††	††	††	††	-	-	(D)	(D)	(D)	80	
8041	Offices of chiropractors	††	††	††	††	4	(D)	(D)	(D)	(D)	80	
8042	Offices of optometrists	††	††	††	††	6	1 294	531	147	40	80	
805	Nursing and personal care facilities	††	††	††	††	3	(D)	(D)	(D)	(D)	80	
8049, 807, 8, 9	Other health services	††	††	††	††	12	2 495	924	216	129	80	
81	Legal services	††	††	††	††	60	10 857	5 183	1 149	231	81	
823, 4, 9	Selected educational services	††	††	††	††	3	239	103	16	14	81	
891	Engineering, architectural, and surveying services	††	††	††	††	12	(D)	(D)	(D)	(D)	891	
893	Accounting, auditing, and bookkeeping services	††	††	††	††	18	3 012	1 135	307	83	893	
83, 892, 9	Social and other services	††	††	††	††	5	(D)	(D)	(D)	(D)	83	
83	Social services	**	**	**	**	3	57	19	6	14	83	
892, 9	Other services	**	**	**	**	2	(D)	(D)	(D)	(D)	892, 9	
WAUKESHA												
70	Total	††	††	††	††	399	97 955	41 754	9 804	3 105	70	
7011	Hotels, motels, and other lodging places	††	††	††	††	5	2 179	572	297	232	7011	
7011 pt.	Hotels, motor hotels, and motels	††	††	††	††	5	2 179	572	297	232	7011 pt.	
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	5	2 179	572	297	232	7011 pt.	
702, 3, 4	Other lodging places	††	††	††	††	-	-	-	-	-	702, 3, 4	
72	Personal services	††	††	††	††	54	8 123	2 743	662	334	72	
721	Laundry, cleaning, and garment services	††	††	††	††	14	1 921	706	175	108	721	
7215	Coin-operated laundries and dry cleaning	††	††	††	††	3	145	59	15	9	7215	
721 ex.	Other laundry, cleaning, and garment services	††	††	††	††	11	1 776	647	160	99	721 ex.	
7211	Power laundries, family and commercial*	**	**	**	**	1	(D)	(D)	(D)	(D)	7211	
7216	Dry-cleaning plants, except rug cleaning*	**	**	**	**	3	447	154	32	23	7216	
Other 721	Laundry and cleaning services, n.e.c.*	**	**	**	**	7	(D)	(D)	(D)	(D)	Other 721	
722	Photographic studios, portrait	††	††	††	††	3	230	61	15	5	722	
723, 4	Beauty and barber shops	††	††	††	††	26	2 534	1 313	289	158	723, 4	
723	Beauty shops	††	††	††	††	23	2 408	1 251	277	150	723	
724	Barber shops	††	††	††	††	3	126	62	12	8	724	
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	-	(D)	(D)	(D)	(D)	725	
726	Funeral service and crematories	††	††	††	††	5	1 154	323	99	17	726	
729	Miscellaneous personal services	††	††	††	††	6	(D)	(D)	(D)	(D)	729	
73	Business services	††	††	††	††	66	17 875	6 356	1 388	582	73	
731	Advertising	††	††	††	††	2	(D)	(D)	(D)	(D)	731	
734	Services to dwellings and other buildings	††	††	††	††	16	1 187	460	95	73	734	
737	Computer and data processing services	††	††	††	††	5	303	149	33	14	737	
7392	Management, consulting, and public relations services	††	††	††	††	6	855	267	55	34	7392	
7394	Equipment rental and leasing services	††	††	††	††	2	(D)	(D)	(D)	(D)	7394	
Other 73	Other business services	††	††	††	††	35	(D)	(D)	(D)	(D)	Other 73	
75	Automotive repair, services, and garages	††	††	††	††	35	9 966	2 649	522	193	75	
751	Automobile rental and leasing, without drivers	††	††	††	††	-	-	-	-	-	751	
752	Automobile parking	††	††	††	††	-	-	-	-	-	752	
753	Automotive repair shops	††	††	††	††	32	9 423	2 516	482	174	753	
7538	General automotive repair shops	††	††	††	††	16	1 935	526	123	49	7538	
7531	Top and body repair shops	††	††	††	††	8	1 856	645	116	37	7531	
7534, 5, 9	Other automotive repair shops	††	††	††	††	8	5 632	1 345	243	88	7534, 5, 9	
754	Automotive services, except repair	††	††	††	††	3	543	133	40	19	754	

Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Places With 300 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	
				Individual proprietorships (number)	Partnerships (number)					
	WAUKESHA—Con.									
76	Miscellaneous repair services	††	††	††	††	21	2 410	846	186	64
762	Electrical and electronic repair shops	††	††	††	††	4	(D)	(D)	(D)	(D)
7622	Radio and TV repair shops	††	††	††	††	3	(D)	(D)	(D)	(D)
7623, 9	Other electrical and electronic repair shops	††	††	††	††	1	(D)	(D)	(D)	(D)
764	Reupholstery and furniture repair	††	††	††	††	3	(D)	(D)	(D)	(D)
763, 9	Other repair shops and related services	††	††	††	††	14	2 011	740	159	51
78, 79	Amusement and recreation services, including motion pictures	††	††	††	††	21	5 345	1 593	366	263
781, 2	Motion picture production, distribution, and services	††	††	††	††	-	-	-	-	-
783	Motion picture theaters	††	††	††	††	2	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers	††	††	††	††	1	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments	††	††	††	††	8	3 444	1 141	279	219
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	10	(D)	(D)	(D)	(D)
80, ex. 806	Health services, except hospitals	††	††	††	††	120	38 569	21 011	4 815	1 057
801	Offices of physicians	††	††	††	††	53	18 235	11 154	2 614	304
802	Offices of dentists	††	††	††	††	39	7 705	3 610	831	205
803	Offices of osteopathic physicians	††	††	††	††	1	(D)	(D)	(D)	(D)
8041	Offices of chiropractors	††	††	††	††	3	(D)	(D)	(D)	(D)
8042	Offices of optometrists	††	††	††	††	6	885	240	54	20
805	Nursing and personal care facilities	††	††	††	††	2	(D)	(D)	(D)	(D)
8049, 807, 8, 9	Other health services	††	††	††	††	16	5 057	2 284	530	157
81	Legal services	††	††	††	††	40	5 019	1 700	474	130
823, 4, 9	Selected educational services	††	††	††	††	-	-	-	-	-
891	Engineering, architectural, and surveying services	††	††	††	††	14	4 250	2 226	584	116
893	Accounting, auditing, and bookkeeping services	††	††	††	††	16	3 493	1 780	442	84
83, 892, 9	Social and other services	††	††	††	††	7	726	278	68	50
83	Social services	::	::	::	::	7	726	278	68	50
892, 9	Other services	::	::	::	::	-	-	-	-	-
	WAUWATOSA									
	Total	††	††	††	††	636	245 131	108 020	26 881	6 543
70	Hotels, motels, and other lodging places	††	††	††	††	9	7 236	1 906	466	297
7011	Hotels, motor hotels, and motels	††	††	††	††	6	(D)	(D)	(D)	(D)
7011 pt.	Hotels	††	††	††	††	1	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	5	(D)	(D)	(D)	(D)
702, 3, 4	Other lodging places	††	††	††	††	3	(D)	(D)	(D)	(D)
72	Personal services	††	††	††	††	65	9 413	3 362	882	463
721	Laundry, cleaning, and garment services	††	††	††	††	15	2 215	585	132	85
7215	Coin-operated laundries and dry cleaning	††	††	††	††	3	(D)	(D)	(D)	(D)
721 ex.	Other laundry, cleaning, and garment services	††	††	††	††	12	(D)	(D)	(D)	(D)
7211	Power laundries, family and commercial*	**	**	**	**	1	(D)	(D)	(D)	(D)
7216	Dry-cleaning plants, except rug cleaning*	**	**	**	**	7	705	242	51	32
Other 721	Laundry and cleaning services, n.e.c.*	**	**	**	**	4	279	72	16	15
722	Photographic studios, portrait	††	††	††	††	3	161	54	13	11
723, 4	Beauty and barber shops	††	††	††	††	32	3 361	1 695	466	185
723	Beauty shops	††	††	††	††	29	3 221	1 622	451	178
724	Barber shops	††	††	††	††	3	140	73	15	7
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	2	(D)	(D)	(D)	(D)
726	Funeral service and crematories	††	††	††	††	2	(D)	(D)	(D)	(D)
729	Miscellaneous personal services	††	††	††	††	11	2 373	589	182	161
73	Business services	††	††	††	††	149	70 303	38 115	9 251	2 886
731	Advertising	††	††	††	††	19	5 358	3 161	770	143
734	Services to dwellings and other buildings	††	††	††	††	15	5 667	2 008	538	326
737	Computer and data processing services	††	††	††	††	19	19 617	7 810	1 973	410
7392	Management, consulting, and public relations services	††	††	††	††	32	9 792	5 533	1 184	263
7394	Equipment rental and leasing services	††	††	††	††	4	666	138	60	43
Other 73	Other business services	††	††	††	††	60	29 203	19 465	4 726	1 701
75	Automotive repair, services, and garages	††	††	††	††	13	6 789	1 499	378	84
751	Automotive rental and leasing, without drivers	††	††	††	††	5	(D)	(D)	(D)	(D)
752	Automobile parking	††	††	††	††	1	(D)	(D)	(D)	(D)
753	Automotive repair shops	††	††	††	††	5	1 338	328	80	24
7538	General automotive repair shops	††	††	††	††	2	(D)	(D)	(D)	(D)
7531	Top and body repair shops	††	††	††	††	2	(D)	(D)	(D)	(D)
7534, 5, 9	Other automotive repair shops	††	††	††	††	1	(D)	(D)	(D)	(D)
754	Automotive services, except repair	††	††	††	††	2	(D)	(D)	(D)	(D)

Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Places With 300 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				Paid employees for pay period including March 12 (number)	
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
WAUWATOSA—Con.											
76	Miscellaneous repair services	††	††	††	††	15	3 170	776	198	47	
762	Electrical and electronic repair shops	††	††	††	††	7	685	231	56	18	
7622	Radio and TV repair shops	††	††	††	††	3	229	77	18	8	
7623, 9	Other electrical and electronic repair shops	††	††	††	††	4	456	154	38	10	
764	Reupholstery and furniture repair	††	††	††	††	2	(D)	(D)	(D)	(D)	
763, 9	Other repair shops and related services	††	††	††	††	6	(D)	(D)	(D)	(D)	
78, 79	Amusement and recreation services, including motion pictures	††	††	††	††	15	8 776	1 993	479	588	
781, 2	Motion picture production, distribution, and services	††	††	††	††	2	(D)	(D)	(D)	(D)	
783	Motion picture theaters	††	††	††	††	2	(D)	(D)	(D)	(D)	
792	Producers, orchestras, and entertainers	††	††	††	††	3	(D)	(D)	(D)	(D)	
793	Bowling alleys and billiards and pool establishments	††	††	††	††	1	(D)	(D)	(D)	(D)	
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	7	4 863	776	156	394	
80, ex. 806	Health services, except hospitals	††	††	††	††	246	75 363	43 996	10 685	1 347	
801	Offices of physicians	††	††	††	††	142	53 205	33 617	8 209	699	
802	Offices of dentists	††	††	††	††	68	13 813	6 251	1 570	355	
803	Offices of osteopathic physicians	††	††	††	††	8	1 892	1 054	236	25	
8041	Offices of chiropractors	††	††	††	††	3	351	94	18	7	
8042	Offices of optometrists	††	††	††	††	4	514	161	45	10	
805	Nursing and personal care facilities	††	††	††	††	-	-	-	-	-	
8049, 807, 8, 9	Other health services	††	††	††	††	21	5 588	2 819	607	251	
81	Legal services	††	††	††	††	46	5 298	2 057	492	143	
823, 4, 9	Selected educational services	††	††	††	††	-	-	-	-	-	
891	Engineering, architectural, and surveying services	††	††	††	††	21	48 530	9 841	2 873	357	
893	Accounting, auditing, and bookkeeping services	††	††	††	††	37	7 475	3 290	879	199	
83, 892, 9	Social and other services	††	††	††	††	20	2 778	1 185	298	132	
83	Social services	**	**	**	**	15	1 956	891	217	111	
892, 9	Other services	**	**	**	**	5	822	294	81	21	
WEST ALLIS											
	Total	††	††	††	††	426	144 689	60 447	15 258	4 589	
70	Hotels, motels, and other lodging places	††	††	††	††	2	(D)	(D)	(D)	(D)	
7011	Hotels, motor hotels, and motels	††	††	††	††	2	(D)	(D)	(D)	(D)	
7011 pt.	Hotels	††	††	††	††	1	(D)	(D)	(D)	(D)	
7011 pt.	Motels, motor hotels, and tourist courts	††	††	††	††	1	(D)	(D)	(D)	(D)	
702, 3, 4	Other lodging places	††	††	††	††	-	-	-	-	-	
72	Personal services	††	††	††	††	68	13 712	4 765	1 091	489	
721	Laundry, cleaning, and garment services	††	††	††	††	12	7 967	2 771	639	206	
7215	Coin-operated laundries and dry cleaning	††	††	††	††	2	(D)	(D)	(D)	(D)	
721 ex.	Other laundry, cleaning, and garment services	††	††	††	††	10	(D)	(D)	(D)	(D)	
7215	Power laundries, family and commercial*	**	**	**	**	-	-	-	-	-	
7216	Dry-cleaning plants, except rug cleaning*	**	**	**	**	7	983	334	73	40	
Other 721	Laundry and cleaning services, n.e.c.*	**	**	**	**	3	(D)	(D)	(D)	(D)	
722	Photographic studios, portrait	††	††	††	††	3	(D)	(D)	(D)	(D)	
723, 4	Beauty and barber shops	††	††	††	††	39	2 223	933	197	145	
723	Beauty shops	††	††	††	††	34	1 965	848	177	135	
724	Barber shops	††	††	††	††	5	258	85	20	10	
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	1	(D)	(D)	(D)	(D)	
726	Funeral service and crematories	††	††	††	††	4	1 786	508	98	23	
729	Miscellaneous personal services	††	††	††	††	9	1 307	423	135	105	
73	Business services	††	††	††	††	67	28 252	13 446	3 441	1 778	
731	Advertising	††	††	††	††	4	648	369	71	15	
734	Services to dwellings and other buildings	††	††	††	††	13	2 093	1 203	300	169	
737	Computer and data processing services	††	††	††	††	3	(D)	(D)	(D)	(D)	
7392	Management, consulting, and public relations services	††	††	††	††	5	1 093	695	265	37	
7394	Equipment rental and leasing services	††	††	††	††	3	(D)	(D)	(D)	(D)	
Other 73	Other business services	††	††	††	††	39	21 098	10 902	2 727	1 545	
75	Automotive repair, services, and garages	††	††	††	††	42	24 644	4 985	1 221	363	
751	Automotive rental and leasing, without drivers	††	††	††	††	6	14 132	1 999	525	125	
752	Automobile parking	††	††	††	††	-	(D)	(D)	(D)	(D)	
753	Automotive repair shops	††	††	††	††	31	9 600	2 632	600	178	
7538	General automotive repair shops	††	††	††	††	10	3 411	961	206	71	
7531	Top and body repair shops	††	††	††	††	8	1 974	645	148	44	
7534, 5, 9	Other automotive repair shops	††	††	††	††	13	4 215	1 026	246	63	
754	Automotive services, except repair	††	††	††	††	5	(D)	(D)	(D)	(D)	

Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Places With 300 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments			Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)
				Individual proprietorships (number)	Partnerships (number)				
WEST ALLIS—Con.									
76	Miscellaneous repair services	††	††	††	††	21	15 396	6 781	1 560
7622	Electrical and electronic repair shops	††	††	††	††	7	6 883	1 908	422
7623, 9	Radio and TV repair shops	††	††	††	††	2	(D)	(D)	(D)
764	Other electrical and electronic repair shops	††	††	††	††	5	(D)	(D)	(D)
763, 9	Reupholstery and furniture repair	††	††	††	††	4	221	53	12
	Other repair shops and related services	††	††	††	††	10	8 292	4 820	1 126
78, 79	Amusement and recreation services, including motion pictures	††	††	††	††	14	6 754	1 807	630
781, 2	Motion picture production, distribution, and services	††	††	††	††	-	-	-	-
783	Motion picture theaters	††	††	††	††	1	(D)	(D)	(D)
792	Producers, orchestras, and entertainers	††	††	††	††	3	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments	††	††	††	††	3	(D)	(D)	(D)
79 ex. 792, 3	Commercial sports and other amusement and recreation services	††	††	††	††	7	4 263	920	361
80, ex. 806	Health services, except hospitals	††	††	††	††	144	37 757	19 375	4 578
801	Offices of physicians	††	††	††	††	62	22 777	12 542	3 081
802	Offices of dentists	††	††	††	††	46	7 465	3 097	699
803	Offices of osteopathic physicians	††	††	††	††	6	(D)	(D)	(D)
8041	Offices of chiropractors	††	††	††	††	6	(D)	(D)	(D)
8042	Offices of optometrists	††	††	††	††	3	702	224	63
805	Nursing and personal care facilities	††	††	††	††	7	2 369	1 306	330
8049, 807, 8, 9	Other health services	††	††	††	††	14	2 441	1 265	185
81	Legal services	††	††	††	††	25	5 184	2 952	1 221
823, 4, 9	Selected educational services	††	††	††	††	1	(D)	(D)	(D)
891	Engineering, architectural, and surveying services	††	††	††	††	13	6 007	3 153	717
893	Accounting, auditing, and bookkeeping services	††	††	††	††	23	5 743	2 738	672
83, 892, 9	Social and other services	††	††	††	††	6	616	249	57
83	Social services	**	**	**	**	5	(D)	(D)	(D)
892, 9	Other services	**	**	**	**	1	(D)	(D)	(D)

Table 8. Summary Statistics for Firms Subject to Federal Income Tax for Counties and for Places With 2,500 Inhabitants or More: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by A, see appendix F]

Geographic area	All establishments		Total		Hotels, motels, and other lodging places (SIC 70)		Automotive repair, services, and garages (SIC 75)		Amusement and recreation services, including motion pictures (SIC 78, 79)		Health services, except hospitals (SIC 80, ex. 806)		Number Receipts (\$1,000)	Legal services (SIC 81)				
	Unincorporated businesses or operations		Receipts (\$1,000)	Paid employees for pay period including March 12 (no.)	First quarter payroll (\$1,000)	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number					
	Individual proprietorships (no.)	Partnerships (no.)																
Wisconsin -----	#	#	5 956 217	2 449 603	584 870	190 294	1 040	386 481	1 925	287	2	(D)	3	370 060	6 202	1 976 388	1 884	448 964
Adams County -----	#	#	22 838	3 401	1 181	209	106	4	287	2	(D)	3	(D)	6	1 323	3	300	
Ashland County -----	#	#	16 789	7 280	1 643	660	9	925	5	576	7	351	33	10 369	5	884		
Ashland -----	#	#	15 554	6 943	1 588	595	4	649	3	576	3	880	32	5	5	884		
Balance of county -----	#	#	1 235	337	55	65	5	276	2	(D)	4	471	1	(D)	-	-		
Barron County -----	#	#	26 267	10 415	2 490	978	15	1 780	10	1 299	50	12 890	13	1 846				
Barron -----	#	#	19	3 180	319	80	3	(D)	14	1 780	1	(D)	7	1 478	2	143		
Rice Lake -----	#	#	15 045	6 338	1 416	595	3	(D)	9	1 097	3	(D)	26	8 175	6	155		
Balance of county -----	#	#	8 042	2 985	755	303	12	928	5	683	6	756	17	3 236	5	(D)		
Bayfield County -----	#	#	44	10 434	4 526	1 244	545	13	5 549	5	572	3	115	3	351	5	315	
Brown County -----	#	#	270 589	121 202	27 876	8 442	20	14 109	75	21 789	56	20 023	242	95 855	64	12 467		
Ashwaubenon △ -----	#	#	44 534	16 222	3 751	1 523	6	6 516	12	5 804	8	2 930	17	7 230	3	143		
De Pere -----	#	#	15 902	7 078	1 557	514	2	(D)	44	11 143	25	12 746	18	3 096	3	529		
Green Bay -----	#	#	182 716	86 605	19 978	5 639	11	(D)	7	3 887	3	760	167	73 909	51	10 313		
Howard -----	#	#	5 777	1 531	382	145	1	(D)	5	808	13	2 845	36	11 206	6	(D)		
Balance of county -----	#	#	110	21 660	9 746	2 198	621	1	(D)	7	474	5	425	11	3 425	4	407	
Buffalo County -----	#	#	38	5 264	2 210	411	173	2	(D)	4	233	-	6	1 222	2	(D)		
Mondovi -----	#	#	19	2 167	975	155	69	1	(D)	3	241	5	425	5	2 203	2	(D)	
Balance of county -----	#	#	3 097	1 235	256	104	1	(D)	5	(D)	7	425	1	10	1 888	3	(D)	
Burnett County -----	#	#	43	5 206	1 685	365	178	7	433	4	243	2	(D)	10	4 432	8	1 095	
Calumet County -----	#	#	103	19 788	5 046	1 210	461	5	(D)	8	(D)	13	2 642	29	-	-	-	
Appleton (part) △ -----	#	#	11	2 827	735	182	79	1	(D)	1	(D)	1	(D)	6	1 511	2	(D)	
Chilton -----	#	#	22	666	1 204	87	2	(D)	124	1	(D)	6	(D)	13	1 546	5	951	
Kiel (part) △ -----	#	#	36	4 412	1 636	364	124	1	(D)	1	(D)	6	(D)	6	1 543	1	(D)	
New Holstein -----	#	#	15	2 065	859	212	111	54	1	(D)	2	(D)	5	2 020	3	(D)		
Balance of county -----	#	#	19	2 818	552	111	54	1	(D)	1	(D)	1	(D)	6	1 543	1	(D)	
Chippewa County -----	#	#	183	22 986	8 205	1 951	812	6	578	14	1 370	15	3 360	68	9 708	13	1 267	
Bloomer -----	#	#	95	3 583	1 014	219	119	4	(D)	3	483	6	1 806	41	1 598	2	756	
Chippewa Falls -----	#	#	12 893	4 811	1 208	441	4	(D)	4	1 370	2	483	6	1 605	41	5 605		
Eau Claire (part) △ -----	#	#	7	639	271	63	39	2	(D)	3	384	6	673	17	2 505	4	(D)	
Balance of county -----	#	#	55	5 871	2 109	461	213	2	(D)	4	384	6	673	17	2 505	4	(D)	
Clark County -----	#	#	101	13 117	5 024	1 250	495	6	(D)	7	361	10	1 309	27	8 853	10	735	
Neillsville -----	#	#	28	5 598	2 439	590	207	3	(D)	5	521	5	778	20	3 551	7	(D)	
Balance of county -----	#	#	73	7 519	2 585	680	288	3	(D)	11	1 748	7	1 384	7	1 398	5	(D)	
Columbia County -----	#	#	247	38 831	13 300	2 932	1 318	35	5 771	20	3 203	38	6 674	44	10 912	23	2 682	
Columbus -----	#	#	32	5 957	2 250	557	248	2	(D)	5	972	5	1 544	14	4 083	4	789	
Portage -----	#	#	75	12 060	4 119	1 092	437	6	(D)	5	1 051	5	1 050	15	3 032	12	1 210	
Wisconsin Dells (part) △ -----	#	#	60	12 083	4 009	679	328	18	(D)	2	1 051	2	24	14	2 399	2	1 398	
Balance of county -----	#	#	80	8 731	2 892	604	305	11	(D)	11	1 748	7	637	11	1 398	5	(D)	
Crawford County -----	#	#	63	9 813	3 194	693	350	5	757	2	(D)	8	934	12	3 254	4	741	
Prairie du Chien -----	#	#	45	6 276	2 138	460	216	4	(D)	1	(D)	4	(D)	4	1 834	4	741	
Balance of county -----	#	#	18	3 537	1 056	233	134	1	(D)	1	(D)	4	(D)	4	1 420	-	-	
Dane County -----	#	#	1 991	665 726	252 140	59 400	19 479	62	39 653	140	51 444	120	34 538	442	163 196	187	53 210	
De Forest -----	#	#	21	1 994	849	189	65	1	(D)	2	1 444	1	5 538	5	821	2	459	
McFarland -----	#	#	20	4 774	202	113	216	2	(D)	4	1 444	1	261	1	123 743	149	50 285	
Madison -----	#	#	1 277	502 206	194 052	45 636	14 155	43	31 416	70	22 301	69	2 308	17	3 808	2	283	
Middleton -----	#	#	91	21 686	201 206	1 981	699	2	(D)	10	2 302	6	1 970	5	5 177	3	283	
Monona -----	#	#	85	23 030	9 115	9 115	9 115	2	(D)	1	(D)	1	(D)	1	5 177	3	283	

Table 8. Summary Statistics for Firms Subject to Federal Income Tax for Counties and for Places With 2,500 Inhabitants or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

Geographic area	Establishments with payroll										Establishments with less than 2,500 inhabitants											
	All establishments										Selected kind-of-business or operation groups											
	Unincorporated operations		Individual proprietorships (no.)		Partnerships (no.)		Annual payroll (\$1,000)		First quarter payroll (\$1,000)		Paid employees for pay period including March 12 (no.)		Hotels, motels, and other lodging places (SIC 70)		Automotive repair, services, and garages (SIC 75)		Amusement and recreation services, including motion pictures (SIC 78, 79)		Health services, except hospitals (SIC 80, ex. 806)		Legal services (SIC 81)	
Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	
Wisconsin—Con.																						
Dane County—Con.																						
Mount Horeb	26	6 030	2 348	622	407	1	0	-	-	2	1 012	9	3 196	4	310							
Oregon	29	4 219	1 367	324	181	1	0	(D)	(D)	3	882	8	2 849	2	346							
Stoughton	67	7 261	2 597	613	297	1	0	(D)	(D)	1	200	20	5 354	5	667							
Sun Prairie	67	13 535	5 286	1 257	444	8	0	(D)	(D)	3	466	8	1 593	2	(D)							
Verona	3	3 221	1 156	280	167	1	0	(D)	(D)	3	391	4	2 418	1	(D)							
Waunakee	25	4 47	1 567	395	184	-	0	(D)	(D)	1	11	11	1 691	1	831							
Balance of county	261	73 980	24 236	5 709	1 968	7	6	381	28	19 241	22	478	58	11 896	10							
Dodge County	264	41 198	15 128	3 620	1 512	8	1	426	19	3 232	22	591	86	19 504	19	3 552						
Beaver Dam	110	21 847	9 142	2 159	107	64	2	(D)	4	1 462	6	50	13 300	19	1 321							
Honicon	18	1 755	485	106	61	2	(D)	-	1	(D)	1	5	509	2	(D)							
Mayville	22	1 726	487	106	61	2	(D)	2	(D)	1	1	1	1	1								
Watertown (part) Δ	19	3 787	1 237	327	208	-	0	(D)	(D)	1	1	1	1	1								
Waupaca (part) Δ	24	3 200	1 108	271	111	1	(D)	1	(D)	1	1	1	1	1								
Balance of county	71	8 883	2 669	650	327	3	183	11	1 830	7	1 350	10	2 139	5	1 468							
Door County	186	29 166	10 077	2 170	903	66	0	(D)	7	786	17	1 781	27	8 609	9	1 301						
Sturgeon Bay	89	17 208	7 190	1 769	643	12	905	3	(D)	7	1 060	21	7 852	9	1 301							
Balance of county	97	11 958	2 887	401	260	54	(D)	4	(D)	10	721	6	757	-	-							
Douglas County	181	31 542	12 265	2 710	1 286	20	4 999	13	2 087	13	2 217	44	11 145	14	1 792							
Superior	158	29 571	11 681	2 624	1 214	13	(D)	13	2 087	9	1 630	43	(D)	14	1 792							
Balance of county	23	1 971	584	86	72	7	(D)	-	4	587	1	(D)	-	-								
Dunn County	110	16 303	6 031	1 454	577	4	(D)	0	1 607	11	1 454	25	4 829	10	1 469							
Menomonie	74	12 622	5 037	1 169	469	4	(D)	3	(D)	6	776	19	4 362	10	1 469							
Balance of county	36	3 681	994	285	108	-	(D)	9	(D)	5	678	6	467	-	-							
Eau Claire County	423	105 402	44 113	10 958	3 159	14	7 433	47	11 121	28	4 208	112	35 840	33	7 300							
Altoona	19	3 115	1 153	250	133	133	(D)	4	380	28	4 302	24	(D)	4	3 356							
Eau Claire (part) Δ	367	96 167	40 880	10 146	2 848	14	7 433	38	5 302	24	4 241	24	(D)	9	33 171	31	(D)					
Balance of county	37	6 120	2 080	562	178	-	(D)	5	(D)	2	5 302	24	(D)	9	2 313	2	(D)					
Florence County	6	1 346	675	167	104	2	(D)	-	-	-	-	-	3	(D)	1	(D)						
Forest County	378	78 712	32 654	5 778	2 952	17	5 014	50	8 340	29	5 796	93	31 803	32	4 868							
Fond du Lac	237	58 624	25 942	5 999	2 172	11	4 388	26	4 241	18	4 347	56	24 803	20	3 449							
North Fond du Lac	7	1 142	339	77	29	-	(D)	1	(D)	1	599	16	4 298	6	5 26							
Ripon	53	8 744	994	3 340	812	446	2	(D)	4	1 112	3	(D)	11	1 611	4	(D)						
Wausau (part) Δ	24	3 459	1 224	293	293	1	(D)	1	(D)	4	1 086	5	(D)	9	2 672	7	(D)					
Balance of county	57	6 743	1 809	397	208	3	(D)	13	(D)	6	(D)	3	566	12	2 353	3	74					
Green County	119	34 425	11 714	2 743	1 006	8	1 823	17	3 741	7	925	28	16 918	13	1 568							
Brodhead	184	23 327	7 356	1 793	903	10	1 891	25	2 254	13	1 223	46	9 858	17	2 866							
Boscobel	17	2 692	1 710	1 194	67	-	(D)	4	267	1	(D)	1	978	18	1 945	10	1 450					
Lancaster	25	4 654	994	252	158	2	(D)	3	459	3	293	6	2 034	4	1 027							
Platteville	63	9 159	3 319	782	446	1	(D)	4	442	4	157	20	4 174	5	1 008							
Balance of county	79	7 686	2 333	565	238	7	(D)	14	1 086	5	(D)	15	2 672	7	(D)							
Green Lake County	97	12 498	3 874	851	485	9	2 756	6	420	8	2 112	28	4 427	14	857							
Berlin (part) Δ	40	4 504	1 462	295	141	1	(D)	6	420	5	(D)	16	4 334	6	406							
Balance of county	57	7 994	2 412	556	344	8	(D)	4	344	8	(D)	3	12	2 093	8	451						
Iowa County	69	8 211	2 729	748	305	5	1 842	8	537	9	893	13	2 526	8	856							
Dodgeville	27	4 405	1 690	513	176	1	(D)	2	1 039	4	(D)	7	8	1 161	5	(D)						
Balance of county	42	3 806	1 039	235	129	4	(D)	7	1 039	4	(D)	4	5 305	3	1 365	3	(D)					
Iron County	26	5 448	1 895	498	283	5	(D)	9	1 895	4	(D)	9	2 322	1	(D)							

Table 8. Summary Statistics for Firms Subject to Federal Income Tax for Counties and for Places With 2,500 Inhabitants or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ , see appendix F]

Geographic area	All establishments		Establishments with payroll						Selected kind-of-business or operation groups						Legal services (SIC 81)			
	Unincorporated businesses or operations		Total			Hotels, motels, and other lodging places (SIC 70)			Automotive repair, services, and garages (SIC 75)			Amusement and recreation services, including motion pictures (SIC 78, 79)			Health services, except hospitals (SIC 80, ex. 806)			
	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Annual Payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (no.)	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)		
Wisconsin—Con.																		
Jackson County	54	13,111	5,480	865	348	6	1,388	3	498	3	(D)	6	3,258	5	838			
Black River Falls	31	11,709	5,145	782	305	5	(D)	1	(D)	5	(D)	1	(D)	1	(D)			
Balance of county	23	1,402	335	83	43	2	(D)	2	(D)	1	(D)	1	(D)	1	(D)			
Jefferson County	48	614	18,060	4,474	1,774	8	(D)	29	5,949	27	4,085	74	18,207	26	3,045			
Fort Atkinson	18	572	7,850	2,085	662	2	(D)	3	1,973	6	1,361	28	11,070	5	661			
Jefferson	85	1,436	1,436	326	199	1	(D)	1	(D)	2	(D)	2	(D)	3	(D)			
Lake Mills	27	4,559	1,883	442	554	1	(D)	10	2,152	10	1,152	18	4,201	8	2,354			
Watertown (part) Δ	85	14,847	(D)	(D)	(D)	-	(D)	-	(D)	-	(D)	-	(D)	1	(D)			
Whitewater (part) Δ	1	(D)	(D)	(D)	(D)	-	(D)	-	(D)	-	(D)	-	(D)	2	(D)			
Balance of county	48	1,025	1,025	4	4	4	(D)	4	(D)	7	(D)	7	(D)	707	2	(D)		
Juneau County	14	904	4,121	994	443	13	(D)	13	1,821	9	834	8	(D)	16	2,446	8	1,037	
Maurice	86	9,409	2,847	718	275	3	(D)	6	2,559	9	843	16	(D)	9	1,190	4	756	
Balance of county	48	4,685	1,274	276	168	10	(D)	3	2,284	2	(D)	7	(D)	7	1,256	4	281	
Kenosha County	524	96,427	38,574	9,807	3,623	11	2,986	54	9,117	35	12,631	176	43,222	45	6,319			
Kenosha	426	78,615	32,562	8,104	2,856	5	1,917	38	6,746	21	5,750	164	39,836	40	6,108			
Twin Lakes	21	2,788	1,025	246	142	2	(D)	2	(D)	3	(D)	170	6	1,387	1	(D)		
Balance of county	77	15,024	4,987	1,457	625	4	(D)	14	(D)	11	(D)	6	711	6	1,999	4	(D)	
Keweenaw County	70	8,540	2,682	607	311	6	603	5	192	6	1,248	24	3,975	4	805			
Algoma	25	3,501	1,232	294	129	4	(D)	1	(D)	1	(D)	12	2,097	4	(D)			
Keweenaw	20	1,977	618	125	69	1	(D)	1	(D)	1	(D)	8	947	2	(D)			
Balance of county	25	3,062	832	188	113	1	(D)	4	(D)	3	(D)	4	931	1	(D)			
La Crosse County	468	156,053	67,809	15,371	4,835	19	12,911	44	11,031	30	5,814	117	72,668	31	6,211			
La Crosse	374	139,530	61,956	13,956	4,175	16	12,724	36	9,172	22	4,223	94	65,721	28	(D)			
Onalaska	35	6,289	2,570	549	233	1	(D)	2	(D)	1	(D)	12	3,723	-	(D)			
West Salem	14	3,801	1,658	393	187	1	(D)	1	(D)	1	(D)	5	2,460	2	(D)			
Balance of county	45	6,706	2,051	473	240	1	(D)	5	(D)	6	(D)	6	764	1	(D)			
Lafayette County	48	3,718	1,070	295	140	2	(D)	5	(D)	5	(D)	5	523	10	991	5	604	
Langlade County	76	14,109	4,856	1,319	622	9	1,250	3	(D)	10	(D)	1	1,784	18	4,597	4	448	
Antigo	58	11,808	4,163	1,183	537	3	960	2	(D)	6	(D)	1	1,167	16	448	4	448	
Balance of county	18	2,301	693	136	85	6	290	1	(D)	4	(D)	4	617	2	(D)	-	(D)	-
Lincoln County	113	16,221	5,941	1,380	606	14	1,243	14	1,874	6	867	29	7,630	13	1,683			
Merrill	57	8,653	3,367	761	268	275	6	639	6	679	2	(D)	19	3,742	10	1,429		
Tomahawk	37	6,441	2,266	568	275	7	(D)	4	(D)	1	(D)	1	1	1	3	254	(D)	
Balance of county	53	8,935	2,325	545	299	2	(D)	9	(D)	5	(D)	201	6	856	2	(D)		
Marathon County	469	112,429	45,847	11,312	3,373	12	3,575	61	13,464	37	6,854	115	44,203	38	11,054			
Kiel (part) Δ	21	1,949	532	1,033	129	116	-	-	5	4,464	27	2,613	78	24,981	27	3,365		
Manitowoc	182	38,983	16,655	4,110	1,358	3	(D)	15	(D)	2	(D)	7	945	1	(D)			
Rothschild	46	7,812	2,692	691	293	2	(D)	7	684	19	2,027	53	20,322	22	2,366			
Two Rivers	76	918	3,073	8,378	200	5	(D)	6	607	2	2,856	12	2,856	2	(D)			
Balance of county	146	(D)	(D)	(D)	(D)	6	(D)	30	(D)	19	3,333	21	(D)	2	(D)			
Marinette County	137	26,246	10,284	2,109	885	13	(D)	6	415	17	1,894	37	12,259	9	1,454			
Marsfield (part) Δ	76	17,017	6,837	3,229	437	4	(D)	1	610	1	(D)	9	1,268	1	679			
Mosinee	10	3,584	1,747	432	216	1	(D)	-	2,442	14	2,442	83	38,374	35	(D)			
Rothschild	51	5,645	1,700	348	232	8	1,231	5	(D)	8	(D)	8	(D)	2	(D)			
Wausau	45	5,673	1,943	457	245	9	1,090	4	316	3	(D)	8	1,858	3	113			
Marquette County	5	3,639	1,099	228	70	-	-	-	-	1	(D)	1	(D)	1	(D)			
Menominee County	5	3,639	1,099	228	70	-	-	-	-	-	-	-	-	-	-	-		

SERVICE INDUSTRIES—GEOGRAPHIC AREA SERIES

FEDERAL INCOME TAXES FOR FIRMS SUBJECT TO FEDERAL INCOME TAX FOR COUNTIES AND FOR PLACES WITH 2,500 INHABITANTS

Table 8. Summary Statistics for Firms Subject to Federal Income Tax for Counties and for Places With 2,500 Inhabitants or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

Geographic area	All establishments		Total						Establishments with payroll					
	Unincorporated businesses or operations		Receipts (\$1,000)	Number	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (no.)	Receipts (\$1,000)	Hotels, motels, and other lodging places (SIC 70)		Receipts (\$1,000)	Number	Selected kind-of-business or operation groups	
	Individual proprietorships (no.)	Partnerships (no.)							Automotive repair, services and garages (SIC 75)	Amusement and recreation services, including motion pictures (SIC 78, 79)			Health services, except hospitals (SIC 80, ex. 806)	Legal services (SIC 81)
Wisconsin—Con.														
Milwaukee County	1 930	775	846 746	210	204 729	59 337	64	65 290	439	146 993	261	100 192	1 783	567 854
Bayside (part) Δ	5 648	32	12 601	1 489	662	971	-	-	-	5 547	3	11	1 804	546
Brown Deer	26 355	87	12 158	1 925	953	907	1	1 020	5	1 330	8	29	5 597	5
Cudahy	78	18 377	8 923	1 923	241	241	-	1 020	13	3 098	4	24	10 735	5
Fox Point	6 914	43	2 787	651	672	330	3	1 020	1 020	3	0	8	1 133	5
Franklin	8 566	43	2 881	672	330	3	1 020	1 020	9	1 962	8	2 626	4	633
Glendale	90 213	265	45 518	11 033	2 433	3	1 020	1 020	12	3 249	13	2 372	128	52 149
Greendale	16 107	66	6 648	1 502	594	594	-	-	-	6	1 652	12	1 818	6
Greenfield	38 180	114	16 608	4 122	798	798	3	1 020	18	8 789	9	1 421	21	5 529
Hales Corners	19 252	114	7 489	1 655	560	560	2	1 020	5	1 020	5	40	8 527	3
Milwaukee (part) Δ	3 393	3	(D)	(D)	(D)	(D)	37	50 086	297	90 593	154	69 555	1 003	323 092
Oak Creek	15 098	46	5 057	1 209	463	463	2	1 020	9	2 535	7	633	6	3 163
St. Francis	11 2618	11	2 618	969	128	128	-	-	-	1 020	1	1 020	2	-
Shorewood	19 668	107	9 630	2 227	727	727	-	-	-	1 020	2	377	36	9 862
South Milwaukee	11 136	68	5 380	1 360	413	413	-	-	-	1 020	8	931	15	5 349
Wauwatosa	245 131	636	108 020	26 881	543	543	9	7 236	13	6 789	15	8 776	246	75 363
West Allis	144 689	426	60 447	15 258	4 589	4 589	2	1 020	42	24 644	14	6 754	144	37 757
West Milwaukee	5 926	20	2 662	662	331	331	1	1 020	5	1 020	1	1 020	3	25 5 184
Whitnall	15 929	96	6 885	1 792	453	453	-	-	-	1 020	7	676	43	7 698
Balance of county	2	(D)	(D)	(D)	(D)	(D)	-	-	-	1 020	-	1	1 020	-
Monroe County	21 391	122	7 362	1 682	792	792	11	2 362	10	1 495	10	984	29	6 624
Sparta	6 394	44	2 050	474	283	283	2	1 020	4	641	4	236	11	1 091
Tonawanda	11 945	54	4 854	1 105	440	440	6	1 516	-	1 020	1	1 020	17	4 587
Balance of county	3 052	24	3 052	458	103	69	3	1 020	6	854	5	1 020	1	-
Oconto County	10 948	91	3 223	711	403	403	7	3 43	6	1 020	10	974	25	4 543
Oconto Falls	2 808	28	1 864	190	78	78	1	1 020	2	1 020	2	1 020	9	1 091
Balance of county	3 594	21	1 421	318	189	189	1	1 020	1	1 020	1	1 020	8	2 546
Oneida County	4 546	42	4 546	938	203	136	5	1 020	4	1 020	7	653	8	9 906
Rhinelander	45 160	225	18 308	4 125	1 565	1 565	46	1 020	18	2 342	17	2 794	38	21 027
Balance of county	106	108	3 221	1 171	1 154	1 154	9	1 020	10	1 396	6	745	30	19 719
117	13 939	14 137	4 137	411	904	904	37	1 020	8	1 020	11	2 049	8	10 877
Outagamie County	6 18	689	16 569	16 306	5 029	5 029	13	7 566	58	1 020	40	10 877	178	54 839
Appleton (part) Δ	110 221	395	50 385	11 826	3 588	3 588	7	1 020	32	1 020	20	6 227	132	(D)
Compton Locks	4	17	2 58	160	58	58	1	1 020	1	1 020	1	1 020	7	2 739
Kaukauna	44	111	10 184	3 597	624	624	196	1 020	7	1 020	6	652	5	1 003
Kimberly	18	349	2 517	834	193	193	195	1 020	1	1 020	2	1 020	5	1 020
Little Chute	27	5626	2 693	689	222	222	-	-	-	1 020	7	2 342	1	1 020
New London (part) Δ	2	17	(D)	(D)	(D)	(D)	-	-	-	1 020	-	1 020	1	-
Seymour	2 191	111	1 020	160	58	58	1	1 020	1	1 020	1	1 020	7	1 020
Balance of county	929	67 893	26 930	6 319	2 231	2 231	10	4 400	25	3 093	22	4 463	96	26 566
Bayside (part) Δ	75	9 913	3 835	945	392	392	1	1 020	3	1 020	1	1 020	1	1 020
Cedarburg	60	6 884	3 291	631	250	250	-	1 020	1	1 020	4	340	16	1 864
Mequon	35 007	102	14 741	3 384	1 020	1 020	4	1 020	5	1 020	2	2 109	25	1 335
Port Washington	56	9 229	3 188	833	295	295	4	1 020	2	1 020	2	2 109	26	5 373
Saukville	4	1 253	1 253	369	78	78	79	1 020	1	1 020	1	1 020	1	1 020
Thiensville	33	4 141	1 510	374	165	165	-	-	-	1 020	2	1 020	1	1 020
Balance of county	19	1 466	356	74	40	40	-	-	-	1 020	5	1 020	4	-
Pepin County	3 550	19	1 341	348	163	163	1	1 020	3	1 020	3	6 10	6	2 073
Pierce County	17 330	113	6 492	1 387	790	790	127	1 020	4	955	6	518	7	1 127
Prescott	8 162	47	3 771	84	119	119	328	1 020	1	1 020	1	31	7 403	17
River Falls (part) Δ	58	8 049	2 421	537	766	766	2	1 020	4	955	1	91	3	4 902
Balance of county	8 049	58	8 049	2 421	537	537	2	1 020	4	955	1	91	4	2 421

Table 8. Summary Statistics for Firms Subject to Federal Income Tax for Counties and for Places With 2,500 Inhabitants or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 census, see appendix A. For information on geographic areas followed by Δ , see appendix F.]

Geographic area	All establishments		Total				Establishments with payroll				Selected kind-of-business or operation groups						
	Unincorporated businesses or operations		Annual payroll (\$1,000)	Receipts (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March (no.)	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number	Receipts (\$1,000)	Number			
	Individual proprietorships (no.)	Partnerships (no.)															
Wisconsin—Con.																	
Polk County	111	111	131	20,748	8,103	2,015	844	7	(D)	10	1,020	13	1,793	33			
Portage County	111	111	231	52,016	17,821	4,200	1,411	14	(D)	21	6,095	17	4,911	79			
Plover	12	2,474	190	16,098	8,633	2,121	90	-	(D)	3	(D)	2	15,548	10			
Stevens Point	190	46,256	29	3,286	3,810	1,295	10	6,544	(D)	14	5,733	11	3,190	3			
Balance of county	29	3,286			860	178	96	4	(D)	5	(D)	3	(D)	1			
Price County	111	111	64	8,558	3,164	722	423	5	1,051	7	375	6	498	14			
Park Falls	29	4,374	35	4,184	1,330	258	216	2	(D)	2	(D)	2	(D)	6			
Balance of county	35	4,184					207	3	(D)	5	(D)	4	(D)	6			
Racine County	111	111	806	184,840	76,650	18,187	6,216	14	5,049	65	18,754	45	10,470	242			
Burlington (part) Δ	88	471	107	149	47	1,149	10,832	4,034	(D)	2	8,969	6	7,979	82			
Sturtevant	14	3,178	905	955	23	3,146	227	93	-	1	9,444	19	4,721	129			
Union Grove	212	12	(D)	(D)			(D)	6	(D)	15	2,911	4	4,090	87			
Balance of county	212	12															
Richland County	111	111	47	6,681	2,501	599	222	3	98	3	(D)	4	440	12			
Richland Center	41	5,704	6	503	977	472	195	2	(D)	1	(D)	3	(D)	10			
Balance of county	41	5,704	6	503	977	127	27	1	(D)	1	(D)	2	(D)	6			
Rock County	111	111	562	128,523	13,630	4,564	18	5,417	54	7,753	28	7,590	154	5,846	45		
Beloit	172	35,920	16	515	4,157	1,201	5	1,325	11	1,307	7	2,322	50	19,032	13		
Edgerton	28	3,787	1	1,067	270	122	-	-	5	325	2	(D)	10	1,887	3		
Evansville	23	3,353	1	353	331	174	-	-	4	492	1	(D)	9	2,037	3		
Janesville	278	71,834	32	801	7	507	2,360	8	3,135	26	4,854	14	4,115	71			
Milton	23	2,787	1	1,067	257	1,560	122	122	2	(D)	4	208	2	(D)	2		
Balance of county	38	10,842	1	846	1,108	557	4	(D)	5	743	2	(D)	10	5,685	1		
Rusk County	111	111	41	5,222	2,440	575	205	10	849	3	(D)	4	188	9	2,736	2	
Lady Smith	29	4,504	12	718	2,271	536	171	6	613	1	(D)	2	(D)	1	(D)	2	
Balance of county	29	4,504	12	718	2,271	536	39	34	236	2	(D)	2	(D)	1	(D)	2	
St. Croix County	111	111	179	29,046	9,280	2,427	1,038	9	3,98	19	4,406	21	3,380	44	2,488	16	
Hudson	57	10,618	3	4,436	815	815	918	1	(D)	3	(D)	4	(D)	15	2,378	9	
New Richmond	36	6,049	3	(D)	2,595	918	271	1	(D)	1	(D)	1	(D)	1	2,696	2	
River Falls (part) Δ	3	(D)	3	(D)	(D)	(D)	7	(D)	7	15	1,797	12	2,414	16	5	(D)	
Balance of county	83	(D)															
Sauk County	111	111	262	53,755	16,772	3,886	1,754	57	15,160	21	4,250	31	7,655	52	13,760	13	
Baraboo	76	13,263	5	5,767	1,330	2,482	572	288	2	(D)	4	624	3	823	20	5,822	2
Reedsburg	46	7,111	18	4,434	2,482	433	211	2	(D)	1	(D)	4	951	2	3,270	3	
Waupaca	14	6,973	14	4,764	1,764	1,179	219	1	3,930	11	2,837	13	2,112	14	1,414	5	
Balance of county	108	21,974	5	580	1	332	638	35	9,230	11	(D)	6	(D)	1	(D)	1	
Sawyer County	110	9,813	3	299	757	380	47	3	284	2	(D)	8	862	12	3,095	5	
Shawano County	117	16,495	1	7,066	1,570	710	9	(D)	7	478	11	1,353	28	8,737	10		
Balance of county	80	14,017	6	3,370	1,410	608	5	314	3	316	8	994	18	(D)	9		
37	2,478					160	102	4	(D)	4	162	3	359	10	(D)	1	
Shawano County	399	112,447	46	548	10,826	3,630	14	6,424	47	13,749	33	7,590	110	37,672	31		
Plymouth	40	5,913	2	280	520	200	2	(D)	3	356	2	(D)	11	1,981	6		
Sheboygan Falls	261	87,412	38	277	8,996	2,750	5	1,859	25	10,618	17	4,685	83	32,832	30		
Balance of county	25	2,758	841	189	99	581	7	(D)	14	2,155	12	(D)	5	1,018	3		
Taylor County	54	9,886	4	4,070	999	359	4	441	4	(D)	5	829	13	5,242	3		
Medford	39	7,122	3,013	2,111	761	211	2	(D)	3	(D)	2	(D)	4	1,841	2		
Balance of county	15	2,774	1	057	238	148	2	(D)	1	(D)	2	(D)	4	(D)	3		
Trempealeau County	92	11,442	3	965	927	462	4	267	7	1,226	5	658	24	4,640	12		

Table 8. Summary Statistics for Firms Subject to Federal Income Tax for Counties and for Places With 2,500 Inhabitants or More: 1982 - Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ , see appendix F.]

Table 9. Counties Ranked by Volume of Receipts of Firms Subject to Federal Income Tax: 1982

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

Geographic area	Rank ¹	Cumulative		Geographic area	Rank ¹	Cumulative	
		Receipts (\$1,000)	Receipts (\$1,000)			Receipts (\$1,000)	Receipts (\$1,000)
Wisconsin	(X)	5 956 217	5 956 217	100.0			
Milwaukee	1	1 930 775	1 930 775	32.4	Polk	36	20 748
Dane	2	665 726	2 596 501	43.6	Vilas	37	20 397
Waukesha	3	448 160	3 044 661	51.1	Calumet	38	19 788
Brown	4	270 589	3 315 250	55.7	Pierce	39	17 330
Racine	5	184 840	3 500 090	58.8	Ashland	40	16 789
Winnebago	6	167 260	3 667 350	61.6	Shawano	41	16 495
Outagamie	7	165 248	3 832 598	64.3	Dunn	42	16 303
La Crosse	8	156 053	3 988 651	67.0	Lincoln	43	16 221
Rock	9	128 523	4 117 174	69.1	Langlade	44	14 109
Wood	10	124 231	4 241 405	71.2	Juneau	45	14 094
Sheboygan	11	112 447	4 353 852	73.1	Clark	46	13 117
Marathon	12	112 429	4 466 281	75.0	Jackson	47	13 111
Eau Claire	13	105 402	4 571 683	76.8	Green Lake	48	12 498
Kenosha	14	96 427	4 668 110	78.4	Trempealeau	49	11 442
Walworth	15	95 039	4 763 149	80.0	Oconto	50	10 948
Fond du Lac	16	78 712	4 841 861	81.3	Bayfield	51	10 434
Ozaukee	17	67 893	4 909 754	82.4	Washburn	52	10 019
Manitowoc	18	57 679	4 967 433	83.4	Taylor	53	9 896
Washington	19	55 103	5 022 536	84.3	Crawford	54	9 813
Sauk	20	53 755	5 076 291	85.2	Sawyer	55	9 813
Portage	21	52 016	5 128 307	86.1	Price	56	8 558
Jefferson	22	48 614	5 176 921	86.9	Kewaunee	57	8 540
Oneida	23	45 160	5 222 081	87.7	Iowa	58	8 211
Dodge	24	41 198	5 263 279	88.4	Waushara	59	7 579
Columbia	25	38 831	5 302 110	89.0	Richland	60	6 681
Green	26	34 425	5 336 535	89.6	Vernon	61	6 352
Waupaca	27	33 726	5 370 261	90.2	Marquette	62	5 673
Douglas	28	31 542	5 401 803	90.7	Iron	63	5 448
Door	29	29 166	5 430 969	91.2	Buffalo	64	5 264
St. Croix	30	29 046	5 460 015	91.7	Rusk	65	5 222
Barron	31	26 267	5 486 282	92.1	Burnett	66	5 206
Marinette	32	26 246	5 512 528	92.6	Forest	67	4 232
Grant	33	23 327	5 535 855	92.9	Lafayette	68	3 718
Chippewa	34	22 986	5 558 841	93.3	Menominee	69	3 639
Monroe	35	21 391	5 580 232	93.7	Pepin	70	3 550
					Adams	71	3 401
					Florence	72	1 346

¹Counties with suppressed receipts (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Receipts of Firms Subject to Federal Income Tax: 1982

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

Geographic area	Rank ¹	Cumulative		Geographic area	Rank ¹	Cumulative	
		Receipts (\$1,000)	Receipts (\$1,000)			Receipts (\$1,000)	Receipts (\$1,000)
Wisconsin	(X)	5 956 217	5 956 217	100.0			
Milwaukee	1	1 231 362	1 231 362	20.7	Wisconsin—Con.		
Madison	2	502 206	1 733 568	29.1	New Berlin	21	48 533
Wauwatosa	3	245 131	1 978 699	33.2	Stevens Point	22	46 256
Green Bay	4	182 716	2 161 415	36.3	Ashwaubenon Δ	23	44 534
West Allis	5	144 689	2 306 104	38.7	Menomonee Falls	24	42 639
Brookfield	6	143 524	2 449 628	41.1	Manitowoc	25	38 983
La Crosse	7	139 257	2 588 885	43.5			
Appleton	8	118 281	2 707 166	45.5	Greenfield	26	38 180
Racine	9	107 149	2 814 315	47.3	Lake Geneva	27	36 434
Waukesha	10	97 955	2 912 270	48.9	Beloit	28	35 920
Eau Claire	11	96 806	3 009 076	50.5	Mequon	29	35 007
Glendale	12	90 213	3 099 289	52.0	Wisconsin Rapids	30	31 782
Sheboygan	13	87 412	3 186 701	53.5	Rhinelander	31	31 221
Marshfield	14	82 510	3 269 211	54.9	Superior	32	29 571
Kenosha	15	78 615	3 347 826	56.2	Monroe	33	29 260
Wausau	16	76 918	3 424 744	57.5	Brown Deer	34	26 355
Janesville	17	71 834	3 496 578	58.7	Oconomowoc	35	24 716
Neenah	18	60 176	3 556 754	59.7			
Fond du Lac	19	58 624	3 615 378	60.7	Monona	36	23 030
Oshkosh	20	58 198	3 673 576	61.7	Beaver Dam	37	21 847

See footnotes at end of table.

Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Receipts of Firms Subject to Federal Income Tax: 1982—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F.]

Geographic area	Rank ¹	Receipts (\$1,000)	Cumulative		Geographic area	Rank ¹	Receipts (\$1,000)	Cumulative	
			Receipts (\$1,000)	Percent of State total				Receipts (\$1,000)	Percent of State total
Wisconsin—Con.									
Burlington	41	19 582	4 339 533	72.9	West Milwaukee	101	5 926	4 998 936	83.9
Hales Corners	42	19 252	4 358 785	73.2	Plymouth	102	5 913	5 004 849	84.0
Wisconsin Dells	43	19 056	4 377 841	73.5	Whitewater	103	5 791	5 010 640	84.1
Watertown	44	18 634	4 396 475	73.8	Howard	104	5 777	5 016 417	84.2
Fort Atkinson	45	18 572	4 415 047	74.1	Richland Center	105	5 704	5 022 121	84.3
Cudahy	46	18 377	4 433 424	74.4	Little Chute	106	5 626	5 027 747	84.4
Sturgeon Bay	47	17 208	4 450 632	74.7	Neillsville	107	5 598	5 033 345	84.5
Elm Grove	48	17 056	4 467 688	75.0	Lancaster	108	4 654	5 037 999	84.6
Marinette	49	17 017	4 484 705	75.3	Jefferson	109	4 618	5 042 617	84.7
Greendale	50	16 107	4 500 812	75.6	Lake Mills	110	4 559	5 047 176	84.7
Whitefish Bay	51	15 929	4 516 741	75.8	Berlin	111	4 504	5 051 680	84.8
De Pere	52	15 902	4 532 643	76.1	Ladysmith	112	4 504	5 056 184	84.9
Ashland	53	15 554	4 548 197	76.4	Sauk City	113	4 434	5 060 618	85.0
Oak Creek	54	15 098	4 563 295	76.6	Chilton	114	4 412	5 065 030	85.0
Rice Lake	55	15 045	4 578 340	76.9	Dodgeville	115	4 405	5 069 435	85.1
Bayside	56	14 210	4 592 550	77.1	Park Falls	116	4 374	5 073 809	85.2
Shawano	57	14 017	4 606 567	77.3	McFarland	117	4 293	5 078 102	85.3
Sun Prairie	58	13 535	4 620 102	77.6	Muskego	118	4 274	5 082 376	85.3
Baraboo	59	13 263	4 633 365	77.8	Waunakee	119	4 271	5 086 647	85.4
Chippewa Falls	60	12 893	4 646 258	78.0	Oregon	120	4 219	5 090 866	85.5
Menomonie	61	12 622	4 658 880	78.2	Thiensville	121	4 141	5 095 007	85.5
Menasha	62	12 097	4 670 967	78.4	Germantown	122	4 029	5 099 036	85.6
Portage	63	12 060	4 683 027	78.6	Mukwonago	123	3 826	5 102 862	85.7
Tomah	64	11 945	4 694 972	78.8	West Salem	124	3 801	5 106 663	85.7
Antigo	65	11 808	4 706 780	79.0	Edgerton	125	3 787	5 110 450	85.8
Black River Falls	66	11 709	4 718 489	79.2	Oconto Falls	126	3 594	5 114 044	85.9
Hartford	67	11 514	4 730 003	79.4	Peshlito	127	3 584	5 117 628	85.9
South Milwaukee	68	11 136	4 741 139	79.6	Bloomer	128	3 583	5 121 211	86.0
Hudson	69	10 618	4 751 757	79.8	Algoma	129	3 501	5 124 712	86.0
Elkhorn	70	10 432	4 762 189	80.0	Nekoosa	130	3 485	5 128 197	86.1
Kaukauna	71	10 184	4 772 373	80.1	Rothschild	131	3 475	5 131 672	86.2
Waupaca	72	10 103	4 782 476	80.3	Evansville	132	3 353	5 135 025	86.2
Pewaukee	73	9 992	4 792 468	80.5	Verona	133	3 221	5 138 246	86.3
Cedarburg	74	9 913	4 802 381	80.6	Baron	134	3 180	5 141 426	86.3
Mauston	75	9 409	4 811 790	80.8	Sturtevant	135	3 178	5 144 604	86.4
Port Washington	76	9 229	4 821 019	80.9	Union Grove	136	3 146	5 147 750	86.4
Platteville	77	9 159	4 830 178	81.1	Sussex	137	3 125	5 150 875	86.5
Ripon	78	8 744	4 838 922	81.2	Altoona	138	3 115	5 153 990	86.5
Merrill	79	8 653	4 847 575	81.4	Mosinee	139	2 985	5 156 975	86.6
Franklin	80	8 566	4 856 141	81.5	Viroqua	140	2 941	5 159 916	86.6
River Falls	81	8 402	4 864 543	81.7	Oconto	141	2 808	5 162 724	86.7
Two Rivers	82	7 812	4 872 355	81.8	Twin Lakes	142	2 788	5 165 512	86.7
Brillion	83	7 666	4 880 021	81.9	Milton	143	2 787	5 168 299	86.8
Hartland	84	7 365	4 887 386	82.1	Sheboygan Falls	144	2 768	5 171 067	86.8
Clintonville	85	7 265	4 894 651	82.2	Brodhead	145	2 692	5 173 759	86.9
Stoughton	86	7 261	4 901 912	82.3	Omro	146	2 661	5 176 420	86.9
Medford	87	7 122	4 909 034	82.4	St. Francis	147	2 618	5 179 038	87.0
Reedsburg	88	7 111	4 916 145	82.5	Kimberly	148	2 517	5 181 555	87.0
Fox Point	89	6 914	4 923 059	82.7	Plover	149	2 474	5 184 029	87.0
Grafton	90	6 884	4 929 943	82.8	Delafield	150	2 232	5 186 261	87.1
Waupun	91	6 659	4 936 602	82.9	De Forest	151	2 191	5 188 452	87.1
Delavan	92	6 539	4 943 141	83.0	Kewaunee	155	1 977	5 196 655	87.2
Tomahawk	93	6 441	4 949 582	83.1	Kiel	156	1 949	5 198 604	87.3
New London	94	6 433	4 956 015	83.2	Boscobel	157	1 828	5 200 432	87.3
Sparta	95	6 394	4 962 409	83.3	Horicon	158	1 755	5 202 187	87.3
Onalaska	96	6 289	4 968 698	83.4	Mayville	159	1 726	5 203 913	87.4
Prairie du Chien	97	6 276	4 974 974	83.5	Saukville	160	1 253	5 205 166	87.4
New Richmond	98	6 049	4 981 023	83.6	Prescott	161	1 162	5 206 328	87.4
Mount Horeb	99	6 030	4 987 053	83.7	North Fond du Lac	162	1 142	5 207 470	87.4
Columbus	100	5 957	4 993 010	83.8	Combined Locks	163	258	5 207 728	87.4

¹Places with suppressed receipts (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

REGISTRATION

APPENDIX A.

General Explanation

CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration—Firms in the 1982 Census of Service Industries were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consists of selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to firms with one or more paid employees at any time during 1982 as shown in the active administrative records of other Federal agencies, whether or not they were subject to payment of Federal Insurance Contributions Act (FICA) taxes.) Although the cutoff varied by kind of business, small employers generally were firms with one to four employees; they represented about 10 percent of total receipts of establishments covered in the census.

Data on receipts, payroll, and employment for employer firms below the cutoff were derived or estimated from administrative records of other Federal agencies, except for a 10-percent sample of small employer firms in classifications for which specialized data requirements precluded reliance solely on administrative records sources.

2. The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:

- a. Large employers, i.e., all employer firms above the size cutoff referred to in section 1. above. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1981 Report of Company Organization was used as a coverage check in the census. In the census mailing package containing the appropriate 1982 questionnaires, multiestablishment firms also were sent a form to use in updating the list of establishments with those opened since 1981.

- b. The 10-percent sample of small employer firms in classifications for which specialized data requirements precluded reliance solely on administrative records sources (see section 1 above). These were sent the census mailing packages containing the appropriate 1982 questionnaire.

Method of classifying kinds of business—The service industries classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.¹ However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the non-mail and mail universes as follows:

1. The nonmail universe was classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1977 census. Otherwise, the classification was obtained from the administrative records of other Federal agencies. If the census or administrative record classification proved inadequate (none corresponded to a 1982 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1982 census kind-of-business code.
2. Establishments in the mail universe were classified on the basis of their self-designation, answers to questions on receipts by type of service provided, and other special inquiries.

COMPARABILITY OF THE 1977 AND 1982 CENSUSES

The 1977 and 1982 censuses were conducted under similar conditions and procedures except for the following:

Geographic areas—The boundaries of a number of areas for which data are shown in the 1982 census are not the same as in the 1977 census because of annexations, other boundary changes, redefinitions of SMSA's, and changes in qualifying criteria since 1977.

In 1977, separate data were published for certain census-defined, unincorporated places with 25,000 inhabitants or more. For 1982, data for census-defined, unincorporated places are no longer shown separately, but are included as part of the "remainder of county" statistics. In addition, improved methods, used in the 1982 census for determining the proper geographic areas into which businesses are tabulated within a given county, resulted in a number of businesses that were not tabulated as part of the "remainder of county" statistics in previous censuses being included within the "remainder of county" for 1982.

¹Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement, Stock No. 003-005-00176-0.

In 1977, special economic urban areas (see Geographic Areas Covered in introductory text) in New England qualified for separate publication if they had an urban population of at least 2,500 and a total population of at least 10,000. For 1982, the urban population requirement has been eliminated, and the area must have a population of 10,000 to qualify for separate publication.

Nonemployer firms—In 1977 and prior censuses, the combined data for all establishments (nonemployer firms plus establishments of employer firms) were presented for selected kind-of-business classifications, including all 2-digit major industry groups. For these censuses, data for nonemployer firms were obtained from administrative records of the Internal Revenue Service (IRS) based on business tax returns. For 1982, data for nonemployers and the combined data for all establishments are not available. These data could not be published as planned because many businesses were miscoded by the IRS into various miscellaneous categories rather than in the specific kinds of business. As a result, when the IRS supplied the Bureau of the Census with the kind-of-business codes derived from information reported for 1982 by businesses on IRS form 1040, Schedule C, the Bureau found that there were proportionately far more businesses classified in miscellaneous categories for 1982 than for 1977. The Bureau of the Census and the IRS are taking steps to ensure that data can be published for all establishments by kind of business in the 1987 and subsequent censuses.

Scope—In the 1977 Census of Service Industries, data were presented in the Geographic Area Series of reports in two separate segments. One segment was comprised of establishments of firms subject to Federal income tax and classified in industries covered in censuses prior to 1977.² The second segment was comprised of two sections. One section included establishments of firms which were subject to Federal income tax but classified in industries which were not covered in the censuses prior to 1977.³ Also included in this section was arrangement of passenger transportation (SIC 4722). The other section included all firms that were exempt from Federal income tax under provisions of section 501 or 521 of the Internal Revenue Code.⁴ Establishments of firms subject to Federal income tax were tabulated separately from those exempt from Federal income tax. The 1982 Census of Service Industries eliminates this segmentation. However, the taxable/tax-exempt distinction is maintained.

Some industries covered in the 1977 census were not covered for 1982: SIC's 806, 821, 822, 863, and 865. SIC 4722, which was included in the 1977 Census of Service Industries, is now published as part of the 1982 report, Selected Statistics for Transportation Industries, part of the 1982 Census of Transportation.

²SIC's 701; 703; 72; 73; 75; 76; 78; 79; 8072; 81; 891.

³SIC's 702; 704; 80 ex. 8072; 82; 83; 89 ex. 891.

⁴SIC's 4722; 84; 86 ex. 866; and other SIC's also mentioned in footnotes 2 and 3.

Federal income tax status/kind-of-business combinations—In the 1977 Census of Service Industries, firms were classified based on Federal income tax filing requirements. This classification was based primarily upon the response to an inquiry on the census questionnaire. Establishments which indicated that all or part of their income was exempt from Federal income tax under provision of section 501 or 521 of the IRS code were classified as tax-exempt; establishments indicating no such exemption were classified as taxable. For establishments in the nonmail universe, the tax status classification was based upon the type of tax return filed by the firm or organization.

For the most part, in 1977, establishments were grouped for publication according to their tax status. However, a few kinds of business⁵ were assumed to be exempt from Federal income tax, and were tabulated with the tax-exempt category. Establishments of firms that were exempt from Federal income tax, but which were in a kind of business not generally expected to be exempt, were tabulated in a miscellaneous kind-of-business category.

For the 1982 census, the same kinds of business⁵ are definitionally considered exempt from Federal income tax, certain kinds of business⁶ are tabulated according to their tax status, and the remaining kinds of business are definitionally considered subject to Federal income tax. The miscellaneous kind-of-business category of firms exempt from Federal income tax has been eliminated.

Volume measure—For 1982, as in previous censuses, the basic dollar volume measure for firms subject to Federal income tax is receipts; however, for 1982 the basic dollar volume measure for the tax-exempt category is revenue. For 1977, expenses was used as the basic measure. For 1982, expenses data are shown in table 2 for comparison to 1977. (See definitions of receipts, revenue, and expenses in the Explanation of Terms section below.)

EXPLANATION OF TERMS

Establishments—An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Statistics for service industries represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and will be provided in the service industries report, Miscellaneous Subjects (SC82-I-4). Each census report was tabulated according to the physical location at which

⁵SIC's 84; 86 ex. 866; 8111 pt..

⁶7011 pt., 7032, 7041, 7391, 7392, 7397, 7922, 7929, 7997, 7999 pt., 8051, 8059, 8081, 8091, 82, 83, and 8922.

the business was conducted. The count of establishments in this publication represents the number in business at the end of the year.

A comparison of the number of establishments in business at the end of the year versus the number active any time during the year for the United States as a whole is presented by kind-of-business group in appendix G of the United States Summary report included as part of this series.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased service departments (separately owned businesses operated as departments or concessions of another service establishment or of a retail business under another ownership, such as a separately owned shoe shine parlor in a barber shop or a beauty salon in a department store) are treated as separate service establishments for census purposes. Leased retail departments located in service establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

Firms—A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. For economic census purposes, the terms "firm" and "company" are synonymous.

Receipts (Basic dollar volume measure for service establishments of firms subject to Federal income tax)—Includes receipts from customers or clients for services rendered, from the use of facilities, and from merchandise sold during 1982 whether or not payment was received in 1982, except for health practitioners, legal services, and architectural, engineering and surveying services, which reported on a cash basis (payments received in 1982 regardless of when services were rendered). Gasoline, liquor, tobacco, and other excise taxes, which are paid by the manufacturer or wholesaler and included in the cost of goods purchased, are also included.

Receipts are net after deductions for refunds and allowances for merchandise returned by customers. Receipts do not include sales, occupancy, admissions, or other taxes collected from customers and remitted directly by the firm to a local, State, or Federal tax agency; nor do they include nonoperating income from such sources as interest, investments, or sale or rental of real estate.

Receipts in this report do not include service receipts of manufacturers, wholesalers, retail establishments, or other businesses whose primary activity is other than service. They do, however, include receipts other than

from services rendered (e.g., sale of merchandise to individuals or other businesses) by establishments primarily engaged in performing services and classified in the service industries.

Although the count of establishments in this report represents the number in business at the end of the year, the receipts figures include receipts of all establishments in business at any time during the year.

Revenue (Basic dollar volume measure for firms exempt from Federal income tax)—Includes revenue from customers or clients for services rendered and merchandise sold during 1982 whether or not payment was received in 1982. Also included are income from interest, dividends, gross contributions, gifts, and grants (whether or not restricted for use in operations), rents, royalties, dues and assessments from members and affiliates, and net receipts from fundraising activities. Receipts from taxable business activities, as well as tax-exempt activities, are included.

Revenue does not include sales, admissions, and other taxes collected by the organization from customers or clients and paid directly to a local, State, or Federal tax agency; income from the sale of real estate, investments, or other assets; receipts of separately operated departments, concessions, etc., which are leased to others; and amounts transferred to operating funds from capital or reserve funds.

Expenses—Expenses include payroll, employee benefits, interest and rent, taxes, cost of supplies used for operation, depreciation expense, fees paid for fundraising, and other expenses charged to operations during 1982.

Expenses in this report exclude outlays for purchase of real estate; construction and all other capital improvements; funds invested; assessments or dues paid to the parent or other chapters of the same organization; and, for fundraising organizations, funds transferred to charities and other organizations.

Annual payroll—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, and the value of payments in kind (e.g., free meals and lodgings), paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service on form 941.

First quarter payroll—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1982.

Paid employees for pay period including March 12—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of

corporations, who were on the payroll in the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Legal form of organization—The legal form of organization for firms in the mail universe was based on the response to the organization status inquiry on the various census forms. The legal form of organization of nonmail firms was generally based on administrative records of other Federal agencies.

Limited data are published in this series of reports for individual proprietorships and partnerships. A later service industries report, Establishment and Firm Size (Including Legal Form of Organization), SC82-I-1, will present data by the following legal forms of organization for firms subject to Federal income taxes:

1. Corporations.
2. Individual proprietorships.
3. Partnerships.
4. Other.

Auxiliary establishments—Each company included in this census was asked to identify and report separately auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data for auxiliaries which primarily support service establishments are presented for selected industrial classifications in tables included in the United States Summary report of this series. Data for auxiliaries are presented for more detailed industry breakdowns in a subsequent report issued as part of the 1982 Enterprise Statistics reports.

KIND-OF-BUSINESS CLASSIFICATIONS

Services, as defined in the 1972 SIC manual, include establishments primarily engaged in rendering a wide variety of services to individuals and business establishments.

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1972 SIC manual. When a more detailed classification than defined in the SIC manual was needed, additional kinds of business were identified within an SIC industry.

Some of the kind-of-business titles and/or codes used on several of the report forms are different from those in the 1972 SIC manual. The code variations do not affect the data tabulated in these publications, since all necessary adjustments are made during the data processing stage.

The basis for a kind-of-business classification is described above in Method of Classifying Kinds of Business. Descriptions for those kinds of business for which data are provided in this report follow.

Hotels, Rooming Houses, Camps, and Other Lodging Places (SIC Major Group 70)

This group includes establishments engaged in providing lodging, or lodging and meals, and camping facilities. Hotels which provide accommodations for permanent residents, tourist homes, and residential mobile home parks are classified in Major Group 65, Real Estate.

Hotels, motor hotels, and motels (SIC 7011)—The SIC manual combines hotels and motels into a single classification, Hotels, motels, and tourist courts.

For large geographic areas, however, data are presented for the following subdivisions of this classification:

1. Hotels, 25 guestrooms or more.
2. Hotels, less than 25 guestrooms.
3. Motels, tourist courts.
4. Motor hotels.

The classification of individual establishments into hotels, motor hotels, and motels and tourist courts was based primarily on the respondent's self-designation.

Rooming and boarding houses (SIC 702)—Establishments renting rooms, with or without board, on a fee basis to permanent or transient guests. Homes for the aged, for children, and for the handicapped that provide additional services, other than nursing care, are classified in Residential care (SIC 836) and homes that provide nursing care in Nursing and personal care facilities (SIC 805). Houses run by membership organizations are classified in Organization hotels and lodging houses, on membership basis (SIC 704).

Sporting and recreational camps (SIC 7032)—Sporting and recreational camps providing lodging and meals or lodging only. These include children's camps, fishing camps, hunting camps, and dude ranches.

Trailering parks and camp sites for transients (SIC 7033)—Establishments providing overnight or short-term sites for trailers, campers, or tents. Residential mobile home parks are classified in Major Group 65, Real Estate.

Organization hotels and lodging houses, on membership basis (SIC 704)—Lodging houses and hotels operated by membership organizations for the benefit of their members and guests, and not open to the general public. Commercial hotels operated by such organizations are classified in Hotels, motor hotels, and motels (group 701). Resident homes for the aged and others in need of residential, social, and personal care are classified in Residential care (SIC 836).

Personal Services (SIC Major Group 72)

This group includes establishments primarily engaged in providing services generally involving the care of one's

personal appearance or apparel, such as barber and beauty shops, dry-cleaning plants, laundries, and photographic studios.

For establishments classified in SIC 721, data for collecting and distributing units (branch outlets, pickup stations, terminals, or depots) owned and operated by a firm which does its own work are merged with those for the firm which owned them, and are not considered as separate establishments.

Power laundries, family and commercial (SIC 7211)—Establishments primarily engaged in operating mechanical laundries with steam or other power. Independently owned agencies for laundry plants are classified in SIC 7212. Laundries using small power equipment of household type are classified in SIC 7219. Excluded are establishments which have power laundry equipment, but which are primarily engaged in a specialty, such as industrial laundering, linen rental, or diaper service. These are classified in other categories within SIC 721.

Garment pressing, and agents for laundries and dry cleaners (SIC 7212)—Establishments primarily engaged in providing laundry and dry-cleaning services, but which have laundry and/or dry-cleaning work done by others. Independently owned collecting and distributing agencies serving dry-cleaning plants or power laundries are included in this classification.

Linen supply (SIC 7213)—Establishments primarily engaged in supplying, on a rental basis, such laundered linens as uniforms, aprons, table covers, bed linens, and towels. Establishments included in this classification may or may not operate their own power laundry facilities.

Diaper service (SIC 7214)—Establishments primarily engaged in supplying diapers (including disposable) and other baby linens to homes, usually on a rental basis. Such establishments may or may not operate their own power laundry facilities.

Coin-operated laundries and dry cleaning (SIC 7215)—Establishments primarily engaged in the operation of coin-operated laundry and/or dry-cleaning equipment. Included are establishments known as laundromats, launderettes, self-service dry cleaners, etc. Establishments which operate coin-operated laundering machines in apartment houses and similar locations are included. Establishments which rent coin-operated laundering machines (e.g., to apartment houses) are classified in SIC 7394.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Coin-operated laundries and dry-cleaning stores.
2. Coin-operated laundry machine routes.

Dry-cleaning plants, except rug cleaning (SIC 7216)—Plants primarily engaged in dry cleaning or dyeing apparel and household fabrics other than rugs for the general public. Establishments primarily engaged in cleaning and repairing rugs are classified in SIC 7217. Independently

owned agencies for cleaning plants are classified as SIC 7212. Establishments known as "tailor shops" or "cleaners" are included in this classification only if they do their own cleaning.

Carpet and upholstery cleaning (SIC 7217)—Plants primarily engaged in cleaning carpets and upholstered furniture. Establishments primarily engaged in rug repairing are classified in SIC 7699.

Industrial launderers (SIC 7218)—Establishments primarily engaged in supplying laundered or dry-cleaned work uniforms, wiping towels, safety equipment (gloves, flame resistant clothing, etc.), dust control items (treated mats or rugs, mops, tool dust covers, cloths, etc.), and similar items to industrial or commercial users. These items may belong to the industrial launderers and be supplied to users on a rental basis, or they may be the customer's own goods. Establishments included in this industry may or may not operate their own laundry or dry-cleaning facilities.

Laundry and garment services, n.e.c. (SIC 7219)—Establishments primarily engaged in furnishing other laundry services, including repairing, altering, and storing clothes for individuals, and in the operation of Chinese, French, and other hand laundries. Custom tailors and fur shops making fur apparel to custom order are classified in retail trade.

Photographic studios, portrait (SIC 722)—Establishments primarily engaged in photography for the general public. Included in this classification are portrait photographers and school, home, and transient photographers. Establishments primarily engaged in commercial photography are classified in SIC 7333. Establishments primarily engaged in film developing and/or print processing for the trade or for the general public are included in SIC 7395; those engaged in motion picture film processing are classified in SIC 7819.

Beauty shops (SIC 723)—Establishments primarily engaged in providing beauty services or both beauty and barber services. Schools for the instruction of beauticians are also included provided a clinic is operated in which a charge is made for services performed by students. Beauty shop concessions (owned and operated by concessionaires) in hotels, department stores, etc., are included. However, beauty shops owned by another business and operated as part of that other business (e.g., hotels, department stores) are not included.

Barber shops (SIC 724)—Establishments primarily engaged in providing barber services. Barber colleges are also included provided a charge is made for services performed by students. Barber shop concessions (owned and operated by concessionaires) in hotels and other places are included. However, barber shops owned by another business and operated as part of that other business (e.g., hotels) are not included.

Shoe repair, shoe shine, and hat-cleaning shops (SIC 725)—Establishments primarily engaged in repairing footwear, shining shoes, or cleaning and blocking hats. Shoe repair, shoe shine, or hat-cleaning departments operated as part of other service or retail establishments, such as valet shops, laundries; shoe stores, and department stores, are not included as separate service establishments unless independently owned and operated.

Funeral service and crematories (SIC 726)—Establishments primarily engaged in preparing the dead for burial, conducting funerals, and cremating the dead. Receipts include funeral merchandise sold and services provided directly by the establishments, such as caskets, burial clothing, and ambulance service. Also included in the receipts are reimbursements for expenditures made to other establishments for funeral-related merchandise sales and services, such as flower sales and livery service. Cemeteries, and crematories operated in conjunction with cemeteries, are classified in SIC 6553; crematories and burial services for pets, in SIC 0752.

Miscellaneous personal services (SIC 729)—Establishments primarily engaged in providing personal services, not elsewhere classified, such as Turkish baths; reducing salons; costume and formal wear rental; operation of coin-operated personal service machines, such as weighing machines, public lockers (except cold storage), pay toilets, etc.; social escort service; checkroom concessions; dressmaking service (material owned by customer); and income tax return preparation service. Establishments operating coin-operated amusement machines, such as pinball machines and juke boxes, are classified in SIC 7993. Coin-operated machine rental is classified in SIC 7394. Establishments which operate coin-operated laundering machines in apartment houses and similar locations are classified in SIC 7215.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Reducing salons and health clubs, except resorts.
2. Tax preparation services.
3. Other personal services, n.e.c.

Business Services (SIC Major Group 73)

This group includes establishments primarily engaged in providing services, not elsewhere classified, to business enterprises on a fee or contract basis.

Advertising agencies (SIC 7311)—Establishments primarily engaged in preparing advertising (writing copy, art work, graphics, and other creative work); providing advertising consultation; and placing advertising in periodicals, newspapers, radio, television, or other advertising media, for clients on a commission or fee basis. Establishments which place advertising with media only (media buying services) are classified in SIC 7319. Establishments which provide commercial art for advertising, but do not place the advertising with media, are

classified in SIC 7333. Establishments which write copy, but do not place advertising with media, are classified in SIC 8999. Establishments which solicit advertising for nonaffiliated radio, television, newspapers, or magazines are classified in SIC 7313.

Outdoor advertising services (SIC 7312)—Establishments primarily engaged in the preparation and presentation of poster displays and painted and electric displays (principally outdoors) on panels, bulletin boards, and frames. Such establishments may (as incidental services) construct, repair, and maintain display boards and post advertisements. Sign painting shops are classified in SIC 7399. Shops which make neon signs to order are classified in manufacturing. Establishments primarily engaged in erecting signs are classified in construction.

Radio, TV, and publishers' advertising representatives (SIC 7313)—Establishments primarily engaged in soliciting advertising on a fee basis for (nonaffiliated) newspapers, magazines, and other publications or for radio and television stations. Advertising sales offices operated by these media are classified as auxiliaries and are not included in this census.

Advertising, n.e.c. (SIC 7319)—Establishments primarily engaged in furnishing advertising services, not elsewhere classified, such as handbill distribution, distribution of samples, and transit advertising. Establishments which are primarily engaged in providing commercial art or graphics for the advertising industry are classified in SIC 7333. Establishments primarily engaged in mail advertising services, compiling and selling mailing lists, and related services are classified in SIC 7331.

Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies (SIC 732)—Establishments primarily engaged in mercantile and consumer credit reporting or the collection or adjustment of claims. Centralized charge services are classified in SIC major group 61. Insurance adjustment agencies and loan companies are also excluded from this census.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Adjustment and collection agencies.
2. Mercantile reporting agencies.
3. Consumer credit reporting agencies.

Direct mail advertising services (SIC 7331)—Establishments primarily engaged in furnishing services for direct mail advertising, such as creating, producing, and mailing of direct mail advertising. This industry also includes establishments primarily engaged in compiling and selling mailing lists. Establishments primarily engaged in reproducing direct mail copy to order, but which perform none of the other direct mail advertising services, are classified in SIC 7339. Establishments engaged only in printing the copy are classified in manufacturing.

Blueprinting and photocopying services (SIC 7332)—Establishments primarily engaged in reproducing drawings, plans, maps, or other copy, by blueprinting or photocopying. Printing, including "quick printing," is classified in manufacturing.

Commercial photography, art, and graphics (SIC 7333)—Establishments engaged in performing graphics, commercial art, or commercial photography services for advertising agencies, publishers, and other business and industrial users. Producers of still and slide films are included here. Establishments engaged in medical photography and art are classified in SIC 8091. Art, except commercial and medical, is classified in SIC 8999. Establishments primarily engaged in portrait photography are classified in SIC 7221.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Commercial photography.
2. Commercial art.
3. Graphic arts and related design and commercial photography, n.e.c.

Stenographic services; and reproduction services, n.e.c. (SIC 7339)—Establishments primarily engaged in furnishing stenographic services and establishments primarily engaged in mimeographing, rototyping, multilithing, and reproduction services. Not included in this industry are establishments primarily engaged in printing (included in manufacturing), blueprinting and photocopying (SIC 7332), and duplicating in connection with direct mail advertising (SIC 7331).

Window cleaning (SIC 7341)—Establishments primarily engaged in cleaning windows in structures.

Disinfecting and exterminating services (SIC 7342)—Establishments primarily engaged in providing disinfecting and deodorizing services and in exterminating insects, rodents, and other pests.

Cleaning and maintenance services, n.e.c. (SIC 7349)—Establishments primarily engaged in furnishing, to structures, cleaning and maintenance services, not elsewhere classified, such as janitorial services, floor waxing, and office cleaning. General building maintenance service is included, but general repair contractors primarily engaged in building repair and maintenance work, or in the cleaning of building exteriors by sand or steam blasting, or in cleaning up after construction, are classified in construction.

News syndicates (SIC 735)—Establishments primarily engaged in furnishing news, pictures, features, etc., and in supplying news reporting services to newspapers, periodicals, and radio and television broadcasters. Non-profit syndicates operated on a membership basis and commercial (nonmembership) news syndicates are both included in this classification. Separate establishments of newspaper and periodical publishers which are engaged in gathering news are classified as auxiliaries.

Employment agencies (SIC 7361)—Establishments primarily engaged in providing placement and employment services to employers or those seeking employment. Modeling agencies and nurses' registries are included. Theatrical, radio, and television employment agencies are classified in SIC 7922; motion picture casting bureaus, in SIC 7819; and establishments engaged in furnishing help to other businesses, in SIC 7362.

Help supply services (SIC 7362)—Establishments primarily engaged in supplying help (except agricultural) to other businesses on a contract basis. The help supplied is on the payroll of the supplying establishment. Included are establishments known as "labor pools" and "contract labor offices." Establishments primarily engaged in providing placement and employment services are classified in SIC 7361.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Office help supply services.
2. Help supply, except office workers.

Facilities management services (SIC 7369)—Establishments, not elsewhere classified, primarily engaged in providing personnel to operate specified facilities or to provide services on a fee or contract basis within another business (or government) establishment or installation. Establishments primarily providing one specialized service are classified in the specialized industry, e.g., janitorial service is included in SIC 7349. Management service only is classified in SIC 7392. Computer facilities management is classified in SIC 7374. Establishments which provide both management and staff to operate a business are classified according to the type of activity of the business operated.

Computer programming and other software services (SIC 7372)—Establishments primarily engaged in providing services in computer programming, systems design and analysis, and other computer software. Establishments primarily engaged in the reproduction and sale of prepackaged computer programs and other software may be included here. When not computer related, these services are classified in SIC 7392.

Data processing services (SIC 7374)—Establishments primarily engaged in providing data processing services to others. Service may consist of complete processing and preparation of reports from data supplied by the customer or it may be specialized, such as keying or making data processing equipment available to others on an hourly or time-sharing basis. Also included are establishments primarily engaged in the management and operation of the computer and data processing facilities of others on a continuing basis.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Data processing services, except facilities management.
2. Computer facilities management.

Computer related services, n.e.c. (SIC 7379)— Establishments primarily engaged in providing computer-related services, not elsewhere classified. Renting and leasing of computers and related data processing equipment is included here, except for finance leasing, which is classified in SIC major group 61. Direct leasing by computer manufacturers is classified in manufacturing or wholesale trade. Also included here are establishments engaged in repair and maintenance of computers, and computer consulting services.

Research and development laboratories (SIC 7391)— Establishments primarily engaged in laboratory or other physical research and development activities on a fee or contract basis. Research and development laboratories which perform supporting services for other establishments of the same company are classified as auxiliary to the establishments serviced and are not included here. Also excluded from this classification are establishments engaged in speculative research and development with the intent to manufacture the products of the research or to license others for the use of the patents or processes developed. Nonprofit research agencies funded primarily by investments, grants, or contributions are classified in SIC 8922.

Management, consulting, and public relations services (SIC 7392)— Establishments primarily engaged in furnishing a wide variety of general or specialized management, consulting, or public relations services, such as business analysis, business research, efficiency planning, industrial management, market research, personnel management, and traffic consulting, on a contract or fee basis. Establishments primarily engaged in computer related systems analysis, systems engineering, operations research, and other software services, including computer programming services, are classified in SIC 7372. Management and operation of a business, where operating staff as well as management are provided, is classified in the industry of the establishment managed, e.g., hotel management and operation.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Management and administrative services.
2. Public relations services.
3. Management consulting services.
4. Economic and sociological research.
5. Consulting services, n.e.c.

Detective agencies and protective services (SIC 7393)— Establishments primarily engaged in providing personnel for detective, investigative, patrolling, night watching, or personal protection services for businesses and/or individuals. Establishments primarily engaged in installation, maintenance, and monitoring of mechanical protective devices, such as burglar and fire alarm systems, are classified here, but establishments engaged only in the installation of such devices are included in construction,

and establishments engaged only in the sale and installation of such devices are classified in wholesale or retail trade. Armored car services are also included in this industry.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Detective agencies and guard services.
2. Armored car services.
3. Burglar and fire alarm systems.

Equipment rental and leasing services (SIC 7394)— Establishments primarily engaged in renting or leasing (except finance leasing) of machinery, tools, and other equipment, including heavy construction and earth moving equipment. Establishments primarily engaged in finance leasing are classified in SIC major group 61. Establishments renting and leasing automobiles and trucks without drivers are classified in SIC 751; those renting automobiles with drivers, in SIC major group 41. Establishments renting trucks with drivers are classified in transportation; personal items such as lockers (other than refrigerated), clothes, and pillows, in SIC 7299; amusement and recreation items such as bicycles, canoes, and beach chairs and accessories, in SIC 7999; and commercial boats, in SIC major group 44. Direct leasing of machinery or equipment by the manufacturer is classified in manufacturing or wholesale trade. Establishments primarily leasing computer time, including time-sharing services, are classified in SIC 7374; those leasing or renting computers or data processing equipment, in SIC 7379.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Equipment rental.
2. Equipment leasing, except finance leasing.
3. Leasing or rental of heavy construction equipment without operators.
4. Rental of heavy construction equipment with operators.

Photofinishing laboratories (SIC 7395)— Establishments primarily engaged in the developing of films and in photoprinting and enlarging for the trade and/or for the general public. Data for retail outlets (kiosks) for the pickup and delivery of film, which are owned and operated by photofinishing laboratories, are merged with data for the laboratory which owns them, and are not treated as separate establishments. Establishments primarily engaged in processing motion picture films for the motion picture and television industries are classified in SIC 7819.

Trading stamp services (sales offices) (SIC 7396)— Establishments primarily engaged in selling trading stamps or merchandise coupons to merchants. The redemption stores of trading stamp companies are not included here, but are classified as auxiliary to this industry.

Testing laboratories and facilities (SIC 7397)—Establishments primarily engaged in product testing on a fee or contract basis. Testing laboratories which perform supporting services for other establishments of the same company are classified as auxiliary to the establishments serviced and are not included here. Noncommercial testing laboratories are also included in this category. Testing services for education or personnel (not providing instruction or training) are classified in SIC 7392.

Business services, not elsewhere classified (SIC 7399)—Establishments primarily engaged in furnishing business services, not elsewhere classified, such as auctioneers' establishments (service only), business brokers, drafting service, independent lecture bureaus, inspection service, printing brokers, notary publics, and decorating or trimming shop windows.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Sign painting shops—Establishments primarily engaged in making signs to individual order or in doing office door and window lettering. Establishments primarily engaged in making signs other than on a custom basis and neon sign manufacturers are classified in manufacturing.
2. Interior designing—Establishments primarily engaged in advising clients on the selection of furniture, draperies, rugs, and other interior decorations on a fee or commission basis. Establishments providing an interior designing service, but primarily engaged in the sale of merchandise, are not included. Painting and papering contractors who frequently call themselves "interior decorators" are classified in construction.
3. Telephone answering services—Establishments primarily engaged in transmitting telephone messages to their clients.
4. Water softening services—Establishments primarily engaged in softening water by chemical treatment or other method.
5. Packaging and labeling services—Establishments primarily engaged in packaging and labeling products, on a contract or fee basis, in packages or other containers normally intended for retail distribution. Companies primarily engaged in packing, crating, and otherwise preparing goods for shipping are classified as transportation.
6. Miscellaneous business services, n.e.c.—Establishments primarily engaged in furnishing business services, not elsewhere classified.

Automotive Repair, Services, and Garages (SIC Major Group 75)

This group includes establishments primarily engaged in furnishing automotive repair, parking, rental, and other services to the general public. Similar facilities owned and operated by concerns for their own use and not available

to the general public are treated as auxiliary establishments of those concerns and are not included here. Automobile repair departments maintained by establishments engaged in the sale of new automobiles are classified in retail trade, as are gasoline service stations (where sales of merchandise (including fuel) exceed repair receipts). Automobile driving instruction is classified in SIC 8299.

Automotive rental and leasing, without drivers (SIC 751)—Establishments primarily engaged in daily or extended-term rental or leasing of passenger automobiles, trucks, truck tractors and trailers, and other automotive equipment without drivers. Establishments primarily engaged in renting automobiles with drivers are out of scope; those renting or leasing trucks with drivers are classified in SIC group 421; and those renting or leasing heavy construction and earth moving equipment are classified in SIC 7394. Establishments primarily engaged in finance leasing are classified in SIC major group 61.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Passenger car rental, without drivers (SIC 7512 Part)—Establishments primarily engaged in the short-term rental of passenger cars without drivers. Data for separate automotive rental offices or concessions (e.g., airport locations) in the same metropolitan area, for which a common fleet is maintained, are merged, and are not considered separate establishments.
2. Passenger car leasing, except finance leasing (SIC 7512 Part)—Establishments primarily engaged in extended-term leasing of passenger cars without drivers. These establishments may or may not provide maintenance of the vehicle as part of the lease contract.
3. Truck rental, without drivers (SIC 7513 Part)—Establishments primarily engaged in the short-term rental of trucks, truck tractors, or semitrailers without drivers.
4. Truck leasing, except finance leasing (SIC 7513 Part)—Establishments primarily engaged in extended-term leasing of trucks, truck tractors, or semitrailers without drivers. These establishments may or may not provide maintenance of the vehicle as part of the lease contract.
5. Utility trailer and recreational vehicle rental (SIC 7519)—Establishments primarily engaged in the rental (usually short term) of utility and house trailers and recreational vehicles.

Parking lots (SIC 7523)—Establishments primarily engaged in the temporary open air parking of automobiles, usually on an hourly, daily, or monthly basis. Establishments which are a combination of parking lot and structure are classified in SIC 7525. Excluded are municipal parking lots and lots operated by establishments or institutions primarily engaged in other activities, e.g., department stores, hospitals, restaurants. Valet parking is classified in SIC 7299.

Parking structures (SIC 7525)—Establishments primarily engaged in the temporary parking or live storage of automobiles within a structure. Long-time or dead storage of automobiles is not included. Establishments which are a combination of structure and lot are included in this classification. Excluded are municipal parking structures and structures operated by establishments or institutions primarily engaged in other activities, e.g., office buildings, apartment buildings, universities. Valet parking is classified in SIC 7299.

Top and body repair shops (SIC 7531)—Establishments primarily engaged in the repair of automotive tops, bodies, and interiors.

Tire retreading and repair shops (SIC 7534)—Establishments primarily engaged in repairing and retreading automotive tires. Establishments classified here may either retread customers' tires or retread tires for sale or exchange to the user or the trade.

Paint shops (SIC 7535)—Establishments primarily engaged in automotive painting and refinishing.

General automotive repair shops (SIC 7538)—Establishments primarily engaged in the general repair of automotive vehicles. Establishments primarily engaged in the specialized repair of individual engine components, not elsewhere classified, are classified in SIC 7539. Establishments primarily engaged in repair of motorcycles are classified in SIC 7699.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. General automotive repair shops, except diesel.
2. Diesel repair shops.

Automotive repair shops, n.e.c. (SIC 7539)—Establishments primarily engaged in specialized automotive repair, not elsewhere classified, such as fuel service, brake relining, and exhaust system repair.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Auto electrical and fuel system services—Establishments primarily engaged in providing automotive engine tune-ups and in repairing automotive electrical systems and fuel components, including carburetors.
2. Radiator repair—Establishments primarily engaged in the repair and cleaning of automotive radiators.
3. Glass replacement and repair—Establishments primarily engaged in the repair and replacement of automotive glass.
4. Brake, front end, and wheel alignment—Establishments primarily engaged in relining, repairing, and adjusting automotive brakes; wheel alignment; and repairing and installing springs, axles, and shock absorbers.
5. Exhaust system services (muffler shops)—Establishments primarily engaged in the installation or

repair of automotive exhaust systems (mufflers). The sale of the mufflers or tailpipes is considered to be incidental to the installation of these products.

6. Transmission repair shops—Establishments primarily engaged in the repair of automotive transmissions. If transmissions are sold and installed, the sale of the transmission is considered incidental to the installation. If the transmissions are repaired on a factory basis, the establishment is classified in manufacturing.
7. Other automotive repair shops, n.e.c.—Establishments primarily engaged in specialized automotive repairs, not elsewhere classified, such as frame repair, piston ring service and repair, speedometer repair, heater and air-conditioning repair, etc.

Car washes (SIC 7542)—Establishments primarily engaged in washing cars (custom car wash) or furnishing facilities for the self-service washing of cars and trucks. Waxing and polishing are also classified here.

Other automotive services (SIC 7549)—Establishments primarily engaged in furnishing automotive services, not elsewhere classified, such as lubricating service, towing service, diagnostic service, undercoating service, inspection service, etc.

Miscellaneous Repair Services (SIC Major Group 76)

This group includes establishments primarily engaged in miscellaneous repair services, not elsewhere classified. Repair departments of retail dealers or manufacturers are not included unless operated as separate establishments and reported as such. This group does not include some repair services of which the more important are: automotive repair services, classified in SIC major group 75; garment and shoe repair, classified in major group 72; and computer maintenance and repair services, classified in SIC 7379. Excluded are ship and boat repair, and railroad repair shops which are included in the census of manufactures.

Radio and TV repair shops (SIC 7622)—Establishments primarily engaged in repairing radio and television sets; phonographs, high fidelity (hi-fi) or stereophonic equipment, and tape recorders; in installing and repairing television, amateur and citizens' band antennas; or in installing and servicing radio transmitting and receiving equipment in homes or offices, or in small boats, automobiles, or other vehicles. Establishments primarily engaged in selling radio and television sets are classified in retail trade. Repair departments of radio and television dealers are not included here unless operated and reported as separate establishments.

Refrigeration and air-conditioning repair shops (SIC 7623)—Establishments primarily engaged in servicing and repairing household and commercial electrical refrigerators and air-conditioning and refrigeration equipment.

Establishments primarily engaged in servicing and repairing gas refrigerators are classified in SIC 7699. Establishments primarily engaged in installing refrigeration and air-conditioning systems are classified in construction.

Electrical and electronic repair shops, n.e.c. (SIC 7629)—Establishments primarily engaged in the servicing and repair of electrical and electronic equipment and electrical appliances (washing machines, vacuum cleaners, irons, toasters, etc.), not elsewhere classified. Radio and television repair shops are classified in SIC 7622. Refrigeration repair shops are classified in SIC 7623. Electrical contractors and electrical shops engaged primarily in house wiring are included in construction. Armature rewinding and the repair of electric motors are classified in SIC 7694. Repair of computers and related equipment is classified in SIC 7379.

Watch, clock, and jewelry repair (SIC 763)—Establishments primarily engaged in the repair of watches, clocks, and jewelry.

Reupholstery and furniture repair (SIC 764)—Establishments primarily engaged in furniture reupholstering and repair. Establishments primarily engaged in selling upholstery materials, making slipcovers, draperies, etc., to order, or in upholstering new frames to individual order are classified in retail trade, as are establishments making furniture and cabinet work on a custom basis to individual order.

Welding repair (SIC 7692)—Establishments primarily engaged in repair work by welding. Automotive welding is classified here. Welding in connection with the manufacture of a product is classified as manufacturing. Welding contractors doing welding work on the construction site are classified in construction, SIC 1799.

Armature rewinding shops (SIC 7694)—Establishments primarily engaged in rewinding armatures and rebuilding or repairing electric motors. Establishments classified here may either repair customers' equipment or repair or rebuild for sale or exchange to users or to the trade. Establishments primarily engaged in the repair of electrical appliances are classified in SIC 7629.

Repair shops and related services, n.e.c. (SIC 7699)—Establishments primarily engaged in specialized repair services, not elsewhere classified, such as farm machinery and equipment repair; lawnmower, saw, knife, and tool sharpening and repair; bicycle repair; lock and gun repair; musical instrument repair; and the repair of typewriters and business machines. Repair services which involve primarily electrical or electronic equipment or components are classified in SIC 7629; however, primarily mechanical repair of electrically powered equipment, for example, electric sewing machine repair, is included here.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Farm machinery and equipment repair shops—Establishments primarily engaged in the repair of farm machinery and equipment.

2. Lawnmower, saw, knife, tool sharpening and repair—Establishments primarily engaged in sharpening and repairing lawnmowers, saws, knives, and tools.
3. Sewer and septic tank cleaning services—Establishments primarily engaged in cleaning or repairing sewers and septic tanks. Establishments which install septic tanks are classified in construction.
4. Other repair and related services, n.e.c.—Establishments primarily engaged in specialized repair services, not elsewhere classified, such as aircraft flight instrument repair (except electrical), blacksmith shops, bicycle repair, boiler repair, camera repair, dental instrument repair, furnace and chimney cleaning, gunsmith shops, key duplicating shops, motorcycle repair, musical instrument repair, taxidermists, typewriter repair, umbrella repair, and venetian blind repair.

Motion Pictures (SIC Major Group 78)

This group includes establishments producing and distributing motion pictures, exhibiting motion pictures in commercially operated theaters, and furnishing services to the motion picture industry. The term "motion pictures" includes similar productions for television or other media using film, tape, or other means.

Motion picture production, except for TV (SIC 7813)—Establishments primarily engaged in the production of motion pictures for exhibition other than for television. Establishments engaged in both production and distribution are included here.

Motion picture, tape production for TV (SIC 7814)—Establishments primarily engaged in the production of motion pictures and of tapes, including commercials, for television exhibition. Establishments engaged in both production and distribution are included here.

Services allied to motion picture production (SIC 7819)—Establishments primarily engaged in performing services independent of motion picture production, but allied thereto, such as motion picture film processing, editing, and titling. Also included are casting bureaus, wardrobe and studio property rental, rental and repair of cameras and other motion picture equipment, stock footage film libraries, and television tape services (editing, transfers, etc.).

Motion picture film exchanges (SIC 7823)—Establishments primarily engaged in renting films to exhibitors other than in the field of television. Establishments engaged in both distribution and production are included in SIC 7813.

Film or tape distribution for TV (SIC 7824)—Establishments primarily engaged in renting film or tape to exhibitors in the field of television. Establishments engaged in both distribution and production are in SIC 7814.

Services allied to motion picture distribution (SIC 7829)—Establishments primarily engaged in performing auxiliary services to motion picture distribution, such as film delivery service, film purchasing and booking agencies, and film libraries.

Motion picture theaters, except drive-in (SIC 7832)—Commercially operated conventional "four-wall" theaters primarily engaged in the indoor exhibition of motion pictures. Establishments primarily engaged in the commercial exhibition of motion pictures on an itinerant basis with portable projection and sound equipment are included here.

Drive-in motion picture theaters (SIC 7833)—Commercially operated theaters, commonly known as open-air or drive-in, primarily engaged in the outdoor exhibition of motion pictures.

Amusement and Recreation Services, Except Motion Pictures (SIC Major Group 79)

This group includes establishments primarily engaged in providing amusement, recreation, or entertainment on payment of a fee or admission charge, except motion pictures. Gambling businesses, where legal, are also included in this major group; however, combined gambling and lodging facilities with 25 guestrooms or more are classified in SIC 7011.

Dance halls, studios, and schools (SIC 791)—Establishments primarily engaged in operating public dance halls or ballrooms and dance studios and schools. The renting of dance halls or ballrooms to operators is classified as real estate and excluded from this census.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Public dance halls or ballrooms.
2. Dance schools, including children's and professional.

Theatrical producers (except motion pictures), bands, orchestras, and entertainers (SIC 792)—This classification includes the subgroups indicated below, shown separately for large geographic areas:

1. Producers of live theatrical productions (SIC 7922 Part)—Establishments primarily engaged in presenting live theatrical productions. Theaters which are normally rented to theatrical producers are classified as real estate operations and excluded from this census.
2. Producers of radio and TV shows, except tape (SIC 7922 Part)—Establishments primarily engaged in producing shows for presentation on radio, television, in night clubs, etc.
3. Artists' and entertainers' managers or agents, concert bureaus, booking agents (SIC 7922 Part)—Establishments primarily engaged in representing performers and producers for a fee or commission.

4. Other theatrical services (SIC 7922 Part)—Businesses engaged in theatrical services, not elsewhere classified, such as ticket agencies; theatrical, television, and radio employment agencies; theatrical equipment rental and design; lighting; etc.

5. Dance groups and artists (SIC 7929 Part)—Companies, groups, and artists primarily engaged in the presentation of ballet; modern, folk, or ethnic dance; and similar dance presentations.

6. Symphony orchestras, opera companies, and chamber music organizations (SIC 7929 Part)—Symphony orchestras, opera companies, and chamber music organizations (including chamber orchestras) organized for the presentation of their musical specialty.

7. Other music and entertainment presentations (SIC 7929 Part)—Dance and stage bands, orchestras (except symphony or chamber), combos, quintets, soloists, and similar musical organizations, groups, and artists, as well as other entertainers operating on a contract or fee basis for restaurants, night clubs, radio and television, etc. Also included are promoters of a variety of entertainment.

Billiard and pool establishments (SIC 7932)—Establishments primarily engaged in providing facilities for playing billiards and pool.

Bowling alleys (SIC 7933)—Establishments primarily engaged in providing facilities for bowling.

Professional sports clubs, managers, promoters (SIC 7941)—Operators and promoters of professional and semi-professional athletic clubs, promoters of athletic events, and managers of individual professional athletes. Receipts of such establishments do not include revenue from radio or television broadcasts, from sales of players, from concession operators, or from noncustomer sources. Establishments primarily engaged in renting stadiums and athletic fields to sports promoters and clubs are classified as real estate.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Baseball clubs.
2. Football clubs.
3. Other professional sports clubs.
4. Managers and promoters.

Racing, including track operation (SIC 7948)—Promoters and participants in racing activities, including race track operators, operators of racing stables, jockeys, race horse trainers, and race car owners and operators. Establishments which own race tracks, but do not engage in promotion of racing events, are classified in real estate and are not included in the censuses. Stables and kennels primarily engaged in the breeding or boarding of horses and dogs are classified in agriculture.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Auto race track operation.
2. Horse race track operation.
3. Dog race track operation.
4. Racing stables and racing, n.e.c.

Public golf courses (SIC 7992)—Establishments privately operated and primarily engaged in the operation of golf courses open to the public on a fee basis. Municipally owned and operated golf courses are not included. Membership golf and country clubs are included in SIC 7997. Miniature golf courses and golf driving ranges are classified in SIC 7999.

Coin-operated amusement device operators (SIC 7993)—Establishments primarily engaged in operating coin-operated amusement devices either in their own or in other places of business. Such amusement machines include juke boxes, pinball machines, mechanical games, slot machines (where legal), and similar types of amusement equipment. Amusement arcades or parlors are also included. Establishments primarily engaged in rental of such devices are classified in SIC 7394.

Amusement parks (SIC 7996)—Establishments known as amusement parks, theme parks, kiddie parks, etc., which group together a number of attractions such as mechanical rides, amusement devices, refreshment stands, picnic grounds, etc. Individual ride operators or concessionaires operating within the park are classified in SIC 7999. Carnivals operating without a fixed exhibition site are also classified in SIC 7999. Owners of the grounds who do not operate the amusement park are classified in real estate.

Membership sports and recreation clubs (SIC 7997)—Sports and recreation clubs which maintain facilities restricted to use by members and their guests. Country, golf, tennis, yacht, and swimming clubs are included in this industry. Such establishments are classified here regardless of the proportion of receipts derived from food or liquor sales. Health clubs are classified in SIC 7299. Membership organizations engaged in civic, social, or fraternal activities are classified in SIC 864.

Amusement and recreation services, n.e.c. (SIC 7999)—Establishments primarily engaged in the operation of sports, amusement, and recreation services, not elsewhere classified, such as bathing beaches, swimming pools, riding academies and schools, etc. Membership sports and recreation clubs not open to the general public are classified in SIC 7997.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Concession operators of amusement devices and rides—Concession operators of mechanical rides or of amusement devices in amusement parks, carnivals, circuses, or fairs; or operators of independently operated rides or devices of this type.

2. Carnivals and circuses—Establishments operating a group of amusement, service, and/or retail units and generally known as carnivals, which do not have any fixed exhibition site; or companies engaged in the operation of circuses having acrobatic and animal shows and individual circus acts. Side shows are included here.

3. Fairs—Establishments primarily engaged in arranging and operating the exhibitions and related activities usually associated with county or State fairs. Carnivals and side shows which may be part of the fair, but which are independently owned and operated, are included in the subgroup, "Carnivals and circuses." Other amusement device concessions independently owned and operated are included in the subgroup "Concession operators of amusement devices and rides."

4. Commercial museums, art galleries, and botanical and zoological gardens—Museums, art exhibitors, and botanical and zoological gardens which are supported primarily by admission charges. Commercial art galleries or art dealers primarily selling to the general public are classified in retail trade, SIC 5999. Museums, art galleries, and botanical and zoological gardens supported primarily by contributions, grants, etc., are classified in SIC major group 84.

5. Roller skating rinks—Establishments primarily engaged in operating rinks for roller skating open to the general public for a fee.

6. Ice skating rinks—Establishments primarily engaged in operating rinks for ice skating open to the general public for a fee.

7. Other amusement and recreation services, n.e.c.—Establishments primarily engaged in the commercial operation of sports, amusement, and recreation services, not elsewhere classified. Included are establishments engaged in instruction for sports or recreation, such as baseball, bridge, golf, judo, karate, skiing, swimming, tennis, etc. It also includes establishments renting articles for amusement and recreation, such as beach chairs and accessories, bicycles, golf carts, small boats and canoes, saddle horses, etc.

Other establishments in this classification include commercially operated athletic clubs or gymnasiums, bathing beaches, domino parlors, gambling establishments (where legal), golf driving ranges, miniature golf, riding academies and stables, shooting galleries, slot-car tracks, ski lifts, day camps, and establishments engaged in the commercial operation of swimming pools open to the general public for a fee. Municipally operated golf courses and swimming pools are excluded from this census. Privately owned tourist attractions, such as natural wonders or manmade exhibits, are included.

Health Services, Except Hospitals (SIC Major Group 80, except 806)

This grouping includes establishments primarily engaged in furnishing medical, surgical, and other health services

to persons. Associations or groups primarily engaged in providing medical or other health services to members are included, but those which only provide insurance covering hospitalization or medical costs are classified in Insurance (major group 63).

Health care facilities were primarily coded based on self-designation. Where multiple levels of care were indicated, but were not apparently separate operations, the facility was generally classified based on the highest level of care provided. Veterinarians are classified in Veterinary services (SIC group 074) and are out of scope. Hospitals (SIC 806) are excluded from the 1982 Census of Service Industries.

Offices of physicians (SIC 801)—Establishments of licensed practitioners having the degree of M.D. or equivalent and engaged in the practice of general or specialized medicine and surgery. Establishments, such as group clinics, in which a group of physicians is associated for the purpose of practicing the profession, are included here. Clinics not owned by physicians are classified in Outpatient care facilities (SIC 808). Osteopathic physicians are classified in SIC 803.

Associations of physicians formed solely for the sharing of expenses (including payroll) and facilities, and not for the purpose of jointly practicing their profession, are also included here. Receipts are not applicable for these associations since their operations are funded by reimbursements from member firms, and not considered operating receipts for medical services provided; neither are such entities tabulated as separate operating establishments. However, their payroll and employment data are included in statistics presented for this category.

Offices of dentists (SIC 802)—Establishments of licensed practitioners having the degree of D.D.S. (or D.D. Sc.) or D.M.D. and engaged in the practice of general or specialized dentistry, including dental surgery. Associations of dentists formed for the sharing of expenses are also included (see SIC 801 for treatment of such associations).

Offices of osteopathic physicians (SIC 803)—Establishments of licensed practitioners having the degree D.O. and engaged in the practice of general or specialized osteopathic medicine.

Offices of chiropractors (SIC 8041)—Establishments of licensed practitioners engaged in the practice of chiropraxis.

Offices of optometrists (SIC 8042)—Establishments of licensed practitioners engaged in the practice of optometry. Establishments where receipts are primarily from the sale of optical goods prescribed as a result of eye examinations performed at another establishment are classified in Miscellaneous retail stores, n.e.c. (SIC 5999).

Offices of health practitioners, n.e.c. (SIC 8049)—Establishments of licensed health practitioners engaged in practice in health fields, not elsewhere classified, such as acupuncturists, chiropodists, midwives, nutritionists, occupational therapists, and psychologists.

Skilled nursing care facilities (SIC 8051)—Establishments primarily engaged in providing care and treatment for patients who require continuous health care with inpatient beds, but not hospital services. These establishments must have an organized medical staff, including physician services, and continuous nursing services. Included here are extended care facilities, as well as other types of continuous nursing care facilities.

Nursing and personal care facilities, n.e.c. (SIC 8059)—Establishments primarily engaged in providing some nursing and health-related personal care with inpatient beds, but not continuous nursing services. These establishments have at least one shift with a licensed or registered nurse to provide routine health care and observation. Included are rest homes, convalescent homes, and other institutions where health care is a major element. Residential facilities, such as homes for the retarded and aged, which provide personal care, but where health care is incidental, are classified in Residential care (SIC 836).

Medical laboratories (SIC 8071)—Establishments primarily engaged in providing professional, analytic, or diagnostic services to the medical profession or to the patient as prescribed by a physician. Laboratories engaged in the manufacture of medical or pharmaceutical products are included in the census of manufactures. Laboratories engaged in medical research are classified in Research and development laboratories (SIC 7391) or Noncommercial educational, scientific, and research organizations (SIC 892).

Dental laboratories (SIC 8072)—Establishments primarily engaged in making dentures and artificial teeth to order for the dental profession. The manufacture of teeth other than to order is classified in manufacturing.

Outpatient care facilities (SIC 808)—Establishments primarily engaged in outpatient care with permanent facilities and with medical services to provide diagnosis, treatment, or both for patients who are ambulatory and do not require inpatient care. Associations or groups formed primarily to provide medical or other health services to their members, and which themselves provide these services, are included. Health care programs which contract out the provision of services are classified in Accident and health insurance (SIC 6321) and are out of scope of the census. Included in this industry are alcoholism treatment clinics, family planning clinics, health maintenance organizations (HMO's), kidney treatment centers, medical clinics (not owned by licensed health practitioners), physical therapy clinics, and rehabilitation centers (medical treatment).

Health and allied services, n.e.c. (SIC 809)—Establishments primarily engaged in rendering health and allied services, n.e.c., such as blood banks, blood donor stations, childbirth preparation classes, medical photography and art, oxygen tent services, and visiting nurse associations. Establishments of registered or practical nurses in independent practice are classified in Offices of health practitioners, n.e.c. (SIC 8049). Ambulance services are classified in Local passenger transportation, n.e.c. (SIC 4119) and are out of scope.

Legal Services (SIC Major Group 81)

This major group includes establishments engaged in offering legal advice or legal services, the head or heads of which are members of the bar. Associations of lawyers formed solely for the sharing of expenses (including payroll) and not for the purpose of jointly practicing their profession are also included. Receipts are not applicable for these associations since their operations are funded by reimbursements from member firms, and not considered operating receipts for legal services provided. Neither are such entities considered separate operating establishments; however, their payroll and employment data are included in statistics presented for this category. Nonprofit legal services (including legal aid societies) are classified here.

Selected Educational Services (SIC's 823, 824, 829)

This grouping includes establishments furnishing formal academic or technical courses, correspondence schools, commercial and trade schools, and libraries. Elementary and secondary schools; colleges, universities, and professional schools; and junior colleges and technical institutes are out of scope of the census.

Libraries and information centers (SIC 823)—Establishments primarily engaged in lending books (free or fixed charge) and disseminating information to the general public, such as circulating libraries and centers for documentation.

Correspondence schools (SIC 8241)—Establishments primarily engaged in furnishing educational courses by mail. Offices maintained by such schools for the sale of correspondence courses are classified as auxiliary establishments and are not included here.

Data processing schools (SIC 8243)—Establishments primarily engaged in offering data processing courses in programming and in computer and peripheral equipment operation, including keypunch operation.

Business and secretarial schools (SIC 8244)—Establishments primarily engaged in offering courses in business machines operation (except data processing), office procedures, and secretarial and stenographic skills.

Vocational schools, except vocational high schools, n.e.c. (SIC 8249)—Establishments primarily engaged in offering specialized trade or commercial courses, not elsewhere classified, but not academic training. This industry includes apprentice training, aviation schools, commercial art schools, and practical nursing schools. Schools for the instruction of beauticians are classified in SIC 723; and barber schools in SIC 724.

Schools and educational services, n.e.c. (SIC 829)—Specialized nondegree granting schools, not elsewhere

classified, such as music schools, drama schools, language schools, and civil service and other short-term examination preparatory schools. Vocational counseling (excluding rehabilitation) is also included here. Educational testing is included in Management, consulting, and public relations services (SIC 7392).

Social Services (SIC Major Group 83)

This major group includes establishments providing social services and rehabilitation services to those persons with social or personal problems requiring special services, and to the handicapped and the disadvantaged. Also included are organizations soliciting funds to be used directly for these and related services, as well as community development and planning agencies.

Individual and family social services (SIC 832)—Establishments primarily engaged in providing one or more of a variety of individual and family social, counseling, welfare, or referral services, including refugee, disaster, and temporary relief services. This industry also includes offices of specialists providing counseling and referral services and settlement houses, neighborhood centers, and senior citizens' centers. Organizations engaged in community improvement, neighborhood development, or social change are classified in Social services, n.e.c. (SIC 839).

Job training and vocational rehabilitation services (SIC 833)—Establishments primarily engaged in providing training and vocational rehabilitation services for the unemployed, the underemployed, the handicapped, and to persons who have a job market disadvantage because of lack of education, job skill or experience, skill obsolescence, or personal characteristics or problems. Included are upgrading and job development services, skill training, world-of-work orientation, and vocational rehabilitation counseling. Also included are establishments primarily engaged in providing work experience for rehabilitees, as well as offices of specialists providing rehabilitation and job counseling.

Child day care services (SIC 835)—Establishments primarily engaged in care of infants or children, or in providing prekindergarten education where medical care or delinquency correction is not a major element. These establishments may or may not have substantial educational programs. Establishments providing babysitting services are classified in Miscellaneous personal services (SIC 7299).

Residential care (SIC 836)—Establishments primarily engaged in the provision of residential social and personal care for children, the aged, and special categories of persons with some limits on ability for self-care, but where medical care is not a major element. Included here are group foster homes; halfway group homes; homes for the retarded, the aged, the deaf, and blind; juvenile correctional homes; and rehabilitation (residential) centers.

Social services, n.e.c. (SIC 839)—Establishments primarily engaged in providing social services, not elsewhere classified, including community improvement, social change, and neighborhood development. Also included are organizations primarily engaged in soliciting contributions on their own account and administering appropriations and allocating funds among other agencies engaged in social welfare services; establishments primarily engaged in the prevention of criminal or antisocial behavior; and regional planning agencies. Establishments which raise funds on a fee basis are classified in Business services, n.e.c. (SIC 7399). Civic, social, fraternal and political organizations are included in Major Group 86, Membership Organizations.

Philanthropic trusts and foundations are out of scope and classified in Major Group 67, Holding and Other Investment Offices, unless they are actually engaged in providing social welfare services.

Noncommercial Museums, Art Galleries, and Botanical and Zoological Gardens (SIC Major Group 84)

This major group includes museums, art galleries, and botanical and zoological gardens, which are not operated commercially. Funding of these establishments is not primarily from admission charges. These establishments are of historical, educational, or cultural interest.

Noncommercial museums and art galleries (SIC 8411)—Establishments primarily engaged in noncommercial operation of museums and art galleries. Historical, cultural, and educational societies whose functions are primarily providing attractions for the public (funded primarily through contributions and grants) are included here. Establishments primarily operating museums and art galleries commercially (funded primarily from admissions) are included in Amusement and recreation services, n.e.c. (SIC 7999). Art galleries or art dealers primarily selling to the general public are classified in retail trade.

Noncommercial arboreta, botanical and zoological gardens (SIC 8421)—Establishments primarily engaged in the noncommercial operation of arboreta and botanical and zoological gardens. Establishments primarily operating commercial exhibits (funded primarily from admissions) are included in Amusement and recreation services, n.e.c. (SIC 7999).

Selected Membership Organizations (SIC's 861, 862, 864, 869)

This grouping includes organizations operating on a membership basis for the promotion of the interests of the members. Also included are organizations which are not operated on a membership basis, but for the promotion of the interests of a constituency or group of supporters. This grouping does not include establishments operated by membership organizations which are elsewhere classified, such as hotels open to the general public, golf and country clubs, fraternity and sorority houses, and credit unions.

Establishments of religious organizations operated for worship or for promotion of religious activities, such as churches, convents, religion schools and missions, are classified in Religious organizations (SIC 866) and are out of scope of the census. Also excluded are Labor unions and similar labor organizations (SIC 863) and Political organizations (SIC 865).

Business associations (SIC 861)—Membership organizations engaged in promoting business interests of their members, such as better business bureaus, boards of trade, chambers of commerce, industrial standards committees, merchants associations, real estate boards, and trade associations. Farmers' cooperative marketing associations are classified in wholesale trade. Security and commodity exchanges are classified in SIC 623 and are out of scope. Civic and social businessmen's clubs are included in Civic, social, and fraternal organizations (SIC 864).

Professional membership organizations (SIC 862)—Membership organizations of professional persons for the advancement of the interests of their profession, such as bar associations, engineering associations, and scientific membership organizations.

Civic, social, and fraternal associations (SIC 864)—Membership organizations engaged in civic, social, or fraternal activities, such as alumni associations, citizens' associations, fraternities, scout organizations, singing societies, university clubs, veterans' organizations, youth associations, consumer education and public advocacy groups (except organizations primarily engaged in research). Bars and restaurants owned and operated by organizations, for members and guests only, are also classified here. Hotels and lodging houses operated by organizations for members and their guests, including fraternity and sorority houses, are classified in Organization hotels and lodging houses, on membership basis (SIC 704). Membership sports and recreation clubs are classified in SIC 7997.

Membership organizations, n.e.c. (SIC 869)—Membership organizations, not elsewhere classified, such as athletic regulatory associations, automobile owners' associations, farm bureaus, historical clubs, and humane societies.

Miscellaneous Services (SIC Major Group 89)

This major group includes establishments engaged in performing services, not elsewhere classified, such as those rendered by engineers, architects, surveyors, accountants, artists, lecturers, and writers, and establishments primarily engaged in noncommercial educational, scientific, and other general welfare research activities.

Engineering, architectural, and surveying services (SIC 891)—Establishments primarily performing professional services in the fields of architecture, engineering, and land

surveying. Graphic arts and related design are classified in SIC 7333; drafting services, in SIC 7399; systems engineering or design (not computer related), in SIC 7392; and computer related systems engineering or design, in SIC 7372. Establishments primarily engaged in construction contracting are classified in construction. Landscape architects are classified in agricultural services.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Architectural services.
2. Engineering services.
3. Surveying services.

Noncommercial educational, scientific, and research organizations (SIC 892)—Establishments primarily engaged in noncommercial research into and dissemination of information for public health, education, or general welfare, such as archaeological expeditions, educational research, medical research, and research institutes. Establishments included here operate primarily on funds from endowments, contributions, and grants. Establishments primarily engaged in physical research on a contract or fee (commercial) basis are included in Research and development laboratories (SIC 7391), and those primarily engaged in nonphysical research on a commercial basis are included in Management, consulting, and public relations services (SIC 7392).

Accounting, auditing, and bookkeeping services (SIC 893)—Establishments primarily engaged in furnishing accounting, auditing, or bookkeeping services. Such establishments may, as part of providing such service, use

data processing and tabulation techniques, although those techniques do not qualify as primary activities. Establishments primarily providing income tax preparation services for individuals without accounting, auditing, and bookkeeping services are classified in Miscellaneous personal services (SIC 7299).

Services, n.e.c. (SIC 899)—Establishments primarily providing services, not elsewhere classified, such as artists (excluding commercial and medical artists), authors, scientific consultants (working on their own account), inventors, lecturers, music arrangers, newspaper columnists, radio commentators, song writers, weather forecasters, and writers. Establishments primarily providing commercial art services are classified in Commercial photography, art, and graphics (SIC 7333); writers of advertising copy who also place advertising with the media are classified in Advertising agencies (SIC 7311); business and management consultants are classified in Management, consulting and public relations services (SIC 7392), engineering consultants in Engineering, architectural, and surveying services (SIC 891); computer consulting in Computer related services, n.e.c. (SIC 7379); and advertising consulting in Advertising agencies (SIC 7311).

There is evidence that among small employer establishments (for which kind-of-business information is obtained from administrative records), many service establishments are classified incorrectly in this industry because there is insufficient information to determine the correct kind-of-business classification. Therefore, the published data probably overstate the number of establishments and level of activity for this category.

APPENDIX B.

General Questions



**U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS
FORM**

1982 CENSUS OF SERVICE INDUSTRIES

O.M.B. APPROVAL NO. 0607-0383 EXPIRES 11/84

NOTICE — Response to this inquiry is required by law (title 13, U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.		In correspondence pertaining to this report please refer to this Census File Number (CFN)	
Please complete this form and RETURN TO BUREAU OF THE CENSUS 1201 East Tenth Street Jeffersonville, Indiana 47134		Employer Identification (EI) Number	
DUE DATE: FEBRUARY 15, 1983 If you cannot file by the due date, a time extension request should be sent to the above address; please include your 11-digit Census File Number (CFN).		<input type="checkbox"/>	
Note — Please read the accompanying instructions before answering the questions.		<input type="checkbox"/>	
Please correct errors in name, address, and ZIP code. ENTER street and number if not shown.			
Item 1 — EMPLOYER IDENTIFICATION NUMBER Is the Employer Identification (EI) Number shown in the label the SAME as that used for this establishment on its latest 1982 Employer's Quarterly Federal Tax Return, Treasury Form 941?		Item 4 — ORGANIZATIONAL STATUS Mark (X) the ONE box which best describes this establishment during 1982.	
094 1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO — Enter current EI No. <small>(9 digits)</small> <input style="width: 100px; border: 1px solid black; height: 1.2em; margin-left: 10px;" type="text"/>		003 1 <input type="checkbox"/> Individual proprietorship 0 <input type="checkbox"/> Corporation 2 <input type="checkbox"/> Partnership 9 <input type="checkbox"/> Other — Specify S <input type="checkbox"/> Government — Specify	
Item 2 — PHYSICAL LOCATION OF ESTABLISHMENT <small>Answer items a, b, c, and d</small> NOTE: P.O. boxes or rural routes are not physical locations.		Item 5 — TAX STATUS	
a. <input type="checkbox"/> Same as shown in mailing label. If different, indicate change.		a. Is this establishment operated on a not-for-profit basis? 005 1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO — SKIP to item 6	
b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.? 095 1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO 3 <input type="checkbox"/> No legal boundaries 4 <input type="checkbox"/> Don't know		b. Was all or part of the income of this establishment or organization exempt from Federal income taxes under section 501 or 521 of the Internal Revenue Code? 004 1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO	
c. Type of municipality where physically located 096 1 <input type="checkbox"/> City, village, 2 <input type="checkbox"/> Town or or borough 3 <input type="checkbox"/> Other or don't know		HOW TO REPORT DOLLAR FIGURES Value figures may be reported in dollars or rounded to thousands. Example: If a figure is \$1,125,628, report either Preferred Acceptable 1 126 1 125 628	
d. Name of county where physically located		Item 6 — DOLLAR VOLUME Mil. Thou. Dol. If the answer to item 5b was "YES," skip to part b; otherwise, complete part a and skip to item 7.	
Item 3 — OPERATIONAL STATUS a. How many months during 1982 did this firm or organization actively operate this establishment? 002		a. OPERATING RECEIPTS of taxable establishments in 1982 b. REVENUE and EXPENSES of tax-exempt establishments	
b. Mark (X) the ONE box which best describes this establishment at the end of 1982. 001 1 <input type="checkbox"/> In operation 2 <input type="checkbox"/> Temporarily or seasonally inactive 3 <input type="checkbox"/> Ceased operation — Give date → 4 <input type="checkbox"/> Sold or leased to another operator — Give date at right AND enter name, etc., below		(1) REVENUE in 1982 010 040 (2) EXPENSES in 1982 (including payroll) 010 031	
NAME OF NEW OWNER OR OPERATOR NUMBER AND STREET CITY STATE ZIP CODE		Item 7 — PAYROLL AND EMPLOYMENT a. Payroll in 1982, before deductions (1) Total ANNUAL payroll 030 031 (2) FIRST QUARTER payroll b. Employment in 1982 Number 032	
Item 8 — KIND OF BUSINESS OR ACTIVITY Mark (X) the ONE box which best describes the activity that accounted for this establishment's MAJOR portion of receipts or revenue in 1982. (Categories appropriate to individual form)			

PENALTY FOR FAILURE TO REPORT

CONTINUE ON PAGE 2 →

► (Items 9 through 15 (where applicable) vary by form and contain questions on data such as sources of receipts, hotel rooms, laundry equipment, exported services, theater capacity, and personnel and payroll by type.)

The following items represent the last three items (although item numbers vary) used on all forms.

NOTE

Answer item 13 only if your Census File Number (CFN), shown in the address label of this report form, begins with a zero.

Item 13 - OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION

a. Is this establishment owned or controlled by another entity? 097	1 <input type="checkbox"/> YES →	ENTER OWNING OR CONTROLLING ENTITY NAME, ADDRESS, AND ZIP CODE
2 <input type="checkbox"/> NO		EI No. (9 digits) <input type="text"/> — <input type="text"/> <input type="text"/> <input type="text"/>
b. Does this establishment own or control any other entity or entities? 098	1 <input type="checkbox"/> YES →	ENTER OWNED OR CONTROLLED ENTITY NAME, ADDRESS, AND ZIP CODE
2 <input type="checkbox"/> NO		EI No. (9 digits) <input type="text"/> — <input type="text"/> <input type="text"/>
c. How many establishments were operated under the EI Number shown in the address label (or as corrected in item 1) at the end of 1982? →		

If more than one, provide the physical location address and other information indicated below for each establishment. Continue with same format in item 14 (or attach a separate sheet) if necessary.

1	NAME, ADDRESS, AND ZIP CODE	1982	Mil.	Thou.	Dol.
	Receipts or revenue	081			
2	KIND-OF-BUSINESS DESCRIPTION	Annual payroll	082		
	NAME, ADDRESS, AND ZIP CODE	Census use	088		
	KIND-OF-BUSINESS DESCRIPTION	1982	Mil.	Thou.	Dol.
	Receipts or revenue	081			
	Annual payroll	082			
	Census use	088			

► Item 14 - REMARKS - Please use this space for any explanations that may be essential in understanding your reported data.

► Item 15 - CERTIFICATION - This report is substantially accurate and has been prepared in accordance with instructions.

Name of person to contact regarding this report - Print or type	Period covered by this report →	FROM: Mo. Year	TO: Mo. Year
Telephone →	Area code	Number	Extension
		Signature of authorized person	
		Date	

FDRM

* U.S. GOVERNMENT PRINTING OFFICE: 1982-559-111/33

APPENDIX C.

Kind-of-Business Titles and Reporting-Form Numbers

Listed below are service industries kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

SIC code	Title	Reporting form CB-	SIC code	Title	Reporting form CB-
70	HOTELS, ROOMING HOUSES, CAMPS, AND OTHER LODGING PLACES		73	BUSINESS SERVICES--Con.	
7011 pt.	Hotels, 25 guestrooms or more.....	7001	7392 pt.	Management and administrative services.....	7306
7011 pt.	Hotels, less than 25 guestrooms.....	7001	7392 pt.	Public relations services.....	7306
7011 pt.	Motels, tourist courts.....	7001	7392 pt.	Management consulting services.....	7306
7011 pt.	Motor hotels.....	7001	7392 pt.	Economic and sociological research.....	7306
702	Rooming and boarding houses.....	7002	7393 pt.	Consulting services, n.e.c.....	7306
7032	Sporting and recreational camps.....	7002	7393 pt.	Detective agencies and guard services.....	7308
7033	Trailering parks and camp sites for transients.....	7002	7393 pt.	Armed car services.....	7308
704	Organization hotels and lodging houses, on membership basis.....	7002	7394 pt.	Burglar and fire alarm systems.....	7308
72	PERSONAL SERVICES		7394 pt.	Equipment rental.....	7307
7211	Power laundries, family and commercial.....	7201	7394 pt.	Equipment leasing, except finance leasing.....	7307
7212	Garment pressing and agents for laundries and dry cleaners.....	7201	7394 pt.	Leasing and rental of heavy construction equipment without operators.....	7307
7213	Linen supply.....	7201	7394 pt.	Rental of heavy construction equipment with operators.....	7307
7214	Diaper service.....	7201	7395	Photofinishing laboratories.....	7303
7215 pt.	Coin-operated laundries and dry-cleaning stores....	7201	7396	Trading stamp services (sales offices).....	7308
7215 pt.	Coin-operated laundry machine routes.....	7201	7397	Testing laboratories and facilities.....	7305
7216	Dry-cleaning plants, except rug cleaning.....	7201	7399 pt.	Sign painting shops.....	7308
7217	Carpet and upholstery cleaning.....	7201	7399 pt.	Interior designing.....	7308
7218	Industrial launderers.....	7201	7399 pt.	Telephone answering services.....	7308
7219	Laundry and garment services, n.e.c.....	7201	7399 pt.	Water softening services.....	7308
722	Photographic studios, portrait.....	7203	7399 pt.	Packaging and labeling services.....	7308
723	Beauty shops.....	7203	7399 pt.	Miscellaneous business services, n.e.c.....	7308
724	Barber shops.....	7203	75	AUTOMOTIVE REPAIR, SERVICES, AND GARAGES	
725	Shoe repair, shoe shine, and hat-cleaning shops....	7203	7512 pt.	Passenger car rental, without drivers.....	7501
726	Funeral service and crematories.....	7202	7512 pt.	Passenger car leasing, except finance leasing.....	7501
729 pt.	Reducing salons and health clubs, except resorts...	7203	7513 pt.	Truck rental, without drivers.....	7501
729 pt.	Tax preparation services.....	7203	7513 pt.	Truck leasing, except finance leasing.....	7501
729 pt.	Other personal services, n.e.c.....	7203	7519	Utility trailer and recreational vehicle rental.....	7501
73	BUSINESS SERVICES		7523	Parking lots.....	7502
7311	Advertising agencies.....	7301	7525	Parking structures.....	7502
7312	Outdoor advertising services.....	7301	7531	Top and body repair shops.....	7503
7313	Radio, TV, publishers' advertising representatives.	7301	7534	Tire retreading and repair shops.....	7503
7319	Advertising, n.e.c.....	7301	7535	Paint shops.....	7503
732 pt.	Adjustment and collection agencies.....	7302	7538 pt.	General automotive repair shops, except diesel.....	7503
732 pt.	Mercantile reporting agencies.....	7302	7538 pt.	Diesel repair shops.....	7503
732 pt.	Consumer credit reporting agencies.....	7302	7539 pt.	Auto electrical and fuel system services.....	7503
732 pt.		7302	7539 pt.	Radiator repair.....	7503
732 pt.		7302	7539 pt.	Glass replacement and repair.....	7503
7331	Direct mail advertising services.....	7308	7539 pt.	Brake, front end, and wheel alignment.....	7503
7332	Blueprinting and photocopying services.....	7308	7539 pt.	Exhaust system services (muffler shops).....	7503
7333 pt.	Commercial photography.....	7303	7539 pt.	Transmission repair shops.....	7503
7333 pt.	Commercial art.....	7303	7539 pt.	Other automotive repair shops, n.e.c.....	7503
7333 pt.	Graphic arts and related design and commercial photography, n.e.c.....	7303	7542	Car washes.....	7503
7339	Stenographic services; and reproduction services, n.e.c.....	7308	7549	Other automotive services.....	7503
7341	Window cleaning.....	7308	76	MISCELLANEOUS REPAIR SERVICES	
7342	Disinfecting and exterminating services.....	7308	7622	Radio and TV repair shops.....	7600
7349	Cleaning and maintenance services, n.e.c.....	7308	7623	Refrigeration and air-conditioning repair shops.....	7600
735	News syndicates.....	7308	7629	Electrical and electronic repair shops, n.e.c.....	7600
7361	Employment agencies.....	7308	763	Watch, clock, and jewelry repair.....	7600
7362 pt.	Office help supply services.....	7308	764	Reupholstery and furniture repair.....	7600
7362 pt.	Help supply, except office workers.....	7308	7692	Welding repair.....	7600
7369	Facilities management services.....	7308	7694	Armature rewinding shops.....	7600
7372	Computer programming and other software services...	7304	7699 pt.	Farm machinery and equipment repair shops.....	7600
7374 pt.	Data processing services, except facilities management.....	7304	7699 pt.	Lawnmower, saw, knife, tool sharpening and repair.....	7600
7374 pt.	Computer facilities management.....	7304	7699 pt.	Sewer and septic tank cleaning services.....	7600
7379	Computer related services, n.e.c.....	7304	7699 pt.	Other repair and related services, n.e.c.....	7600
7391	Research and development laboratories.....	7305	7699 pt.		

SIC code	Title	Reporting form CB-	SIC code	Title	Reporting form CB-
78	MOTION PICTURES		80	HEALTH SERVICES, EXCEPT HOSPITALS--Con.	
7813	Motion picture production, except for TV.....	7801	8051	Skilled nursing care facilities.....	8004
7814	Motion picture, tape production for TV.....	7801	8059	Nursing and personal care facilities, n.e.c.....	8004
7819	Services allied to motion picture production.....	7802	8071	Medical laboratories.....	8003
7823	Motion picture film exchanges.....	7801	8072	Dental laboratories.....	8003
7824	Film or tape distribution for TV.....	7801	808	Outpatient care facilities.....	8004
7829	Services allied to motion picture distribution.....	7802	809	Health and allied services, n.e.c.....	8004
7832	Motion picture theaters, except drive-in.....	7803			
7833	Drive-in motion picture theaters.....	7803	81	LEGAL SERVICES	
79	AMUSEMENT AND RECREATION SERVICES, EXCEPT MOTION PICTURES		81 pt.	Offices of lawyers.....	8100
			81 pt.	Legal aid societies and similar legal services.....	8100
791 pt.	Public dance halls or ballrooms.....	7905			
791 pt.	Dance schools, including children's and professionals'.....	7905	823, 4, 9	SELECTED EDUCATIONAL SERVICES	
7922 pt.	Producers of live theatrical productions.....	7901	823	Libraries and information centers.....	8200
7922 pt.	Producers of radio and TV shows, except tape.....	7901	8241	Correspondence schools.....	8200
7922 pt.	Artists' and entertainers' managers or agents, concert bureaus, booking agents.....	7901	8243	Data processing schools.....	8200
7922 pt.	Other theatrical services.....	7901	8244	Business and secretarial schools.....	8200
7929 pt.	Dance groups and artists.....	7901	8249	Vocational schools, except vocational high schools, n.e.c.....	8200
7929 pt.	Symphony orchestras, opera companies, and chamber music organizations.....	7901	829	Schools and educational services, n.e.c.....	8200
7929 pt.	Other music and entertainment presentations.....	7901	83	SOCIAL SERVICES	
7932	Billiard and pool establishments.....	7902	832	Individual and family social services.....	8300
7933	Bowling alleys.....	7902	833	Job training and vocational rehabilitation services.....	8300
7941 pt.	Baseball clubs.....	7902			
7941 pt.	Football clubs.....	7902	835	Child day care services.....	8300
7941 pt.	Other professional sports clubs.....	7902	836	Residential care.....	8300
7941 pt.	Managers and promoters.....	7902	839	Social services, n.e.c.....	8300
7948 pt.	Auto racetrack operation.....	7902			
7948 pt.	Horse racetrack operation.....	7902	84	NONCOMMERCIAL MUSEUMS, ART GALLERIES, AND BOTANICAL AND ZOOLOGICAL GARDENS	
7948 pt.	Dog racetrack operation.....	7902			
7948 pt.	Racing stables and racing, n.e.c.....	7902			
7992	Public golf courses.....	7905	8411	Noncommercial museums and art galleries.....	7904
7993	Coin-operated amusement device operators.....	7905	8421	Noncommercial arboreta, botanical, and zoological gardens.....	7904
7996	Amusement parks.....	7902			
7997	Membership sports and recreation clubs.....	7903			
7999 pt.	Concession operators of amusement devices, rides.....	7905	86	SELECTED MEMBERSHIP ORGANIZATIONS	
7999 pt.	Carnivals and circuses.....	7905			
7999 pt.	Fairs.....	7905	861	Business associations.....	8600
7999 pt.	Commercial museums, art galleries, and botanical and zoological gardens.....	7904	862	Professional membership organizations.....	8600
7999 pt.	Roller skating rinks.....	7905	864	Civic, social, and fraternal associations.....	8600
7999 pt.	Ice skating rinks.....	7905	869	Membership organizations, n.e.c.....	8600
7999 pt.	Other amusement and recreation services, n.e.c.....	7905	89	MISCELLANEOUS SERVICES	
80	HEALTH SERVICES, EXCEPT HOSPITALS		891 pt.	Architectural services.....	8901
801	Offices of physicians.....	8001	891 pt.	Engineering services.....	8901
802	Offices of dentists.....	8002	891 pt.	Surveying services.....	8901
803	Offices of osteopathic physicians.....	8001	892	Noncommercial educational, scientific, and research organizations.....	7305
8041	Offices of chiropractors.....	8001	893	Accounting, auditing, and bookkeeping services....	8902
8042	Offices of optometrists.....	8001	899	Services, n.e.c.....	8902
8049	Offices of health practitioners, n.e.c.....	8001			

APPENDIX D.

Standard Consolidated Statistical Areas and Standard Metropolitan Statistical Areas

[Titles and definitions shown for SCSA's and SMSA's are those established by the Office of Management and Budget, as of January 1982]

Standard Consolidated Statistical Areas

SCSA and definition
Chicago-Gary-Kenosha, Ill.-Ind.-Wis.¹ Chicago, Ill., SMSA Gary-Hammond-East Chicago, Ind., SMSA Kenosha, Wis., SMSA ¹
Milwaukee-Racine, Wis. Milwaukee, Wis., SMSA Racine, Wis., SMSA

¹1977 title was Chicago-Gary, Ill.-Ind.; Kenosha, Wis., SMSA has been added.

Standard Metropolitan Statistical Areas

SMSA and definition	SMSA and definition
Appleton-Oshkosh, Wis. Calumet County, Wis. Outagamie County, Wis. Winnebago County, Wis.	Milwaukee, Wis. Milwaukee County, Wis. Ozaukee County, Wis. Washington County, Wis. Waukesha County, Wis.
Duluth-Superior, Minn.-Wis. St. Louis County, Minn. Douglas County, Wis.	Minneapolis-St. Paul, Minn.-Wis. Anoka County, Minn. Carver County, Minn. Chisago County, Minn. Dakota County, Minn. Hennepin County, Minn. Ramsey County, Minn. Scott County, Minn. Washington County, Minn. Wright County, Minn. St. Croix County, Wis.
Eau Claire, Wis. Chippewa County, Wis. Eau Claire County, Wis.	Racine, Wis. Racine County, Wis.
Green Bay, Wis. Brown County, Wis.	Sheboygan, Wis.¹ Sheboygan County, Wis.
Janesville-Beloit, Wis.¹ Rock County, Wis.	Wausau, Wis.¹ Marathon County, Wis.
Kenosha, Wis. Kenosha County, Wis.	
La Crosse, Wis. La Crosse County, Wis.	
Madison, Wis. Dane County, Wis.	

¹New SMSA since 1977 Economic Censuses.

APPENDIX E.

Percent of Receipts/Revenue Based on Administrative Records and Estimation for the State: 1982

Table E-1. Firms Subject to Federal Income Tax

[Includes only establishments with payroll. For meaning of abbreviations and symbols, and for more information on reliability of data, see introductory text]

SIC code	Kind of business or operation	Percent of receipts\$—		SIC code	Kind of business or operation	Percent of receipts\$—	
		From administrative records ¹	Estimated ²			From administrative records ¹	Estimated ²
70	Total	1	1	73	Business services—Con.		
7011	Hotels, motels, and other lodging places	0	1	7394	Equipment rental and leasing services	1	0
7011 pt.	Hotels, motor hotels, and motels	0	1	7394 pt.	Equipment rental	1	0
7011 pt.	Hotels	0	1	7394 pt.	Equipment leasing, except finance leasing	1	1
7011 pt.	Hotels, 25 guestrooms or more	0	1	7394 pt.	Leasing and rental of heavy construction equipment without operators	0	0
7011 pt.	Hotels, less than 25 guestrooms	1	0	7394 pt.	Rental of heavy construction equipment with operators	2	0
7011 pt.	Motels, motor hotels, and tourist courts	1	1				
7011 pt.	Motels, tourist courts	1	1				
7011 pt.	Motor hotels	1	2	Other 73			
702, 3, 4	Other lodging places	2	1	732			
703	Trailering parks and camps	2	1	732 pt.	732 pt.		
7032	Sporting and recreational camps	1	1	732 pt.	732 pt.		
7033	Trailering parks and camp sites for transients	3	0	7331			
702, 4	Rooming, boarding, and membership lodging	1	1	7331			
702	Rooming and boarding houses	(D)	(D)	7332	Direct mail advertising services	6	0
704	Organization hotels and lodging houses, on membership basis	(D)	(D)	7333	Blueprinting and photocopying services	3	2
72	Personal services	1	1	7333 pt.	Commercial photography, art, and graphics	1	0
721	Laundry, cleaning, and garment services	0	0	7333 pt.	Commercial photography	0	0
7215	Coin-operated laundries and dry cleaning	1	2	7339	Commercial art	1	0
7215 pt.	Coin-operated laundries and dry-cleaning stores	2	2	7339	Graphic arts and related design and commercial photography, n.e.c.	1	0
721 ex.		0	0	736			
7215		0	0	7361	Stenographic services; and reproduction services, n.e.c.	0	0
7211	Other laundry, cleaning, and garment services	0	0	7362	Personnel supply services	0	0
7216	Power laundries, family and commercial*	2	0	7362 pt.	Employment agencies	(D)	(D)
7216	Dry-cleaning plants, except rug cleaning*	0	0	7362 pt.	Help supply services	0	0
7212	Laundry and cleaning services, n.e.c.*	0	0	7369	Office help supply services	0	0
7213	Garment pressing and agents for laundries and dry cleaners	3	0	7391	Help supply, except office workers	0	0
7217	Linen supply*	0	0	7397	Facilities management services	(D)	(D)
7218	Carpet and upholstery cleaning	2	1	7393			
7214, 9	Industrial laundries*	2	0	7393 pt.	Research and development laboratories	0	4
7214	Other laundry, garment services, including diaper*	0	0	7393 pt.	Testing laboratories and facilities	0	0
7219	Diaper service*	1	1	7393 pt.	Detective agencies and protective services	0	0
	Laundry and garment services, n.e.c.	(D)	(D)	7395	Detective agencies and guard services	0	1
722	Photographic studios, portrait	1	2	7399 pt.	Armed car services	(D)	(D)
723, 4		1	2	7399 pt.	Burglar and fire alarm systems	(D)	(D)
723	Beauty and barber shops	2	1	7399 pt.			
724	Beauty shops	2	1	7396, 7399,	Photofinishing laboratories*	0	0
	Barber shops	3	1	7399 pt.	Sign painting shops	1	5
725		3	1	7399 pt.	Interior designing	2	0
726	Shoe repair, shoe shine, and hat-cleaning shops	2	1	7396	Telephone answering services	1	1
	Funeral service and crematories	1	0	7399 pt.			
729	Miscellaneous personal services	1	1	7399 pt.	Other business services, n.e.c.	2	1
729 pt.	Reducing salons and health clubs, except resorts	0	3	75	News syndicates	0	5
729 pt.	Tax preparation services	1	1	751	Trading stamp services (sales offices)	0	0
729 pt.	Other personal services, n.e.c.	1	1	7512 pt.	Water softening services	2	1
73	Business services	1	1	7512 pt.	Packaging and labeling services	3	0
731	Advertising	0	1	7513 pt.	Miscellaneous business services, n.e.c.	1	1
7311	Advertising agencies	0	2	7513 pt.			
7312	Outdoor advertising services	0	3	752	Automotive repair, services, and garages	1	1
7313	Radio, TV, publishers' advertising representatives	0	3	7523	Automotive rental and leasing, without drivers	0	0
7319	Advertising, n.e.c.	(D)	(D)	7525	Passenger car rental, without drivers	0	0
734	Services to dwellings and other buildings	2	1	7519	Passenger car leasing, except finance leasing	0	0
7341	Window cleaning	2	0	7519	Truck rental, without drivers	0	0
7342	Disinfecting and exterminating services	0	0	7519	Truck leasing, except finance leasing	0	0
7349	Cleaning and maintenance services, n.e.c.	2	1	7531	Utility trailer and recreational vehicle rental	2	4
737	Computer and data processing services	0	0		Automobile parking	0	0
7372	Computer programming and other software services	0	0		Parking lots	0	0
		0	0		Parking structures	0	0
7374	Data processing services	0	0				
7374 pt.	Data processing services, except facilities management	0	0		Automotive repair shops	1	1
7374 pt.	Computer facilities management	(D)	(D)		General automotive repair shops	2	1
7379	Computer related services, n.e.c.	0	0		General automotive repair shops, except diesel	2	0
7392	Management, consulting, and public relations services	1	2	7531	Diesel repair shops	1	0
7392 pt.	Management and administrative services	0	2	7531	Tire and body repair shops	1	1
7392 pt.	Public relations services	1	2				
7392 pt.	Management consulting services	1	2		Other automotive repair shops	1	1
7392 pt.	Economic and sociological research	4	1		Tire retreading and repair shops	2	0
7392 pt.	Consulting services, n.e.c.	2	5		Paint shops	1	1
		2	5		Auto electrical and fuel system services	0	0
			5		Radiator repair	2	1
			5		Glass replacement and repair	1	0
			5				
			5		Brake, front end, and wheel alignment	1	1
			5		Exhaust system services (muffler shops)	0	3
			5		Transmission repair shops	2	2
			5		Other automotive repair shops, n.e.c.	8	1
			5				
			5		Automotive services, except repair	2	1
			5		Car washes	1	1
			5		Other automotive services	3	1

See footnotes at end of table.

Table E-1. Firms Subject to Federal Income Tax—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, and for more information on reliability of data, see introductory text.]

SIC code	Kind of business or operation	Percent of receipts‡—		SIC code	Kind of business or operation	Percent of receipts‡—	
		From administrative records ¹	Estimated ²			From administrative records ¹	Estimated ²
76	Miscellaneous repair services -----	2	1	78, 79	Amusement and recreation services, including motion pictures—Con.		
762	Electrical and electronic repair shops-----	2	1	79 ex. 792, 3	Commercial sports and other amusement and recreation services—Con.		
7622	Radio and TV repair shops-----	2	1	79 ex. 792, 3, 4	Other amusement and recreation services -----	1	1
7623, 9	Other electrical and electronic repair shops-----	1	1	791	Dance halls, studios, and schools -----	1	3
7623	Refrigeration and air-conditioning repair shops-----	2	1	791 pt.	Public dance halls or ballrooms -----	0	1
7629	Electrical and electronic repair shops, n.e.c. -----	1	0	791 pt.	Dance schools, including children's and professionals' -----	1	4
764	Reupholstery and furniture repair -----	3	1	7992	Public golf courses -----	0	0
				7993	Coin-operated amusement device operators -----	0	1
				7996	Amusement parks -----	1	0
				7997	Membership sports and recreation clubs -----	2	1
763, 9	Other repair shops and related services -----	2	0	7997	Amusement and recreation services, n.e.c. -----	2	1
763	Watch, clock, and jewelry repair -----	1	0	7999	Concession operators of amusement devices, rides -----	1	0
769	Miscellaneous repair and related services -----	2	0	7999 pt.	Carnivals, circuses, and fairs -----	2	4
7692	Welding repair -----	4	2	7999 pt.	Carnivals and circuses -----	(D)	(D)
7694	Armature rewinding shops -----	2	0	7999 pt.	Fairs -----	(D)	(D)
7699	Repair shops and related services, n.e.c. -----	2	0	7999 pt.	Other commercial recreation and amusements -----	2	1
7699 pt.	Farm machinery and equipment repair shops -----	7	2	7999 pt.	Commercial museums, art galleries, and botanical and zoological gardens -----	(D)	(D)
7699 pt.	Lawnmower, saw, knife, tool sharpening and repair -----	3	1	7999 pt.	Roller skating rinks -----	1	0
7699 pt.	Sewer and septic tank cleaning services -----	3	0	7999 pt.	Ice skating rinks -----	(D)	(D)
7699 pt.	Other repair and related services, n.e.c. -----	2	0	7999 pt.	Other amusement and recreation services, n.e.c. -----	2	1
78, 79	Amusement and recreation services, including motion pictures -----	1	0	80, ex. 806	Health services, except hospitals -----	1	0
				801	Offices of physicians -----	1	0
781, 2	Motion picture production, distribution, and services -----	0	2	802	Offices of dentists -----	1	0
7813	Motion picture production, except for TV -----	0	3	803	Offices of osteopathic physicians -----	1	0
7814	Motion picture, tape production for TV -----	0	0	8041	Offices of chiropractors -----	1	0
7819	Services allied to motion picture production -----	0	1	8042	Offices of optometrists -----	1	0
7823	Motion picture film exchanges -----	0	1	805	Nursing and personal care facilities -----	0	0
7824	Film or tape distribution for TV -----	0	0	8051	Skilled nursing care facilities -----	0	0
7829	Services allied to motion picture distribution -----	0	3	8059	Nursing and personal care facilities, n.e.c. -----	1	1
				8049, 807, 8, 9	Other health services -----	2	1
783	Motion picture theaters -----	0	0	807	Medical and dental laboratories -----	1	0
7832	Motion picture theaters, except drive-in -----	0	0	8071	Medical laboratories -----	1	0
7833	Drive-in motion picture theaters -----	0	0	8072	Dental laboratories -----	1	0
				8049, 808, 9	Other health services, n.e.c. -----	2	1
792	Producers, orchestras, and entertainers -----	0	0	8049	Offices of health practitioners, n.e.c. -----	1	1
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services -----	0	0	808	Outpatient care facilities -----	2	2
7922 pt.	Producers of live theatrical productions -----	0	0	809	Health and allied services, n.e.c. -----	2	0
7922 pt.	Producers of radio and TV shows, except tape -----	0	0	81	Legal services -----	1	1
7922 pt.	Artists' and entertainers' managers or agents, concert bureaus, booking agents -----	0	0	823, 4, 9	Selected educational services -----	0	2
7922 pt.	Other theatrical services -----	0	1	823	Libraries and information centers -----	0	0
7929	Bands, orchestras, actors, and other entertainers and entertainment groups -----	0	0	824	Correspondence schools and vocational schools -----	0	0
7929 pt.	Dance groups and artists -----	0	0	8241	Correspondence schools -----	(D)	(D)
7929 pt.	Symphony orchestras, opera companies, and chamber music organizations -----	(D)	(D)	8243	Data processing schools -----	(D)	(D)
7929 pt.	Other music and entertainment presentations -----	(D)	(D)	8244	Business and secretarial schools -----	(D)	(D)
				8249	Vocational schools, except vocational high schools, n.e.c. -----	(D)	(D)
				829	Schools and educational services, n.e.c. -----	1	3
793	Bowling alleys and billiards and pool establishments -----	2	0	891	Engineering, architectural, and surveying services -----	1	0
7932	Billiard and pool establishments -----	1	0	891 pt.	Architectural services -----	1	0
7933	Bowling alleys -----	2	0	891 pt.	Engineering services -----	0	0
				893	Surveying services -----	2	0
79 ex. 792, 3	Commercial sports and other amusement and recreation services -----	1	1	83, 892, 9	Accounting, auditing, and bookkeeping services -----	1	0
794	Commercial sports -----	0	0	83	Social and other services -----	1	2
7941	Professional sports clubs, managers, promoters -----	0	0	835	Social services -----	1	2
7941 pt.	Baseball clubs -----	(D)	(D)	832	Child day care services -----	2	2
7941 pt.	Football clubs -----	(D)	(D)	833	Other social services -----	1	2
7941 pt.	Other professional sports clubs -----	(D)	(D)	836	Individual and family social services -----	1	4
7941 pt.	Managers and promoters -----	(D)	(D)	839	Job training and vocational rehabilitation services -----	0	7
7948	Racing, including track operation -----	0	0	892	Residential care -----	1	1
7948 pt.	Auto race track operation -----	1	0	892, 9	Social services, n.e.c. -----	0	5
7948 pt.	Horse race track operation -----	0	0	892	Other services -----	2	0
7948 pt.	Dog race track operation -----	0	0	892	Noncommercial educational, scientific, and research organizations -----	(D)	(D)
7948 pt.	Racing stables and racing, n.e.c. -----	0	1	899	Services, n.e.c. -----	(D)	(D)

‡ Coverage symbols: 0—Less than 10 percent; 1—10 to 19 percent; 2—20 to 29 percent; 3—30 to 39 percent; 4—40 to 49 percent; 5—50 to 59 percent; 6—60 to 69 percent; 7—70 to 79 percent; 8—80 to 89 percent; 9—90 percent or more.

¹Includes receipts information obtained from administrative records of other Federal agencies.

²Includes receipts information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table E-2. Firms Exempt From Federal Income Tax

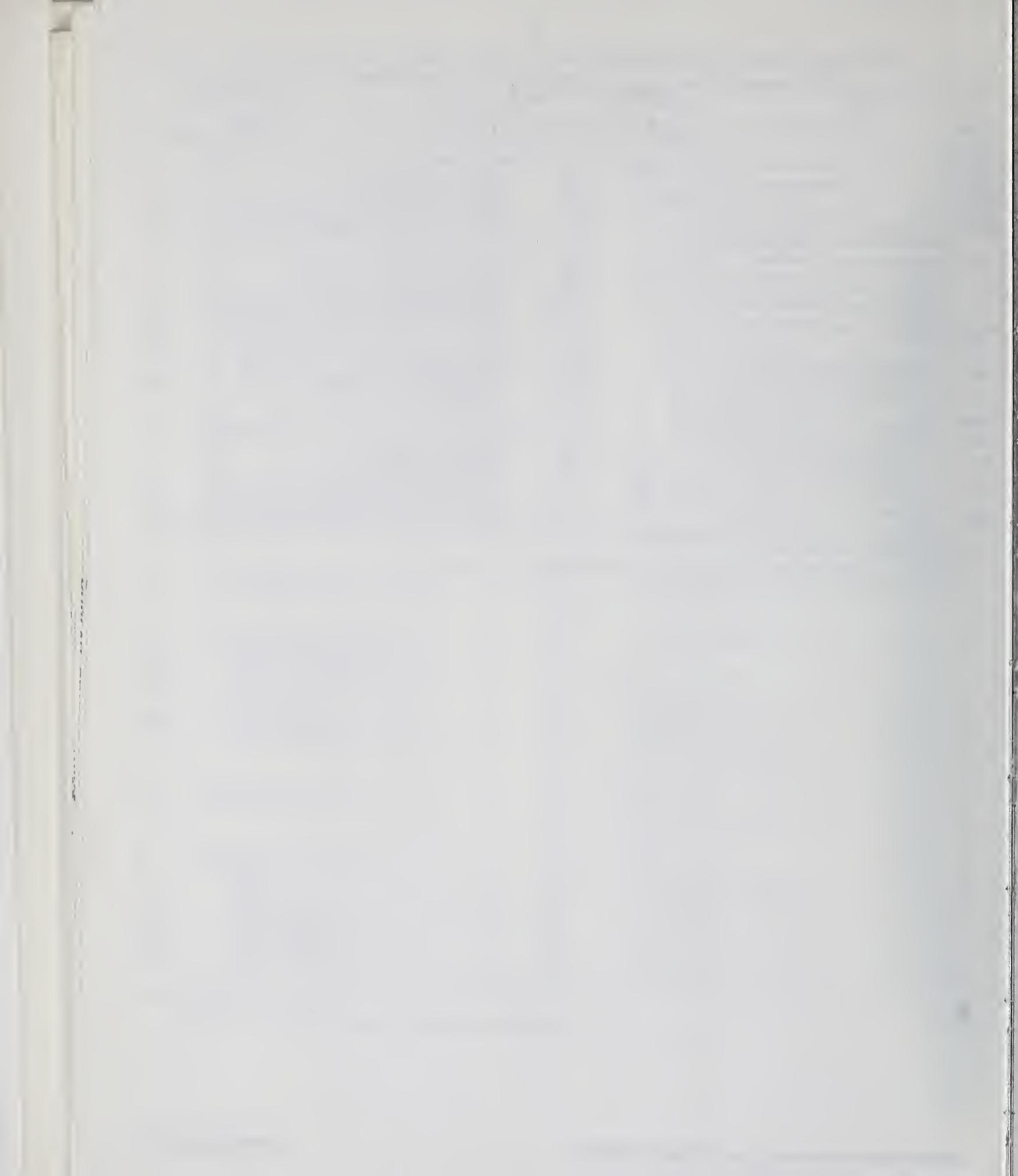
[Includes only establishments with payroll. For meaning of abbreviations and symbols, and for more information on reliability of data, see introductory text]

SIC code	Kind of business or operation	Percent of revenue‡—		SIC code	Kind of business or operation	Percent of revenue‡—	
		From administrative records ¹	Estimated ²			From administrative records ¹	Estimated ²
	Total -----	0	0	805, 8, 9	Selected health services -----	0	0
7011 pt. 7032, 704	Hotels, camps, and membership lodging -----	1	1	805 8051 8059	Nursing and personal care facilities ----- Skilled nursing care facilities ----- Nursing and personal care facilities, n.e.c. -----	0 0 0	0 0 0
7011 pt. 7032 704	Hotels -----	1	3	808	Outpatient care facilities -----	0	0
	Sporting and recreational camps -----	1	0	809	Health and allied services, n.e.c. -----	0	1
	Organization hotels and lodging houses, on membership basis -----	0	5	81			
7391, 2, 7	Research, testing, and consulting services -----	0	0	823, 4, 9	Legal aid societies and similar legal services -----	0	0
7391	Research and development laboratories -----	(D)	(D)	823	Selected educational services -----	0	0
7392	Management, consulting, and public relations services -----	(D)	(D)	824 8241, 9	Libraries and information centers ----- Correspondence schools and vocational schools ----- Correspondence and vocational schools, except vocational high schools, n.e.c. -----	0 0	1 0
7397	Testing laboratories and facilities -----	0	0	8243, 4	Data processing, business, and secretarial schools -----	(D)	(D)
792, 7997, 7999 pt., 84	Selected amusement, recreation, and related services -----	1	0	829	Schools and educational services, n.e.c. -----	1	1
792	Producers, orchestras, and entertainers -----	1	1	83		0	1
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services -----	2	0	835 832, 3, 6, 9	Social services -----	1	1
7929	Bands, orchestras, actors, and other entertainers and entertainment groups -----	0	2	832 833 836 839	Child day care services ----- Other social services ----- Individual and family social services ----- Job training and vocational rehabilitation services -----	0 1 0 0	0 2 0 0
7999 pt., 84	Museums, art galleries, and botanical and zoological gardens -----	0	0	861, 2, 4, 9	Residential care ----- Social services, n.e.c. -----	1 0	1 0
7999 pt.	Commercial museums, art galleries, and botanical and zoological gardens -----	0	0	861	Selected membership organizations -----	1	1
84	Noncommercial museums, art galleries, and botanical and zoological gardens -----	0	0	864	Business associations -----	1	0
8411	Noncommercial museums and art galleries -----	(D)	(D)	862, 9	Civic, social, and fraternal associations -----	0	1
8421	Noncommercial arboreta, botanical and zoological gardens -----	(D)	(D)	862 869	Other membership organizations ----- Professional membership organizations ----- Membership organizations, n.e.c. -----	1 1 1	2 1 2
7997	Membership sports and recreation clubs -----	1	0	892			
7999 pt.	Fairs -----	0	0		Noncommercial educational, scientific, and research organizations -----	1	1

‡ Coverage symbols: 0—Less than 10 percent; 1—10 to 19 percent; 2—20 to 29 percent; 3—30 to 39 percent; 4—40 to 49 percent; 5—50 to 59 percent; 6—60 to 69 percent; 7—70 to 79 percent; 8—80 to 89 percent; 9—90 percent or more.

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic company ratios or administrative records, or on industry averages.



APPENDIX F.

Geographic Notes

Appleton is in Calumet, Outagamie, and Winnebago Counties.

Ashwaubenon was incorporated in September 1977.

Bayside is in Milwaukee and Ozaukee Counties.

Berlin is in Green Lake and Waushara Counties.

Burlington is in Racine and Walworth Counties.

Eau Claire is in Chippewa and Eau Claire Counties.

Kiel is in Calumet and Manitowoc Counties.

Marshfield is in Marathon and Wood Counties.

Milwaukee is in Milwaukee and Washington Counties.

New London is in Outagamie and Waupaca Counties.

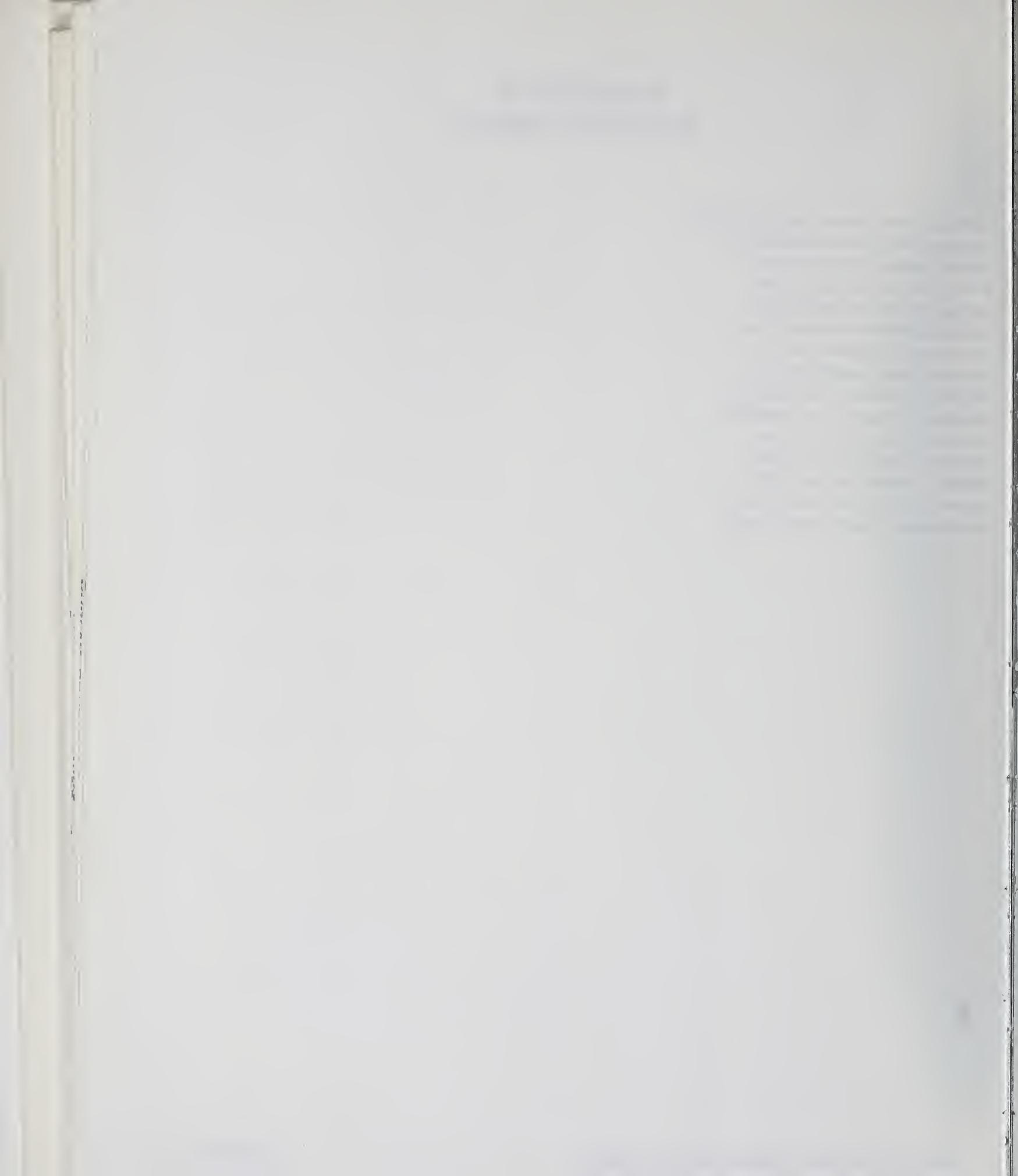
River Falls is in Pierce and St. Croix Counties.

Watertown is in Dodge and Jefferson Counties.

Waupun is in Dodge and Fond du Lac Counties.

Whitewater is in Jefferson and Walworth Counties.

Wisconsin Dells is in Columbia and Sauk Counties.



REFERENCE MATERIALS • ORDER FORMS • PUBLICATION CORRECTIONS

Please send me the items marked (X) below.

- Corrections (if there are any) for this publication—**Service Industries, Wisconsin, SC82-A-50**

If you purchase several different reports from the 1982 Economic Censuses, you should complete this form from each of the reports and return it to the address shown below to receive publication corrections. However, you should complete the following on **only** one of the forms.

- Guide to the 1982 Economic Censuses and Related Statistics
- Monthly Product Announcement—A monthly notice of all products released by the Census Bureau during the previous month—useful primarily to persons who plan to purchase publications, tapes, etc., in the future.

Publication announcements and order forms — *Mark (X) subjects in which you are interested.*

- | | | |
|--|--|---|
| <input type="checkbox"/> Retail Trade | <input type="checkbox"/> Economic Censuses of Outlying Areas (Puerto Rico, Guam, Virgin Islands, and Northern Mariana Islands) | <input type="checkbox"/> Governments |
| <input type="checkbox"/> Wholesale Trade | <input type="checkbox"/> Enterprise Statistics | <input type="checkbox"/> Foreign Trade |
| <input type="checkbox"/> Service Industries | <input type="checkbox"/> Minority- and Women-Owned Businesses | <input type="checkbox"/> Population |
| <input type="checkbox"/> Construction Industries | <input type="checkbox"/> Agriculture | <input type="checkbox"/> Housing |
| <input type="checkbox"/> Manufacturing | <input type="checkbox"/> County Business Patterns | <input type="checkbox"/> International Statistics |
| <input type="checkbox"/> Mineral Industries | <input type="checkbox"/> Quarterly Financial Report | <input type="checkbox"/> Geography |
| <input type="checkbox"/> Transportation | | <input type="checkbox"/> Guides, Catalogs, etc. |

Name

Organization

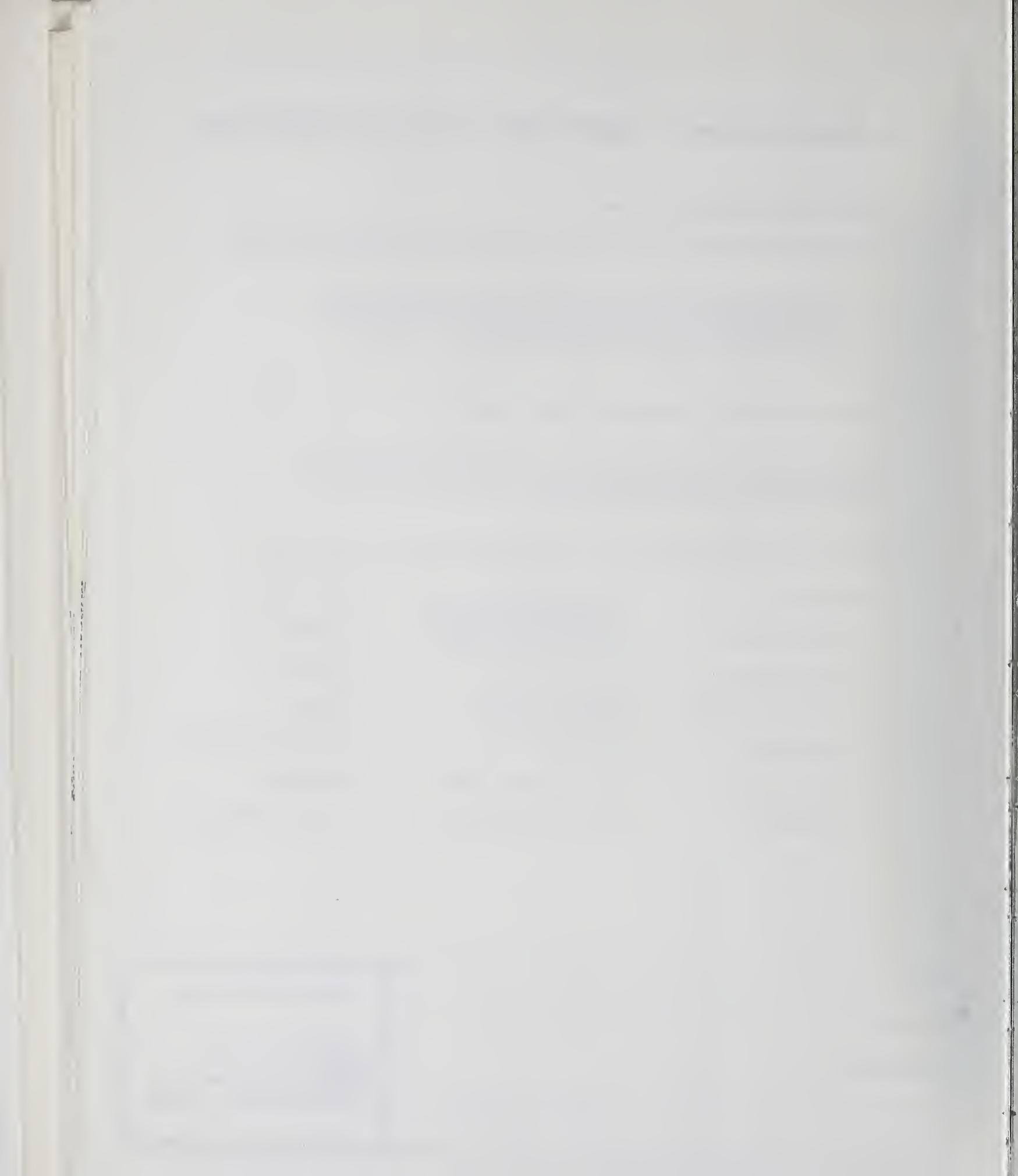
Address/PO Box

City

State ZIP Code

Mail completed form to

**Customer Services
DUSD
Bureau of the Census
Washington, D.C. 20233**



PUBLICATION PROGRAM

1982 CENSUS OF WHOLESALE TRADE

Publications of the 1982 Census of Wholesale Trade, containing data on wholesale trade establishments with payroll in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, D.C. 20233. The first results were issued in preliminary reports. Final detailed statistics are issued in separate paperbound reports, which subsequently are assembled and reissued in clothbound volumes.

Final Reports

Geographic area series—52 reports (WC82-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report presents general statistics on number of establishments, sales, payroll, employment, operating expenses, and inventories, for all wholesale establishments. At the State level, data also are presented separately for the following types of wholesale operation: merchant wholesalers; manufacturers' sales branches and offices; and agents, brokers, and commission merchants. Less type-of-operation detail is shown below the State level. For States, SMSA's, counties, and places with 200 wholesale establishments or more, statistics are presented by kind of business. Greater kind-of-business detail is shown for larger areas. In addition, data are shown for all places with 2,500 inhabitants or more and all counties (with no kind-of-business detail). For each State, the District of Columbia, and the United States, 1982 data are provided on sales and employees per establishment, sales and payroll per employee, payroll as a percent of operating expenses, and operating expenses and end-of-year inventories as percentages of sales. Comparative statistics showing percent changes in sales and payroll between 1977 and 1982 also are shown.

Industry series—4 reports (WC82-I-1 to -4)

The first report (WC82-I-1) presents data based on size of establishment, size of company or firm (firm size is based on all establishments operated by a firm within the same kind of business or kind-of-business group for which data are presented), and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented by kind of business on the number of establishments, sales, payroll, and employment for the United States.

A report (WC82-I-2) on measures of value produced, capital expenditures, depreciable assets, and operating expenses presents data for the United States by major kinds of business. Data also are provided on sales, purchases, and beginning and ending inventories. Measures of value produced include gross margin, value added, and net income produced at market prices and factor costs. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc.

The commodity line sales report (WC82-I-3) presents data on major categories of commodities sold by wholesale kinds of business for the United States. Data for 15 selected SMSA's and 15 selected States will be issued on microfiche only. Tables present data for each kind of business, and show, for each commodity line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 129 broad commodity lines categories, including counts of establishments and the amount and percent of the line sold by various kinds of wholesale businesses.

A miscellaneous subjects report (WC82-I-4) contains data by kind of business on employment by principal activity, sales by class of customer, inventory valuation methods, commissions and gross selling value of business conducted for others by agents and brokers, and on petroleum bulk stations and terminals. Data are presented for the United States as a whole and, for petroleum bulk stations and terminals, for States and counties.

Final Report Volumes

- Volume I. Wholesale Trade—Summary and Industry Statistics. Includes data previously issued in series WC82-I.
- Volume II. Wholesale Trade—Geographic Area Statistics. Includes data previously issued in series WC82-A.

Microfiche

Every final report in the 1982 Census of Wholesale Trade will be available on microfiche.

Public-Use Computer Tapes

Selected data—generally detailed information by industry and/or geographic area—also are available on public-use computer tapes. For the selected data, these tapes will provide the same information found in the final reports. Public-use computer tapes are available for users who wish to summarize, rearrange, or process large amounts of data. These tapes, with corresponding technical documentation, are sold by Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, D. C. 20233.

OTHER ECONOMIC CENSUS REPORTS

Data on retail trade, service industries, construction industries, manufactures, mineral industries, transportation, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1982 Economic Censuses. A separate series of reports covers the censuses of outlying areas—Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, D.C. 20233.

Superintendent of Documents
U.S. Government Printing Office
Washington, D.C. 20402

Official Business
Penalty for Private Use, \$300



POSTAGE AND FEES PAID
U.S. DEPARTMENT OF COMMERCE
COM-202

Special Fourth-Class
Rate—Book



5 0673 01047596 3

S
U
N
O
Pe

